

**Fair Park
Committee Members:**

Ron Buchanan, Chair

Blane Poulson, Vice Chair

Matthew Foelker, Secretary

Gregory Torres

Paul Babcock

**FAIR PARK COMMITTEE
MEETING AGENDA**

March 6, 2014

8:00 a.m.

**Jefferson County Fair Park
Activity Center – Conference Room
503 N. Jackson Avenue
Jefferson, WI 53549**

1. Call to Order
2. Roll call (establish a quorum)
3. Certification of compliance with Open Meetings Law Requirements
4. Public Comment
5. Review agenda
6. Approve Minutes of February 6th Meeting
7. Communications
8. Discussion and possible action on proposed business catering opportunities with beer license
9. 2013 Financial Status Report
10. Fair Park Director's Report
11. Fair Park Supervisor's Report
12. Fair Office Report
13. Set next meeting date April 3rd and Potential Future Meeting Agenda Items
14. Adjourn

The Committee may discuss and/or take action on any item specially listed on the agenda.

Individuals requiring special accommodations for attendance at the meeting should contact the County Administrator 24 hours prior to the meeting at 920/674-7101 so appropriate arrangements can be made

Jefferson County Fair Park

February 6, 2014

The Jefferson County Fair Park committee met on Thursday February 6, 2014 at 8:00 a.m. in the Activity Center Conference Room. Present were: (Fair) Ron Buchanan, Blane Poulson, Matt Foelker, Gregory Torres, Paul Babcock, Director David Diestler, Supervisor Roger Kylmanen, Marketing/Administrative Assistant Amy Listle, County Board Chairman John Molinaro, Administrator Ben Wehmeier, Goat superintendent Amy Heine, and Swine Superintendent Greg Sambs.

Let the record show that a quorum is present, meeting duly noted and the door open.

Public Comment & Correspondence: None

Agenda: The agenda is OK as presented

Minutes: A motion was made by Paul Bobcock to accept the minutes as presented, seconded by Matt Foelker. Motion carried.

Discuss & approve change in Goat Show Rule: Amy Listle and Amy Heine presented the rule change in the State ATCP 160 to allow Goats with horns to be shown at the County Fair level. A motion was made by Matt Foelker to approve the showing of goats with natural horns as suggested. Seconded by Paul Babcock. Motion Carried.

Discuss & Approve Swine Biosecurity: Amy Listle and Greg Sambs presented information on the PED virus currently affecting swine and suggestions on biosecurity during Fair and other events at Fair Park. A motion was made by Blane Poulson to have a terminal swine show at the Fair and adopt any regulations the state recommends. Seconded by Gregory Torres. Motion carried.

Approve bid for purchasing a loader for Fair Park: Roger Kylmanen presented the bid for the Bobcat Versa Loader V417 to be purchased through the NJPA agreement at \$52,935.00. Matt Foelker made a motion to approve the bid and Blane Poulson seconded. Motion carried.

Director's Report: Reviewed report

Supervisor's Report: Reviewed report

Fair Office Report: Reviewed report

Next Meeting: The next regularly scheduled meeting will be Thursday March 6th at 8:00 a.m. in the Conference Room of the Activity Center.

Being no further business, Matt Foelker made a motion to adjourn the meeting. Blane Poulson seconded. Motion carried. Meeting adjourned at 9:05 a.m.

