

**Fair Park
Committee Members:**

Ron Buchanan, Chair

Blane Poulson, Vice Chair

Matthew Foelker, Secretary

Gregory Torres

Paul Babcock

**FAIR PARK COMMITTEE
MEETING AGENDA**

February 6, 2013

8:00 a.m.

***REVISED 02-03-2014**

**Jefferson County Fair Park
Activity Center – Conference Room
503 N. Jackson Avenue
Jefferson, WI 53549**

1. Call to Order
2. Roll call (establish a quorum)
3. Certification of compliance with Open Meetings Law Requirements
4. Public Comment
5. Review agenda
6. Approve Minutes of December 5th Meeting
7. Communications
8. Discussion and possible action on allowing Goats with horns to be shown at Fair.
9. **Discussion and possible action on Swine Biosecurity at the Fair Park.**
10. Discussion and possible action on purchasing a loader for the Fair Park.
11. 2014 Fair Updates
12. 2013 Financial Status Report
13. Fair Park Director's Report
14. Fair Park Supervisor's Report
15. Fair Office Report
16. Set next meeting date March 6th and Potential Future Meeting Agenda Items
17. Adjourn

The Committee may discuss and/or take action on any item specially listed on the agenda.

Individuals requiring special accommodations for attendance at the meeting should contact the County Administrator 24 hours prior to the meeting at 920/674-7101 so appropriate arrangements can be made

Fair Park
6901 Fair Park

Date Ran 1/27/2014
Period December
Year 2013

Revenues

Acct Number	Description	YTD Actual	Total Budget	Annual Remaining	Percentage Of Budget
					0%
457010	SPONSOR REVENUE	(50,155.00)	(65,000.00)	(14,845.00)	77.16%
457023	OTHER PUBLIC CHARGES	(890.00)	-	890.00	0.00%
457025	HORSE SHOW FEES	(21,000.00)	(20,000.00)	1,000.00	105.00%
457026	SHAVING SALES	(37,773.47)	(30,000.00)	7,773.47	125.91%
457031	ADMISSION REVENUE	-	(6,500.00)	(6,500.00)	0.00%
474169	FAIR BILLED	(4,000.00)	(4,000.00)	-	100.00%
482012	BUILDING RENTAL	(176,628.09)	(163,000.00)	13,628.09	108.36%
482013	STALL RENTAL	(88,122.50)	(83,000.00)	5,122.50	106.17%
482014	WINTER STORAGE RENTAL	(43,122.55)	(26,500.00)	16,622.55	162.73%
482015	SPACE-FOOD VENDOR	(16,918.09)	(16,000.00)	918.09	105.74%
482016	SPACE-BEVERAGE VENDOR	(18,413.77)	(13,000.00)	5,413.77	141.64%
482017	SPACE-OTHER VENDOR	(2,735.00)	(2,000.00)	735.00	136.75%
482021	CAMPING FEE OTHER	(49,395.31)	(32,000.00)	17,395.31	154.36%
484001	INSURANCE RECOVERY	(789.90)	-	789.90	0.00%
486001	VENDING COMMISSION	(1,329.69)	(800.00)	529.69	166.21%
Totals		(511,273.37)	(461,800.00)	49,473.37	110.71%

