

Fair Park Committee Agenda

Jefferson County

Jefferson County Fair Park

Activity Center

503 N. Jackson Avenue

Jefferson, WI 53549

Date: Thursday, June 1, 2017

Time: 8:00 am

Committee members:	Poulson, Blane (Chair)	Buchanan, Ron
	Foelker, Matthew (Vice Chair)	Hall-Kind, Debra
	Hanneman, Jennifer (Secretary)	Kutz, Russell
		Steindorf, Kathleen

1. Call to order
2. Roll call (establish a quorum)
3. Certification of compliance with Open Meetings Law
4. Approval of the agenda
5. Approval of Fair Park Committee minutes of May 4, 2017.
6. Communication
7. Public Comment (Members of the public who wish to address the Committee on specific agenda items must register their request at this time)
8. Convene in closed session pursuant to 19.85(1)(e), Wis. Stats, "Deliberating or negotiating the purchasing of public properties, the investing of public funds, or conducting other specified public business, whenever competitive or bargaining reasons require a closed session" for the purpose of discussion and possible action on Marketing Partnerships and Sponsorships.
9. Reconvene in open session for possible action on items discussed in closed session.
10. Discussion and update on the 2017 Jefferson County Fair Operations
11. Discussion and possible action on Fair Signage for Fair 2017
12. Review of Community Feedback
13. Review of Financial Report
14. Review of Fair Park Director's Report
15. Review of Supervisor's Report
16. Review of Fair Park Office Report
17. Discussion and possible action on future meeting schedule and agenda items
18. Adjourn

Next scheduled meetings:

Regularly scheduled meetings in the Activity Center Conference Room at 8:00 a.m. on the 1st Thursday of the month:

July 6, 2017

Meetings to be held at 2:00 p.m. outside the main gate off Puerner Street:

July 12, 2017

July 13, 2017

July 14, 2017

July 15, 2017

July 16, 2017

A Quorum of any Jefferson County Committee, Board, Commission or other body, including the Jefferson County Board of Supervisors, may be present at this meeting.

Individuals requiring special accommodations for attendance at this meeting should contact the County Administrator 24 hours prior to the meeting at 920/674-7101 so appropriate arrangements can be made.

Jefferson County Fair Park May 4, 2017 | Meeting Minutes

The Jefferson County Fair Park committee met on Thursday, May 4th at 8:30 a.m. in the Activity Center Conference Room. Present were: (Fair Committee) Blane Poulson, Russell Kutz, Jennifer Hanneman, Matthew Foelker, Ron Buchanan, Debra Hall-Kind, Fair Park Director David Diestler, Fair Park Supervisor Roger Kylmanen, Marketing/Administrative Assistants Amy Listle and Renee Busshardt. Kathy Steindorf was not present.

A quorum of the Jefferson County Fair Park Committee was present, meeting duly noted and the door open.

Review and Approve Agenda

Minutes: A motion was made to accept the minutes of the April 6, 2017 meeting as presented and seconded. Motion carried.

Communications: None

Public Comment: None

Discussion of Marketing Partnerships and Sponsorships for 2017 Fair: David presented proposed sponsor levels to the Committee. The committee would like the sponsorships to be a “cafeteria” style plan where sponsors would be able to pick different options to fit their needs. He also reported on what sponsors he has contacted.

Review of Community Feedback: None

Financial Report: Review of January 2017 and February 2017 financials.

Director’s Report: David recapped the status of the entertainment and acts for the 2017 fair. Sponsorships and sponsorship levels were reviewed. A consultant summary from the visit from consultant Rick Frenette was presented to the Fair Park Committee. David updated the committee as to The Harry Potter festival. The RFP was sent out for a new kitchen vendor. Other options for the kitchen were discussed.

Supervisor’s Report: Roger reported that part-time staff and summer staff have received an increase in wages. This will result in having to cut hours to stay within the budget. New staff is in the process of being trained for horse shows and other weekend events. The Dairyland Classic dog show and the first horse show of the season, the Paint Horse show will be held over the weekend. Gallitz Grading sponsorship was used to grade and roll out crushed recycled blacktop in all the lanes in the north parking lot before car show. The Highway Department hauled in the loads.

Office Report: Amy Listle stated that the office staff has been keeping up on the website along with the JCFP TV ads, radio commercials and social media. April events have been reconciled. 2017 Fair updates were presented.

Discussion and possible action on future meeting schedule and agenda items:

Next Meeting: The next regular meeting is set for June 1 at 8:00 a.m..

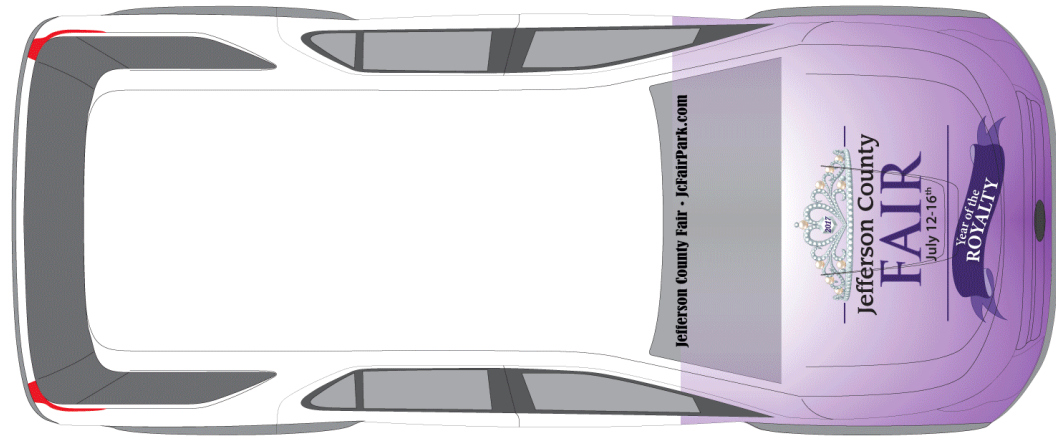
With no further business, Ron Buchanan made a motion to adjourn the meeting. Matt Foelker seconded. Motion carried. Meeting adjourned at 10:05 a.m.