Fair Park
6901 Fair Park

Date Ran 2/17/2014
Period December
Year 2013

Revenues

Acct Number	Description	YTD Actual	Total Budget	Annual Remaining	Percentage Of Budget
457010	SPONSOR REVENUE	(50,155.00)	(65,000.00)	(14,845.00)	77.16%
457023	OTHER PUBLIC CHARGES	(890.00)	-	890.00	0.00%
457025	HORSE SHOW FEES	(21,875.00)	(20,000.00)	1,875.00	109.38%
457026	SHAVING SALES	(37,859.73)	(30,000.00)	7,859.73	126.20%
457031	ADMISSION REVENUE	-	(6,500.00)	(6,500.00)	0.00%
474169	FAIR BILLED	(4,000.00)	(4,000.00)	-	100.00%
482012	BUILDING RENTAL	(176,818.09)	(163,000.00)	13,818.09	108.48%
482013	STALL RENTAL	(89,862.50)	(83,000.00)	6,862.50	108.27%
482014	WINTER STORAGE RENTAL	(43,320.55)	(26,500.00)	16,820.55	163.47%
482015	SPACE-FOOD VENDOR	(17,917.54)	(16,000.00)	1,917.54	111.98%
482016	SPACE-BEVERAGE VENDOR	(18,989.77)	(13,000.00)	5,989.77	146.08%
482017	SPACE-OTHER VENDOR	(2,735.00)	(2,000.00)	735.00	136.75%
482021	CAMPING FEE OTHER	(49,888.20)	(32,000.00)	17,888.20	155.90%
484001	INSURANCE RECOVERY	(789.90)	-	789.90	0.00%
486001	VENDING COMMISSION	(1,329.69)	(800.00)	529.69	166.21%
Totals		(516,430.97)	(461,800.00)	54,630.97	111.83%

Expenditures

Acct Number	Description	YTD Actual	Total Budget	Annual Remaining	Percentage Of Budget
					0%
511110	SALARY-PERMANENT REGULAR	98,055.08	93,944.00	(4,111.08)	104.38%
511210	WAGES-REGULAR	83,788.88	65,281.94	(18,506.94)	128.35%
511220	WAGES-OVERTIME	1,768.56	1,774.00	5.44	99.69%
511230	WAGES-REGULAR OVERTIME	159.97	-	(159.97)	0.00%
511240	WAGES-TEMPORARY	2,759.77	13,112.00	10,352.23	21.05%
511310	WAGES-SICK LEAVE	12,256.64	-	(12,256.64)	0.00%
511320	WAGES-VACATION PAY	13,579.96	-	(13,579.96)	0.00%
511330	WAGES-LONGEVITY PAY	571.25	313.00	(258.25)	182.51%
511340	WAGES-HOLIDAY PAY	8,107.34	-	(8,107.34)	0.00%
511350	WAGES-MISCELLANEOUS(COMP)	10,802.29	-	(10,802.29)	0.00%
512141	SOCIAL SECURITY	16,657.56	13,040.62	(3,616.94)	127.74%
512142	RETIREMENT (EMPLOYER)	13,228.91	10,450.10	(2,778.81)	126.59%
512144	HEALTH INSURANCE	28,512.72	33,356.00	4,843.28	85.48%
512145	LIFE INSURANCE	25.52	22.00	(3.52)	116.00%
512148	UNEMPLOYMENT COMPENSATIO	2,260.86	3,000.00	739.14	75.36%
512173	DENTAL INSURANCE	2,871.07	2,354.00	(517.07)	121.97%
521216	JANITORAL	1,640.00	1,500.00	(140.00)	109.33%
521219	OTHER PROFESSIONAL SERV	-	500.00	500.00	0.00%
521297	STALL CLEANING	4,497.00	3,900.00	(597.00)	115.31%
521649	SECURITY SERVICES	-	350.00	350.00	0.00%
529170	GROUNDS KEEPING CHARGES	13,993.29	17,726.00	3,732.71	78.94%
531001	CREDIT CARD FEES	-	250.00	250.00	0.00%
531185	FAIR PARK OTHER ACTS	-	4,000.00	4,000.00	0.00%
531298	UNITED PARCEL SERVICE UPS	153.60	-	(153.60)	0.00%
531301	OFFICE EQUIPMENT	2,698.00	500.00	(2,198.00)	539.60%
531303	COMPUTER EQUIPMT & SOFTWA	2,081.79	7,000.00	4,918.21	29.74%
531304	NONCAPITAL AUTO	164.00	2,000.00	1,836.00	8.20%
531311	POSTAGE & BOX RENT	863.01	900.00	36.99	95.89%
531312	OFFICE SUPPLIES	2,056.75	2,500.00	443.25	82.27%
531313	PRINTING & DUPLICATING	895.63	500.00	(395.63)	179.13%
531314	SMALL ITEMS OF EQUIP	5,694.60	8,000.00	2,305.40	71.18%
531320	SAFETY SUPPLIES	322.82	500.00	177.18	64.56%
531322	SUBSCRIPT NEWSPAPERS&PERIOI	99.75	-	(99.75)	0.00%