Expenditures

Acct Number	Description	YTD Actual	Total Budget	Annual Remaining	Percentage Of Budget
					0%
511110	SALARY-PERMANENT REGULAR	98,055.08	93,944.00	(4,111.08)	104.38%
511210	WAGES-REGULAR	83,788.88	65,281.94	(18,506.94)	128.35%
511220	WAGES-OVERTIME	1,768.56	1,774.00	5.44	99.69%
511230	WAGES-REGULAR OVERTIME	159.97	-	(159.97)	0.00%
511240	WAGES-TEMPORARY	2,759.77	13,112.00	10,352.23	21.05%
511310	WAGES-SICK LEAVE	12,256.64	-	(12,256.64)	0.00%
511320	WAGES-VACATION PAY	13,579.96	-	(13,579.96)	0.00%
511330	WAGES-LONGEVITY PAY	571.25	313.00	(258.25)	182.51%
511340	WAGES-HOLIDAY PAY	8,107.34	-	(8,107.34)	0.00%
511350	WAGES-MISCELLANEOUS(COMP)	10,802.29	-	(10,802.29)	0.00%
512141	SOCIAL SECURITY	16,657.56	13,040.62	(3,616.94)	127.74%
512142	RETIREMENT (EMPLOYER)	13,228.91	10,450.10	(2,778.81)	126.59%
512144	HEALTH INSURANCE	28,512.72	33,356.00	4,843.28	85.48%
512145	LIFE INSURANCE	25.52	22.00	(3.52)	116.00%
512148	UNEMPLOYMENT COMPENSATIO	2,260.86	3,000.00	739.14	75.36%
512173	DENTAL INSURANCE	2,871.07	2,354.00	(517.07)	121.97%
521216	JANITORAL	1,640.00	1,500.00	(140.00)	109.33%
521219	OTHER PROFESSIONAL SERV	-	500.00	500.00	0.00%
521297	STALL CLEANING	4,497.00	3,900.00	(597.00)	115.31%
521649	SECURITY SERVICES	-	350.00	350.00	0.00%
529170	GROUNDS KEEPING CHARGES	13,023.54	17,726.00	4,702.46	73.47%
531001	CREDIT CARD FEES	-	250.00	250.00	0.00%
531185	FAIR PARK OTHER ACTS	-	4,000.00	4,000.00	0.00%
531298	UNITED PARCEL SERVICE UPS	153.60	-	(153.60)	0.00%
531301	OFFICE EQUIPMENT	2,698.00	500.00	(2,198.00)	539.60%
531303	COMPUTER EQUIPMT & SOFTWA	2,081.79	7,000.00	4,918.21	29.74%
531304	NONCAPITAL AUTO	164.00	2,000.00	1,836.00	8.20%
531311	POSTAGE & BOX RENT	863.01	900.00	36.99	95.89%
531312	OFFICE SUPPLIES	2,056.75	2,500.00	443.25	82.27%
531313	PRINTING & DUPLICATING	895.63	500.00	(395.63)	179.13%

531314 SMALL ITEMS OF EQUIP	5,694.60	8,000.00	2,305.40	71.18%	
531320 SAFETY SUPPLIES	322.82	500.00	177.18	64.56%	
531322 SUBSCRIPT NEWSPAPERS&PERIODI	99.75	-	(99.75)	0.00%	
531324 MEMBERSHIP DUES	1,367.10	1,700.00	332.90	80.42%	
531326 ADVERTISING	4,891.63	5,000.00	108.37	97.83%	
531349 OTHER OPERATING EXPENSES	708.87	1,000.00	291.13	70.89%	
531351 GAS/DIESEL	11,138.66	9,952.00	(1,186.66)	111.92%	
531367 WOOD SHAVINGS	27,777.00	23,000.00	(4,777.00)	120.77%	8
532325 REGISTRATION	609.00	1,000.00	391.00	60.90%	
532332 MILEAGE	296.50	250.00	(46.50)	118.60%	
532334 COMMERCIAL TRAVEL	413.80	700.00	286.20	59.11%	
532335 MEALS	715.94	700.00	(15.94)	102.28%	
532336 LODGING	1,688.73	1,700.00	11.27	99.34%	
532339 OTHER TRAVEL & TOLLS	17.30	-	(17.30)	0.00%	
533221 WATER	7,268.65	7,500.00	231.35	96.92%	
533222 ELECTRIC	44,410.36	35,000.00	(9,410.36)	126.89%	9
533223 SEWER	7,056.12	7,000.00	(56.12)	100.80%	
533224 NATURAL GAS	7,108.56	10,000.00	2,891.44	71.09%	
533225 TELEPHONE & FAX	2,147.24	2,000.00	(147.24)	107.36%	
533235 STORM WATER UTILITY	14,206.29	13,589.00	(617.29)	104.54%	
533236 WIRELESS INTERNET	437.88	-	(437.88)	0.00%	
535232 GRAVELING	3,886.87	6,000.00	2,113.13	64.78%	
535242 MAINTAIN MACHINERY & EQUIPM	14,327.95	9,000.00	(5,327.95)	159.20%	10
535245 GROUNDS IMPROVEMENTS	18,230.32	17,000.00	(1,230.32)	107.24%	
535247 BLDG REPAIR & MAINT	27,138.09	24,000.00	(3,138.09)	113.08%	
535297 REFUSE COLLECTION	13,925.50	13,000.00	(925.50)	107.12%	
535347 BEVERAGE PURCHASES	12,351.60	10,000.00	(2,351.60)	123.52%	11
535349 OTHER SUPPLIES	158.24	-	(158.24)	0.00%	
535352 VEHICLE PARTS & REPAIRS	2,041.45	3,000.00	958.55	68.05%	
535355 PLUMBING & ELECTRICAL	12,665.87	12,500.00	(165.87)	101.33%	
536533 EQUIPMENT RENT & LEASE	4,352.10	3,000.00	(1,352.10)	145.07%	12
571005 DUPLICATING ALLOCATION	1,228.35	2,165.00	936.65	56.74%	
571009 MIS PC GROUP ALLOCATION	7,373.18	9,709.00	2,335.82	75.94%	
571010 MIS SYSTEMS GRP ALLOC(ISIS)	3,122.63	3,452.00	329.37	90.46%	
591519 OTHER INSURANCE	5,889.10	4,917.00	(972.10)	119.77%	
594810 CAP EQUIP	28,270.00	26,254.00	(2,016.00)	107.68%	
594820 CAP OTHER	-	34,500.00	34,500.00	0.00%	
594821 CAP IMPRV LAND	57,657.56	85,850.00	28,192.44	67.16%	
594822 CAP IMPRV BLDG	5,000.00	37,896.00	32,896.00	13.19%	
594829 CAP IMPRV OTHER	8,607.00	10,000.00	1,393.00	86.07%	

