



**University Extension Education Committee Agenda  
Jefferson County  
864 Collins Road, Room 12  
Jefferson WI 53549**

**DATE:** Monday, May 8, 2017

**TIME:** 8:30 a.m.

**Committee Members:** Glen Borland                      Gregg Patrick  
Peter Hartz    John Kannard  
Lloyd Zastrow

1. Call to Order
2. Roll Call ( to establish a quorum)
3. Certification of Compliance with Open Meetings Law
4. Approval of Agenda (for possible rearrangement)
5. Approval of University Extension Education Committee Minutes from April 10, 2017
6. Communications
7. Public Comment (Members of the Public who wish to address the Committee on specific agenda items must register their request at this time.)
8. Update, Discussion and Input on the nEXT Generation Models
9. Update on Jefferson County Farm Technology Days (July 2019)
10. Review of 2017 Departmental Budget
11. Discussion and Possible Decision on Charging 4-H Enrollment Fee
12. Discussion of Monthly Agent Reports – LaVern Georgson, Bruce Jones
13. Discussion to Identify Future Agenda Topics
14. Adjourn
  - Next Scheduled Meeting: Monday, June 12, 2017
  - Do we want to meet in July – our regularly scheduled meeting is July 10 (Fair week)

**A quorum of any Jefferson County Committee, Commission or other body, including the Jefferson County Board of Supervisors, may be present at this meeting.**

**Individuals requiring special accommodations for attendance at the meeting should contact the County Administrator 24 hours prior to the meeting at 920-674-7101 so appropriate arrangements can be made.**

***"Enriching people with knowledge, perspective, skills and aspirations. "University of Wisconsin, U.S. Department of Agriculture and Wisconsin counties cooperating. UW-Extension provides equal opportunities in employment and programming including Title IX and ADA.***

## UNIVERSITY EXTENSION EDUCATION COMMITTEE MINUTES

**Date of Meeting:** April 10, 2017

**Meeting called to order by:** Glen Borland, Committee Chair called the meeting to order at 8:32 a.m.

**Members Present:** Borland, Kannard, Patrick, Zastrow present. Hartz absent.

**Agents Present:** Jones and Georgson

**Others Present:** Ben Wehmeier, County Administrator; Kim Buchholz, Administrative Specialist;

**Citizens Present:** Kitty Messman & Cheryl Mierendorf, 4-H Certified Volunteers

**Certification of Open Meetings Law:** The agenda has been duly posted and the door is open.

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**Roll Call (establish a quorum):** Quorum present

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**Approval of Agenda for Possible Rearrangement:** None

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**Approval of March 13, 2017 Meeting Minutes:**

Motion made by Patrick seconded by Kannard, to approve the March 13, 2017 minutes as printed.

Motion unanimously approved.

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**Communications:** None

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**Public Comment:** Chery Mierendorf and Kitty Messmann introduced themselves to the committee and stated that they were here to comment on agenda item number 11, Discussion and Possible Decision on charging 4-H Enrollment Fee. Messmann stated that the \$20 fee is a detriment to individuals joining 4-H, especially older youth and youth that live within the County boarder communities. They choose to join FFA as older members because there is not an associated fee. They also choose to join other counties because all of our neighboring counties do not have a fee. She also noted that the 4-H Leaders Association charges a \$5 fee. The County does offer scholarships for individuals in need. Messmann stated that out of their club's 30 members, five utilized the scholarship. It has been a hardship for our club. Mierendorf also added that she wants

4-H to grow; not be hindered by a required fee. She believes that this especially poses a problem for larger families or lower-income families. She too would like to see the fee taken away. They asked the committee for any questions. The committee asked if the FFA membership had an associated fee. Georgson stated that FFA has been moving away from individual fees. Mierendorf stated that she as a Leader and a member of the Leader's Association would like to know what the \$20 per member fee is being used for within the budget. She also stated that the availability of scholarships needs to be promoted more by UW-Extension. She stated that the most common response she receives from individuals choosing not to join 4-H is because of the fee. We need to promote 4-H within the County to grow – we want to be the largest County program.

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**Item: Update, Discussion and Input on the nEXT Generation Model**

Georgson stated that Extension is beginning to make the Administration changes. Two Associate Deans have been hired; Matt Hanson will serve the Southern portion of the state; Dave Berhard will serve the Northern half of the state and tribal communities. Position descriptions for the Area Directors should be out this week. Their goal is to hire and have the Area Directors in place by July 1. Through recent communications, we have discovered that Bruce will be considered an external candidate. There may be an opportunity for feedback time. Matt Hanson will be here at the June 10 meeting. Discussion and questions. Question was asked as to what degree the County will have a say as to who their agent is. Expect that agents will work across County lines. Example used was Master Gardener Program. This group is really at a good place; one of two highest in the state. Much discussion occurred on how agents are shared; how programs are run, etc. There is a strong interest to bring the FoodWise program into the county. Much discussion occurred on the Area Directors; not have ultimate control. Bottom line is there are a lot of moving pieces and there will be a lot of discussions that still need to occur.