Jefferson County **FAIR** July 12-16th



Vehicle Wrap



Brochures

Printed: 15,000

Distributed as of 5/30/17: 3,000 approx.

Daily Entertainment

Kachunga and the Alligator Show



Pleasure Valley Pig & Duck Races



NICK'S



Nick's Kids Show

Timberjack Chainsaw Carvings

The Corn Box

Sponsored by: AgVenture Spangler

Totally Twisted Balloon Design

Our Major Sponsors










QR Code

Jc Fair Park.com

f t i p

Jefferson County FAIR

July 12-16th

Year of the ROYALTY

Friday July 14

The Charlie Daniels Band



Nora Collins

Saturday July 15

Brothers Osborne



Jefferson County Fair
920-674-7148
JcFairPark.com

Madison County

Carnival & Amusements

MR. ED'S

Magical Midways

Mr. Ed's Magical Midway Carnival Rides

Rides not included with gate admission.

- Parking — **FREE**
- Grandstands — **FREE**
- Children under 5 — **FREE**
- Daily Admission — \$10.00
- Advanced Family 5 Packs — \$35.00

Available Until July 11 at:

- Fair Park Office
- UW-Extension
- Jefferson County Courthouse
- PremierBank
- Piggly Wiggly — Watertown

FAIR PARK
JEFFERSON COUNTY

Wednesday, July 12

KIDS' DAY

Kids 12 and under are free until 5:00 pm

10:30 am County Tractor Pull — Grandstand

Sponsored by: Waupun Equipment Co. Inc., John Hartwig Motor Sports, Inc., Gallitz Grading, Inc., AgVenture Spangler

Noon — 5 pm Kids Day Carnival Opens — Wristband Special — \$15

1-4 pm Bingo

Sponsored by: Helenville Mutual Insurance Co., Helenville Fire Department

6:00 pm Junior Amateur Talent Show — Miller Lite Tent

7:00 pm Badger State Tractor Pull — Grandstand

Sponsored by: Waupun Equipment Co. Inc., John Hartwig Motor Sports, Inc., Gallitz Grading, Inc., AgVenture Spangler

7:30 pm DJ Dylan — Pavilion

8:30 pm Pat McCurdy — Miller Lite Tent

Thursday, July 13

SENIOR DAY

First 1,000 receive free gift sponsored by Daybreak Foods, Inc.

Noon — 11 pm Carnival — Wristband Special — \$25

1-4 pm Bingo

Sponsored by: Helenville Mutual Insurance Co., Helenville Fire Department

2:00 pm Jimmy Hartwig Band — Miller Lite Tent

6:30 pm Badger Truck Pull — Grandstand

7:30 pm DJ Dylan — Pavilion

8:30 pm Cherry Pie Band — Miller Lite Tent

Friday, July 14

The Charlie Daniels Band



Nora Collins

11:00 am Draft Horse Halter Judging — Draft Horse Arena

Noon — 11 pm Carnival — Wristband Special — \$25

1-4 pm Bingo

Sponsored by: Helenville Mutual Insurance Co., Helenville Fire Department

Draft Horse Cart Judging — Draft Horse Arena

7:30 pm The Charlie Daniels Band w/ Nora Collins — Grandstand Stage

9:00 pm DJ Dylan — Pavilion

10:30 pm Totally Neon — Miller Lite Tent

Order Reserved Seats & Party Pit Passes at JcFairPark.com

Saturday, July 15

Brothers Osborne



Madison County

Noon — 11 pm Carnival — Wristband Special — \$25

1:00 pm Youth Livestock & Dairy Auction — MAP Arena

1:00 pm Band Extravaganza — Miller Lite Tent

5:00 pm Small Animal Sale — MAP Building

6:30 pm Draft Horse Hitch Judging — Draft Horse Arena

7:30 pm Brothers Osborne w/ Madison County — Grandstand Stage

9:00 pm DJ Dylan — Pavilion

10:30 pm Madison County — Miller Lite Tent

Sunday, July 16

CELEBRATE FREEDOM DAY

11:00 am Fairest of the Fair Final Question — Activity Center

Noon — Close Carnival — Wristband Special — \$25

1:00 pm La Movida Family Day — Miller Lite Tent

1:00 pm Fairest of the Fair Crowning — Grandstand Stage

2:00 pm Action Auto Demo Derby — Grandstand

Sponsored by: Waupun Equipment Co. Inc., Master Showman Contest — MAP Building

La Movida Family Day

Sunday, Noon-8 pm

Live Music & Family Fun!

Authentic Mexican Food from La Rosita Latina!

Jalapeno & Taco Eating Contests!

El Grilo Contest & More!

Details at lamovidaradio.com

NEW!

