



Jefferson County Board of Health Agenda
Health Department Conference Room
1541 Annex Road, Jefferson, WI 53549
920-674-7275
November 28, 2018
1 p.m.



Board Members

Don Williams, MD, Chair; Conor Nelan, Vice-Chair; Samantha LaMuro, R.T. (R); Dick Schultz; Maria Dabel

- 1. Call to order**
- 2. Roll Call (establish a quorum)**
- 3. Certification of Compliance with the Open Meetings Law**
- 4. Approval of the Agenda**
- 5. Approval of Board of Health Minutes for August 29, 2018 Meeting**
- 6. Election of Board of Health Secretary**
- 7. Communications**
 - a. Wisconsin Healthy Communities Gold Designation
- 8. Public Comment** (Members of the Public who wish to address the Board on specific agenda items must register their request at this time)
- 9. Sexually Transmitted Disease Statistics, Testing and Treatment Options**

Katrina Wichlacz, MSN, RN, Public Health Nurse
Planned Parenthood of Wisconsin
Department of Health Services
- 10. Review of Health Department Financial Report**
 - a. Review and Discussion of Income Statement
- 11. Operational Update of the Environmental Health Program**
- 12. Discussion of Public Health Preparedness Program**
 - a. Recent Exercises and Meetings
 - b. PHEP Scholarship Applications
 - c. PHEP Opioid Grant Application
- 13. Discussion of Public Health Program**
 - a. Review of Statistics
 - b. Review of Communicable Disease Cases Reported
 - c. Amend Appointment of Dr. Williams from "Medical Director" to "Medical Advisor"
 - d. 140 Review (November 29, 2018 – 9:00 a.m. – Noon at the Health Department)
 - e. Community Dental Clinic and Rock River Free Clinic Updates
 - f. Discuss Farm Progress Days Participation
- 14. Discussion of Health Department Monthly Report**
- 15. Future Agenda Items**
- 16. Adjourn**

Next Scheduled Meetings: Wednesday – January 16, April 17, July 17, October 16, 2019

A Quorum of any Jefferson County Committee, Board, Commission or other body, including the Jefferson County Board of Supervisors, may be present at this meeting.

Individuals requiring special accommodations for attendance at the meeting should contact the County Administrator at 920-674-7101 24 hours prior to the meeting so appropriate arrangements can be made.

**Jefferson County - Board of Health
Meeting Minutes – Wednesday, August 29, 2018**

Committee Members: Don Williams, MD, Chair Marie Wiesmann, Secretary Conor Nelan, Vice Chair
 Maria Dabel Dick Schultz

Call to Order: Don Williams, MD, called the meeting to order at 1:02 p.m.

Roll Call/Establishment of a Quorum: Quorum established by Gail Scott, Director.

Board Members Present: Don Williams, MD, Chair, Marie Wiesmann, Secretary, Dick Schultz, Maria Dabel

Board Member Absent: Conor Nelan, Vice-Chair, not available and was excused prior to the meeting.

Members of the Public Present: Anita Martin, Ronni Monroe (Agenda Item #12 – Pipeline Safety), Sam LaMuro, Samuel Thimmesoh, Troy Barnett, Dodge-Jefferson-Waukesha American Lung

Staff Present: Ben Wehmeier, County Administrator, Gail Scott, Director, Diane Nelson, Public Health Program Manager, Kaylie Wroblewski, Environmental Health Specialist, Tyler Kubicek, Environmental Health Specialist, Emi Reiner, Public Health RN, Katrina Wichlacz, Public Health RN, Jennifer Gaal, WIC Registered Dietician, Sandee Schunk, Accountant II/Recorder

Certification of Compliance with the Open Meeting Law: Gail Scott, Director, certified compliance with the Open Meeting Law.

Approval of the Agenda: *A motion was made by Schultz/Wiesmann to accept the agenda with no changes. The motion passed 4-0.*

Approval of Board of Health Minutes for May 30, 2018 Meeting: *A motion was made by Schultz/Wiesmann to approve the May 30, 2018 minutes. The motion passed 4-0.*

Communications

- a. **WIC Gold Loving Support Award of Excellence:** Gail Scott introduced Jennifer Gaal, WIC Registered Dietician, and congratulated her (and WIC staff) on receiving this award as one of 3 WIC projects chosen in Wisconsin. Jennifer Gaal informed the Board about the award and the Breastfeeding Peer Counselor program.

Public Comment: Ronni Monroe addressed the Board of Health as a citizen advocate for pipeline safety.

Potential Tobacco Free Fair Park Presentation:

Emi Reiner, Public Health RN, reported on a survey taken during the Jefferson County Fair regarding tobacco usage, second hand smoke and support of creating a tobacco-free Fair Park. A handout was disbursed with the survey results. Youth smoking has increased with vaping/e-cigarettes. Samuel Thimmesoh, Intern, American Lung Association reported on a 30 minute pick-up of cigarette butts during the County Fair and reported they do not decompose for 10 years. Troy Barnett, Manager, Health Promotions – Tobacco Control, American Lung Association in WI, reported that the Jefferson County Drug Free Coalition is in the forefront to make important changes regarding smoking. If the Jefferson County Fair Park was “smoke-free” it would be the first in Wisconsin. Ben Wehmeier reported that Fair Park and Building/Grounds committees would have to support a smoke-free County Fair Park and forward their request to the Jefferson County Board for approval. *A motion was made by Wiesmann/Schultz to have Gail Scott send a letter to the Fair Park and Building/Grounds committees to consider going smoke-free for all events held at the Jefferson County Fair Park including the annual County Fair. The letter should reflect smoking hazards posed to humans and animals plus the threat of flammable products posing safety risks. The decision to have a smoke-free County Fair Park would be a move in the right direction for increasing better health for citizens. The motion passed 4-0.*

Update and Possible Action on Community Health Improvement Plan and Process: Gail Scott reviewed a draft handout of “Community Health Improvement Plan & Process: Dodge and Jefferson Counties of Wisconsin 2017 – 2020”. This is a partnership with Dodge County, Jefferson County and City of Watertown. The focus of the CHIPP is on obesity, nutrition, mental health and substance abuse and was based on a Community Assessment, survey, and a Town Hall meeting. *A motion was made by Schultz/Wiesmann to approve the Community Health Improvement Plan and Process report with the final version of the report to be emailed to Board of Health members. The motion passed 4-0.*

Review of Health Department Financial Report:

- a. **Review and Discussion of Income Statement:** Sandee Schunk reviewed the July 31, 2018 Statement of Revenue & Expenditures Report included in the meeting packet that shows an estimated deficit of \$63,693.29. The 2018 budgeted reserve funding available in the amount of \$154,545 will be used to offset any year-end deficit. *A motion was made by Schultz/Wiesmann to approve the financial report. The motion passed 4-0.*
- b. **Review and Possible Action for 2019 Budget:** Sandee Schunk reviewed the initial “draft” of the 2019 budget. The balances will be adjusted pending any changes to wages and health insurance rates.

Gail Scott introduced Maria Dabel, new member of the Board of Health and Tyler Kubicek, new Environmental Health Specialist.

Operational Update of the Environmental Health Program:

- a. **Review and Discussion of Abated Human Health Hazard:** Kaylie Wroblewski reported on a hoarding issue in a home in Lake Mills. Annual inspections are due 7/1/18 – 6/30/19 with 659 licensed facilities to inspect - 25% completed with a goal of completing 8% per month. School kitchen inspections begin in September, and then food record reviews in the spring. Inspections of food vendors during the County Fair were successful with just a few issues. Met with organizers of the Wizards & Warriors event scheduled in October regarding food vendors.
- b. **Review and discussion of Declared Human Health Hazards:** Gail Scott reported on a mobile home that was considered a human health hazard and was condemned at the Tremain Mobile Home Park in Dousman. Ben Wehmeier authorized the removal of the trailer by Valia Excavating, LLC in the amount of \$9,425.00. The cost was forwarded to the lienholder but they were uncooperative in being held responsible. It was requested of the County Finance Committee to have the cost reimbursed to the Health Department - transaction is pending.

Discussion of Public Health Preparedness Program: Gail Scott reviewed the handout “2018 Public Health Emergency Preparedness Meetings and Training” included in the meeting packet. Ronni Monroe, member of the public, voiced concern that there are not enough volunteer firefighters in case of a pipeline emergency and Enbridge should provide payment for services.

Discussion of Public Health Program:

- a. **Review of Statistics:** Diane Nelson reviewed the handout included in the meeting packet.
- b. **Review of Communicable Disease Cases Reported:** Diane Nelson reviewed the handout in the meeting packet.
- c. **140 Review process and Date of Review:** Gail Scott reviewed an e-mail included in the meeting packet from Department of Health Services (DHS) requesting that the Health Department 140 Review be completed this year. This review is completed every 5 years. We are a Level II Health Department. An onsite visit will be Thursday, November 29, 2018 and Board of Health members are encouraged to attend. Much preparation needs to be completed including updating policies & procedures, and a description of evidence based programs & services.
- d. **Review and Possible Action on Medical Advisor Policy and Procedure:** Gail Scott reviewed the updated “Medical Advisor (Voluntary) Policy & Procedure” included in the meeting packet. *A motion was made by Schultz/Dabel to approve the updated policy & procedure as written. Motion passed 4-0.*
- e. **Appointment of Dr. Williams as Medical Director:** Gail Scott reviewed Dr. Williams’ credential information included in the meeting packet. *A motion was made by Schultz/Wiesmann to appoint Donald L. Williams, M.D. as Medical Director for the Jefferson County Health Department. Motion passed 4-0.*
- f. **Proposal to Combine Board of Health and Human Services Board:** Gail Scott explained that the Jefferson County Strategic Plan has a goal to reduce the County Board size and possibly combine committees as appropriate. James Schroeder, County Board Chair, listed the combination of the Board of Health and Jefferson County Human Services Board as an option. This will be discussed at the January 2019 County Board meeting. Gail Scott did research at the State level and found there are 4 counties with combined boards and only 1/3 of Health Departments are combined with Human Services Departments. Our department works closely with Jefferson County Human Services but the Board of Health objected to combining into one Board previously due to concerns of losing focus on Health Department issues, meetings would have to be held monthly and be lengthy. Don Williams, M.D. asked if Human Services staff should attend a Board of Health meeting to see what they think of combining or have Health Department staff attend a Human Services Board meeting. Gail Scott will talk to Kathi Cauley, Director at Human Services for ideas regarding this issue.
- g. **Community Dental Clinic and Rock River Free Clinic Services:** Gail Scott reported that the Community Dental Clinic received a \$100,000 grant from the Greater Watertown Community Health Foundation. Rock River Free Clinic had an open house celebrating their 15th anniversary on August 23rd.
- h. **Review and Possible Action on Rural Opioid Response Grant:** Gail Scott and Emi Reiner, Public Health RN, met with Fort HealthCare Administration, Rock River Free Clinic and Human Services on the submission of a national grant request for Opioid prevention and intervention submitted by Dwight Heany, Fort HealthCare. It is pending at this time.
- i. **Strategic Plan Update and Request for Active Input:** Gail Scott reported that the Health Department Strategic Plan is in process with staff input and assistance from the State Public Health Regional Office as facilitators. Participation will be requested from Board of Health members and questions will be disbursed in the near future.

Discussion of Health Department Monthly Report: Gail Scott reviewed the reports for May, June and July 2018.

Future Agenda Items: Gail Scott requests any agenda items be sent to her in advance of future Board of Health meetings.

Adjourn: *A motion was made by Wiesmann/Dabel to adjourn at 2:30 p.m. Motion passed 4-0.*

Next Scheduled Meeting: Wednesday, November 28, 2018. 2019 Board of Health meetings: 3rd Wednesday of the month: January 16, 2019, April 17, 2019, July 17, 2019 and October 16, 2019 at 1:00 p.m. in the Health Department Conference Room.

Minutes prepared by: Sandee Schunk, Accountant II/Recorder, Jefferson County Health Department

Gail Scott

From: Wilson, Traci <Traci.Wilson@forthc.com>
Sent: Friday, August 31, 2018 10:15 AM
To: Gail Scott
Subject: FW: Healthy Communities Designation - Jefferson County

Hello Gail!

This is the most AMAZING news! We got the GOLD!!! Please see the email below. Thanks to you and ALL of the Jeff Co. staff who helped on this application.

Please see the email below. We need to keep this under wraps until Sept 17th when they make the official announcement.

Do you plan on attending the summit? Bridget and I had already registered and plan on attending. It would be wonderful if you and any others from the county could come to the reception as well.

I will touch base with you next week!

Traci

From: WI Healthy Communities <wihealthycommunities@wisc.edu>
Sent: Thursday, August 30, 2018 4:17 PM
To: Monahan, Bridget <Bridget.Monahan@forthc.com>; