

## Fair Park Committee Agenda

### Jefferson County

Jefferson County Fair Park

Activity Center

503 N. Jackson Avenue

Jefferson, WI 53549

Date: Thursday, May 3, 2018

Time: 8:00 am

Committee members: Poulson, Blane  
Hall-Kind, Debra  
Steindorf, Kathleen  
White, Brandon  
Hartz, Peter  
Nelán, Conor  
Spannem, Alyssa

1. Call to order
2. Roll call (establish a quorum)
3. Certification of compliance with Open Meetings Law
4. Approval of the agenda
5. Approval of Fair Park Committee minutes of April 5, 2018
6. Communication
7. Public Comment  
(Members of the public who wish to address the Committee on specific agenda items must register their request at this time)
8. Election of Committee Chair, Vice Chair, and Secretary
9. Review of Community Feedback & Suggestions on Fair Operations
10. Discussion on how to improve and increase non-fair events
11. Discussion and possible action on Marketing Partnerships and Sponsorships
12. Review of Financial Report
13. Review of Supervisor's Report
14. Review of Office Report
15. Discussion and possible action on future meeting schedule and agenda items
16. Adjourn

Next scheduled meetings:

Regularly scheduled meetings in the Activity Center Conference Room at  
8:00 a.m. on the 1<sup>st</sup> Thursday of the month:

June 7, 2018

Meetings to be held at 2:00 p.m. outside the main gate off Puerner Street:

July 11, 2018

July 12, 2018

July 13, 2018

July 14, 2018

July 15, 2018

A Quorum of any Jefferson County Committee, Board, Commission or other body, including the Jefferson County Board of Supervisors, may be present at this meeting.

Individuals requiring special accommodations for attendance at this meeting should contact the County Administrator 24 hours prior to the meeting at 920/674-7101 so appropriate arrangements can be made.

## **Jefferson County Fair Park April 5, 2018 | Meeting Minutes**

The Jefferson County Fair Park committee met on Thursday, April 5th at 8:03 a.m. in the Activity Center Conference Room. Present were: (Fair Committee) Blane Poulson, Jennifer Hanneman, Matthew Foelker, Russell Kutz, , Ron Buchanan , Debra Hall-Kind, Kathy Steindorf , Fair Park Supervisor Roger Kylmanen, Marketing/Administrative Assistants Amy Listle and Renee Busshardt and County Administrator Ben Wehmeier.

A quorum of the Jefferson County Fair Park Committee was present, meeting duly noted and the door open.

### **Review and Approve Agenda**

**Minutes:** A motion was made to accept the minutes of the March 1, 2018 meeting as presented and seconded. Motion carried.

**Communications:** A thank you letter from the Optimist Club of Fort Atkinson and a thank you card from the Johnson Creek FFA.

**Public Comment:** None

**Review of Community Feedback and suggestions on Fair Operations:** None

**Update on Purchasing ordinance:** Ben Wehmeier state the ordinance will be going to the Finance Committee next week.

**Discussion and possible action on WiFi at the Fair Park:** Roger Kylmanen updated the committee as to quotes and discussions that were had with various providers. Roger informed the committee that Netwurx was the better choice. There was no action taken because the dollar amount did not exceed those needed for action.

**Discussion and possible action on the Fair Park Signage Policy:** The policy, which had been reviewed by Corporation Counsel, was presented to the committee. Kathy Steindorf made a motion to accept this policy as presented, Ron Buchanan seconded. The policy was unanimously adopted by the committee.

**Discussion on how to improve and increase non-fair events:** No discussion needed.

**Discussion and possible action on Marketing Partnerships and Sponsorships:** There is a continued effort to retain current sponsors and to obtain new ones. Amy Listle updated the committee as to who was contacted and who still needs to be.

