



## UNIVERSITY EXTENSION EDUCATION COMMITTEE MINUTES

**Date of Meeting:** July 10, 2017

**Meeting called to order by:** Lloyd Zastrow, Vice Chair called the meeting to order at 8:30 a.m.

**Members Present:** Nelan, Kannard, Patrick, Zastrow present.

**Agents Present:** Georgson, Jones and Dustin Winkelman, Summer Intern

**Others Present:** Kim Buchholz, Administrative Specialist

**Certification of Open Meetings Law:** The agenda has been duly posted and the door is open.

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**Roll Call (establish a quorum):** Quorum present

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**Approval of Agenda for Possible Rearrangement:** None

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### **Discussion & Possible Action on Elections of Committee Chair, Vice Chair and Secretary:**

Conor Nelan, County Board Supervisor, was introduced and welcomed to the committee as well as Dustin Winkelman, 4-H Summer Intern.

Discussion on elections needed. Lloyd Zastrow was nominated to be chair by Patrick, seconded by Kannard. Motion approved. John Kannard was nominated to be vice chair by Patrick and seconded by Zastrow. Motion approved. Greg Patrick will continue to serve as committee secretary.

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### **Approval of June 12, 2017 Meeting Minutes:**

Kannard asked if the costs should be included within the minutes that Matt Hanson introduced at the last meeting. Minutes reflect that a handout was distributed. That handout will be maintained as a part of the meeting packet. Motion made by Patrick seconded by Kannard, to approve the June 12, 2017 minutes as printed. Motion unanimously approved.

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**Communications:** None

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**Public Comment:** None

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**Item:** Update, Discussion and Input on the nEXT Generation Model

Patrick provided a brief background summary for Nelan. Discussion occurred regarding staffing for the UW-Extension Office, specifically referring to the two open positions of Family Living and Community Resource Development. The discussion included brainstorming on how and who needs to provide input into the decision/process.

The current scenario that was laid out by Matt Hanson includes Community Resource Educator at half time; Family Living Educator, Agriculture Educator and 4-H Coordinator. This is what we are currently moving forward with at this time. Comment was made that there is some urgency to determine the staffing needs for the County.

Georgson will visit with Wehmeier to finalize a process and determine how input for the decision will be determined.

**Item:** Update of Jefferson County Farm Technology Days

We are 106 weeks away; 2 years and 2 weeks. It will be here before you know it. Jefferson County delegates attended Media Day which was beneficial for the chairs and co-chairs. On Saturday, July 8, a bus of about 20 people attended Farm Technology Days and had a chance to speak with the hosting County committee chairs. This has been very beneficial to our executive committee.

Georgson stated that most of the committees are being filled. If you or you know of anyone interested in volunteering, they should contact Katelyn Broedlow in our office. Jefferson County will need about 1500 volunteers for this 3-day event. Of those, 600-700 of the volunteers will be involved in the food stands.

Georgson stated that he had a couple of hours to spend with the hosting County's agriculture agent. She stated that since January of 2017, she has spent 100 percent of her time on Farm Tech Days; In 2016, it was probably 50-60 percent of her time.

Georgson reminded committee members that Farm Tech Days will be in direct conflict with the Jefferson County Fair for the next two years; this will provide some unique challenges that are being worked through. The Fundraising committee is meeting; sponsorship packages are being set.

**Item: Review of 2017 Departmental Budget**

LaVern stated that the budget is in good shape; on track. Our capital project is also moving forward.

**Item: Discussion of Monthly Agent Reports**

Georgson reported that Farm Technology Days was covered previously. The Master Gardener Level 1 Training program (horticulture) for 2017 has concluded; their final exams and evaluations are being collected. Georgson has been meeting every other week with this group since January. Participants are not real anxious for the course to end. Georgson noted that we are having a little bit of a problem that the state program is requiring social security numbers. Some individuals are unwilling to provide this number and will walk away from the program if it is a requirement. Currently, our office is trying to figure out if there is a way around this requirement. Georgson reported on the flooding of fields. It is going to be a tough year for producers in Jefferson County. Questions have been addressed regarding: planting, plant emergence, dairy and livestock, pricing and harvesting. Jefferson County is doing some work with Walworth County since they currently do not have an agriculture agent. Forage supplies are pretty plentiful in Wisconsin. Currently, North and South Dakota are pretty dry so logistically how do we get our supplies from here to there.

Jones reported that he is getting into an active time with 4-H camp, County fair, point cards, etc. Stephanie with MIS has been working with the Small Animal Committee and our office to develop a Small Animal program similar to the large animal program for their annual sale. Jones highlighted items from his written report for the committee. He attended Area Animal Science Days in Dodge County and expect our senior livestock judging team will qualify for State. A google group for the Horse and Pony Committee has been established to assist with communication issues. Winkelman attended Youth Conference as a chaperone at UW-Madison. Jones attended the countywide strategic planning meeting. Jones explained that our department will be holding regular meetings starting this Fall with Fair Park to improve communications for next year. He informed the

committee that the MAQA program is moving to Youth Quality Care Assurance (YQCA) of animals next year. It will be for all animals and will include a web-based training; three training modules for each age group. The training will cost \$12 per person for on-line and \$3 per person for face to face. Our office has also communicated with State Fair who is in good standing in Jefferson County and eligible to show at State Fair.

Winkelman reintroduced himself to the committee and provided some background information. Projects he has been working on include restructuring the MAP record books for specific age groups and developing a social media policy for the 4-H program.

Georgson stated that we are happy to have Winkelman as part of our team. Chrissy Wen has been hired as our Area Director, covering Rock, Walworth and Jefferson counties. She will be meeting with the committee in the future.

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**Upcoming Agenda Items and Meeting Dates:** Future Agenda items: nEXT Generation; Farm Technology Days, Staffing Levels.

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**Adjournment:** Adjourned the meeting at 10:10 a.m.

Jefferson County, Wisconsin

**RESOLUTION NO. 2017-\_\_\_\_\_**

**4-H Week Proclamation**

Whereas, Oct. 1-7 is National 4-H Week in the United States, and,

Whereas, 4-H is America's largest youth development organization, having supported almost 6 million youth take part in 4-H club programs nationwide thus far; and,

Whereas, 4-H provides educational opportunities to develop confident, independent, resilient and compassionate youth to become true leaders and productive citizens; and,

Whereas in the state of Wisconsin, the UW Extension System conducts 4-H programs through the state land-grant universities with the mission to help young people acquire knowledge, develop life skills and form attitudes which will help them become self-directing, productive members of society; and,

Whereas, 4-H addresses issues facing youth wherever they live -- in inner cities, suburbs and rural communities and helps break barriers by focusing on learning-by-doing; and,

Whereas, more than 750 youth in Jefferson County are active in 4-H Club programs, supported by over 300 volunteer leaders; with 4-H Alumni in every community in our county, and,

Whereas, throughout its proud history, the 4-H program has developed positive role models through innovative and inspiring programs, continues to "make the best better"; to build character and instill values in our youth;

WHEREAS, the Extension Education Committee, at its August 14, 2017 meeting, approved a motion recommending the County Board of Supervisors adopt this resolution,

NOW, THEREFORE, BE IT RESOLVED that the Jefferson County Board of Supervisors hereby proclaims October 1-7, 2017 as National 4-H Week in Jefferson County, Wisconsin.