Leinie Lodge

150 Years

COOPER TOWN, WI

Jefferson County Fair Park • 503 N. Jackson Ave. Jefferson, WI 53549 • JcFairPark.com • (920) 674-7148

Posters

Printed: 350

Distributed as of 5/30/17: 164



Jefferson County FAIR

July 12-16th

Year of the ROYALTY

Main Stage
Friday July 14



The Charlie Daniels Band
with **Nora Collins**



Badger State Tractor Pull
Wednesday, July 12
Sponsored by:
Wau-pun Equipment
John Hartwig Motor Sports, Inc.
Gallitz Grading, Inc.
AgVenture Spangler



Badger Truck Pull
Thursday, July 13



Brothers Osborne



with **Madison County**



NEW! The Leinie Lodge



Action Auto Demo Derby
Sunday, July 16
Sponsored by:
Wau-pun Equipment



Daily Entertainment



Pleasure Valley Pig & Duck Races

The Corn Box
Sponsored by:
Adventure Spangler



Kachunga and the Alligator Show

Hoo's Woods — Birds of Prey



Nick's Kids Show

Timberjack Chainsaw Carvings
10:00am - 12:00pm

Miller Lite Entertainment Tent

Totally Neon
Madison County
Jimmy Hartwig Band
Cherry Pie
Pat McCurdy
Jr. Amateur Talent Contest

La Movida
WLMV 1480
La Movida Family Day
Sunday, Noon - 8 pm

Advanced Family 5 Packs — \$35.00
Available Now thru July 15th

- Daily Admission — \$10.00
- Children under 5 — FREE
- Grandstands — FREE
- Parking — FREE

MR. ED'S Magical Midways

Daily Carnival Wristband Specials!

Jefferson County Fair Park
920-674-7148

JcFairPark.com










Yard Signs

Printed: 500

Distributed as of 5/30/17: 400 approx.



Bumper Stickers

- Designed and Printed by: Slewfoot Signs
- Donated to the Fair by: Greg Koehler
- Why? Because he loves the FAIR!
- 3rd year in a row and people love them!



Billboards



Lamar Advertising:

- June 19 – July 16
- Highway 26 & 14 - Janesville
- Highway 12 & 18 – Cambridge
- Highway 12 & 67 – La Grange
- Packers Ave. - Madison



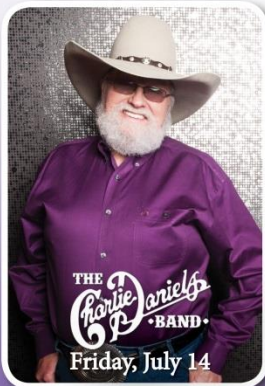
Martin Advertising:

- June 16 – July 16
- Highway 26 between Jefferson & Johnson Creek (1) facing South & (1) facing North

Jefferson Co. Tourism Council

- Print: 2017 Guide Booklet Ad
- Web: enjoyjeffersoncounty.com

Jefferson County
FAIR
July 12-16



Friday, July 14



Saturday
July 15

Daily Entertainment

- * Carnival & Midway
- * Junior, Open & Senior Class Exhibits
- * Kachunga Alligator Show
- * Nick's Kids Show
- * Music Entertainment
- * and More!



JcFairPark.com
(920) 674-7148

503 N. Jackson Ave. Jefferson, WI



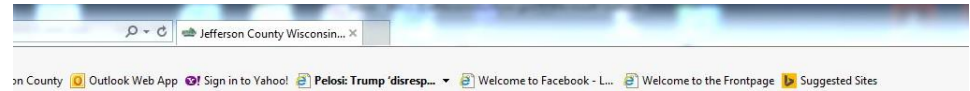
Badger State Tractor Pull
Wednesday, July 12



Badger Truck Pull
Thursday, July 13



Action Auto Demo Derby
Sunday, July 16



PLACES TO GO

see more...

SEARCH OUR SITE

Search

SIGN UP FOR NEWS AND TRAVEL OFFERS

*Email Address

*What is your zip code?

Sign Up

By submitting this form, you are granting the Jefferson County Tourism Council permission to email you. You may unsubscribe via the link found at the bottom of every email. [Email Privacy Policy](#)



DWIGHT FOSTER PUBLIC LIBRARY

We grow a variety of fresh produce throughout the summer months. Asparagus, strawberries, raspberries, peas, beans, sweet corn, tomatoes, and various other produce. We are pick-your-own and also sell prepacked items. [Read More](#)

★ Add to Favorites



JELLI'S MARKET

We grow a variety of fresh produce throughout the summer months. Asparagus, strawberries, raspberries, peas, beans, sweet corn, tomatoes, and various other produce. We are pick-your-own and also sell prepacked items. [Read More](#)

★ Add to Favorites



SIMPLE LIFE COUNTRY STORE LLC

Amish Style Bulk Food Store and Gifts [Read More](#)

★ Add to Favorites



HOARD HISTORICAL MUSEUM

The Hoard Historical Museum is a local history museum and community gathering place for exploring the world around you. We are proud of our permanent galleries, changing exhibits, and [Discover more...](#) [Read More](#)



CAMBRIDGE GOLD & ANTIQUES

Antique store specializing in antique watches, pens, estate jewelry, signs, electric fans, appliances, and general line antiques. [Read More](#)



THE FIRESIDE DINNER THEATRE

Browse the unique gift shops, enjoy award-winning cuisine, and top off the evening with one of the best professional theatre experiences Wisconsin has to offer, featuring talent straight from Broadway and the national stage. [Read More](#)



Jefferson County Fair
Marketing/Advertising 2017

Jefferson Press

- Print
- Summer Issue
- May 15 – August 25







JcFairPark.com

Jefferson County Fair
July 12 - 16, 2017



THE Charlie Daniels BAND
Friday, July 14



Brothers Osborne
Saturday
July 15



Badger State Tractor Pull
Wednesday, July 12



Badger Truck Pull
Thursday, July 13



Action Auto Demo Derby
Sunday, July 16



Alligator Show
All 5 Days!



NICK'S
Nick's Kids Show
All 5 Days!



La Movida Family Day
Sunday, July 16

Free Grandstands & Parking!

FAIR PARK EVENTS

May 20	Jefferson County Dairy Breakfast
May 20	Furry Friends 5k
June 3	Take a Kid Fishing
June 9 - 10	Big Hat Rodeo
July 12 - 16	Jefferson County Fair
July 21 - 22	Tomorrow's Hope Fest
Aug. 21	Rotary Brat Fry
Sept. 1 - 3	Fall Gun Show

Horse Shows Every Weekend May - August!

