

Jefferson County Fair Park
November 20, 2008

The Jefferson County Fair Park Committee met on Thursday, November 20, 2008 at 4 p.m. in the Activity Center Conference Room. Present were: (Fair) Ron Buchanan, Blane Poulson, Amy Kramer, Mike Burow, and Scott Seefeldt, Fair Park Director Paul Novitzke, Fair Park Supervisor Roger Kylmanen, Secretary Gail Zastrow; County Board Chair Sharon Schmeling, Administrator Gary Petre, Corporation Council Phil Ristow, Dale Oppermann, Neil Mathis, and Cindy Jaquith. Let the record show that a quorum is present, meeting duly noted and the door open. Agenda reverse item 10 & 11.

Public Comment: Cindy Jaquith was asking about the change of the Superintendent Coordinator position. Paul with discuss further with Cindy directly. Dale Oppermann representing the Jefferson County Tavern League wants to do the Karaoke contest during Fair again.

Minutes: Mike made a motion to accept the minutes are presented for October 23, Amy seconded. Motion carried.

Final Budget: Budget narrative handed out by Gary Petre and discussed our decrease of our tax levy.

Financial Comparison: Handed out and appreciated the summary with additional breakdown.

2009 County Fair: An addendum needs to be added to the Open Class Dairy Department to have the same wording of no professional fitters for both. Blane made a motion to add the rule to have no professional fitters in the Dairy Department for any exhibitor. Amy seconded. Motion carried.

Entertainment headliners are booked and will update monthly, still working on Sunday afternoon/evening.

Draft Horses didn't work very well for 2008. The ground was wet and soggy and difficult for tents in that area. Currently working to move things around and possibly have 43 stalls in the poultry/rabbit barn. This would require moving the commercial exhibit building into a tent.

Purchasing Policy: Scott made a motion to recommend to Administration and Rules Committee the following: \$0 - \$20,000 to be approved by Fair Park Director, \$20,001 - \$50,000 to be approved by Fair Park Committee, and \$50,001 - up to be approved by the County Board. Mike Seconded. Motion carried.

Marketing Partnerships: Miller/Coors and Budweiser presented a proposal for the signage partnership. Amy made a motion to send the Miller/Coors partnership to County Board in December for approval. Mike seconded. Motion carried.

Pepsi, Coke and 7Up all presented a proposal for a countywide usage contract. Amy made a motion to send the Pepsi partnership to County Board in December for approval. Blane seconded. Motion carried.

East Side Property: There currently is an offer to purchase the property, so will wait to see what the perspective purchaser was done with the building. Otherwise, Helenville Fire Department would like the opportunity to do a control burn in conjunction with the Jefferson Fire Department once the new fire chief is announced.

Fair Park Director's Report: Marketing partnerships listed. 2009 events are 95% rebooked. We will be having a concert featuring the "Dweebes" February 20th as a fund raiser for Tomorrow's Hope sponsored by Vinnie's Rock Bottom. For 2010 budget possibly look at line for In-House promotions.

Fair Park Operations Report: Reviewed recent events, reported on damaged front gate from vehicle accident, Roger attended the Consumer Protection E-Coli seminar, reported on new lights ordered for Activity Center and shop that qualify for rebate from "Focus on Energy". They will pay for themselves in about 1 ½ years.

Future Agenda Items: 2009 County Fair. Next meeting will be January 8, 2009 at 4:00 p.m. in the Conference Room of the Activity Center.

Being no further business, Blane made a motion to adjourn the meeting. Amy seconded. Meeting adjourned at 5:50 p.m.