Totals	688,082.31	719,107.66	31,025.35	95.69%
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Other Financing Sources (Uses)

Acct Number	Description	YTD Actual	Total Budget	Annual Remaining	Percentage Of Budget
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0%

0%

Totals	-	-	-	0.00%
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Total Business Unit	176,808.94	257,307.66	80,498.72	68.71%
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1 -5 -Increased usage resulting in greater revenue

6 - Copier - carried over 5 years & listed under computer equipment

7 - Increased printed advertising - brochures, etc.

8 - Increased cost due to increased volume and revenue

9 - Increased cost and usage

10 - Increased equipment breakdowns needing service

11 - Increased beverage purchases due to increased volume

12 - Increased costs and additional equipment rental

Fair Park
6902 Fair Week

Date Ran 1/27/2014
Period December
Year 2013

Revenues

Acct Number	Description	YTD Actual	Total Budget	Annual Remaining	Percentage Of Budget	
					0%	
421001	STATE AID	(6,044.53)	(6,000.00)	44.53	100.74%	
457005	RESERVED SEATING FEES	(59,977.97)	(30,000.00)	29,977.97	199.93%	1
457009	CONTEST ENTRY FEES	(1,405.00)	(800.00)	605.00	175.63%	2
457010	SPONSOR REVENUE	(82,577.00)	(140,000.00)	(57,423.00)	58.98%	
457011	GATE RECEIPTS	(266,303.01)	(235,000.00)	31,303.01	113.32%	
457013	STALL & PEN FEES	(4,350.50)	(2,750.00)	1,600.50	158.20%	3
457021	PREMIUM BOOK SALES	(4.74)	-	4.74	0.00%	
457029	FFA ENROLLMENT	(2,040.00)	(1,250.00)	790.00	163.20%	4
457030	CREDIT CARD SURCHARGE	(1,317.34)	(400.00)	917.34	329.34%	5
459001	SODA	(95.00)	-	95.00	0.00%	
474020	DEPT GATE RECEIPTS	(60.00)	-	60.00	0.00%	
482015	SPACE-FOOD VENDOR	(34,860.63)	(32,000.00)	2,860.63	108.94%	
482016	SPACE-BEVERAGE VENDOR	(102,650.90)	(75,000.00)	27,650.90	136.87%	6
482017	SPACE-OTHER VENDOR	(22,962.51)	(32,000.00)	(9,037.49)	71.76%	
482018	SPACE-CARNIVAL	(22,171.94)	(23,000.00)	(828.06)	96.40%	
482019	CAMPING FEE 4-H	(15,600.00)	(15,000.00)	600.00	104.00%	
482020	CAMPING FEE VENDOR	(2,929.02)	(3,000.00)	(70.98)	97.63%	
Totals		(625,350.09)	(596,200.00)	29,150.09	104.89%	