Monthly Antique & Collectibles Auction!

(Visit JCFairPark.com for Complete List of Events)

503 N. Jackson Ave. Jefferson, WI 53549
(920) 674-7148 JcFairPark.com

Watertown Daily Times

- Online: wdtimes.com

LOCAL NEWS



Committee approves extension of airport lease

3 hrs ago 0



Board is updated on dual language program at Schurz

3 hrs ago 0

Man killed by object smashing windshield

By Steve Sharp steves@wdtimes.com
Updated 2 hrs ago 0

LOCAL SPORTS



Throwers reign at host regional track and field meet

+2 Updated 4 hrs ago 0

Kevin Wilson



Goslings back Tietz, shut out Wisco

4 hrs ago 0

Kevin Wilson



Warrior boys, girls dominate at Marshall

4 hrs ago 0

Get all the details @ www.jonesauctionservice.com



Kayser Chrysler



2015 RAM 1500 Quad Cab 4X4

Madison Magazine



Jefferson County Fair runs as a 7' x 2.25" banner across top of page in the tourism feature of the July issue. G-Days, Sheep & Wool Fest and Holiday Inn Express are placing 2.25' x 3.5" ads along the outside rail.

To build the ad we'll need a JPG image plus a text calendar of events (magazine mails June 22).



2017 FAIR PARK EVENT CALENDAR Here	Tourism Editorial Content _____ _____ _____ _____ _____
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Tourism Editorial
Content _____

2.25" x 3.5" AD
\$475

2.25" x 3.5" AD
\$475

2.25" x 3.5" AD
\$475

2017 EVENTS

July 12-16 Jefferson County Fair
 July 21-22 Tomorrow's Hope Fest
 Aug. 1 Antique & Collectibles Auction
 Sept. 1-3 Gun Show
 Sept. 8-10 WI Sheep & Wool Festival
 Sept. 12 Jefferson County Job Fair
 Sept. 15-17 Gemeentlichkeit Days German Festival
 Sept. 22-24 Madison Classics Car Show & Swap Meet
 Sept. 30-Oct. 1 WI Interscholastic Horse Assoc. District 2 Show
 Oct. 3 Antique & Collectibles Auction
 Oct. 7-8 Rock & Gem Show
 Oct. 7-8 WI Interscholastic Horse Assoc. District 1 Show
 Nov. 4 Winter Artz & Craft Show

**Horse Shows Every Weekend
Through Labor Day**



Jefferson County FAIR July 12-16

Daily Entertainment

- * Carnival & Midway
- * Junior, Open & Senior Class Exhibits
- * Kachunga Alligator Show
- * Nick's Kids Show
- * Music Entertainment
- * and More!



Badger State Tractor Pull
Wednesday, July 12



Badger Truck Pull
Thursday, July 13



Action Auto Demo Derby
Sunday, July 16

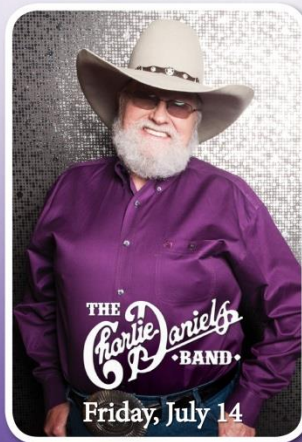
JcFairPark.com
(920) 674-7148

503 N. Jackson Ave.
Jefferson, WI



WI State Farmer

Jefferson County
FAIR
July 12-16



Daily Entertainment

JcFairPark.com
(920) 674-7148

- * Carnival & Midway
- * Junior, Open & Senior Class Exhibits
- * Kachunga Alligator Show
- * Nick's Kids Show
- * Music Entertainment
- * and More!

503 N. Jackson Ave.
Jefferson, WI



Badger State Tractor Pull
Wednesday, July 12



Badger Truck Pull
Thursday, July 13



Action Auto Demo Derby
Sunday, July 16

The Country Today

- Print
- Festival of Fairs Issue
- Published: June 8th



Jefferson County FAIR

July 12-16th

Year of the ROYALTY

Main Stage
Friday July 14



The Charlie Daniels Band
with
Nora Collins



Saturday July 15



Brothers Osborne
with **Madison County**






Badger State Tractor Pull
Wednesday, July 12
Sponsored by:
Waugun Equipment
John Harwig Motor Sports, Inc.
Gallitz Grading, Inc.

Badger Truck Pull
Thursday, July 13

NEW!
The Leinie Lodge





Action Auto Demo Derby
Sunday, July 16
Sponsored by:
Waugun Equipment

Daily Entertainment




Pleasure Valley Pig & Duck Races

Kachunga and the Alligator Show
Hoo's Woods — Birds of Prey

The Corn Box
Sponsored by:
Agriculture Sprangler Seedstock

Nick's Kids Show

Timberjack Chainsaw Carvings
Friday - Sunday

Miller Lite Entertainment Tent

Totally Neon
Madison County
Jimmy Hartwig Band
Cherry Pie
Pat McCurdy
Jr. Amateur Talent Contest

POWERED BY A. HALL
La Movida
WLMV 1480
La Movida Family Day
Sunday, Noon - 8 pm

• Advanced Family 5 Packs — \$35.00
Available Now thru July 11th

• Daily Admission — \$10.00

• Children under 5 — FREE

• Grandstands — FREE

• Parking — FREE



Daily Carnival Wristband Specials!

Jefferson County Fair Park • 503 N. Jackson Ave. Jefferson, WI 53549 • JcFairPark.com • (920) 674-7148

Daily Union – Discover Magazine

- Print
- Spring/Summer Edition

Jefferson County
FAIR
July 12-16

Daily Entertainment

- * Carnival & Midway
- * Junior, Open & Senior Class Exhibits
- * Kachunga Alligator Show
- * Nick's Kids Show
- * Music Entertainment
- * and More!

