

Fair Park Committee Agenda

Jefferson County

Jefferson County Fair Park

Activity Center

503 N. Jackson Avenue

Jefferson, WI 53549

Date: Thursday, December 7, 2017

Time: 8:00 am

Committee members: Poulson, Blane (Chair) Buchanan, Ron
Foelker, Matthew (Vice Chair) Hall-Kind, Debra
Hanneman, Jennifer (Secretary) Kutz, Russell
Steindorf, Kathleen

1. Call to order
2. Roll call (establish a quorum)
3. Certification of compliance with Open Meetings Law
4. Approval of the agenda
5. Approval of Fair Park Committee minutes of November 2, 2017
6. Communication
7. Public Comment
(Members of the public who wish to address the Committee on specific agenda items must register their request at this time)
8. Review of Community Feedback & Suggestions on Fair Operations
9. Convene in closed session pursuant to 19.85(1)(e), Wis. Stats, "Deliberating or negotiating the purchasing of public properties, the investing of public funds, or conducting other specified public business, whenever competitive or bargaining reasons require a closed session" for the purpose of discussion and possible action on 2018 Fair entertainment
10. Reconvene in open session for the purpose of further discussion and action on closed session item
11. Discussion and possible action on Meat Animal Project (MAP) use of building
12. Discussion on how to improve and increase non-fair events
13. Discussion and possible action on Marketing Partnerships and Sponsorships
14. Review of Financial Report
15. Review of Supervisor's Report
16. Review of Office Report
17. Discussion and possible action on future meeting schedule and agenda items
18. Adjourn

Next scheduled meetings:

Regularly scheduled meetings in the Activity Center Conference Room at
8:00 a.m. on the 1st Thursday of the month:
January 4, 2018
February 1, 2018
March 1, 2018

A Quorum of any Jefferson County Committee, Board, Commission or other body, including the Jefferson County Board of Supervisors, may be present at this meeting.

Individuals requiring special accommodations for attendance at this meeting should contact the County Administrator 24 hours prior to the meeting at 920/674-7101 so appropriate arrangements can be made.

Jefferson County Fair Park November 2, 2017 | Meeting Minutes

The Jefferson County Fair Park committee met on Thursday, November 2nd at 8:00 a.m. in the Activity Center Conference Room. Present were: (Fair Committee) Blane Poulson, Jennifer Hanneman, Russell Kutz, Matthew Foelker, Ron Buchanan by phone, Fair Park Supervisor Roger Kylmanen, Marketing/Administrative Assistants Amy Listle and Renee Busshardt. Debra Hall-Kind and Kathy Steindorf were not in attendance.

A quorum of the Jefferson County Fair Park Committee was present, meeting duly noted and the door open.

Review and Approve Agenda

Minutes: A motion was made to accept the minutes of the October 5, 2017 meeting as presented and seconded. Motion carried.

Communications: A letter from an individual unhappy with the food service provided at the Sheep and Wool Festival, a thank you card from Jewelynn G. for letting her show her sheep at the fair and an acknowledgement from the Waterman Family for the card sent by the Fair Park.

Public Comment: None

Review of Community Feedback and suggestions on Fair Operations: None

Discussion on how to improve and increase non-fair events: Roger Kylmanen stated that we have acquired the Midwest Yoga and Kirtan Festival for 2018.

Discussion and possible action on Marketing Partnerships and Sponsorships: Amy Listle presented drafts of the RFPs being put out for expiring category-specific sponsors.

Review of Madison Classics contract: Roger Kylmanen recapped what is being paid by Madison Classics each year and what is expected of the Fair Park. It was decided to keep the contract as is.

Financial Report: Review of September 2017 financials.

Review of proposed 2018 Budget: No discussion needed.

