



**University Extension Education Committee Agenda
Jefferson County
864 Collins Road, Room 12
Jefferson WI 53549**

DATE: Monday, July 9, 2018

TIME: 8:30 a.m.

Committee Members: Dan Herbst, Mike Kelly, John Kannard, Mary Roberts, Lloyd Zastrow

1. Call to Order
2. Roll Call (to establish a quorum)
3. Certification of Compliance with Open Meetings Law
4. Public Comment (Members of the Public who wish to address the Committee on specific agenda items must register their request at this time.)
5. Approval of Agenda (for possible rearrangement)
6. Approval of University Extension Education Committee Minutes from June 11, 2018
7. Communications
8. Update from Area Director – Chrissy Wen
9. Update on Positive Youth Development Educator Position
10. Review and discussion of Statewide Situational Needs Analysis
11. Review of 2018 Departmental Budget
12. Update on Jefferson County Farm Technology Days (July 2019)
13. Discussion of Monthly Educator Reports – LaVern Georgson
14. Discussion and possible action on future meeting schedule and agenda items
15. Adjourn

Next Scheduled Meetings:

Regularly scheduled meetings are at the UW-Extension Office in Room 12 on the 2nd Monday of the month at 8:30 a.m. Next meetings are scheduled for: August 13 and September 10

A quorum of any Jefferson County Committee, Commission or other body, including the Jefferson County Board of Supervisors, may be present at this meeting.

Individuals requiring special accommodations for attendance at the meeting should contact the County Administrator 24 hours prior to the meeting at 920-674-7101 so appropriate arrangements can be made.

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UNIVERSITY EXTENSION EDUCATION COMMITTEE MINUTES

Date of Meeting: June 11, 2018

Meeting called to order by: Mr. Schroeder called the meeting to order at 8:30 a.m.

Members Present: Herbst, Kelly, Kannard and Zastrow were present. Roberts absent.

Members Absent: None

Educators/County Staff Present: Ben Wehmeier, County Administrator; LaVern Georgson; Chrissy Wen, Area Director; Kim Buchholz, Administrative Specialist; Alexa Zoellner, Daily Union

Others Present: None

Certification of Open Meetings Law: The agenda has been duly posted and the door is open.

Public Comment: None

Roll Call (establish a quorum): Quorum present

Approval of Agenda for Possible Rearrangement: None

Approval of April 9, 2018 Meeting Minutes:

Motion by Zastrow, seconded by Kannard, to approve the March 12, 2018 as printed. Motion unanimously approved.

Communications: None

Item: Update on Positive Youth Development Educator Position

Roberts joined meeting. Wen stated that the position is at the Human Resources level and should be posted any time. Wen will keep the committee updated.

Item: Update of nEXT Generation Model

Wen stated that UWEX is doing a situation needs analysis throughout the State. We are trying to figure out what are the needs in Wisconsin; gathering some data points. Using data we already have and making a report with that. Second is to engage with the County through this committee, the County Administrator and the County Board Chair as to what they see the needs are within the County. Wen hopes to be able to have a 15 minute discussion at our July meeting on what the needs are. The final report will be given to the Institute directors so they can address the needs.

Wen reported that a Natural Resource Educator has been hired through the Environmental Resource Center in Stevens Point. Michelle will be housed in Jefferson County. She will be involved in the staff meetings, reporting to John Exo. Wehmeier stated that the logistical pieces need to be worked out. Michelle will start on July 2 and she will be at our July meeting.

Wen also reported to the committee that there have been some conversations about the Community Resource Educator position. Extension's FTE's are at capacity. We have been asking question about how we can explore an educator with Waukesha County because they have done some work in Palmyra and Fort Atkinson. There was a meeting last week. Waukesha is interested in a partnership. Wehmeier stated that Jerry Braatz and Wen are working on an agreement; contract for service. A one year contract is being looked at for a test basis. Wehmeier stated that Dodge County was going with full time CNRED educator; they are not getting that position. Wen stated that we have some good data from the visioning sessions that were already held. This is sort of the new model within the Extension.

Item: Review of 2018 Departmental Budget

Georgson stated that we are well within our boundaries. Discussed a savings of 8-9 months with the 4-H educator position.

Item: Update of Jefferson County Farm Technology Days

Georgson stated that the 16 operating committees are meeting regularly. This is a 3 year planning process for an event next July. They are in all various stages of development as they are gearing up for next year. Georgson attends as many meetings as possible to enable him to communicate information from Committee to Committee. There are many details that go into this event with deadline that need to be met. Wood County is the Farm Technology Days host this year; the show is July 10-12 (during our County Fair). Many individuals from Jefferson County will be attending. It is Jefferson County's responsibility to provide the exhibitor resting area. A few of the committees are not functioning at as high of level as we would like at this time. One of the areas where we really want to promote Jefferson County agriculture and to be able to do that well is in the collectible model. Wood County has been very inclusive; allowing us to participate in meetings, etc. Committee and County Board Committee are invited to participate. If you want to travel with us or volunteer, please check with Katelyn.

Item: Discussion of Monthly Agent Reports

Georgson reviewed his written report that was handed out to the Committee. There have been many horticulture questions especially tree questions. Georgson is doing a few site visits along with those questions. Office staff have been doing a good job in referring those questions to the Plant Health Advisors. Our Master Gardeners had 15 people attend a Plant Health Advisor Training in Madison. These volunteers are very engaged and very much want to learn. They are

present at activities throughout the County. They are very concerned with representing our County and our Office in a professional and positive manner.

In crop programming, we have had an abundance of rain. Prices of crops have come up a little bit. The escalating trade wars are causing concerns. Pork producers are hurting. There will be a lot of pork around which depresses prices which means less animals; circular effect. Wisconsin is a sweet spot for corn and soybean production. Our crops are looking good compared to other states. Growing degree units within the corn crop there is some variability.

Dairy farmers are in the same situation. A lot of our dairy products go to Mexico. We do have a lot of exchanges with Canada. Prices were a little hurt over issues last week. Grasslands situation. It is still happening out there. We are not the only ones. The Dairy industry is also experiencing some extreme pain.

Georgson shared that Wood County has a lot more small to medium farms. Speaking to people up there, there are dairy farms available for purchase with less people to farm them. LaVern provided an overview of the Dairy industry and what is occurring within the area. Grocery prices have been edging up. Not going back to the agriculture producers at this time. Economy is doing well except for the people at the bottom. Slight improvement for milk prices on the horizon.

Kim and Katelyn are doing an excellent job. Dustin is back this year as the Summer Intern; complimenting the work that Kim and Katelyn are doing. Preparing the 4-H program for Fair.

Kannard asked how many dairy producers have gone out of business within the last year. Georgson stated probably 5-10 farms have gone out of business; 1-2 dairies have expanded. The number of cows have been more steady. Prices and where you sell your milk is going to limit people entering farming or that may consider expanding.

Upcoming Agenda Items and Meeting Dates: Update on Jefferson County Farm Technology Days, update on Positive Youth Development Educator hiring, Monthly Reports

Adjournment: Motion by Kannard, seconded by Roberts, to adjourn at 9:3610 a.m. Meeting adjourned the meeting at 9:58 a.m.

Note: Next scheduled meetings is Monday August 13, 2018.

Signature of Secretary



Jefferson County

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University of Wisconsin-Extension
Cooperative Extension

To: Agriculture and Extension Education Committee
From: Christine Wen, UW-Extension Area Extension Director
Date: July 3, 2018
Re: Statewide Situational Needs Analysis

Cooperative Extension is embarking on a statewide, coordinated, formal Situational Analysis. While we have regularly conducted situational analysis at the local level, we believe a robust statewide effort is necessary for implementation of our nEXT Generation model and to realize our core mission of research-driven programming that meets local needs and addresses emerging issues statewide.

The 2018 Situational Analysis will create the foundation for regular, on-going needs assessment that engages a diverse group of stakeholders. This process will inform our work plans in 2019 and beyond. The details of the process will vary year by year as we build a robust process and learn more each year.

One component of the Situational Analysis is to engage County Administrators, County Board Chairs, and Agriculture and Extension Education Committees in a conversation around a set of questions. To accomplish this, I've included this as part of our July agenda. We will work through a short nominal group process to gather data from the committee.

We do not plan to publish your responses, tied to your name, in any reports but it may be obvious who said what since we are engaging a limited number of people in prominent roles at this point.

Please do your best to step back and take a broad perspective, being as objective as possible in providing answers.

