

SOLID WASTE/AIR QUALITY COMMITTEE MEETING

Minutes

January 18, 2008

1. CALL TO ORDER

Don Reese called the meeting of the Solid Waste/Air Quality Committee to order at 8:35 a.m. on Friday, January 18, 2008 at UW-Extension, Room 12, 864 Collins Road, Jefferson, WI 53549.

2. ROLL CALL (ESTABLISH A QUORUM)

Committee members present at 8:30 a.m. were Don Reese (Chair), August Lehman (Vice Chair), Vic Imrie (Secretary), Carlton Zentner and John Kannard

Staff members present: Bruce Haukom and Sharon Ehrhardt

Guests: Sharon Schmeling-County Board Chair, Nancy Davenport-Wisconsin Be SMART Coalition Educator for Jefferson County, Karin Sieg-Executive Director of Wisconsin Be SMART Coalition, Chris Beimborn-Wisconsin Be SMART Educational Consultant, and Eda Duesterhoeft – Green Graphics

3. CERTIFICATION OF COMPLIANCE WITH THE OPEN MEETINGS LAW

Bruce Haukom stated that the Solid Waste/Air Quality Committee complied with open meetings law requirements.

4. REVIEW THE AGENDA

Consensus was to keep the agenda as presented until the Be SMART group arrived and then move them up so they could do their presentations and not have to wait.

5. APPROVAL OF MINUTES – December 21, 2007

Vic Imrie made a motion to accept the December 21, 2007 minutes as written and John Kannard seconded the motion.

Motion carried 5 to 0

6. PUBLIC COMMENT

None

7. CORRESPONDENCE AND DISCUSSION

FCC (Federal Communications Commission) “DTV Is Coming (And Sooner Than You Think)”

Yahoo Tech News “Fed Share Coupons to Help TV Transition”

Wisconsin State Journal “City Business Recycles Styrofoam”

Governing November 2007 “Going For Green Grades”

Resource Recycling “December 21 & 28, 2007 and January 4 & 9, 2008”

List of Websites From Which to Receive Online Recycling News

Additional Correspondence Handed Out at the Meeting:

Email John Reindl - Joint Resolution Naming June 7, 2008 as “Proper Drug Disposal Day.”

Reuters “Top Electronic Brands from New Recycling Company”

Resource Recycling “January 16, 2008 Newsletter”

Wisconsin Be SMART “Steering Committee Meeting Minutes”

State of Washington “House Bill 2600-Disposal of Unwanted Drugs from Residential Sources”

Carlton asked if TVs would be a big impact on the e-waste we take in at the clean sweeps. Sharon told Carlton that Cascade-Asset Management said that the FCC (Federal Communications Commission) changes won't be a problem for people who have cable and

satellite TV, but people who have antennas would have a problem if they don't get the converter box. If your TV is older than 10 or more years the converter box might not work as well. The cost of new flat screen TVs is going down so people might just buy a new TV to upgrade their old one. Cascade indicated that would be the more likely scenario.

8. WISCONSIN BE SMART UPDATE AND DISCUSSION

- ***Karin Sieg – Executive Director of Wisconsin Be SMART Coalition – Update Jefferson County partnership with Be SMART and the importance of being a member of Be SMART***

Introductions were made between the Committee members and the members of Be SMART.

Karin Sieg asked Chris Beimborn to explain how Jefferson County became a member of Be SMART. Chris said that in 2002 the Coalition (Wisconsin Southeast Waste Reduction Coalition) applied for a grant and in the grant process Jefferson County was able to become a community partner with the Coalition. Jefferson County was able to introduce more recycling and education in the County by using the Coalition resources and educators. As the Coalition grew and added more communities the name changed and the financial structure was changed to the present format. Wisconsin Be SMART Coalition's fiscal responsibilities are handled by Recycling Connections Corporation, which is a non-profit corporation.

Karin handed out an outline of the 2008 programming and services available to all Be SMART members. On the outline it also stated Be SMART's mission statement and purpose. Karin said that Jefferson County would be hosting the second quarter meeting and educational program. Sharon told Karin she would book a room at UW-Extension for the June 3, 2008 meeting and program.

- ***Nancy Davenport – Be SMART Educational Consultant – Annual Report for Jefferson County***

Nancy handed out her 2007 Annual Report to the Committee. The report updates the Committee on the projects and education Nancy has done in Jefferson County for 2007. Nancy also handed out the tonnages for recycling at Fair Park from Johns Disposal Service. The tonnage for recycling did increase for the 2007 fair week. Nancy included a letter to Gary Esse about recycling at the Swap Meet/Auto Show in April. Because of the container lids the Committee purchased for Fair Park it will be easier for Gary to recycle at the swap meets this year. Nancy is also going to contact Brent Flikkema with John's Disposal Service to keep track of the garbage and recycling at Fair Park so there will be tracking mechanism to show how well we are doing at Fair Park. Nancy said that educating the staff and volunteers at Fair Park to place a recycling container with a waste container helps to encourage people to do the right thing. Nancy said once we get the swap meet on board she will try to get other event organizers to do more recycling. Nancy said that her fourth grade educational program is in all the public school in Jefferson. She also has a lot of the private schools. She is going to contact the schools where the program has not been implemented. Hopefully in the next one to two years she will have addressed all the fourth grades in Jefferson County. Nancy also plans on doing more tours at the landfill this year. The two earth week supplements are doing well in both newspapers and she thinks they will be continued without problems.