Supervisor's Report: Roger Kylmanen recapped the Harry Potter Festival. A new event, the Midwest Yoga and Kirtan Festival, will be held at the Fair Park in September of 2018. The 4-H Horse & Pony has approved funds to replace the north sliding door with an overhead door with closer on the north end of the indoor arena at a cost of \$3,396. The Watertown Pigeon Club is having a show the Saturday after Thanksgiving. The poultry superintendent will be having a pet swap in the west building in conjunction with the pigeon show. Monies raised will go towards the purchase of a new poultry scale for Fair. Roger stated that there are not as many big events occurring so staff will be using up vacation and comp time before the end of the year.

Office Report: Amy Listle stated she had attended the International Entertainment Buyers Association conference in Nashville, TN on October 15-17. Discussion was had as to what she learned at the convention along with whether the Fair Park should continue to use a talent agent to make offers for entertainment.

Discussion and possible action on future meeting schedule and agenda items: Additional agenda items are: 2018 Fair entertainment (closed session) and possible contract for M.A.P.

Next Meeting: The next regular meeting is set for December 7, 2017, at 8:00 a.m. in the conference room of the Activity Center.

With no further business, Jennifer Hanneman made a motion to adjourn the meeting. Matt Foelker seconded. Motion carried. Meeting adjourned at 9:15 a.m.

Jefferson County
Fair Park Totals

Date Ran 11/21/2017
Period 10
Year 2017

Business Unit	Description	YTD Actual	Total Budget	Annual Remaining	Percentage Of Budget
6901 Fair Park	Revenue	(477,226.37)	(580,075.00)	(102,848.63)	82.27%
	Expenditures	554,114.58	635,075.00	80,960.42	87.25%
	Other Sources	-	-	-	#DIV/0!
Total		76,888.21	55,000.00	(21,888.21)	0.00%
6902 Fair Week	Revenue	(588,307.12)	(558,606.00)	29,701.12	105.32%
	Expenditures	572,794.09	558,606.00	(14,188.09)	102.54%
	Other Sources	-	-	-	#DIV/0!
Total		(15,513.03)	-	15,513.03	0.00%
Total All Business Units	Revenue	(1,065,533.49)	(1,138,681.00)	(73,147.51)	93.58%
	Expenditures	1,126,908.67	1,193,681.00	66,772.33	94.41%
	Other Source	-	-	-	#DIV/0!
Grand Total Fair Park		61,375.18	55,000.00	(6,375.18)	111.59%

Fair Park
6901 Fair Park

Date Ran 11/21/2017
Period 10
Year 2017

Revenues

Acct Number	Description	YTD Actual	Total Budget	Annual Remaining	Percentage Of Budget
					#DIV/0!
411100	GENERAL PROPERTY TAXES	(66,729.20)	(80,075.00)	(13,345.80)	83.33%
457010	SPONSOR REVENUE	(37,000.00)	(45,000.00)	(8,000.00)	82.22%
457022	EQUIPMENT RENTAL CHARGES	(375.00)	-	375.00	#DIV/0!
457023	OTHER PUBLIC CHARGES	(5,281.30)	-	5,281.30	#DIV/0!
457025	HORSE SHOW FEES	(15,072.50)	(23,000.00)	(7,927.50)	65.53%
457026	SHAVING SALES	(28,911.40)	(34,000.00)	(5,088.60)	85.03%
474169	FAIR BILLED	(4,000.00)	(4,000.00)	-	100.00%
482012	BUILDING RENTAL	(129,885.81)	(176,000.00)	(46,114.19)	73.80%
482013	STALL RENTAL	(66,019.00)	(83,000.00)	(16,981.00)	79.54%
482014	WINTER STORAGE RENTAL	(44,716.19)	(42,000.00)	2,716.19	106.47%
482015	SPACE-FOOD VENDOR	(5,555.78)	(18,000.00)	(12,444.22)	30.87%
482016	SPACE-BEVERAGE VENDOR	(4,858.52)	(17,000.00)	(12,141.48)	28.58%
482017	SPACE-OTHER VENDOR	(4,244.54)	(5,000.00)	(755.46)	84.89%
482021	CAMPING FEE OTHER	(59,768.28)	(52,000.00)	7,768.28	114.94%
482100	PRIOR YEAR RENT INCOME	(3,500.00)	-	3,500.00	#DIV/0!
485200	DONATIONS RESTRICTED	(500.00)	-	500.00	#DIV/0!
486001	VENDING COMMISSION	(808.85)	(1,000.00)	(191.15)	80.89%
Totals		(477,226.37)	(580,075.00)	(102,848.63)	82.27%

Expenditures

Acct Number	Description	YTD Actual	Total Budget	Annual Remaining	Percentage Of Budget
					#DIV/0!
511110	SALARY-PERMANENT REGULAR	58,590.42	103,753.00	45,162.58	56.47%
511210	WAGES-REGULAR	95,576.12	114,198.00	18,621.88	83.69%
511220	WAGES-OVERTIME	318.85	139.00	(179.85)	229.39%
511240	WAGES-TEMPORARY	15,014.57	12,317.00	(2,697.57)	121.90%
511310	WAGES-SICK LEAVE	11,302.01	-	(11,302.01)	#DIV/0!
511320	WAGES-VACATION PAY	8,116.24	-	(8,116.24)	#DIV/0!
511330	WAGES-LONGEVITY PAY	-	273.00	273.00	0.00%
511340	WAGES-HOLIDAY PAY	4,141.10	-	(4,141.10)	#DIV/0!
511350	WAGES-MISCELLANEOUS(COMP)	3,901.52	-	(3,901.52)	#DIV/0!
512141	SOCIAL SECURITY	14,887.80	17,535.00	2,647.20	84.90%
512142	RETIREMENT (EMPLOYER)	10,137.62	13,014.00	2,876.38	77.90%
512144	HEALTH INSURANCE	24,169.98	30,889.00	6,719.02	78.25%
512145	LIFE INSURANCE	39.56	47.00	7.44	84.17%
512146	WORKERS COMPENSATION	263.61	-	(263.61)	#DIV/0!
512150	FSA CONTRIBUTION	450.00	450.00	-	100.00%
512173	DENTAL INSURANCE	2,923.09	3,589.00	665.91	81.45%
521219	OTHER PROFESSIONAL SERV	595.40	200.00	(395.40)	297.70%
521297	STALL CLEANING	-	4,500.00	4,500.00	0.00%
529170	GROUNDS KEEPING CHARGES	23,430.88	24,323.00	892.12	96.33%
531001	CREDIT CARD FEES	5.00	850.00	845.00	0.59%
531298	UNITED PARCEL SERVICE UPS	-	50.00	50.00	0.00%

Fair Park
6901 Fair Park

Date Ran 11/21/2017
Period 10
Year 2017

Revenues

Acct Number	Description	YTD Actual	Total Budget	Annual Remaining	Percentage Of Budget
531301	OFFICE EQUIPMENT	233.80	1,000.00	766.20	23.38%
531303	COMPUTER EQUIPMT & SOFTWA	3,352.54	3,000.00	(352.54)	111.75%
531311	POSTAGE & BOX RENT	94.21	500.00	405.79	18.84%
531312	OFFICE SUPPLIES	1,110.29	1,600.00	489.71	69.39%
531313	PRINTING & DUPLICATING	1,269.95	1,000.00	(269.95)	127.00%
531314	SMALL ITEMS OF EQUIPMENT	3,891.01	7,000.00	3,108.99	55.59%
531320	SAFETY SUPPLIES	478.62	750.00	271.38	63.82%
531322	SUBSCRIPTIONS	-	110.00	110.00	0.00%
531324	MEMBERSHIP DUES	1,308.10	1,500.00	191.90	87.21%
531326	ADVERTISING	6,688.84	4,000.00	(2,688.84)	167.22%
531349	OTHER OPERATING EXPENSES	563.41	1,000.00	436.59	56.34%
531351	GAS/DIESEL	4,991.40	6,000.00	1,008.60	83.19%
531367	WOOD SHAVINGS	21,179.00	24,500.00	3,321.00	86.44%
532325	REGISTRATION	888.00	600.00	(288.00)	148.00%
532332	MILEAGE	72.23	200.00	127.77	36.12%
532334	COMMERCIAL TRAVEL	634.52	1,500.00	865.48	42.30%
532335	MEALS	177.37	850.00	672.63	20.87%
532336	LODGING	2,744.96	3,500.00	755.04	78.43%
532339	OTHER TRAVEL & TOLLS	-	30.00	30.00	0.00%
533221	WATER	10,991.87	9,000.00	(1,991.87)	122.13%
533222	ELECTRIC	51,030.70	40,000.00	(11,030.70)	127.58%
533223	SEWER	8,864.70	6,900.00	(1,964.70)	128.47%
533224	NATURAL GAS	2,902.36	8,500.00	5,597.64	34.15%
533225	TELEPHONE & FAX	1,614.96	2,150.00	535.04	75.11%
533235	STORM WATER UTILITY	14,957.46	16,000.00	1,042.54	93.48%
533236	WIRELESS INTERNET	297.05	250.00	(47.05)	118.82%
535232	GRAVELING	3,859.67	3,500.00	(359.67)	110.28%
535242	MAINTAIN MACHINERY & EQUIP	10,047.78	6,000.00	(4,047.78)	167.46%
535245	GROUNDS IMPROVEMENTS	6,605.65	12,500.00	5,894.35	52.85%
535247	BLDG REPAIR & MAINT	15,981.44	23,500.00	7,518.56	68.01%
535297	REFUSE COLLECTION	9,952.56	11,500.00	1,547.44	86.54%
535344	HOUSEHOLD & JANITORIAL SUPP	7,514.76	3,750.00	(3,764.76)	200.39%
535347	BEVERAGE PURCHASES	10,537.90	12,000.00	1,462.10	87.82%
535349	OTHER SUPPLIES	265.18	-	(265.18)	#DIV/0!
535352	VEHICLE PARTS & REPAIRS	3,437.54	3,500.00	62.46	98.22%
535355	PLUMBING & ELECTRICAL	5,390.92	9,000.00	3,609.08	59.90%
536533	EQUIPMENT RENT & LEASE	4,276.75	2,500.00	(1,776.75)	171.07%
571004	IP TELEPHONY ALLOCATION	914.20	1,588.00	673.80	57.57%
571005	DUPLICATING ALLOCATION	860.00	734.00	(126.00)	117.17%
571009	MIS PC GROUP ALLOCATION	6,980.00	8,376.00	1,396.00	83.33%
571010	MIS SYSTEMS GRP ALLOC(ISIS)	4,607.50	5,529.00	921.50	83.33%
591519	OTHER INSURANCE	6,748.80	8,531.00	1,782.20	79.11%
594819	CAP OTHER EQUIPMENT	29,432.00	25,000.00	(4,432.00)	117.73%
594821	CAP IMPRV LAND	12,500.81	30,000.00	17,499.19	41.67%
Totals		554,114.58	635,075.00	80,960.42	87.25%

Fair Park
6901 Fair Park

Date Ran 11/21/2017
Period 10
Year 2017

Revenues

Acct Number	Description	YTD Actual	Total Budget	Annual Remaining	Percentage Of Budget
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Other Financing Sources (Uses)

Acct Number	Description	YTD Actual	Total Budget	Annual Remaining	Percentage Of Budget
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#DIV/0!

#DIV/0!