Expenditures

Acct Number	Description	YTD Actual	Total Budget	Annual Remaining	Percentage Of Budget	
					0%	
511110	SALARY-PERMANENT REGULAR	22,362.49	40,262.00	17,899.51	55.54%	
511210	WAGES-REGULAR	55,260.93	52,942.18	(2,318.75)	104.38%	
511220	WAGES-OVERTIME	30.13	1,774.00	1,743.87	1.70%	
511240	WAGES-TEMPORARY	18,486.32	27,907.00	9,420.68	66.24%	
511320	WAGES-VACATION PAY	1,738.35	-	(1,738.35)	0.00%	
511330	WAGES-LONGEVITY PAY	-	258.00	258.00	0.00%	
511340	WAGES-HOLIDAY PAY	408.47	-	(408.47)	0.00%	
511350	WAGES-MISCELLANEOUS(COMP)	126.63	-	(126.63)	0.00%	
512141	SOCIAL SECURITY	7,623.51	9,303.02	1,679.51	81.95%	
512142	RETIREMENT (EMPLOYER)	5,968.86	7,478.64	1,509.78	79.81%	
512143	RETIREMENT (EMPLOYEE)	1,082.93	604.00	(478.93)	179.29%	
512144	HEALTH INSURANCE	12,492.61	21,585.00	9,092.39	57.88%	
512145	LIFE INSURANCE	12.66	12.00	(0.66)	105.50%	
512173	DENTAL INSURANCE	1,395.97	1,696.00	300.03	82.31%	
514151	PER DIEM	1,520.00	-	(1,520.00)	0.00%	
521216	JANITORAL	1,620.00	-	(1,620.00)	0.00%	
521219	OTHER PROFESSIONAL SERV	239.00	5,000.00	4,761.00	4.78%	
521647	VETERINARY SERVICES	496.13	750.00	253.87	66.15%	
521648	AMBULANCE/EMS SERVICES	2,000.00	2,000.00	-	100.00%	
521649	SECURITY SERVICES	5,434.99	4,200.00	(1,234.99)	129.40%	7
529299	PURCHASE CARE & SERVICES	5,800.00	5,000.00	(800.00)	116.00%	
529301	FAIR GATE WORKERS	6,318.75	6,000.00	(318.75)	105.31%	
529302	FAIR JUDGES	7,250.00	6,600.00	(650.00)	109.85%	
529303	FAIR SUPERINTENDENTS	7,125.00	6,700.00	(425.00)	106.34%	
529304	FAIR PARKING SERVICES	2,285.00	1,500.00	(785.00)	152.33%	8
531001	CREDIT CARD FEES	2,110.35	600.00	(1,510.35)	351.73%	9
531101	TICKETS/ENTRY TAGS	8,289.17	3,800.00	(4,489.17)	218.14%	10
531102	TROPHIES/PLAQUES	499.50	1,200.00	700.50	41.63%	
531103	RIBBONS	1,541.28	3,500.00	1,958.72	44.04%	
531181	PREMIUMS	19,739.75	19,500.00	(239.75)	101.23%	
531182	FAIR WEEK SPECIAL ACTS	196,214.97	185,000.00	(11,214.97)	106.06%	