**Financial Report:** Review of January 2018 financials.

**Supervisor's Report:** Roger Kylmanen gave an update as to the progress on the updates to the wash rack and swine barn. Roger applied for a grant from Compeer for swine barn improvements. There will be a temporary US Cellular tower put up in the southwest corner behind the storage barn. Electrical improvements will be made to accommodate this tower. Roger has acquired pricing from different tent companies and has determined that Area Rentals has the best pricing. Roger had a meeting with Scott from Harry Potter and was informed that the festival will have a new name and theme, Warriors and Wizards. Vera's Concessions would like to continue as our kitchen vendor. She is planning better for fair and will have extra people for the event. Vera's will not be running the kitchen for car shows, Sheep & Wool (Vera's would vend outside) or the Yoga/Kirtan Festival. A short discussion was had about different capital projects for 2019. This will be discussed by Ben and Roger at a later date. Storage is out and buildings are being cleaned. The water will be turned on next week if the weather permits. A plan to add more campsites is being looked at.

**Office Report:** March Fair Park events have been reconciled. Concert tickets went on sale March 6 and fair entries began on April 1. There will be numerous Fair Sign-Up Sessions to register for Fair. Standard Process will once again hold their company picnic on the Saturday of fair. Winter storage is almost complete with just a few units to get picked up. Alex Hein was hired as emergency help and is approved as needed until August 3. Renee was out for two week on sick leave. Work continues on the following: Advertising; Sponsorships; Entertainment Contracts; Vendor Contracts.

**Discussion and possible action on future meeting schedule and agenda items:** Elections

**Next Meeting:** The next regular meeting is set for May 3, 2018, at 8:00 a.m. in the conference room of the Activity Center.

With no further business, Ron Buchanan made a motion to adjourn the meeting. Jennifer Hanneman seconded. Motion carried. Meeting adjourned at 8:55 a.m.

FEBRUARY

2018

	REVISED BUDGET	ACTUALS	ENCUMBF	AVAILABLE BUDGET	PCT USED
<b>FAIR PARK</b>					
12101 411100 General Property Taxes	\$ (71,430.00)	\$ (5,952.50)	\$ -	\$ (65,477.50)	8.30%
12101 457010 Sponsor Revenue	\$ (50,000.00)	\$ (11,119.50)	\$ -	\$ (38,880.50)	22.20%
12101 457025 Horse Show Fees	\$ (23,000.00)	\$ (800.00)	\$ -	\$ (22,200.00)	3.50%
12101 457026 Shaving Sales	\$ (34,000.00)	\$ -	\$ -	\$ (34,000.00)	0.00%
12101 474169 Fair Billed	\$ (4,000.00)	\$ -	\$ -	\$ (4,000.00)	0.00%
12101 482012 Building Rental	\$ (176,000.00)	\$ (5,472.49)	\$ -	\$ (170,527.51)	3.10%
12101 482013 Stall Rental	\$ (83,000.00)	\$ -	\$ -	\$ (83,000.00)	0.00%
12101 482014 Winter Storage Rental	\$ (45,000.00)	\$ -	\$ -	\$ (45,000.00)	0.00%
12101 482015 Space-Food Vendor	\$ (18,000.00)	\$ -	\$ -	\$ (18,000.00)	0.00%
12101 482016 Space-Beverage Vendor	\$ (17,000.00)	\$ (188.12)	\$ -	\$ (16,811.88)	1.10%
12101 482017 Space-Other Vendor	\$ (5,000.00)	\$ (186.00)	\$ -	\$ (4,814.00)	3.70%
12101 482021 Camping Fee Other	\$ (52,000.00)	\$ (544.50)	\$ -	\$ (51,455.50)	1.00%
12101 482100 Prior Year Rent Income	\$ -	\$ (300.00)	\$ -	\$ 300.00	0.00%
12101 486001 Vending Commission	\$ (1,000.00)	\$ (14.24)	\$ -	\$ (985.76)	1.40%
12101 511110 Salary-Permanent Regular	\$ 106,413.00	\$ 2,755.53	\$ -	\$ 103,657.47	2.60%
12101 511210 Wages-Regular	\$ 126,295.00	\$ 8,231.50	\$ -	\$ 118,063.50	6.50%
12101 511220 Wages-Overtime	\$ 145.00	\$ 13.16	\$ -	\$ 131.84	9.10%
12101 511240 Wages-Temporary	\$ 15,484.00	\$ -	\$ -	\$ 15,484.00	0.00%
12101 511310 Wages-Sick Leave	\$ -	\$ 355.50	\$ -	\$ (355.50)	0.00%
12101 511320 Wages-Vacation Pay	\$ -	\$ 1,692.15	\$ -	\$ (1,692.15)	0.00%
12101 511330 Wages-Longevity Pay	\$ 285.00	\$ -	\$ -	\$ 285.00	0.00%
12101 511350 Wages-Miscellaneous(Comp)	\$ -	\$ 167.64	\$ -	\$ (167.64)	0.00%
12101 512141 Social Security	\$ 18,864.00	\$ 990.28	\$ -	\$ 17,873.72	5.20%
12101 512142 Retirement (Employer)	\$ 13,241.00	\$ 759.68	\$ -	\$ 12,481.32	5.70%
12101 512144 Health Insurance	\$ 31,767.00	\$ 2,610.70	\$ -	\$ 29,156.30	8.20%
12101 512145 Life Insurance	\$ 73.00	\$ 2.60	\$ -	\$ 70.40	3.60%
12101 512148 Unemployment Compensation	\$ -	\$ 1,192.14	\$ -	\$ (1,192.14)	0.00%
12101 512150 FSA Contribution	\$ 450.00	\$ 625.00	\$ -	\$ (175.00)	138.90%
12101 512173 Dental Insurance	\$ 3,589.00	\$ 240.55	\$ -	\$ 3,348.45	6.70%
12101 521216 Janitorial	\$ -	\$ (81.58)	\$ -	\$ 81.58	0.00%
12101 521219 Other Professional Serv	\$ 600.00	\$ -	\$ -	\$ 600.00	0.00%
12101 521297 Stall Cleaning	\$ 4,500.00	\$ -	\$ -	\$ 4,500.00	0.00%
12101 529170 Grounds Keeping Charges	\$ 24,323.00	\$ 1,533.37	\$ -	\$ 22,789.63	6.30%
12101 529299 Purchase Care & Services	\$ -	\$ (6.75)	\$ -	\$ 6.75	0.00%
12101 531301 Office Equipment	\$ 500.00	\$ -	\$ -	\$ 500.00	0.00%
12101 531303 Computer Equipmt & Software	\$ 2,000.00	\$ -	\$ -	\$ 2,000.00	0.00%
12101 531311 Postage & Box Rent	\$ 200.00	\$ 7.05	\$ -	\$ 192.95	3.50%
12101 531312 Office Supplies	\$ 1,600.00	\$ 48.41	\$ -	\$ 1,551.59	3.00%
12101 531313 Printing & Duplicating	\$ 1,400.00	\$ -	\$ -	\$ 1,400.00	0.00%
12101 531314 Small Items Of Equipment	\$ 4,000.00	\$ 107.98	\$ -	\$ 3,892.02	2.70%
12101 531320 Safety Supplies	\$ 750.00	\$ -	\$ -	\$ 750.00	0.00%
12101 531322 Subscriptions	\$ 200.00	\$ 52.00	\$ -	\$ 148.00	26.00%
12101 531324 Membership Dues	\$ 1,300.00	\$ -	\$ -	\$ 1,300.00	0.00%

## FEBRUARY

2018

	REVISED BUDGET	ACTUALS	ENCUMBF	AVAILABLE BUDGET	PCT USED
12101 531326 Advertising	\$ 4,500.00	\$ 40.34	\$ -	\$ 4,459.66	0.90%
12101 531349 Other Operating Expenses	\$ 1,500.00	\$ -	\$ -	\$ 1,500.00	0.00%
12101 531351 Gas/Diesel	\$ 6,000.00	\$ -	\$ -	\$ 6,000.00	0.00%
12101 531367 Wood Shavings	\$ 22,000.00	\$ -	\$ -	\$ 22,000.00	0.00%
12101 532325 Registration	\$ 1,200.00	\$ -	\$ -	\$ 1,200.00	0.00%
12101 532332 Mileage	\$ 200.00	\$ 20.00	\$ -	\$ 180.00	10.00%
12101 532334 Commercial Travel	\$ 1,500.00	\$ -	\$ -	\$ 1,500.00	0.00%
12101 532335 Meals	\$ 850.00	\$ -	\$ -	\$ 850.00	0.00%
12101 532336 Lodging	\$ 3,500.00	\$ -	\$ -	\$ 3,500.00	0.00%
12101 532339 Other Travel & Tolls	\$ 30.00	\$ -	\$ -	\$ 30.00	0.00%
12101 533221 Water	\$ 10,000.00	\$ 612.40	\$ -	\$ 9,387.60	6.10%
12101 533222 Electric	\$ 40,000.00	\$ 2,032.97	\$ -	\$ 37,967.03	5.10%
12101 533223 Sewer	\$ 8,100.00	\$ 515.00	\$ -	\$ 7,585.00	6.40%
12101 533224 Natural Gas	\$ 5,200.00	\$ 780.95	\$ -	\$ 4,419.05	15.00%
12101 533225 Telephone & Fax	\$ 2,000.00	\$ 172.96	\$ -	\$ 1,827.04	8.60%
12101 533235 Storm Water Utility	\$ 17,000.00	\$ 1,424.52	\$ -	\$ 15,575.48	8.40%
12101 533236 Wireless Internet	\$ 360.00	\$ 40.04	\$ -	\$ 319.96	11.10%
12101 535232 Graveling	\$ 3,500.00	\$ -	\$ -	\$ 3,500.00	0.00%
12101 535242 Maintain Machinery & Equip	\$ 6,000.00	\$ 186.64	\$ -	\$ 5,813.36	3.10%
12101 535245 Grounds Improvements	\$ 10,000.00	\$ 71.80	\$ -	\$ 9,928.20	0.70%
12101 535247 Building Repair & Maint	\$ 18,000.00	\$ 216.80	\$ -	\$ 17,783.20	1.20%
12101 535297 Refuse Collection	\$ 9,000.00	\$ 364.89	\$ -	\$ 8,635.11	4.10%
12101 535344 Household & Janitorial Supp	\$ 7,000.00	\$ -	\$ -	\$ 7,000.00	0.00%
12101 535347 Beverage Purchases	\$ 10,000.00	\$ 264.42	\$ -	\$ 9,735.58	2.60%
12101 535349 Other Supplies	\$ -	\$ 188.02	\$ -	\$ (188.02)	0.00%
12101 535352 Vehicle Parts & Repairs	\$ 3,000.00	\$ 112.43	\$ -	\$ 2,887.57	3.70%
12101 535355 Plumbing & Electrical	\$ 7,000.00	\$ -	\$ -	\$ 7,000.00	0.00%
12101 536533 Equipment Rent & Lease	\$ 1,000.00	\$ -	\$ -	\$ 1,000.00	0.00%
12101 571004 IP Telephony Allocation	\$ 869.00	\$ 72.42	\$ -	\$ 796.58	8.30%
12101 571005 Duplicating Allocation	\$ 821.00	\$ 68.42	\$ -	\$ 752.58	8.30%
12101 571009 MIS PC Group Allocation	\$ 7,900.00	\$ 658.33	\$ -	\$ 7,241.67	8.30%
12101 571010 MIS Systems Grp Alloc(ISIS)	\$ 4,236.00	\$ 353.00	\$ -	\$ 3,883.00	8.30%
12101 591519 Other Insurance	\$ 9,185.00	\$ 765.39	\$ -	\$ 8,419.61	8.30%
12101 594809 Capital Building	\$ 10,000.00	\$ -	\$ -	\$ 10,000.00	0.00%
12101 594810 Capital Equipment	\$ 40,000.00	\$ -	\$ -	\$ 40,000.00	0.00%
12101 594819 Capital Other Equipment	\$ 25,000.00	\$ -	\$ -	\$ 25,000.00	0.00%
12101 594821 Capital Improvement Land	\$ 30,000.00	\$ -	\$ -	\$ 30,000.00	0.00%
12101 594822 Capital Improvement Building	\$ 24,000.00	\$ -	\$ -	\$ 24,000.00	0.00%
TOTAL Fair Park Activities	\$ 129,000.00	\$ 5,681.30	\$ -	\$ 123,318.70	4.40%
TOTAL REVENUES	\$ (579,430.00)	\$ (24,577.35)	\$ -	\$ (554,852.65)	
TOTAL EXPENSES	\$ 708,430.00	\$ 30,258.65	\$ -	\$ 678,171.35	