*Fiscal Note: Adoption of this resolution will not have any fiscal impact to the county budget.*

AYES \_\_\_\_\_

NOES \_\_\_\_\_

ABSTAIN \_\_\_\_\_

ABSENT \_\_\_\_\_

Requested by

University Extension Education Committee

**UW Extension Agriculture Report**  
To the Jefferson County Extension Education Committee  
By LaVern Georgson

August 14, 2017

## **Agriculture Programming**

### **Farm Technology Days (FTD) Programming:**

The Jefferson County FTD Executive Committee and operating committee's leadership had several opportunities to interact with the Kewanee County event organizers. The Saturday before their show opened a delegation of 23 Jefferson County FTD representatives traveled by charter bus to visit Kewanee County's tent city and the host farm. Members of various committees from both counties spent time with their counterparts. Seeing the final stages of set up, sharing of important details and opportunities for questioning were very valuable. Observing and experiencing firsthand the scope and organization of this undertaking were eye-opening. Thanks were extended to Wisconsin Farm Technology Days General Manager Matt Glewen for coordinating the Saturday visit.

I drove a van on Tuesday, July 11, 2017 with another group of individuals to Kewanee County for the opening day of their show. Representatives of various committees attending on this trip were able to participate and explore the responsibilities that will be managed by them. Conversations and experiences while the show was under way provided further knowledge about the details and concepts that will be applied in planning for our show in 2019. A meeting is held at the conclusion of each day after the grounds are closed to the public. Representatives of all operating committees share successes and glitches as well as adjustments and remedies. These are implemented for the next day, and subsequently become part of the body of information that is forward to future host counties to assist with their planning.

I returned to Kewanee County on Thursday. This was their last day of the three-day show. I was able to combine working with the educational exhibit put on by UWEX and visiting with exhibitors and other key contributors.

Kewanee County show organizers were pleased with over \$600,000 raised in cash, \$250,000 of in-kind donations and nearly 1900 individuals involved as volunteers.

Their collectible scale model "farm toy" was sold out before the show began.

### **Horticulture Programming:**

The Plant Health Advisors continue providing extremely valuable service for the County, UWEX and me. These certified Master Gardener Volunteers handle routine horticulture questions in our office and provide information and resources at the Jefferson County Fair.

### **Crops Programming:**

Questions on yields, crop conditions and responses to media inquiries have all been part of the mix in this category.

### **Dairy and Livestock Programming:**

I worked with the Wisconsin Farm Bureau and its AG in the Classroom educational program. Last fall the state coordinator and I reviewed a large number of Jefferson County agriculture businesses and possible sites to visit. 46 elementary through university educators participated in a two-day tour of Jefferson County. Improving agriculture literacy, the awareness of its scope, economic importance, status and employment opportunities were primary objectives. I traveled with the group to serve as a resource in providing substance and answering questions, as well as helping with logistics.

# **Bruce A. Jones**

## **Interim 4-H Youth Development Educator July 2017 Extension Report**

### **4-H Club Activity**

- Attended 4-H Cloverbud Day Camp led by Junior Leaders.
- Attended Jefferson County Fair and Stoughton Fair.
- Answered questions regarding 4-H Involvement in Jefferson Fair.
- Supported Meat Animal Project Sale and Small Animal Sale at Fair.
- Talked with 4-H Leaders and members at the Fairs.
- Took pictures of 4-H activities at Jefferson County Fair.
- Attended the MAP Awards Program.
- Attended the Rabbit Project Award Banquet.

### **Leadership Development**

- Informal discussions with JCHP and Dairy leaders.
- Attended MAP Committee Meetings (4).
- Taught Volunteer Training for 1 leader.
- Continue to supervise 4-H Summer Intern.
- Participated in 4-H eForum Wisline.
- Met with Christine Wen, our Area Extension Director.

### **Overall County 4-H and Youth Development Work**

- Attended State Livestock event at Lodi.
- Met with Staff of Fair Park regarding bill for MAP at Fair.
- Followed up on Fair activities.

### **Office Responsibilities**

- Participated in UWEX Dean Wisline.
- Helped with Jefferson County Fair preparations.
- Attended the Jefferson County Finance Committee meeting.
- Talked with policy makers during the Fair.

### **Professional Development/Orientation**

- Took 2.5 days of personal time.