FAIR PARK
JEFFERSON COUNTY
Jefferson, Wisconsin

Brothers Osborne
Saturday
July 15



THE Charlie Daniels BAND
Friday, July 14





Badger State Tractor Pull
Wednesday, July 12



Badger Truck Pull
Thursday, July 13



Action Auto Demo Derby
Sunday, July 16

JcFairPark.com
(920) 674-7148

503 N. Jackson Ave.
Jefferson, WI

Edgerton Reporter – Lakes Edition



FAIR PARK
JEFFERSON COUNTY
• JEFFERSON, WISCONSIN •



JcFairPark.com

Jefferson County Fair
July 12 - 16, 2017



THE CHARLIE DANIELS BAND
Friday, July 14



Badger State Tractor Pull
Wednesday, July 12



Badger Truck Pull
Thursday, July 13



Action Auto Demo Derby
Sunday, July 16



BROTHERS OSBORNE
Saturday
July 15



Alligator Show
All 5 Days!

Free Grandstands & Parking!



NICK'S KIDS SHOW
All 5 Days!

FAIR PARK EVENTS

June 3	Take a Kid Fishing
June 9 - 10	Big Hat Rodeo
July 12 - 16	Jefferson County Fair
July 21 - 22	Tomorrow's Hope Fest
Aug. 21	Rotary Brat Fry
Sept. 1 - 3	Fall Gun Show
Sept. 8 - 10	WI Sheep & Wool Festival
Sept. 15 - 17	Gemeutlichkeit Days

Horse Shows Every Weekend May - August!

Monthly Antique & Collectibles Auction!

(Visit JCFairPark.com for Complete List of Events)

503 N. Jackson Ave. Jefferson, WI 53549 (920) 674-7148 JcFairPark.com

Social Media

- CDB Facebook & Instagram Ad
 - May 29 – June 4
 - Males & Females
 - Ages 30-60
 - Two different areas
 - Within 25 miles of Beloit, WI
 - Within 25 miles of Beaver Dam, WI
- Bros. Os. Facebook & Instagram Ad
 - May 29 – June 4
 - Males & Females
 - Ages 17-30
 - Two different areas
 - Within 25 miles of Whitewater, WI
 - Within 20 miles of Madison, WI



Radio

- As of 5/30
 - WSLD 104.5FM
 - WFAW 940AM
 - WSJY 107.3FM
 - KOOL 106.5FM

TV

- As of 5/30
 - Fox 47
 - Wisc TV3

To be completed...

- Brochure with Map
- Newspaper Insert
- More Social Media
- More Radio

Jefferson County
Fair Park Totals

Date Ran 5/22/2017
Period 4
Year 2017

Business Unit	Description	YTD Actual	YTD Budget	Annual Remaining	Percentage Of Budget
6901 Fair Park	Revenue	(86,655.02)	(193,358.33)	(493,419.98)	14.94%
	Expenditures	166,441.68	211,691.67	468,633.32	26.21%
	Other Sources	-	-	-	#DIV/0!
Total		79,786.66	18,333.33	(24,786.66)	0.00%
6902 Fair Week	Revenue	(69,096.41)	(186,202.00)	(489,509.59)	12.37%
	Expenditures	37,996.18	186,202.00	520,609.82	6.80%
	Other Sources	-	-	-	#DIV/0!
Total		(31,100.23)	(0.00)	31,100.23	0.00%
Total All Business Units	Revenue	(155,751.43)	(379,560.33)	(982,929.57)	13.68%
	Expenditures	204,437.86	397,893.67	989,243.14	17.13%
	Other Source	-	-	-	#DIV/0!
Grand Total Fair Park		48,686.43	18,333.33	6,313.57	88.52%

Fair Park
6901 Fair Park

Date Ran 5/22/2017
Period 4
Year 2017

Revenues

Acct Number	Description	YTD Actual	YTD Budget	Annual Remaining	Percentage Of Budget
					#DIV/0!
411100	GENERAL PROPERTY TAXES	(26,691.68)	(26,691.67)	(53,383.32)	33.33%
457010	SPONSOR REVENUE	(12,000.00)	(15,000.00)	(33,000.00)	26.67%
457023	OTHER PUBLIC CHARGES	(5,000.00)	-	5,000.00	#DIV/0!
457025	HORSE SHOW FEES	(7,062.50)	(7,666.67)	(15,937.50)	30.71%
457026	SHAVING SALES	-	(11,333.33)	(34,000.00)	0.00%
474169	FAIR BILLED	(4,000.00)	(1,333.33)	-	100.00%
482012	BUILDING RENTAL	(22,179.44)	(58,666.67)	(153,820.56)	12.60%
482013	STALL RENTAL	-	(27,666.67)	(83,000.00)	0.00%
482014	WINTER STORAGE RENTAL	(200.00)	(14,000.00)	(41,800.00)	0.48%
482015	SPACE-FOOD VENDOR	(1,116.53)	(6,000.00)	(16,883.47)	6.20%
482016	SPACE-BEVERAGE VENDOR	(2,198.75)	(5,666.67)	(14,801.25)	12.93%
482017	SPACE-OTHER VENDOR	(330.00)	(1,666.67)	(4,670.00)	6.60%
482021	CAMPING FEE OTHER	(3,777.35)	(17,333.33)	(48,222.65)	7.26%
482100	PRIOR YEAR RENT INCOME	(2,000.00)	-	2,000.00	#DIV/0!
486001	VENDING COMMISSION	(98.77)	(333.33)	(901.23)	9.88%
Totals		(86,655.02)	(193,358.33)	(493,419.98)	14.94%