## FEBRUARY

2018

	REVISED BUDGET	ACTUALS	ENCUMBF	AVAILABLE BUDGET	PCT USED
<b>FAIR WEEK</b>					
12102 411100 General Property Taxes	\$ 17,692.00	\$ 1,474.33	\$ -	\$ 16,217.67	8.30%
12102 421001 State Aid	\$ (7,176.00)	\$ -	\$ -	\$ (7,176.00)	0.00%
12102 457005 Reserved Seating Fees	\$ (40,000.00)	\$ -	\$ -	\$ (40,000.00)	0.00%
12102 457009 Contest Entry Fees	\$ (800.00)	\$ -	\$ -	\$ (800.00)	0.00%
12102 457010 Sponsor Revenue	\$ (100,000.00)	\$ -	\$ -	\$ (100,000.00)	0.00%
12102 457011 Gate Receipts	\$ (240,000.00)	\$ -	\$ -	\$ (240,000.00)	0.00%
12102 457013 Stall & Pen Fees	\$ (4,500.00)	\$ -	\$ -	\$ (4,500.00)	0.00%
12102 457021 Premium Book Sales	\$ (100.00)	\$ -	\$ -	\$ (100.00)	0.00%
12102 457029 FFA Enrollment	\$ (6,500.00)	\$ -	\$ -	\$ (6,500.00)	0.00%
12102 457030 Credit Card Surcharge	\$ (1,000.00)	\$ -	\$ -	\$ (1,000.00)	0.00%
12102 459001 Soda	\$ (15,000.00)	\$ -	\$ -	\$ (15,000.00)	0.00%
12102 482015 Space-Food Vendor	\$ (32,000.00)	\$ -	\$ -	\$ (32,000.00)	0.00%
12102 482016 Space-Beverage Vendor	\$ (75,000.00)	\$ -	\$ -	\$ (75,000.00)	0.00%
12102 482017 Space-Other Vendor	\$ (25,000.00)	\$ -	\$ -	\$ (25,000.00)	0.00%
12102 482018 Space-Carnival	\$ (30,000.00)	\$ -	\$ -	\$ (30,000.00)	0.00%
12102 482019 Camping Fee 4-H	\$ (22,000.00)	\$ -	\$ -	\$ (22,000.00)	0.00%
12102 482020 Camping Fee Vendor	\$ (1,500.00)	\$ -	\$ -	\$ (1,500.00)	0.00%
12102 511110 Salary-Permanent Regular	\$ 46,833.00	\$ 556.33	\$ -	\$ 46,276.67	1.20%
12102 511210 Wages-Regular	\$ 29,999.00	\$ 1,676.05	\$ -	\$ 28,322.95	5.60%
12102 511220 Wages-Overtime	\$ 11,252.00	\$ -	\$ -	\$ 11,252.00	0.00%
12102 511240 Wages-Temporary	\$ 40,353.00	\$ 313.50	\$ -	\$ 40,039.50	0.80%
12102 511320 Wages-Vacation Pay	\$ -	\$ 556.32	\$ -	\$ (556.32)	0.00%
12102 511330 Wages-Longevity Pay	\$ 71.00	\$ -	\$ -	\$ 71.00	0.00%
12102 512141 Social Security	\$ 9,770.00	\$ 262.58	\$ -	\$ 9,507.42	2.70%
12102 512142 Retirement (Employer)	\$ 6,312.00	\$ 186.87	\$ -	\$ 6,125.13	3.00%
12102 512143 Retirement (Employee)	\$ 183.00	\$ -	\$ -	\$ 183.00	0.00%
12102 512144 Health Insurance	\$ 12,545.00	\$ 1,037.81	\$ -	\$ 11,507.19	8.30%
12102 512145 Life Insurance	\$ 51.00	\$ 0.73	\$ -	\$ 50.27	1.40%
12102 512150 FSA Contribution	\$ 175.00	\$ -	\$ -	\$ 175.00	0.00%
12102 512173 Dental Insurance	\$ 1,235.00	\$ 66.28	\$ -	\$ 1,168.72	5.40%
12102 514151 Per Diem	\$ -	\$ 440.00	\$ -	\$ (440.00)	0.00%
12102 521219 Other Professional Serv	\$ 15,200.00	\$ -	\$ -	\$ 15,200.00	0.00%
12102 521647 Veterinary Services	\$ 750.00	\$ -	\$ -	\$ 750.00	0.00%
12102 521648 Ambulance/EMA Services	\$ 3,000.00	\$ -	\$ -	\$ 3,000.00	0.00%
12102 521649 Security Services	\$ 5,200.00	\$ -	\$ -	\$ 5,200.00	0.00%
12102 529301 Fair Gate Workers	\$ 6,000.00	\$ -	\$ -	\$ 6,000.00	0.00%
12102 529302 Fair Judges	\$ 7,305.00	\$ -	\$ -	\$ 7,305.00	0.00%
12102 529303 Fair Superintendents	\$ 5,800.00	\$ -	\$ -	\$ 5,800.00	0.00%
12102 529304 Fair Parking Services	\$ 1,800.00	\$ -	\$ -	\$ 1,800.00	0.00%
12102 531001 Credit Card Fees	\$ 1,850.00	\$ 43.84	\$ -	\$ 1,806.16	2.40%
12102 531101 Tickets/Entry Tags	\$ 4,650.00	\$ -	\$ -	\$ 4,650.00	0.00%
12102 531102 Trophies/Plaques	\$ 400.00	\$ -	\$ -	\$ 400.00	0.00%

## FEBRUARY

	2018			AVAILABLE	PCT
	REVISED	ACTUALS	ENCUMBF	BUDGET	USED
	BUDGET				
12102 531103 Ribbons	\$ 2,900.00	\$ -	\$ -	\$ 2,900.00	0.00%
12102 531181 Premiums	\$ 19,000.00	\$ -	\$ -	\$ 19,000.00	0.00%
12102 531182 Fair Week Special Acts	\$ 185,000.00	\$ -	\$ -	\$ 185,000.00	0.00%
12102 531183 Sponsor Fees	\$ 2,500.00	\$ -	\$ -	\$ 2,500.00	0.00%
12102 531184 Fairest Of The Fair	\$ 1,000.00	\$ -	\$ -	\$ 1,000.00	0.00%
12102 531311 Postage & Box Rent	\$ 500.00	\$ -	\$ -	\$ 500.00	0.00%
12102 531312 Office Supplies	\$ 400.00	\$ -	\$ -	\$ 400.00	0.00%
12102 531313 Printing & Duplicating	\$ 250.00	\$ -	\$ -	\$ 250.00	0.00%
12102 531314 Small Items Of Equipment	\$ 700.00	\$ -	\$ -	\$ 700.00	0.00%
12102 531326 Advertising	\$ 37,500.00	\$ 115.34	\$ -	\$ 37,384.66	0.30%
12102 531349 Other Operating Expenses	\$ 750.00	\$ -	\$ -	\$ 750.00	0.00%
12102 531351 Gas/Diesel	\$ 1,000.00	\$ -	\$ -	\$ 1,000.00	0.00%
12102 531367 Wood Shavings	\$ 2,000.00	\$ -	\$ -	\$ 2,000.00	0.00%
12102 532332 Mileage	\$ 200.00	\$ 88.29	\$ -	\$ 111.71	44.10%
12102 533221 Water	\$ 788.00	\$ -	\$ -	\$ 788.00	0.00%
12102 533222 Electric	\$ 6,556.00	\$ -	\$ -	\$ 6,556.00	0.00%
12102 533223 Sewer	\$ 1,490.00	\$ -	\$ -	\$ 1,490.00	0.00%
12102 533224 Natural Gas	\$ 70.00	\$ -	\$ -	\$ 70.00	0.00%
12102 533235 Storm Water Utility	\$ 713.00	\$ -	\$ -	\$ 713.00	0.00%
12102 535245 Grounds Improvements	\$ 800.00	\$ -	\$ -	\$ 800.00	0.00%
12102 535297 Refuse Collection	\$ 4,600.00	\$ -	\$ -	\$ 4,600.00	0.00%
12102 535347 Beverage Purchases	\$ 16,000.00	\$ -	\$ -	\$ 16,000.00	0.00%
12102 535355 Plumbing & Electrical	\$ 750.00	\$ -	\$ -	\$ 750.00	0.00%
12102 536533 Equipment Rent & Lease	\$ 80,000.00	\$ -	\$ -	\$ 80,000.00	0.00%
12102 571009 MIS PC Group Allocation	\$ 1,247.00	\$ 103.92	\$ -	\$ 1,143.08	8.30%
12102 571010 MIS Systems Grp Alloc(ISIS)	\$ 1,946.00	\$ 162.17	\$ -	\$ 1,783.83	8.30%
12102 591519 Other Insurance	\$ 3,490.00	\$ 290.86	\$ -	\$ 3,199.14	8.30%
TOTAL Fair Week	\$ -	\$ 7,375.22	\$ -	\$ (7,375.22)	0.00%
TOTAL REVENUES	\$ (582,884.00)	\$ 1,474.33	\$ -	\$ (584,358.33)	
TOTAL EXPENSES	\$ 582,884.00	\$ 5,900.89	\$ -	\$ 576,983.11	
GRAND TOTAL	\$ 129,000.00	\$ 13,056.52	\$ -	\$ 115,943.48	10.10%