- ***Chris Beimborn – Be SMART Educational Consultant – Update on Her Activities in Jefferson County***

Chris Beimborn handed out her planning notes and outline for the educational program she presented at Lake Mills High School. Chris plans to address more schools in Jefferson

County at the high school level. Nancy introduces recycling at fourth grade level and Chris will reinforce recycling at the high school level. Chris approach will be more of a problem solving situation. Evaluate an environment problem in your community or school and she will encourage students to identify the next step and to use their talents and knowledge to carry out a solution.

9. DISCUSS CHARGING PARTICIPANTS ATTENDING CLEAN SWEEPS

Bruce and Sharon pointed out to the Committee that in 2007 we went over budget by 19,000 dollars for the cost of disposing of waste from the clean sweeps. For the year 2008 our clean sweep grant was reduced by 2,500 dollars and the tipping fees from Deer Track Park Landfill will be reduced by 17,000 dollars. The landfill tonnages are down just like our revenues are down because of the building industry. With the cost of building supplies up and the industry working on more recycling at the job sites this will also reduce some of the industry waste. In the 2007 budget we dipped into our reserve fund by 30,000 dollars and if we keep using our reserve at this rate we will have depleted the reserve in five years. Bruce also pointed out to the Committee that we could also reduce our contribution to Be SMART to 15,000 dollars instead of 20,000 dollars. We had done this in the past when we had some financial problems. The Committee also discussed if we should have a vehicle charge or charge for the e-waste only. It would be easier to charge per vehicle than by e-waste or product and weight. Sharon Schmeling also said that it would be easier to start charging something now rather than waiting until all are reserves our used up, getting the public used to a small charge now, after years of being free.

Carlton Zentner made a motion to reduce the contribution to Be SMART by 5,000 dollars so our total contribution will be 15,000 dollars instead of 20,000 dollars for 2008. He also asked that we charge each vehicle that come to the clean sweeps 10 dollars. Don Reese seconded the motion.

A role call vote was placed: Vic Imrie-Yea, August Lehmann-Yea, Carlton Zentner-Yea, Don Reese-Yea, and John Kannard-Nay

Motion Carried 4-1

More discussion occurred after the vote on whether the county vehicles should be charged or not. Sharon Schmeling said that yes, they should be charged, and also that all vehicles coming through the clean sweep should be charged with no exceptions. The charge will only offset what we spend on advertising. The question of donations was brought up and the Committee agreed that we would not put donations on our advertising material; it would confuse people. We would accept donations if an individual or company made one. Eda Duesterhoeft said she would put information about our clean sweeps in the Jefferson County Official Guide for 2008. Sharon will supply her with the information she needs.

10. DISCUSS RECYCLING RESOLUTION

Bruce and Sharon were still collecting information for the resolution. Toral Jha was forwarding information to them. Senator Miller's recycling bill had not been assigned a bill number yet and as soon as that happens they would start the resolution. Once the bill was assigned a number they would also send a letter to the congressman in our district in support of this bill.

11. DON REESE – DEER TRACK LANDFILL UPDATE

Waste Management is stilling searching for a new manager for Deer Track Park Landfill. The manager from the Milwaukee site fills in a couple days a week. All eight gas engines are running and the flare is no longer burning. Nancy Davenport can contact Allie at the Deer Track Park office about fourth grade tours.

12. SHARON EHRHARDT – UPDATE ON AIR QUALITY FOR JEFFERSON COUNTY

Sharon contracted Ed Jepsen – DNR and he said he would be able to attend the March Committee meeting. He will then update the Committee on the Governor's Global Warming Task Force and the new standards for ozone and fine particulate matter.

13. UPDATE SHARON ON WHO IS ATTENDING THE 2008 JOINT WINTER CONFERENCE – AROW, SWANA, AND WCSWMA, FEBRUARY 27-29, 2008 AT PARK PLAZA HOTEL & CONVENTION CENTER, OSHKOSH, WISCONSIN

Vic Imrie, John Kannard, and Carlton Zentner will not be attending the 2008 Joint Winter Conference. Don Reese and Sharon Ehrhardt will attend the Conference. Sharon will make the arrangements for Don and herself for the 2008 Conference.

14. DISCUSS AGENDA ITEMS FOR THE FEBRUARY 15, 2008 COMMITTEE MEETING

- Resolution in support of the electronic recycling bill by Senator Mark Miller
- Clean Sweep Advertising – Postcard – Poster – Brochure - Flyer
- Newspaper release for both papers
- Letter of support to congressman in our district in support of the electronic recycling bill
- March 21 – Ed Jepsen DNR – Air Quality – Governor's Task Force on Global Warming

15. ADJOURN

August Lehmann made a motion to adjourn the meeting at 11:15 a.m. and John Kannard seconded the motion.

The Motion carried 5-0

Meeting Dates for the following months.

Friday, February 15, 2008 – Solid Waste/Air Quality Meeting – Cancelled

Wednesday, February 27, 2008 – Training at the 2008 Joint Winter Conference – AROW – SWANA – WCSWMA Conference dates are February 27, 28, and 29 at Park Plaza Hotel & Convention Center, Oshkosh, Wisconsin

Friday, March 28, 2008 – Solid Waste/Air Quality Meeting – UW-Extension – Room 12

Saturday, April 5, 2008 – First Clean Sweep of the Year – Fair Park - Jefferson

Friday, April 18, 2008 – Solid Waste/Air Quality Meeting – UW-Extension – Room 12

These minutes will be reviewed and acted upon at next month's Solid Waste & Air Quality Committee meeting. See those minutes for the record of action.