531324 MEMBERSHIP DUES	1,367.10	1,700.00	332.90	80.42%
531326 ADVERTISING	4,891.63	5,000.00	108.37	97.83%
531349 OTHER OPERATING EXPENSES	1,938.87	1,000.00	(938.87)	193.89%
531351 GAS/DIESEL	11,138.66	9,952.00	(1,186.66)	111.92%
531367 WOOD SHAVINGS	27,777.00	23,000.00	(4,777.00)	120.77%
532325 REGISTRATION	609.00	1,000.00	391.00	60.90%
532332 MILEAGE	474.59	250.00	(224.59)	189.84%
532334 COMMERCIAL TRAVEL	413.80	700.00	286.20	59.11%
532335 MEALS	841.64	700.00	(141.64)	120.23%
532336 LODGING	1,688.73	1,700.00	11.27	99.34%
532339 OTHER TRAVEL & TOLLS	30.80	-	(30.80)	0.00%
533221 WATER	7,268.65	7,500.00	231.35	96.92%
533222 ELECTRIC	44,410.36	35,000.00	(9,410.36)	126.89%
533223 SEWER	7,056.12	7,000.00	(56.12)	100.80%
533224 NATURAL GAS	8,940.53	10,000.00	1,059.47	89.41%
533225 TELEPHONE & FAX	2,147.24	2,000.00	(147.24)	107.36%
533235 STORM WATER UTILITY	14,206.29	13,589.00	(617.29)	104.54%
533236 WIRELESS INTERNET	437.88	-	(437.88)	0.00%
535232 GRAVELING	3,886.87	6,000.00	2,113.13	64.78%
535242 MAINTAIN MACHINERY & EQUIPM	14,332.95	9,000.00	(5,332.95)	159.26%
535245 GROUNDS IMPROVEMENTS	18,239.82	17,000.00	(1,239.82)	107.29%
535247 BLDG REPAIR & MAINT	27,227.19	24,000.00	(3,227.19)	113.45%
535297 REFUSE COLLECTION	13,925.50	13,000.00	(925.50)	107.12%
535347 BEVERAGE PURCHASES	12,351.60	10,000.00	(2,351.60)	123.52%
535349 OTHER SUPPLIES	158.24	-	(158.24)	0.00%
535352 VEHICLE PARTS & REPAIRS	2,041.45	3,000.00	958.55	68.05%
535355 PLUMBING & ELECTRICAL	12,665.87	12,500.00	(165.87)	101.33%
536533 EQUIPMENT RENT & LEASE	4,352.10	3,000.00	(1,352.10)	145.07%
571005 DUPLICATING ALLOCATION	1,228.35	2,165.00	936.65	56.74%
571009 MIS PC GROUP ALLOCATION	7,373.18	9,709.00	2,335.82	75.94%
571010 MIS SYSTEMS GRP ALLOC(ISIS)	3,122.63	3,452.00	329.37	90.46%
591519 OTHER INSURANCE	5,889.10	4,917.00	(972.10)	119.77%
594810 CAP EQUIP	28,270.00	26,254.00	(2,016.00)	107.68%
594820 CAP OTHER	16,877.10	34,500.00	17,622.90	48.92%
594821 CAP IMPRV LAND	57,657.56	85,850.00	28,192.44	67.16%
594822 CAP IMPRV BLDG	5,000.00	37,896.00	32,896.00	13.19%
594829 CAP IMPRV OTHER	8,607.00	10,000.00	1,393.00	86.07%