Questions include:

- What do you see as major needs in this county currently and going forward?

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- What are some of this county's biggest strengths and assets that might be relevant when thinking about addressing those needs?
- Are there any existing resources, data reports and such, you think would be critical for us to review? Our work group is also thinking about this, but we want to be sure we're covering our bases.

Once we have gathered and synthesized information at the local level (July-August 2018), Extension Institutes will dive deeper into specific content areas across geographic boundaries (August-Fall 2018). Findings will be used to draft recommendations around future programming priorities. These recommendations will be presented to stakeholders and will be used to inform Cooperative Extension organizational priorities and plans of work.

I look forward to working through this process with you. Please feel free to contact me if there are questions. Thank you.

UW Extension Agriculture Report
To the Jefferson County Extension Education Committee
By LaVern Georgson

July 9, 2018

Agriculture Programming

Farm Technology Days (FTD) Programming:

The tent city committee was one of the operating committees that required considerable time for several reasons. Tent city is the center of activity for FTD. This 70 acre area will contain activities that most of the other committees are working. At this point the primary purpose for having the tent city layout is for next year's exhibitors. The exhibit coordinator will be sharing with exhibitors at the 2018 Wood County FTD show the lot locations, pricing, and arrangement of our show. Some exhibitors have a first right of refusal to certain lots within certain areas of tent city. Traffic patterns, parking and admission gates can influence an exhibitor's selection. Some elements of tent city do not change. These areas would include the headquarters area, Youth Area, Family Living and UWEX Education Station among others. The vintage tractors, equine area along with the ride and drive area are located on the periphery of tent city based on the site of the host County.

Several operating committees have experienced some situations that have necessitated my involvement. There've been some health concerns of key leaders, a chairman's decision to step back from primary leadership and the balance between various committees and their roles.

It has been good to refocus on the fact that we are all working together for the common good of showcasing Jefferson County.

The Hospitality committee has been working hard to prepare for its responsibilities at the Wood County show. Individual exhibitor bags, Jefferson County promotion tent and the Exhibitor/VIP hospitality area were planned, supplied and scheduled with volunteers.

Promotional merchandise such as clothing and hats to promote the show is also been designed, selected and made available.

Horticulture Programming:

The Master Gardener Training Program came to the end of its scheduled sessions. However, due to the popularity of the training the interns wanted to have one additional session as a wrap up. This session will include a more in depth discussion on several topics as well as some summary comments. They have received their exam and a training evaluation. This educational requirement along with 24 volunteer hours will earn them the title of Certified Master Gardener.

Crops Programming:

Wet weather affecting crop planting and development, impending trade disputes' influence on prices and markets, insects and weed control have all been concerns at one point or another.

Dairy and Livestock Programming:

Trade disagreements have removed some of the optimism that dairy farmers had for milk prices to rising by the end of the year. Market analysts have observed that negative price reactions on agriculture commodities ahead of the actually imposed tariffs. Businesses have been taking defensive positions by spending less and reducing prices offered. Mental health among agricultural producers is receiving more attention.

Department Activities:

I continue to support Kim, Katelyn and Dustin in their work regarding 4-H matters. There are some circumstances and situations that fall to the responsibility of the County educator. We have a great team approach that allows us to address the occasional bump in the road professionally and responsibly.

LaVern Georgson

From: ag-county-list-bounces@lists.uwex.edu on behalf of Robert Cropp
<racropp@wisc.edu>
Sent: Tuesday, June 19, 2018 4:09 PM
To: ag-county-lists.uwex.edu; Alyssa Mitchell; Bob Middendorf; Brooke Markley; Bruce Jones; Cheese Reporter; corey geiger; Cows Paula; Dairy-L; David Cooper; David Heemsgergen; David Ward; Denmark Bank; Dennis Heim; Edward Jesse; G Bauer; Graham Michael; James Brown; Jeff Davey; Jim Metz; John Meyer; Kathy Dechamps; Kevin Bernhark; Mark Stephenson; Math Lange; Michael Swanson; Mike Connell; Molly Jahn; Paul Proctor; R Pamperin; RICHARD M KLEMME; Ron Johnson; Steve Etk; Tim Lescah; Tom Van Northwick; Zach Ward; Zachary Rada
Subject: Dairy Situation and Outlook

Dairy Situation and Outlook, June 19, 2018
By Bob Cropp, Professor Emeritus
University of Wisconsin Cooperative Extension
University of Wisconsin-Madison

USDA estimates May milk production 0.9% higher than a year ago. This is a little stronger growth than April which was up just 0.5%. Milk cow numbers were 2,000 higher than April, but just 3,000 higher than a year ago. The increase in milk per cow remains well below trend at just 0.7%. Nine of the 23 reporting states had lower milk production than a year ago and two had no change. Ten had fewer cows than a year ago and ten had lower milk per cow. Two states with the most added cows were Colorado with 16,000 and Texas with 12,000. California had the largest decline in cows with 18,000. States with the largest increase in milk production were Colorado at 11.6%, Kansas at 9.7%, Texas at 6.6% and Utah at 5.2%.

Milk production in some of other states was up 0.9% in Arizona, 0.5% in California, 0.6% in Idaho, 1.1% in Iowa, 4.0% in South Dakota, 2.3% in Washington and 1.1% in Wisconsin. But, milk production was down 0.3% in Michigan, 1.2% in New York, 1.8% in Ohio and Oregon, 2.1% in Pennsylvania and unchanged in both Minnesota and New Mexico.

Positive factors for milk prices were relatively strong domestic sales both at food service and retail, increased dairy exports and improved stock levels. On a volume basis dairy exports were at an all-time high during April. April exports compared to a year ago were up 37% for nonfat dry milk/skim milk powder, 22% for cheese, 190% for butterfat, 24% for whey products, 23% for lactose and 24% for milk protein concentrate. On a total solids basis exports were equivalent to 18.8% of U.S. milk production. Butter stocks did increase from March to April and were 5.2% higher than a year ago, but American cheese stocks were 2.9% lower with total cheese stocks just 3.3% higher. Total whey stocks were 19.7% lower and nonfat dry stocks just 2.5% higher.

But, the market appears to be negatively reacting to U.S. decision to place tariffs on Mexico steel and aluminum and tariffs on a number of China goods and products. In retaliation Mexico announced that they will place a tariff on U.S. cheese and China announced tariffs on some dairy products, corn, soybeans and other products. Mexico is the largest export market for U.S. cheese. In 2017, Mexico accounted for 28.3% of U.S. cheese exports. While these tariffs don't take effect until July and the degree of impact on U.S. dairy exports is unknown at this time dairy product prices have already fallen.

On the CME butter averaged \$2.3751 per pound in May, was \$2.3784 early June but has fallen to \$2.31. Cheddar cheese barrels averaged \$1.5870 per pound in May, were \$1.5983 early June but have fallen to \$1.3250. The 40-pound cheddar blocks averaged \$1.6397 per pound in May, were \$1.6525 early June but have fallen to \$1.5675. Nonfat dry milk averaged \$0.8441 per pound in May, were \$0.8277 early June but have fallen to \$0.7525. Dry whey averaged \$0.2981 per pound in May, was above 0.40 in June and has fallen to \$0.3950.

Hopefully these declines in dairy product prices are an over-reaction to the imposed tariffs and retaliation. Prior to this it looked like the Class III price would be near \$16 by June and move to the high \$16's by October with \$17 as a possibility. The Class IV price was forecasted to be in the \$15's by June and the higher \$15's by October and may be reaching the low \$16's by November. But, in recent trades dairy futures have tumbled. Class III futures are now in the \$15's July and August, the low \$16's in September to November and back to the high \$15 in December. Class IV is in just the high \$14's July and August and the low \$15's for the remainder of the year.

Domestic sales are anticipated to stay relatively strong for the remainder of the year. A smaller than earlier forecasted growth in milk production is positive for milk prices. USDA is now forecasting milk production for the year to be up just 1.2%. The unknown is how dairy exports will fair for the remainder of the year. Despite the retaliations by Mexico and China USDA still forecasts dairy exports above year ago levels. Class III was \$15.18 in May and may now improve to around just \$15.30 for June. Class IV price was \$14.57 in May and may be around \$15 for June. From here out prices are uncertain. The price outlook is not as optimistic as a month ago. But, the markets could very well have over-reacted and we could see a good correction. And if the growth in milk production can remain no higher than about 1% Class III during the second half of the year could still reach the mid to high \$16's and the Class IV in the mid to high \$15's.

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