## **Fair Park Supervisors Report May 3, 2018**

### **Wash Rack and Swine Barn**

Design Alliance is drawing up a plan but we are waiting for the state to reply if we can connect it or the distance between may have to be 10 feet and that would not work. Also called a couple boring companies and Waas out of Lomira is coming out next week to give me an estimate on getting the drain line to a sewer.  
W

**The grant we applied for from Compeer for Swine Barn improvements was approved for \$3,000**

### **Temporary U.S. Cellular Tower**

Car Show went very well with the good weather. My Verizon phone was dropping calls or could not call but U.S.Cellular calls went through. Meter readings were drawing 15 amp with 30 second surges of 32 amps when the Air Conditioner ran

### **Dairyland Classic Dog Show May 4 -6**

There will be 756 dogs at this show from around the country. Planning on about 80 campers

Next week we will have our first Horse Show of the season and we will be setting up about 150 stalls on Monday with the help of the 4-H Horse & Pony Club



# Jefferson County Fair Park Committee Meeting

## Thursday, May 3, 2018

### Fair Office Report

- Reconciling April Fair Park events
- Junior Fair Entry deadline May 18
- Open Class entries are due June 15. A mailing was sent to all past open/senior exhibitors to encourage them to sign up for the fair.
- Fair Sign-up Presentations to help people register for the Fair
  - Thursday April 12<sup>th</sup> 6:30 - 7:30pm
  - Tuesday April 17<sup>th</sup> during the Horse & Pony meeting (7pm)
  - Thursday April 19<sup>th</sup> during the Rabbit & Cat Meeting (7pm)
  - Monday April 23<sup>rd</sup> during the Dog & Dairy Project meetings (5pm & 7pm)
  - Thursday April 26<sup>th</sup> during the Poultry Meeting (6:30pm)
  - Thursday May 3<sup>rd</sup> 6:30 – 7:30pm
  - Thursday May 17<sup>th</sup> 6:30 – 7:30pm
- Winter storage units have been removed
- Fair promotional vehicle is wrapped
- Family 5 Packs will be on sale this month until July 10<sup>th</sup> or sold out
- Vendor contracts are available and vendor payments are coming in. We are changing the indoor vendor space and moving those vendors into the Activity Center this year.
- Yard signs are in and we have already begun to distribute them.
- Catching up on other projects:
  - Keeping website, JCFP TV ads, radio commercials and social media up-to-date with event information and Fair updates.
  - Sponsorships
  - Advertising