Totals		-	-	-	#DIV/0!
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Total Business Unit		76,888.21	55,000.00	(21,888.21)	
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Fair Park
6902 Fair Week

Date Ran 11/21/2017
Period 10
Year 2017

Revenues

Acct Number	Description	YTD Actual	Total Budget	Annual Remaining	Percentage Of Budget
					#DIV/0!
411100	GENERAL PROPERTY TAXES	22,464.20	26,957.00	4,492.80	83.33%
421001	STATE AID	(7,176.38)	(7,163.00)	13.38	100.19%
457005	RESERVED SEATING FEES	(49,120.00)	(40,000.00)	9,120.00	122.80%
457009	CONTEST ENTRY FEES	-	(800.00)	(800.00)	0.00%
457010	SPONSOR REVENUE	(58,835.00)	(85,000.00)	(26,165.00)	69.22%
457011	GATE RECEIPTS	(285,673.80)	(240,000.00)	45,673.80	119.03%
457013	STALL & PEN FEES	(7,653.75)	(4,500.00)	3,153.75	170.08%
457021	PREMIUM BOOK SALES	(70.00)	(100.00)	(30.00)	70.00%
457023	OTHER PUBLIC CHARGES	(2,403.62)	-	2,403.62	#DIV/0!
457029	FFA ENROLLMENT	(5,444.00)	(6,500.00)	(1,056.00)	83.75%
457030	CREDIT CARD SURCHARGE	(5,025.55)	(1,000.00)	4,025.55	502.56%
457033	SMALL ITEMS SPONSOR	(98.43)	-	98.43	#DIV/0!
457034	PARKING FEES	(1,701.40)	-	1,701.40	#DIV/0!
459001	SODA	(14,809.29)	(15,000.00)	(190.71)	98.73%
482015	SPACE-FOOD VENDOR	(21,607.01)	(32,000.00)	(10,392.99)	67.52%
482016	SPACE-BEVERAGE VENDOR	(79,377.00)	(75,000.00)	4,377.00	105.84%
482017	SPACE-OTHER VENDOR	(20,581.15)	(25,000.00)	(4,418.85)	82.32%
482018	SPACE-CARNIVAL	(27,884.94)	(30,000.00)	(2,115.06)	92.95%
482019	CAMPING FEE 4-H	(21,315.00)	(22,000.00)	(685.00)	96.89%
482020	CAMPING FEE VENDOR	(1,995.00)	(1,500.00)	495.00	133.00%
Totals		(588,307.12)	(558,606.00)	29,701.12	105.32%

Expenditures

Acct Number	Description	YTD Actual	Total Budget	Annual Remaining	Percentage Of Budget
					#DIV/0!
511110	SALARY-PERMANENT REGULAR	28,038.22	45,381.00	17,342.78	61.78%
511210	WAGES-REGULAR	29,208.95	28,140.00	(1,068.95)	103.80%
511220	WAGES-OVERTIME	45.38	10,864.00	10,818.62	0.42%
511240	WAGES-TEMPORARY	47,381.85	36,158.00	(11,223.85)	131.04%
511310	WAGES-SICK LEAVE	3,502.61	-	(3,502.61)	#DIV/0!
511320	WAGES-VACATION PAY	746.01	-	(746.01)	#DIV/0!
511330	WAGES-LONGEVITY PAY	-	68.00	68.00	0.00%
511340	WAGES-HOLIDAY PAY	1,444.50	-	(1,444.50)	#DIV/0!
511350	WAGES-MISCELLANEOUS(COMP)	1,947.81	-	(1,947.81)	#DIV/0!
512141	SOCIAL SECURITY	8,683.76	9,183.00	499.24	94.56%
512142	RETIREMENT (EMPLOYER)	6,401.13	5,613.00	(788.13)	114.04%
512144	HEALTH INSURANCE	14,578.45	12,207.00	(2,371.45)	119.43%
512145	LIFE INSURANCE	39.21	32.00	(7.21)	122.53%
512150	FSA CONTRIBUTION	175.00	175.00	-	100.00%
512173	DENTAL INSURANCE	869.14	1,235.00	365.86	70.38%
514151	PER DIEM	2,630.00	-	(2,630.00)	#DIV/0!
521219	OTHER PROFESSIONAL SERV	595.40	500.00	(95.40)	119.08%
521647	VETERINARY SERVICES	-	750.00	750.00	0.00%