531183	SPONSOR FEES	5,427.46	8,500.00	3,072.54	63.85%	
531184	FAIREST OF THE FAIR	805.29	500.00	(305.29)	161.06%	11
531311	POSTAGE & BOX RENT	111.35	-	(111.35)	0.00%	
531312	OFFICE SUPPLIES	405.71	500.00	94.29	81.14%	
531313	PRINTING & DUPLICATING	-	120.00	120.00	0.00%	
531326	ADVERTISING	41,283.76	53,000.00	11,716.24	77.89%	
531349	OTHER OPERATING EXPENSES	4,189.20	1,500.00	(2,689.20)	279.28%	12
531351	GAS/DIESEL	2,143.92	2,000.00	(143.92)	107.20%	
531367	WOOD SHAVINGS	1,060.00	500.00	(560.00)	212.00%	13
532325	REGISTRATION	35.00	-	(35.00)	0.00%	
532332	MILEAGE	213.57	-	(213.57)	0.00%	
532335	MEALS	28.98	-	(28.98)	0.00%	
533221	WATER	934.51	1,200.00	265.49	77.88%	
533222	ELECTRIC	6,474.24	8,200.00	1,725.76	78.95%	
533223	SEWER	1,006.43	1,200.00	193.57	83.87%	
533224	NATURAL GAS	88.92	150.00	61.08	59.28%	
533235	STORM WATER UTILITY	617.67	1,000.00	382.33	61.77%	
533236	WIRELESS INTERNET	134.89	-	(134.89)	0.00%	
535242	MAINTAIN MACHINERY & EQUIPM	617.22	-	(617.22)	0.00%	
535245	GROUNDS IMPROVEMENTS	3,080.13	1,600.00	(1,480.13)	192.51%	14
535247	BLDG REPAIR & MAINT	1,184.69	3,000.00	1,815.31	39.49%	
535297	REFUSE COLLECTION	2,175.00	2,000.00	(175.00)	108.75%	
535347	BEVERAGE PURCHASES	16,902.44	15,000.00	(1,902.44)	112.68%	
535355	PLUMBING & ELECTRICAL	7,798.56	7,500.00	(298.56)	103.98%	
536533	EQUIPMENT RENT & LEASE	58,753.45	60,000.00	1,246.55	97.92%	
571009	MIS PC GROUP ALLOCATION	1,474.64	174.00	(1,300.64)	847.49%	15
571010	MIS SYSTEMS GRP ALLOC(ISIS)	2,637.56	2,222.00	(415.56)	118.70%	
591519	OTHER INSURANCE	2,949.75	2,700.00	(249.75)	109.25%	

Totals	558,008.09	587,737.84	29,729.75	94.94%
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Other Financing Sources (Uses)

Acct Number	Description	YTD Actual	Total Budget	Annual Remaining	Percentage Of Budget
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0%

0%

Totals	-	-	-	0.00%
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Total Business Unit	(67,342.00)	(8,462.16)	58,879.84	795.80%
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1-6 Increased Usage & Revenue

7 - Increased security personnel for larger shows & costs increased

8 - Increased costs & personnel to run parking during fair

9 - Increased number of credit card charges - reserved seating, camping, tickets

10 - Purchaes multiple years of inventory

11 - Increased costs

12 - Additional Operating Expenses

13 - Wood Shavings - Increased usage

14 - Increased Improvement needs

15 - ?

Fair Park
6906 Donations

Date Ran 1/27/2014
Period December
Year 2013

Revenues

Acct Number	Description	YTD Actual	Total Budget	Annual Remaining	Percentage Of Budget
					0%
485106	FAIR EXPANSION DONATIONS	(15,413.79)	500.00	15,913.79	-3082.76%
Totals		(15,413.79)	500.00	15,913.79	-3082.76%

Expenditures

Acct Number	Description	YTD Actual	Total Budget	Annual Remaining	Percentage Of Budget
					0%
594821	CAP IMPRV LAND	9,153.00	9,153.00	-	100.00%
Totals		9,153.00	9,153.00	-	100.00%

Other Financing Sources (Uses)

Acct Number	Description	YTD Actual	Total Budget	Annual Remaining	Percentage Of Budget
					0%
Totals		-	-	-	0.00%
Total Business Unit		(6,260.79)	9,653.00	15,913.79	-64.86%

Jefferson County
Fair Park Totals

Date Ran 1/27/2014
Period December
Year 2013

Business Unit	Description	YTD Actual	Total Budget	Annual Remaining	Percentage Of Budget
6901 Fair Park	Revenue	(511,273.37)	(461,800.00)	49,473.37	110.71%
	Expenditures	688,082.31	719,107.66	31,025.35	95.69%
	Other Sources	-	-	-	0.00%
Total		176,808.94	257,307.66	80,498.72	68.71%
6902 Fair Week	Revenue	(625,350.09)	(596,200.00)	29,150.09	104.89%
	Expenditures	558,008.09	587,737.84	29,729.75	94.94%
	Other Sources	-	-	-	0.00%
Total		(67,342.00)	(8,462.16)	58,879.84	795.80%
Total All Business Units	Revenue	(1,136,623.46)	(1,058,000.00)	78,623.46	107.43%
	Expenditures	1,246,090.40	1,306,845.50	60,755.10	95.35%
	Other Source	-	-	-	0
Grand Total Fair Park		109,466.94	248,845.50	139,378.56	43.99%