**Item: Update of Jefferson County Farm Technology Days**

Georgson reported that the committees are in the process of forming. If you know people who would like to volunteer, please have them contact Katelyn in the office. Traffic and Safety is all set to go. Shortly, planting for parking and tent city will begin; needs 2 years to be durable. Creative ideas continue to be collected. Slogan/theme is being determined.

**Item: Review of 2017 Departmental Budget**

Georgson stated that we are in the parameters that we should be at this time.

**Item: Discussion and Possible Decision on Charging 4-H Enrollment Fees**

Jones referred committee members to the handout of information that provided an overview of his research on fees being charged for 4-H enrollment fees. Currently, Jefferson County charges \$20 per youth and the Leaders Association charges \$5 per youth. It is rare nationally that a fee be charged for joining 4-H. Wehmeier stated that there are really three questions to answer: do you want to keep having a fee; if not, would it be effective this year; does the change happen in the 2018 budget? Discussion occurred. Wehmeier suggested that the committee wait to make a decision until more fiscal research is available.

**Item: Discussion of Monthly Agent Reports –LaVern Georgson, Bruce Jones**

Written reports were distributed prior to the meeting. Jones and Georgson provided summaries of their written reports to the committee and took questions on their reports.

Georgson updated the committee of one item that was not included in his written report; the Grassland Dairy notification of dairy farmers that their milk will not be picked up as of May 1. Georgson explained that 2017 was expected to be a recovery year for dairies because they were hit in 2016. Yet, currently it does not look like milk will hit the \$17 dollar range until the last quarter of this year. Basically, Canada rewrote some regulations which are now being enforced. Discussion occurred surrounding milk industry.

Jones stated that he is starting to think about how to do leadership development and as we move into the next year, how to make that training most effective. He is looking at the details on summer camp and how we increase our participation in camp. Youth Government Day coordination is underway; it is scheduled for Friday, April 21. The Jefferson County Youth Connections conference is scheduled for the following week; Thursday, April 27.

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**Upcoming Agenda Items and Meeting Dates:**

Future Agenda items: nEXT Generation; Farm Technology Days; 4-H enrollment fee/budget line

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**Adjournment:**

A motion was made Zastrow, seconded by Patrick, to adjourn the meeting at 10:16 a.m. Motion passes.

**Bruce A. Jones**  
**Interim 4-H Youth Development Educator**  
**April 2017 Extension Report**

**4-H Club Activity**

- Worked with 4-H Volunteer Leaders to obtain articles for 4-H Newsletter.
- Followed up with MAQA certification for youth who completed training in other counties.
- Addressed MAQA questions and complicated situations.
- Communicated with new 4-H members, their families, and club leaders.
- Communicated with members regarding enrollment payments with Katelyn G.
- Attended 4-H Shooting Sports safety meeting and broadcast emails to participants.

**Leadership Development**

- Attended JCHP and MAP Committee Meetings.
- Created agenda and attended the 4-H Leaders Board Meeting.
- Participated in the 4-H Volunteer Development WisLine.
- Requested applications for 4-H Leader's Board nominations.
- Reviewed 4-H Scholarship Applications.

**Overall County 4-H and Youth Development Work**

- Took 7 Youth Leaders to 4-H Camp Upham Woods for Counselor Training.
- Taught a workshop at Counselor Training on Youth Development at camp.
- Made plans for a supplemental Counselor Training for youth not able to attend training weekend at 4-H Camp Upham Woods.
- Met with Camp Staff and 4-H Youth Development Educators to plan camp program.
- Managed registration and with Kim B. coordinated Youth Government Day.
- Answered questions for teachers regarding YGD.
- Created agenda for JCC meeting.
- Attended Jefferson County Connection at Watertown Elks to plan Leadership Conference in April.
- Managed registration and name tags for JCC Youth Conference: Be a Voice not an Echo.
- Led workshop with Dominic Alvarez of Human Services on personality types in leadership.
- Coordinated registration for 4-H and Youth Conference in June at UW-Madison.

**Office Responsibilities**

- Participated in UWEX Dean Wisline.
- Coordinated the 4-H Newsletter.
- Completed follow up with HR and Intern candidates, including sharing other UW Extension job opportunities with candidates not selected.

**Professional Development/Orientation**

- Attended JCEP Conference (April 25-26) in Eau Claire.
- Attended 4-H Interim Cohort Training/Conversation in Richland Center.
- Took floating holiday (April 14).