Totals	709,412.02	719,107.66	9,695.64	98.65%
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Other Financing Sources (Uses)

Acct Number	Description	YTD Actual	Total Budget	Annual Remaining	Percentage Of Budget
					0%
					0%
Totals		-	-	-	0.00%

Total Business Unit	192,981.05	257,307.66	64,326.61	75.00%
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Fair Park
6902 Fair Week

Date Ran 2/17/2014
Period December
Year 2013

Revenues

Acct Number	Description	YTD Actual	Total Budget	Annual Remaining	Percentage Of Budget
					0%
421001	STATE AID	(6,044.53)	(6,000.00)	44.53	100.74%
457005	RESERVED SEATING FEES	(59,977.97)	(30,000.00)	29,977.97	199.93%
457009	CONTEST ENTRY FEES	(1,405.00)	(800.00)	605.00	175.63%
457010	SPONSOR REVENUE	(82,577.00)	(140,000.00)	(57,423.00)	58.98%
457011	GATE RECEIPTS	(266,303.01)	(235,000.00)	31,303.01	113.32%
457013	STALL & PEN FEES	(4,350.50)	(2,750.00)	1,600.50	158.20%
457021	PREMIUM BOOK SALES	(4.74)	-	4.74	0.00%
457029	FFA ENROLLMENT	(2,040.00)	(1,250.00)	790.00	163.20%
457030	CREDIT CARD SURCHARGE	(1,317.34)	(400.00)	917.34	329.34%
459001	SODA	(95.00)	-	95.00	0.00%
474020	DEPT GATE RECEIPTS	(60.00)	-	60.00	0.00%
482015	SPACE-FOOD VENDOR	(34,860.63)	(32,000.00)	2,860.63	108.94%
482016	SPACE-BEVERAGE VENDOR	(102,650.90)	(75,000.00)	27,650.90	136.87%
482017	SPACE-OTHER VENDOR	(22,962.51)	(32,000.00)	(9,037.49)	71.76%
482018	SPACE-CARNIVAL	(22,171.94)	(23,000.00)	(828.06)	96.40%
482019	CAMPING FEE 4-H	(15,600.00)	(15,000.00)	600.00	104.00%
482020	CAMPING FEE VENDOR	(2,929.02)	(3,000.00)	(70.98)	97.63%
Totals		(625,350.09)	(596,200.00)	29,150.09	104.89%