Fair Park Director's Report – January 2014

1. Entertainment for 2014 fair
 - a. Main Entertainment –Tractor & Truck Pulls,
Friday & Saturday Main Entertainment – Selected, need opening act for Saturday night
 - b. Miller Tent – Cosmic Bingo, Bands – In Process of selecting
 - c. On Grounds -- Welde's Big Bears, Racing Pigs & Ducks, Granpa Cratchet, Raptors -- Birds of Prey, Teen DJ Music

2. Website
 - a. Options – MIS redesign or outsource
 - b. Host Site - Keep current company – Godaddy.com
 - b. Phone Apps Vs. Website Mobile Optimized

3. Ticketing Company – In process to select new provider

4. New Positions –
 - a. Marketing/ Administration position
 - b. Maintenance Part-time Position
 - c. Huber (CSW) Workers

5. Security Surveillance System
 - A. Mapping grounds for cameras
 - b. Quotes

6. RFP's & Contracts
 - a. Carnival – Mr. Ed's --
 - b. Fermented Malt Beverage – meeting with Dan & Janet
 - c. Boy Scouts – Soda
 - d. Non-profits – Fundraising

7. Fair Price Changes – Increase in Vendor, Camping, Soda and Family Five Pack

8. Vendors
 - a. Contracts – Reviewed by Corporate Counsel
 - b. Sent out this week

9. Sponsors
 - a. Developing Sponsorship Categories
 - b. Multi-year Contracts Renewing - Jones Dairy, Generac, Standard Process

Fair Park Supervisor Report February 6, 2014

- Wis. Association of Fairs Convention; Separate Report
- Researching equipment needs we are budgeted for to maintain arenas. Water wagons new are in the \$3,500 - \$4,500 range ours is old leaking and we have had to weld it several times to keep it working.
- Federal Surplus has a used $\frac{3}{4}$ ton trailer (\$350). We will see if we can modify and buy a new 1000 gallon Poly Tank to go on it.
- We are in the process of purchasing an arena drag that will tear up the hard packed surface in the arenas and also level arenas out better. Our rotary drags works well at spreading the top surface but we need a drag that that can dig into the hard pan surface. (Kisser Arena Rake model TR-3 7.5' @ \$4,195). This drag is heavy enough to rip up gravel roadways if we wanted to use it for that
- Picked up 9 glass display cases from K-Mart for Fair (\$150).
- Picked up 2 – 20' x 30' tents and 2- 20' x 20' tents (1 is a frame tent) from the hardware store that closed in town (\$3,400).
- I am going through 13 applications to fill the OPT position to replace Brady Broedlow and we are setting up interviews this week.

BOBCAT V417 VERSAHANDLER

We are budgeted to purchase a new loader to replace the obsolete 1989 Bobcat 542B.

After trying out 2 compact wheel loaders and 2 different telehandlers and much research we feel the Bobcat V417 is the best piece of equipment for our needs and fits well within our Budget

The Bobcat Versahandler has articulated steering and can turn in tight areas in the buildings, it is low enough to get in and out of all the doors in our buildings, the reach height makes it great for dumping manure or loading on stage, the reach is also good for repairing inside the buildings, it is excellent for pushing snow it has the extra lift capacity for moving the concrete blocks or unloading the shavings.

Other Quotes for similar products ranged.

JCB 515-40 \$48,675; This is a much smaller unit and cannot lift as much and reach height is 4' lower. We tested this in August
Gehl RS5-19 \$69,000; Farmers Implement
New Holland \$62,900; Waupun

Bobcat V417 \$52,935 with forks
Retail Price is \$74,433

Jefferson County has a contract with the National Joint Powers Alliance. These were formally put for bids and awarded contracts to get the lowest price.