Expenditures

Acct Number	Description	YTD Actual	YTD Budget	Annual Remaining	Percentage Of Budget
					#DIV/0!
511110	SALARY-PERMANENT REGULAR	29,016.91	34,584.33	74,736.09	27.97%
511210	WAGES-REGULAR	30,338.23	38,066.00	83,859.77	26.57%
511220	WAGES-OVERTIME	-	46.33	139.00	0.00%
511240	WAGES-TEMPORARY	959.32	4,105.67	11,357.68	7.79%
511310	WAGES-SICK LEAVE	1,890.72	-	(1,890.72)	#DIV/0!
511320	WAGES-VACATION PAY	4,106.22	-	(4,106.22)	#DIV/0!
511330	WAGES-LONGEVITY PAY	-	91.00	273.00	0.00%
511340	WAGES-HOLIDAY PAY	1,518.45	-	(1,518.45)	#DIV/0!
511350	WAGES-MISCELLANEOUS(COMP)	1,096.59	-	(1,096.59)	#DIV/0!
512141	SOCIAL SECURITY	5,199.18	5,845.00	12,335.82	29.65%
512142	RETIREMENT (EMPLOYER)	4,303.32	4,338.00	8,710.68	33.07%
512144	HEALTH INSURANCE	9,783.74	10,296.33	21,105.26	31.67%
512145	LIFE INSURANCE	19.75	15.67	27.25	42.02%
512150	FSA CONTRIBUTION	450.00	150.00	-	100.00%
512173	DENTAL INSURANCE	1,102.58	1,196.33	2,486.42	30.72%

521219 OTHER PROFESSIONAL SERV	595.40	66.67	(395.40)	297.70%
521297 STALL CLEANING	-	1,500.00	4,500.00	0.00%
529170 GROUNDS KEEPING CHARGES	4,682.40	8,107.67	19,640.60	19.25%
531001 CREDIT CARD FEES	3.50	283.33	846.50	0.41%
531298 UNITED PARCEL SERVICE UPS	-	16.67	50.00	0.00%
531301 OFFICE EQUIPMENT	35.80	333.33	964.20	3.58%
531303 COMPUTER EQUIPMT & SOFTWA	1,413.66	1,000.00	1,586.34	47.12%
531311 POSTAGE & BOX RENT	42.67	166.67	457.33	8.53%
531312 OFFICE SUPPLIES	590.91	533.33	1,009.09	36.93%
531313 PRINTING & DUPLICATING	703.07	333.33	296.93	70.31%
531314 SMALL ITEMS OF EQUIPMENT	1,892.84	2,333.33	5,107.16	27.04%
531320 SAFETY SUPPLIES	303.79	250.00	446.21	40.51%
531322 SUBSCRIPTIONS	-	36.67	110.00	0.00%
531324 MEMBERSHIP DUES	1,133.10	500.00	366.90	75.54%
531326 ADVERTISING	3,005.49	1,333.33	994.51	75.14%
531349 OTHER OPERATING EXPENSES	-	333.33	1,000.00	0.00%
531351 GAS/DIESEL	926.30	2,000.00	5,073.70	15.44%
531367 WOOD SHAVINGS	4,237.00	8,166.67	20,263.00	17.29%
532325 REGISTRATION	-	200.00	600.00	0.00%
532332 MILEAGE	72.23	66.67	127.77	36.12%
532334 COMMERCIAL TRAVEL	-	500.00	1,500.00	0.00%
532335 MEALS	177.37	283.33	672.63	20.87%
532336 LODGING	1,227.95	1,166.67	2,272.05	35.08%
532339 OTHER TRAVEL & TOLLS	-	10.00	30.00	0.00%
533221 WATER	2,290.05	3,000.00	6,709.95	25.45%
533222 ELECTRIC	9,596.02	13,333.33	30,403.98	23.99%
533223 SEWER	1,890.75	2,300.00	5,009.25	27.40%
533224 NATURAL GAS	2,302.07	2,833.33	6,197.93	27.08%
533225 TELEPHONE & FAX	641.35	716.67	1,508.65	29.83%
533235 STORM WATER UTILITY	5,698.08	5,333.33	10,301.92	35.61%
533236 WIRELESS INTERNET	81.66	83.33	168.34	32.66%
535232 GRAVELING	-	1,166.67	3,500.00	0.00%
535242 MAINTAIN MACHINERY & EQUIP	6,901.02	2,000.00	(901.02)	115.02%
535245 GROUNDS IMPROVEMENTS	673.50	4,166.67	11,826.50	5.39%
535247 BLDG REPAIR & MAINT	7,723.65	7,833.33	15,776.35	32.87%
535297 REFUSE COLLECTION	1,459.56	3,833.33	10,040.44	12.69%
535344 HOUSEHOLD & JANITORIAL SUPP	2,030.83	1,250.00	1,719.17	54.16%
535347 BEVERAGE PURCHASES	2,264.97	4,000.00	9,735.03	18.87%
535349 OTHER SUPPLIES	67.11	-	(67.11)	#DIV/0!
535352 VEHICLE PARTS & REPAIRS	280.32	1,166.67	3,219.68	8.01%
535355 PLUMBING & ELECTRICAL	3,781.65	3,000.00	5,218.35	42.02%
536533 EQUIPMENT RENT & LEASE	-	833.33	2,500.00	0.00%
571004 IP TELEPHONY ALLOCATION	365.68	529.33	1,222.32	23.03%
571005 DUPLICATING ALLOCATION	344.00	244.67	390.00	46.87%
571009 MIS PC GROUP ALLOCATION	2,792.00	2,792.00	5,584.00	33.33%
571010 MIS SYSTEMS GRP ALLOC(ISIS)	1,843.00	1,843.00	3,686.00	33.33%
591519 OTHER INSURANCE	2,585.92	2,843.67	5,945.08	30.31%