Expenditures

Acct Number	Description	YTD Actual	Total Budget	Annual Remaining	Percentage Of Budget
					0%
511110	SALARY-PERMANENT REGULAR	22,362.49	40,262.00	17,899.51	55.54%
511210	WAGES-REGULAR	55,260.93	52,942.18	(2,318.75)	104.38%
511220	WAGES-OVERTIME	30.13	1,774.00	1,743.87	1.70%
511240	WAGES-TEMPORARY	18,486.32	27,907.00	9,420.68	66.24%
511320	WAGES-VACATION PAY	1,738.35	-	(1,738.35)	0.00%
511330	WAGES-LONGEVITY PAY	-	258.00	258.00	0.00%
511340	WAGES-HOLIDAY PAY	408.47	-	(408.47)	0.00%
511350	WAGES-MISCELLANEOUS(COMP)	126.63	-	(126.63)	0.00%
512141	SOCIAL SECURITY	7,623.51	9,303.02	1,679.51	81.95%
512142	RETIREMENT (EMPLOYER)	5,968.86	7,478.64	1,509.78	79.81%
512143	RETIREMENT (EMPLOYEE)	1,082.93	604.00	(478.93)	179.29%
512144	HEALTH INSURANCE	12,492.61	21,585.00	9,092.39	57.88%
512145	LIFE INSURANCE	12.66	12.00	(0.66)	105.50%
512173	DENTAL INSURANCE	1,395.97	1,696.00	300.03	82.31%
514151	PER DIEM	1,520.00	-	(1,520.00)	0.00%
521216	JANITORAL	1,620.00	-	(1,620.00)	0.00%
521219	OTHER PROFESSIONAL SERV	239.00	5,000.00	4,761.00	4.78%
521647	VETERINARY SERVICES	496.13	750.00	253.87	66.15%
521648	AMBULANCE/EMS SERVICES	2,000.00	2,000.00	-	100.00%
521649	SECURITY SERVICES	5,434.99	4,200.00	(1,234.99)	129.40%
529299	PURCHASE CARE & SERVICES	5,800.00	5,000.00	(800.00)	116.00%
529301	FAIR GATE WORKERS	6,318.75	6,000.00	(318.75)	105.31%
529302	FAIR JUDGES	7,250.00	6,600.00	(650.00)	109.85%
529303	FAIR SUPERINTENDENTS	7,125.00	6,700.00	(425.00)	106.34%
529304	FAIR PARKING SERVICES	2,285.00	1,500.00	(785.00)	152.33%
531001	CREDIT CARD FEES	2,110.35	600.00	(1,510.35)	351.73%
531101	TICKETS/ENTRY TAGS	8,289.17	3,800.00	(4,489.17)	218.14%
531102	TROPHIES/PLAQUES	499.50	1,200.00	700.50	41.63%
531103	RIBBONS	1,541.28	3,500.00	1,958.72	44.04%
531181	PREMIUMS	19,739.75	19,500.00	(239.75)	101.23%
531182	FAIR WEEK SPECIAL ACTS	196,214.97	185,000.00	(11,214.97)	106.06%
531183	SPONSOR FEES	5,427.46	8,500.00	3,072.54	63.85%
531184	FAIREST OF THE FAIR	805.29	500.00	(305.29)	161.06%
531311	POSTAGE & BOX RENT	111.35	-	(111.35)	0.00%

531312 OFFICE SUPPLIES	405.71	500.00	94.29	81.14%
531313 PRINTING & DUPLICATING	-	120.00	120.00	0.00%
531314 SMALL ITEMS OF EQUIP	150.00	-	(150.00)	0.00%
531326 ADVERTISING	43,968.74	53,000.00	9,031.26	82.96%
531349 OTHER OPERATING EXPENSES	4,189.20	1,500.00	(2,689.20)	279.28%
531351 GAS/DIESEL	2,143.92	2,000.00	(143.92)	107.20%
531367 WOOD SHAVINGS	1,060.00	500.00	(560.00)	212.00%
532325 REGISTRATION	35.00	-	(35.00)	0.00%
532332 MILEAGE	213.57	-	(213.57)	0.00%
532335 MEALS	28.98	-	(28.98)	0.00%
533221 WATER	934.51	1,200.00	265.49	77.88%
533222 ELECTRIC	6,474.24	8,200.00	1,725.76	78.95%
533223 SEWER	1,006.43	1,200.00	193.57	83.87%
533224 NATURAL GAS	88.92	150.00	61.08	59.28%
533235 STORM WATER UTILITY	617.67	1,000.00	382.33	61.77%
533236 WIRELESS INTERNET	134.89	-	(134.89)	0.00%
535242 MAINTAIN MACHINERY & EQUIP	617.22	-	(617.22)	0.00%
535245 GROUNDS IMPROVEMENTS	3,080.13	1,600.00	(1,480.13)	192.51%
535247 BLDG REPAIR & MAINT	1,184.69	3,000.00	1,815.31	39.49%
535297 REFUSE COLLECTION	2,175.00	2,000.00	(175.00)	108.75%
535347 BEVERAGE PURCHASES	16,902.44	15,000.00	(1,902.44)	112.68%
535355 PLUMBING & ELECTRICAL	7,798.56	7,500.00	(298.56)	103.98%
536533 EQUIPMENT RENT & LEASE	58,753.45	60,000.00	1,246.55	97.92%
571009 MIS PC GROUP ALLOCATION	1,474.64	174.00	(1,300.64)	847.49%
571010 MIS SYSTEMS GRP ALLOC(ISIS)	2,637.56	2,222.00	(415.56)	118.70%
591519 OTHER INSURANCE	2,949.75	2,700.00	(249.75)	109.25%

