



**University Extension Education Committee Agenda
Jefferson County
864 Collins Road, Room 12
Jefferson WI 53549**

DATE: Monday, July 10, 2017

TIME: 8:30 a.m.

Committee Members:

Peter Hartz	Gregg Patrick
John Kannard	Lloyd Zastrow
Connor Nelan	

1. Call to Order
2. Roll Call (to establish a quorum)
3. Certification of Compliance with Open Meetings Law
4. Public Comment (Members of the Public who wish to address the Committee on specific agenda items must register their request at this time.)
5. Approval of Agenda (for possible rearrangement)
6. Discussion & Possible Action on Elections of Committee Chair, Vice Chair and Secretary
7. Approval of University Extension Education Committee Minutes from June 12, 2017
8. Communications
9. Update, Discussion and Input on the nEXT Generation Model
10. Update on Jefferson County Farm Technology Days (July 2019)
11. Review of 2017 Departmental Budget
12. Discussion of Monthly Agent Reports – LaVern Georgson, Bruce Jones
13. Discussion to Identify Future Agenda Topics
14. Adjourn
 - Next Scheduled Meetings: Monday, August 14, 2017

A quorum of any Jefferson County Committee, Commission or other body, including the Jefferson County Board of Supervisors, may be present at this meeting.

Individuals requiring special accommodations for attendance at the meeting should contact the County Administrator 24 hours prior to the meeting at 920-674-7101 so appropriate arrangements can be made.

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UNIVERSITY EXTENSION EDUCATION COMMITTEE MINUTES

Date of Meeting: June 12, 2017

Meeting called to order by: Lloyd Zastrow, Vice Chair called the meeting to order at 8:32 a.m.

Members Present: Hartz, Kannard, Patrick, Zastrow present.

Agents Present: Georgson; Jones and Dustin Winkelman, Summer Intern, absent due to 4-H Camp.

Others Present: Ben Wehmeier, County Administrator; Matt Hanson, Assistant Dean; Mary Roberts, County Board Supervisor; Kim Buchholz, Administrative Specialist

Certification of Open Meetings Law: The agenda has been duly posted and the door is open.

Roll Call (establish a quorum): Quorum present

Approval of Agenda for Possible Rearrangement: None

Approval of May 8, 2017 Meeting Minutes:

Motion made by Patrick seconded by Kannard, to approve the May 8, 2017 minutes as printed.

Motion unanimously approved.

Communications: None

Public Comment: None

Item: Update, Discussion and Input on the nEXT Generation Model

Matt Hanson, Assistant Dean for UW-Extension, introduced himself to the committee. He passed out a handout of his PowerPoint presentation, "Cooperative Extension: Forward Together" and reviewed it with the committee. There are several different position types: Agriculture Extension Educator, Youth and Families Extension Educator, Communities Extension Educator, 4-H Program Coordinator. All new hires will be academic staff. Prior to the reorganization there were 280 FTEs across the state. It has been determined that moving forward, UWEX can maintain 230 FTEs. Currently, we have 180

FTEs. He stated that UW-Extension is moving to a flat fee structure for their former 133 contracts. This will eliminate the need to have to come back and renegotiate the contract if there are merit increases, promotions, etc. The flat fee per type of position has been determined by the State. Every County will receive a \$10,000 rebate on their first position. The Counties will be asked to contribute \$500 per position toward professional development within the contract.

Area Extension Director positions are currently being filled. Hanson explained that rather than 90 department heads there will be approximately 22 Area Directors. The initial screenings have been completed and offers are currently being extended. It is the hope to have these positions in place by July 1. Hartz asked what the salary was for these positions. Hanson stated \$70-80,000 range. The Area Extension Director is 100% funded by the State.

Hanson reviewed a pricing scenario for Jefferson County by position. The County has the authority to decide on the types of positions they need/want. Question was asked on how priorities for positions will be determined. Hanson explained that the leadership will be looking at all FTE requests. The hope is to have a well-balanced placement of positions throughout the state. Priority may fall to an area that does not offer that specialty but is requesting an FTE.

Wehmeier asked when the language for the MOU would be available to the County. Hanson explained that the MOU is intended to provide the bigger picture of expectations and anticipates a draft being available within a month or so. The team to develop the MOU language was just assembled. The Area Extension Director positions will be more actively engaged in the 2019 budget process.

Item: Update of Jefferson County Farm Technology Days

Georgson reviewed this portion of his monthly report with the committee. They will be holding an orientation meeting on June 20th for the chairs and co-chairs of all the committees. A committee has looked at the toy scale model and have provided some great ideas. Jefferson County has some unique challenges in that for the next two years Farm Technology Days is the same week as our County Fair. A number of policies were enacted at the last meeting. Kewaunee County had their

media day last week that Georgson attended. He encouraged committee members to start recruiting volunteers. Anyone interested should contact Katelyn Broedlow in our office.

Item: Review of 2017 Departmental Budget

Georgson stated that we are moving along as expected.

Item: Discussion and Possible Decision on June Dairy Month Proclamation

A draft copy of the June Dairy Month Proclamation was reviewed by the committee. Motion was made by Kannard, seconded by Patrick, to forward this to the County Board tomorrow evening. Unanimously passed.