594819 CAP OTHER EQUIPMENT	-	8,333.33	25,000.00	0.00%
594821 CAP IMPRV LAND	-	10,000.00	30,000.00	0.00%

Totals	166,441.68	211,691.67	468,633.32	26.21%
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Other Financing Sources (Uses)

Acct Number	Description	YTD Actual	YTD Budget	Annual Remaining	Percentage Of Budget
					#DIV/0!
					#DIV/0!
Totals		-	-	-	#DIV/0!
Total Business Unit		79,786.66	18,333.33	(24,786.66)	

Fair Park
6902 Fair Week

Date Ran 5/22/2017
Period 4
Year 2017

Revenues

Acct Number	Description	YTD Actual	YTD Budget	Annual Remaining	Percentage Of Budget
					#DIV/0!
411100	GENERAL PROPERTY TAXES	8,985.68	8,985.67	17,971.32	33.33%
421001	STATE AID	(7,176.38)	(2,387.67)	13.38	100.19%
457005	RESERVED SEATING FEES	(12,720.00)	(13,333.33)	(27,280.00)	31.80%
457009	CONTEST ENTRY FEES	-	(266.67)	(800.00)	0.00%
457010	SPONSOR REVENUE	(28,000.00)	(28,333.33)	(57,000.00)	32.94%
457011	GATE RECEIPTS	(6,623.00)	(80,000.00)	(233,377.00)	2.76%
457013	STALL & PEN FEES	(842.00)	(1,500.00)	(3,658.00)	18.71%
457021	PREMIUM BOOK SALES	(59.00)	(33.33)	(41.00)	59.00%
457029	FFA ENROLLMENT	(522.00)	(2,166.67)	(5,978.00)	8.03%
457030	CREDIT CARD SURCHARGE	(1,430.46)	(333.33)	430.46	143.05%
457034	PARKING FEES	(1,104.25)	-	1,104.25	#DIV/0!
459001	SODA	-	(5,000.00)	(15,000.00)	0.00%
482015	SPACE-FOOD VENDOR	-	(10,666.67)	(32,000.00)	0.00%
482016	SPACE-BEVERAGE VENDOR	-	(25,000.00)	(75,000.00)	0.00%
482017	SPACE-OTHER VENDOR	-	(8,333.33)	(25,000.00)	0.00%
482018	SPACE-CARNIVAL	-	(10,000.00)	(30,000.00)	0.00%
482019	CAMPING FEE 4-H	(19,605.00)	(7,333.33)	(2,395.00)	89.11%
482020	CAMPING FEE VENDOR	-	(500.00)	(1,500.00)	0.00%
Totals		(69,096.41)	(186,202.00)	(489,509.59)	12.37%

Expenditures

Acct Number	Description	YTD Actual	YTD Budget	Annual Remaining	Percentage Of Budget
					#DIV/0!
511110	SALARY-PERMANENT REGULAR	13,058.54	15,127.00	32,322.46	28.78%
511210	WAGES-REGULAR	5,278.37	9,380.00	22,861.63	18.76%
511220	WAGES-OVERTIME	-	3,621.33	10,864.00	0.00%
511240	WAGES-TEMPORARY	-	12,052.67	36,158.00	0.00%
511310	WAGES-SICK LEAVE	735.44	-	(735.44)	#DIV/0!
511320	WAGES-VACATION PAY	633.06	-	(633.06)	#DIV/0!
511330	WAGES-LONGEVITY PAY	-	22.67	68.00	0.00%
511340	WAGES-HOLIDAY PAY	399.24	-	(399.24)	#DIV/0!
511350	WAGES-MISCELLANEOUS(COMP)	445.74	-	(445.74)	#DIV/0!
512141	SOCIAL SECURITY	1,545.95	3,061.00	7,637.05	16.83%
512142	RETIREMENT (EMPLOYER)	1,397.45	1,871.00	4,215.55	24.90%
512144	HEALTH INSURANCE	3,737.74	4,069.00	8,469.26	30.62%

512145 LIFE INSURANCE	10.89	10.67	21.11	34.03%
512150 FSA CONTRIBUTION	175.00	58.33	-	100.00%
512173 DENTAL INSURANCE	317.08	411.67	917.92	25.67%
521219 OTHER PROFESSIONAL SERV	595.40	166.67	(95.40)	119.08%
521647 VETERINARY SERVICES	-	250.00	750.00	0.00%
521648 AMBULANCE/EMS SERVICES	-	1,000.00	3,000.00	0.00%
521649 SECURITY SERVICES	-	1,733.33	5,200.00	0.00%
529299 PURCHASE CARE & SERVICES	-	1,666.67	5,000.00	0.00%
529301 FAIR GATE WORKERS	-	2,106.67	6,320.00	0.00%
529302 FAIR JUDGES	-	2,435.00	7,305.00	0.00%
529303 FAIR SUPERINTENDENTS	-	2,291.67	6,875.00	0.00%
529304 FAIR PARKING SERVICES	-	600.00	1,800.00	0.00%
531001 CREDIT CARD FEES	1,883.54	616.67	(33.54)	101.81%
531101 TICKETS/ENTRY TAGS	-	1,550.00	4,650.00	0.00%
531102 TROPHIES/PLAQUES	-	133.33	400.00	0.00%
531103 RIBBONS	1,647.28	966.67	1,252.72	56.80%
531181 PREMIUMS	-	6,333.33	19,000.00	0.00%
531182 FAIR WEEK SPECIAL ACTS	-	56,666.67	170,000.00	0.00%
531183 SPONSOR FEES	-	833.33	2,500.00	0.00%
531184 FAIREST OF THE FAIR	-	166.67	500.00	0.00%
531311 POSTAGE & BOX RENT	186.45	166.67	313.55	37.29%
531312 OFFICE SUPPLIES	-	133.33	400.00	0.00%
531313 PRINTING & DUPLICATING	-	83.33	250.00	0.00%
531314 SMALL ITEMS OF EQUIPMENT	-	533.33	1,600.00	0.00%
531326 ADVERTISING	3,667.41	13,333.33	36,332.59	9.17%
531349 OTHER OPERATING EXPENSES	352.00	250.00	398.00	46.93%
531351 GAS/DIESEL	-	333.33	1,000.00	0.00%
531367 WOOD SHAVINGS	-	666.67	2,000.00	0.00%
532332 MILEAGE	-	66.67	200.00	0.00%
533221 WATER	-	333.33	1,000.00	0.00%
533222 ELECTRIC	-	2,166.67	6,500.00	0.00%
533223 SEWER	-	466.67	1,400.00	0.00%
533224 NATURAL GAS	-	25.00	75.00	0.00%
533235 STORM WATER UTILITY	-	250.00	750.00	0.00%
535242 MAINTAIN MACHINERY & EQUIP	-	33.33	100.00	0.00%
535245 GROUNDS IMPROVEMENTS	-	666.67	2,000.00	0.00%
535247 BLDG REPAIR & MAINT	-	500.00	1,500.00	0.00%
535297 REFUSE COLLECTION	-	266.67	800.00	0.00%
535347 BEVERAGE PURCHASES	-	5,000.00	15,000.00	0.00%
535355 PLUMBING & ELECTRICAL	-	1,500.00	4,500.00	0.00%
536533 EQUIPMENT RENT & LEASE	-	27,500.00	82,500.00	0.00%
571009 MIS PC GROUP ALLOCATION	492.68	492.67	985.32	33.33%
571010 MIS SYSTEMS GRP ALLOC(ISIS)	1,061.00	1,061.00	2,122.00	33.33%
591519 OTHER INSURANCE	375.92	1,171.33	3,138.08	10.70%

