

**Jefferson County Economic Development
Consortium
Board of Directors Meeting
January 9, 2008**



Meeting called to order at 8:35 a.m.

Board members present:, Supervisors - Greg David, Gail MacAskill, and Randy Mitchell, Paul Moderacki - Johnson Creek, Augie Tietz, Mayor Ron Krueger - Watertown, Bill Dovi – Waterloo, John Wilmet – Fort Atkinson, Tim Freitag – Jefferson, Jim Heilman – Lake Mills, Mary Nimm – Whitewater, Professor Steve Grabow- UW Extension, Steve Cline – Jefferson County Tourism, JCEDC Executive Director Dennis Heling, Administrative Assistant RoxAnne Witte,

Minutes

Motion by David/Mitchell to approve December 10, 2007 minutes as submitted. Motion carried.

Executive Directors Report

1. UW Whitewater – D. Heling reported on the Hawk Internship Program coordinated by UW-Whitewater’s Career & Leadership Development. The program seeks to provide students with access to internships. The program is exclusive for employers and organizations in Walworth, Rock and Jefferson counties. For more information contact Laura Morrow, Internship coordinator, 262-472-1606.
2. County Map – All information has been sent to printer and we are awaiting copy of final proof.
3. Wisconsin River Rail Transit Commission – D. Heling reported that the funding for other communities that participate in the commission is done through their perspective county budgets. He will be meeting with the County Highway Department in the near future.

Finance Report

Motion by MacAskill/Wilmet to accept the December 2007 Financial Report as submitted. Motion carried.

Committee Reports

Comprehensive Plan

Professor Grabow and D. Heling updated the board on the progress of the focus group meetings.

Tourism

1. Jefferson County Visitors Guide – Professor Grabow, D. Heling and G. MacAskill informed the Board of the Jefferson County Assets, Opportunities and Image Project that will result in an insert for the 2008 Jefferson County Visitors Guide. The purpose of the project is to share/present assets of Jefferson County and emerging opportunities in order to provide an educational foundation for communicating about special qualities/characteristics of Jefferson County. This funding for this project was approved by the Jefferson County Board of Supervisors. Motion by David/Wilmet that JCEDC

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does lend their endorsement and does approve in principle the Jefferson County Assets, Opportunities and Image Project. Motion carried.

2. Steve Cline was introduced as the new president of the Jefferson County Tourism Council.

3. G. MacAskill, B. Dovi and S. Cline updated the board on the activities of the Tourism Council.

Sustainable Development

1. Bike Plan Update – G. David reported that the Parks Committee is going forward with the plan and updated the board on the financing for the project.

2. Lake Mills & Johnson Creek are looking in to a neighborhood electric vehicles program. More information on this will be forwarded to the board as it is received.

3. Sustainable Economic Conference will be held in Ashland, Wisconsin April 20 - 23, 2008. Discussion was held on possible send D. Heling to the conference. G. David and D. Heling will report back to board next month regarding the conference.

4. G. David updated the board on the activities of Sustain Jefferson and on the interest in starting study circles in various communities in Jefferson and Waukesha counties.

Highway 26 Corridor

Highway 26 Bypass Meeting February 28, 2008, 6:30 p.m. in Watertown.

Future Agenda Items

Update on Visitors Guide Insert.

Upcoming Meetings

JCEDC Board of Directors – March 12, 2008 – 8:30 am

There being no further business for consideration, motion by Tietz/Dovi to adjourn.

Meeting adjourned 10:05 pm

Respectfully submitted,

RoxAnne Witte
Recording Secretary