Item: Discussion of Monthly Agent Reports –LaVern Georgson

Written reports were distributed prior to and at the meeting. Georgson provided a summary of his written report to the committee and took questions on his report. Georgson reported that there has been many questions on crops due to the slow start to cropping season. Some fields will not be planted due to wetness. Planting is late so that likely will reduce yields. Georgson had an article in the Watertown Daily Times a week or so ago that spoke to all of these issues. He stated that they are planning a beef program in August and 22 youth completed their Tractor Safety Course by completing their road test.

Jones was unable to attend today's meeting. He is currently attending 4-H Camp at Uphman Woods near Wisconsin Dells. Georgson distributed a handout for Bruce titled, "The Relationship between UW-Extension Cooperative Extension and 4-H Groups and Organizations in Wisconsin." Jones felt this provided a nice explanation of the partnership that there were questions about at last month's meeting. Wehmeier asked to have the document electronically so that it could be shared with other County Board Supervisors.

Upcoming Agenda Items and Meeting Dates:

Future Agenda items: nEXT Generation; Farm Technology Days, Staffing Levels. Note: The Finance Committee will meet on Thursday, July 13 at 8:30 a.m. where they will discuss the 4-H fee.

Adjournment:

A motion was made Patrick, seconded to Kannard, to adjourn the meeting at 9:32 a.m. Motion passes.

Bruce A. Jones

**Interim 4-H Youth Development Educator
June 2017 Extension Report**

4-H Club Activity

- Coordinated 4-H Newsletter.
- Attended 2 club meetings.
- Answered questions regarding: MAQA, County Fair Entries, and Point Cards.
- Met with Stephanie from MIS for Small Animal Sale program and training for volunteers.
- Met with Chaperones for 4-H Camp.
- Attended Food Preview.
- Met with Goat leaders at 4-H Fun Show.
- Attended 4-H Jr. Leader's Meeting.

Leadership Development

- Attended JCHP (2) and MAP Committee Meetings.
- Created agenda and attended with 4-H Leaders Association Board.
- Taught Volunteer Training for 3 leaders.
- Continue to supervise 4-H Summer Intern.
- Participated in 4-H eForum Wisline.

Overall County 4-H and Youth Development Work

- Compiled JCC Youth Leadership evaluations.
- Attended JCC year-end Beach Party.
- Attended Area Animal Science Day event in Dodge County.
- Attended JCHP County-wide Meeting to address issues.
- Helped with review and clarification of JCHP and MAP paperwork/point cards.
- Revised the JCHP Fair Qualification Card.

Office Responsibilities

- Participated in UWEX Dean Wisline.
- Developed Google Groups to communicate to various groups.
- Chauffeured youth to 4-H and Youth Conference

Professional Development/Orientation

- Took 2 days to use before end of fiscal year.
- Attended Jefferson County Strategic Meeting.
- Participated in a Webinar for YQCA (Youth Quality Care of Animals)

UW Extension Agriculture Report
To the Jefferson County Extension Education Committee
By LaVern Georgson

July 10, 2017

Agriculture Programming

Farm Technology Days (FTD) Programming:

The executive committee co-chairs and I attended the Kewanee County media day. This event serves as the host county's introduction to their show. Introductions of the host family and their farm is a highlight that often includes a farm tour. Many of the executive and operating committee members are on hand to answer questions and provide insight on the efforts to showcase their County's agriculture. Radio, television and print media editors and reporters attend to gather information that will be used across the state. Additionally, the information provided will provide travel directions, show highlights and schedules to prospective attendees.

Observing the program and visiting with key individuals associated with this year's show that will be held on July 11, 12th and 13th provided insight. Logistics, organization, presentation, accommodations, contacts and promotional clues were valuable takeaways.

Nearly 50 people attended the Jefferson County FTD operating committee chairs training. An overview of the event and the Wisconsin Farm Tech Days state organization involvement was presented by Matt Glewen. Scott Schneider and Paul Hadler, Jefferson County FTD executive committee co-chairs presented County expectations that included recording information for reports, budgeting guidelines, Jefferson County policies and communication methods. Google Docs was demonstrated by Matt Hanson. We will be using this forum for postings, sharing, developing and recording information related to Jefferson County FTD. Katelyn Broedlow will provide support within our office.

The timing of the Kewanee and Wood County FTD shows is in direct conflict with the Jefferson County Fair. There has been considerable conversation, planning and coordination to provide access, conversation and interaction for our resident leaders with their counterparts involved with these prior shows. This firsthand experience and sharing is important in establishing a good foundation that will contribute to the success of our show. Many of our key individuals and ultimately the numerous volunteers needed at the Jefferson County FTD are heavily involved with our County fair and will be unable to visit the event in 2017 and 2018 for a personal experience. Arrangements have been made for a delegation of Jefferson County FTD operating committee chairs to do a site visit on Saturday, July 8, 2017. They will meet at the Kewanee site for several hours with many of their counterparts involved in the organization of this year's show. Tuesday, July 11 another group will be traveling to Kewanee County to observe the first day of their show.

Horticulture programming:

The 36 hour Level I Master Gardener training program for 2017 concluded in June. The interns are completing their take-home exam and evaluation. I have been conducting class with them every other week since January. The training includes guest speakers and field trips as well as instruction. Questions regarding soils, gardens and trees continue from County residents.

Crops programming:

Flooded fields, plant emergence, and replanting decisions are among the questions posed.

Dairy and livestock programming:

Feed quality due to the challenges with rain delaying forage harvest has been a concern. Pricing and harvesting questions have also been noted. At this point in growing year supplies are plentiful.