Fair Park
6902 Fair Week

Date Ran 11/21/2017
Period 10
Year 2017

Revenues

Acct Number	Description	YTD Actual	Total Budget	Annual Remaining	Percentage Of Budget
521648	AMBULANCE/EMS SERVICES	2,500.00	3,000.00	500.00	83.33%
521649	SECURITY SERVICES	4,770.24	5,200.00	429.76	91.74%
529299	PURCHASE CARE & SERVICES	6,700.00	5,000.00	(1,700.00)	134.00%
529301	FAIR GATE WORKERS	5,595.02	6,320.00	724.98	88.53%
529302	FAIR JUDGES	6,550.00	7,305.00	755.00	89.66%
529303	FAIR SUPERINTENDENTS	5,475.00	6,875.00	1,400.00	79.64%
529304	FAIR PARKING SERVICES	1,650.00	1,800.00	150.00	91.67%
531001	CREDIT CARD FEES	6,628.32	1,850.00	(4,778.32)	358.29%
531101	TICKETS/ENTRY TAGS	10,498.70	4,650.00	(5,848.70)	225.78%
531102	TROPHIES/PLAQUES	333.00	400.00	67.00	83.25%
531103	RIBBONS	1,832.27	2,900.00	1,067.73	63.18%
531181	PREMIUMS	17,203.00	19,000.00	1,797.00	90.54%
531182	FAIR WEEK SPECIAL ACTS	174,958.29	170,000.00	(4,958.29)	102.92%
531183	SPONSOR FEES	2,669.34	2,500.00	(169.34)	106.77%
531184	FAIREST OF THE FAIR	1,205.13	500.00	(705.13)	241.03%
531311	POSTAGE & BOX RENT	739.73	500.00	(239.73)	147.95%
531312	OFFICE SUPPLIES	738.42	400.00	(338.42)	184.61%
531313	PRINTING & DUPLICATING	4,532.74	250.00	(4,282.74)	1813.10%
531314	SMALL ITEMS OF EQUIPMENT	-	1,600.00	1,600.00	0.00%
531326	ADVERTISING	35,394.54	40,000.00	4,605.46	88.49%
531349	OTHER OPERATING EXPENSES	13,706.89	750.00	(12,956.89)	1827.59%
531351	GAS/DIESEL	1,230.36	1,000.00	(230.36)	123.04%
531367	WOOD SHAVINGS	1,900.00	2,000.00	100.00	95.00%
532332	MILEAGE	308.72	200.00	(108.72)	154.36%
533221	WATER	1,101.79	1,000.00	(101.79)	110.18%
533222	ELECTRIC	6,434.37	6,500.00	65.63	98.99%
533223	SEWER	1,029.15	1,400.00	370.85	73.51%
533224	NATURAL GAS	59.36	75.00	15.64	79.15%
533235	STORM WATER UTILITY	712.26	750.00	37.74	94.97%
535242	MAINTAIN MACHINERY & EQUIP	927.32	100.00	(827.32)	927.32%
535245	GROUNDS IMPROVEMENTS	1,088.54	2,000.00	911.46	54.43%
535247	BLDG REPAIR & MAINT	250.45	1,500.00	1,249.55	16.70%
535297	REFUSE COLLECTION	4,304.48	800.00	(3,504.48)	538.06%
535347	BEVERAGE PURCHASES	16,895.69	15,000.00	(1,895.69)	112.64%
535355	PLUMBING & ELECTRICAL	7,000.00	4,500.00	(2,500.00)	155.56%
536533	EQUIPMENT RENT & LEASE	73,209.55	82,500.00	9,290.45	88.74%
571009	MIS PC GROUP ALLOCATION	1,231.70	1,478.00	246.30	83.34%
571010	MIS SYSTEMS GRP ALLOC(ISIS)	2,652.50	3,183.00	530.50	83.33%
591519	OTHER INSURANCE	2,489.80	3,514.00	1,024.20	70.85%
Totals		572,794.09	558,606.00	(14,188.09)	102.54%

Other Financing Sources (Uses)

Acct Number	Description	YTD Actual	Total Budget	Annual Remaining	Percentage Of Budget
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#DIV/0!