Totals	560,843.07	587,737.84	26,894.77	95.42%
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Other Financing Sources (Uses)

Acct Number	Description	YTD Actual	Total Budget	Annual Remaining	Percentage Of Budget
					0%
					0%
Totals		-	-	-	0.00%
Total Business Unit		(64,507.02)	(8,462.16)	56,044.86	762.30%

Fair Park
6906 Donations

Date Ran 2/17/2014
Period December
Year 2013

Revenues

Acct Number	Description	YTD Actual	Total Budget	Annual Remaining	Percentage Of Budget
					0%
485106	FAIR EXPANSION DONATIONS	(15,413.79)	500.00	15,913.79	-3082.76%
Totals		(15,413.79)	500.00	15,913.79	-3082.76%

Expenditures

Acct Number	Description	YTD Actual	Total Budget	Annual Remaining	Percentage Of Budget
					0%
594821	CAP IMPRV LAND	9,153.00	9,153.00	-	100.00%
Totals		9,153.00	9,153.00	-	100.00%

Other Financing Sources (Uses)

Acct Number	Description	YTD Actual	Total Budget	Annual Remaining	Percentage Of Budget
					0%
Totals		-	-	-	0.00%

Total Business Unit		(6,260.79)	9,653.00	15,913.79	-64.86%
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Jefferson County
Fair Park Totals

Date Ran 2/17/2014
Period December
Year 2013

Business Unit	Description	YTD Actual	Total Budget	Annual Remaining	Percentage Of Budget
6901 Fair Park	Revenue	(516,430.97)	(461,800.00)	54,630.97	111.83%
	Expenditures	709,412.02	719,107.66	9,695.64	98.65%
	Other Sources	-	-	-	0.00%
Total		192,981.05	257,307.66	64,326.61	75.00%
6902 Fair Week	Revenue	(625,350.09)	(596,200.00)	29,150.09	104.89%
	Expenditures	560,843.07	587,737.84	26,894.77	95.42%
	Other Sources	-	-	-	0.00%
Total		(64,507.02)	(8,462.16)	56,044.86	762.30%
Total All Business Units	Revenue	(1,141,781.06)	(1,058,000.00)	83,781.06	107.92%
	Expenditures	1,270,255.09	1,306,845.50	36,590.41	97.20%
	Other Source	-	-	-	0
Grand Total Fair Park		128,474.03	248,845.50	120,371.47	51.63%

Fair Park Director's Report – March 2014

1. Hired new Marketing/ Administration Assistant – Leslie Rohloff – Starts March 10
2. Hired new part-time maintenance person
3. Selected ticketing company – Showare
 - a. Contract being reviewed by Phil
 - b. Look at changing credit card processing company
4. Credit card processing company FSI – Premier Bank
 - a. Contract ends in April 2014
 - b. January bill -- \$540.00 in sales, fee charge \$88.40, annual average 4.89%
5. Huber (CSW) workers
 - a. Talked with Sheriff – issues: testing positive for drugs
 - b. Working on Contract and procedures while at Fair Park
 - i. No Contact with outside world while at Fair Park
 - ii. Staff member with Huber at all times (fair time?)
 - iii. No use of phones at fair park
 - iv. Pick up and return Huber workers
 - v. Any violations – Automatic return to jail
 - vi. Random drug testing by Sheriff's office
 - vii. All deliveries will go through Sheriff's office – i.e. clothing, shoes, etc.
6. Security cameras – Mapping grounds on hold – cost \$1,800 not in budget
7. Contracts
 - a. Fermented Malt Beverage – Contract with Jefferson Chamber
 - b. Kitchen – Augie's Elite Catering – Beer sales – handle non-profit events
 - c. Mr. Ed's – being reviewed by Phil
8. Website – Updated design on hold until after fair
 - a. MIS to write the code
 - b. Graphic Designer – Student from UWW, MATC, or Jennifer Erdman
9. Sponsors
 - a. Working on with contracts – Havil-Spoerl, Daybreak Foods, Generac, Jones Dairy, Standard Process
 - b. Revising and updating sponsor category list
 - c. Working on getting TV sponsorship & radio station "The Hog" to sponsor pig races
10. Entertainment
 - a. Reviewing Contracts – Contracts worse than before -- Most are done
 - b. Added – Jim Mitchell Magic Show, Jimmy Hartwig Band
 - c. Conducting research on Cosmic Bingo – organization to run event