WISCONSIN ASSOCIATION OF FAIRS

January 5-8, 2014

- Sunday arrived at 1:00 pm with Amy, Alex and Caitlyn so they could be a part of the Fairest meeting. At 6:00 pm was Carnival night to meet and talk with Vendors and Associates.
- Monday 8:30 – 9:30 am Effects of Disease Outbreak in your Community; They handed out a sheet and discussed their protocol for inspection and response for how they handle each species and what to do for a diseased animal at Fair and at a farm and what the quarantine area would be.
- 10:30 am – 11:30 am Convention Kick-off
Keynote speaker Jim Tucker is the CEO for IAFE. Talk of his background in farming and the importance of educating the public of farming and how Fairs are so important. He became a lawyer and then a lobbyist for the Fairs. He talked about the growth and success of fairs and also the threats to the Fair and farming industry by animal rights groups.
- In the afternoon Dave and I met with Mr. Ed's talked about the carnival and any changes. Met with Variety attractions to get any updates on booking our entertainment. Went to the trade show to talk to vendors and later went to Fairest Auction and Showcase
- Tuesday; 8:00 am – 9:00 am; Ag Networking; This was an open discussion on Ag. related issues at fairs. Much of the discussion was on the swine projects and bio hazard and cleaning and sanitizing. Other discussion on the growing horse projects.
- Food Safety and Camping Workshop 9:30 am -11:00 am; Advise on camper spacing and leaving a minimum of 10' between campers to prevent fire from spreading. Sites should 1,200 sq. ft. and 6 people per unit or a family. Porta potties within 400' of campers and 1 for every 65 women and 1 for every 125 men. Permit fees still vary and some counties have their own fee on top

of the State fee. 4-H exempt from permitting and non-profits can go 3 days in a year

- Critical Action Plan for Livestock 11:15 am – 12:15 pm; A representative from the Minnesota State facilitated the meeting and had a handout that went through how they handle each situation and the protocol they would go through for a disease outbreak. Talked about sanitizing barns in between events.
- 1:00 pm – 2:15 pm; Met with our Demo-Derby organizer and went over details and after went down to the trade show.
- 2:30 pm – 4:00 pm Fairest Preliminaries
- 6:00 pm Entertainment Showcase at night
- Wednesday 8:00 am – 9:00 am Business Meeting; Update on Wisconsin fairs and introduction of new the new board and final report from the State Fairest
- 10:00 am – 11:00 am Superintendents Pre-Fair Training; A 2 year agreement with superintendents, Pre Fair meeting and have snacks, some fairs do not pay anything to their superintendents, send a thank you, better signs
- 11:15 am – 12:15 am Fairground Improvements; Most fairs are struggling with making improvements. The County does not want to put any money into any of the old buildings and grounds. We are very lucky to have what we have.
- 1:00 pm – 2:30 pm Networking Session; Open discussion on anything to do with fairs. Animals leaving early lose premiums and are giving a warning for next year. Many fairs have changed software to Showworks instead of Blue ribbon and are taking entries on line
- 4:30 pm Fairest Finals and Banquet

Jefferson County Fair Park Committee Meeting

Thursday, February 6, 2014

Fair Office Report

- WI Department of Agriculture, Trade & Consumer Protection Annual Fair Report for Jefferson County Fair 2013 has been submitted.
- We did a mock Fairest of the Fair contest on Saturday, December 21st to help prepare Willow for the Finals at the WI Association of Fairs (WAF) Convention in January. Willow did an excellent job at Fairest Auction night at Convention when her “MEAT Jefferson County” basket was sold for a record bid of \$3,350.00 to the Badger State Tractor Pullers! During the banquet on Wednesday night of convention it was announced that Willow made Top 10 out of 42 contestants!
- 2013 Jefferson County Fairest, Caitlyn, attended WAF Convention with us this year to start early preparation for her to compete in the WAF Finals January 3 – 7, 2015.
- Fair Park rental contracts for 2014 have been sent out through October for returning events. The goal is to have them all out by the end of February.
- The 2014-15 Fair Books are finished and ready for print with the exception of Swine and Goat rules.
- FFA Entry Forms are printed and will be sent to FFA Advisors after the Fair Books are printed.
- 4H Entry Forms will be printed in March after the enrollment deadline of March 1.
- We are currently working on judge selection for Fair.
- The 4-H Camping Form for Fair is available on the UW- Extension website. Camping registration is due to the Fair Office May 1, 2014. A \$50 late fee will be assessed for any registration after May 1.
- Family 5 Packs are going on sale earlier this year and have been ordered. They will stay \$30 for 5 tickets from February 1 – May 1 and will increase to \$35 from May 2 – July 8, 2014.

Amy Listle
Administrative Marketing Assistant