Fair Park
6902 Fair Week

Date Ran 11/21/2017
Period 10
Year 2017

Revenues

Acct Number	Description	YTD Actual	Total Budget	Annual Remaining	Percentage Of Budget
					#DIV/0!
<hr/>					
Totals		-	-	-	#DIV/0!
<hr/>					
Total Business Unit		(15,513.03)	-	15,513.03	

Fair Park
6906 Donations

Date Ran 11/21/2017
Period 10
Year 2017

Revenues

Acct Number	Description	YTD Actual	Total Budget	Annual Remaining	Percentage Of Budget
					#DIV/0!
485106	FAIR EXPANSION DONATIONS	(3,550.00)	(2,375.21)	1,174.79	149.46%
Totals		(3,550.00)	(2,375.21)	1,174.79	149.46%

Expenditures

Acct Number	Description	YTD Actual	Total Budget	Annual Remaining	Percentage Of Budget
					#DIV/0!
531314	SMALL ITEMS OF EQUIPMENT	-	1,600.00	1,600.00	0.00%
531349	OTHER OPERATING EXPENSES	1,350.00	-	(1,350.00)	#DIV/0!
594960	CAPITAL RESERVE	-	30,877.00	30,877.00	0.00%
Totals		1,350.00	32,477.00	31,127.00	4.16%

Other Financing Sources (Uses)

Acct Number	Description	YTD Actual	Total Budget	Annual Remaining	Percentage Of Budget
					#DIV/0!
Totals		-	-	-	#DIV/0!
Total Business Unit		(2,200.00)	30,101.79	32,301.79	

Jefferson County Fair Park Committee Meeting

Thursday, December 7, 2017

Fair Office Report

- Keeping website, JCFP TV ads, radio commercials and social media up-to-date with event information and Fair updates.
- Reconciling November Fair Park events and preparing 2018 event contracts and calendar.
- A few Winter Storage units still need to be dropped off but their registration is paid for. Amount collected \$49,870.94.
- Hosted the Jefferson County Tourism Council Meeting on Nov. 7th they had the opportunity to see how busy we are for a Tuesday Antique Auction and they had 2 speakers one that talked about social media and the other was from the company that did the Harry Potter Festival App.
- Hosted a meeting with the Sheriff's Dept., Jefferson EMS, Fort HealthCare & JCEC on Nov. 15th, working on getting a written security plan together for the Fair. Topics include stage/bleacher collapse, carnival accident, protestors, weather evacuations and more.
- Fair theme was announced on November 20th "Year of the Chicken"
- SaffireTix ticketing system is up and running! We sold 723 discounted fair admission tickets between Black Friday and Cyber Monday. We are selling discounted Carnival wristbands & Family 5 Pack Fair admission tickets from Dec 1 -15, may extend the sale through the end of the year. This is being promoted with e-mail blasts, social media, and radio commercials on 104.5 WSLD.
- Working on Sponsorships and Community Relations
- Amy and Roger attended the International Association of Fairs and Expos (IAFE) Convention Nov. 26 – 29 in Las Vegas, NV.
- Entertainment
 - Met with Ken from The Entertainment Company near Milwaukee for options of local bands for Miller Tent
 - Met with Bruce & Justine from WI State Fair for ideas on grounds acts
 - Also have received grounds act options from Variety Entertainment and other solicited entertainers via mail, email and the IAFE convention.
 - Working with Klein's Entertainment on Main Stage Acts.
- Fairest of the Fair was in the Helenville Christmas, and Jefferson Christmas parades.