Week of: 2/27/14

Things to do:

1. Contracts
 - a. Review – Phil
 - b. Contracts to do: Moore, Demo, Truck
 - b. Mail out
 2. Sponsors
 - a. Contracts – Condense files on Gail’s computer, my 2 –laptops. Put cleaned up version on Fair Shared Drive.
 - b.
 3. Sponsor Vehicle - wrapped
 4. Fair Layout
 - a. On-grounds - Decide where everyone is going
 - b. Vendors – outside boundaries – N/C
 - Paul Smith – Not renewing
 - Yesteryears Ice Cream – Different Location
 - Texas Roadhouse & Augie – Food Building
 - Wild West Soda -- Having Back ?
 - c. Add Electricity & Water (?) – East Side by Miller tent
 5. Fair
 - a. LogHoggers – Decide on Competition or keeping the same – Auction & Buy It Now Offer
 - b. Guitar Auction -- See Brad @ Knapton Music Notes – 608-758-8660
 - Whitehouse Music --
 - c. Microphone – In my office to make fair event announcements –
 - d. Setup announcement times
 - e. Cosmic Bingo
 - f. Jim Laatsch – Photographer for Fair?
 5. Fair Committee Agenda
 - a. Add: Discussion & possible action on proposed business catering opportunities with beer license
 6. Advertising
 - a. Discover – Print Ad (March 2)
 - b. Jefferson Resource Guide – 2 Print Ads (2 Weeks)
 - 2.25” x 2.25”
 - 4.75” x 4.75”
 7. Entertainment
 - a. Kid’s Stage – Jim Mitchel (back again)
 - b. Bands – Saturday & Sunday --
Heartbreaker (crawfish Junction – Sat.@ 9:30) – Heartbreakerrockband.com –Steve & Jenny Topel -- 920-648-4462 -- steveandjentopel@charter.net -- \$1,000/ night
- Shot Gun Jane**
Jimmy Hartwig (Thur.)
Forgotten Highway – Drew 262-957-7892 - \$500/ Hr. – Keyboard & Fiddle player – 7 member band
Mad Pole Cats – 6 piece band – Angela LiCari 920-723-8992
Mad City Jug Band – Beverly Harold
Chasin Mason – Donn
Do op Daddy’s
Swing Crew
Rabbit Ardvarks
Tuscan Road – Kevin Moore 715-571-0993 = \$600/night + 1 or 2 rooms (Based on 2 nights)
Punk n Rattle Bones (you tube) – 262-857-2723
Andrea and the Mods – www.andreaandthmods.com –262-782-9649 – 3 piece band – 70’s & 80’s

Andrea Tarik – Brookfield, WI \$850-900.00
Tom Beau Road Band – Dan Becker 262-287-2054
Ides of March.com – Paradiseartists.com
The Now –(Vinney’s – April 26nd) www.thenowband.com -- \$1,200/ night – Classic Rock

Talent Assoc.com – John Mangold @ Talent Associates – 262-790-0011
Rock Mountain -- \$2,000- \$2,500
Wolf Pack -- \$2,000- \$2,500
Catch a Wave -- \$1,500

Vocal Trash -- indy@loveproductions.com -Indy Bachu-Hill -- Office: 212.714.9197 --
www.loveproductions.com

** Next year idea: Summerland Pack – Ever Clear, Our Lady Peace, Space Hog
Nickey Fynn – www.nickeyfynn.com Nick@nickeyfynn.com Magic Entertainer

8. Start list of Signage needed for Fair:
 - a. Grounds Map – Develop display for vinyl maps
 - b.
9. Website
 - a. Fair – Amy still working on Fair book
 - b. Fair Park – update contact info., times, descriptions, etc.
10. Develop list of things to do for **Leslie**
 - a. Media contact update
 - b. Website – Calendar event descriptions, times, etc. – Call Event Coordinators for info.
 - c. Winter Storage – Call customers & remind them to pick up vehicles by April 1 – set up appointment times to remove vehicles (Start March 14).
 - d. Research Credit Card Co./ Services – Nexes Lexus, Square, Intuit, Hartland Payment Systems - others
 - e.
11. Projects
 - a. Kitchen – awning, lighting, counter door, portable cabinet/countertop, windows
 - b. Cooler Trailer
 - c. Selling Ice – Ask Alaskan Ice
 - d. Watering Trailer
 - e. Arena Drag
 - f. Electric Bills – Year round – Big Ass Fans – email: kstreet@bigassfans.com
 - g. Canoe/ Bike Rentals
12. Ticket Company
 - a. Showare – received contract – being reviewed
 - b. Credit Card fees & new service?
13. Huber Workers – Roger making Contract
14. Backup Computers – External Hard Drive at MIS
15. Contracts – Bike Event/ Showers - \$1200.00/ Bluegrass (Activity Center) – Pricing
16. MOU with Health Dept.
 2. Also, we work with the Sheriff and use their CSW workers at the Fair Park. We need to talk with the Sheriff & maybe Phil to see what we would do with the CSW workers. Could they still work at the Fair Park, need special protective clothing, return to jail, etc. Do we want to list this in the contract?

3. Can we add to the contract about the Health Department would take into consideration using the facility if an event was scheduled during the same time frame.

17. Master Gardeners - Contact Margaret Atwood – To upkeep gardens, MG Flower area, etc.

18. March 9th – canoecopia -10:00 AM – 2:00 PM – Madison

19. Demo Derby – Safety Issues from 2013 – Couldn't stop cars, Flagman almost got hit -- need flashing red lights and/ or more fog horns -- Cars running too fast out of demo area to pit area – Speed sign, penalty, etc.

20. New Vendors start out on the perimeter of the Fair Park and work their way onto Food Row.

Perimeter vendors pay:

10% of sales – up to the cost of their proposed square footage cost

Pay full price for camping

Pay regular price for electricity

Fair Park
Operations Report
March 6, 2014

- Augies Catering is now running the kitchen and is doing good
- We are getting several quotes for roll up doors to replace old slide up doors that open from kitchen into the Activity Center. We purchased 3 of the freezers from Riversedge, we have taken out some of the shelving, fixing faucets and working on cleaning up kitchen.
- Organizing the office with file cabinets bought from UW SWAP store
- Hired a new 1000 hour employee, Charles Rosenberry.
- Staff is getting equipment ready for spring, fixing and replacing panels on horse stalls and still plowing snow.

**Jefferson County Fair Park Committee Meeting
Thursday, March 6, 2014**

Fair Office Report

- Fair Park rental contracts for 2014 have been sent out for returning events.
- Currently working on judge selection for Fair.
- Fair 4H Camping Registration is about half way full.
- Family 5 Packs are on-sale now in the Fair Office. They will be on-sale at other location at the end of March.
- Organizing the office and updating the way we invoice events and the deposits.
- Sent out a press release about Year of the Steer and daily family entertainment at the Fair. Was published in Jefferson Daily Union, Watertown Daily Times, Jefferson County Living, 104.5 WSLD News and did a live phone interview on 940 WFAW with Michael Clish.
- Working with Nasco to create Fair poster and brochure.
- Currently accepting vendor applications.

Amy Listle
Administrative Marketing Assistant