Totals	37,996.18	186,202.00	520,609.82	6.80%
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Other Financing Sources (Uses)

Acct Number	Description	YTD Actual	YTD Budget	Annual Remaining	Percentage Of Budget
					#DIV/0!
					#DIV/0!
Totals		-	-	-	#DIV/0!
Total Business Unit		(31,100.23)	(0.00)	31,100.23	

Fair Park
6906 Donations

Date Ran 5/22/2017
Period 4
Year 2017

Revenues

Acct Number	Description	YTD Actual	YTD Budget	Annual Remaining	Percentage Of Budget
					#DIV/0!
485106	FAIR EXPANSION DONATIONS	-	(791.74)	(2,375.21)	0.00%
Totals		-	(791.74)	(2,375.21)	0.00%

Expenditures

Acct Number	Description	YTD Actual	YTD Budget	Annual Remaining	Percentage Of Budget
					#DIV/0!
531314	SMALL ITEMS OF EQUIPMENT	-	533.33	1,600.00	0.00%
594960	CAPITAL RESERVE	-	10,292.33	30,877.00	0.00%
Totals		-	10,825.67	32,477.00	0.00%

Other Financing Sources (Uses)

Acct Number	Description	YTD Actual	YTD Budget	Annual Remaining	Percentage Of Budget
					#DIV/0!
Totals		-	-	-	#DIV/0!
Total Business Unit		-	10,033.93	30,101.79	

FAIR PARK SUPERVISOR'S REPORT

June 1, 2017

- Charlies Concession served food for the last 2 weekends. I have been meeting with a new vendor who will be working in the kitchen this weekend. Amanda Velasquez serves food at the soccer field in Johnson Creek and other events and is looking to expand. We will be working on a contract that will be based on the size of the event.
- Purchased 4 - 10 row x 15' bleachers to be ready for Fair. They will seat 82 people each. These will be easier to move then a wider bleacher.
- Friday we will have about 40 students coming in from 12:30 pm – 2:30 pm to do Community Service. cleaning, staining fence, staining bleachers and stage
- Richard Manthe decided to go back to selling cars so we are in need of another 1000 hour employee.
- Charlie Wieder is a returning summer employee and started Wednesday this week. We are the rotating some of the staff to work on the weekends.
- Ads are also out for Fair help. We do have some returning.
- Ordered - Tents, 1700 chairs, office trailer, porta potties, portable lighting.

Jefferson County Fair Park Committee Meeting

Thursday, June 1, 2017

Fair Office Report

- Keeping website, JCFP TV ads, radio commercials and social media up-to-date with event information and Fair updates.
- Reconciling May Fair Park events.
- Fair 2017 Updates:
 - In-Park Trailer Parking and Vehicle Parking are still available. No additional spots have been sold.
 - There are still a few camping sites available. North/Northwest, West 30 amp and West 50 amp areas are full.
 - Still seeking applications for Cultural Arts Superintendents
 - In process of hiring fair judges
 - Vendor contracts have been sent out and also put on our website.
 - Fair Entries closed May 19 for Junior and Open/Senior paper entries. Open/Senior online entries remain open until June 16.
 - Tickets are still on sale for Charlie Daniels and Brothers Osborne. Updated ticket count will be given at the meeting.
 - There are 5 Fairest of the Fair contestants.
 - Brochures, Posters, yard signs and bumper stickers are available for distribution.
 - Mikayla delivered family 5-packs, brochures and posters to our distribution locations.
 - Sponsor comp tickets are being delivered.
 - This year's fair car is at Vindictive Vinyl being wrapped and the car should be ready for pickup by June 2.
 - Billboard designs are finalized.
 - All types of tickets are ordered along with wristbands
 - Entry tags are ordered
 - Amy made 4 print ads for various publications and web ads for Watertown Daily Times website and Jefferson County Tourism Council website.
 - New sign board stands were designed by Amy and will be built by the Fair Park maintenance department. Banners will be ordered to hang on the stands.
 - Work has been done on contacting and billing sponsors. This will be updated in agenda item 8.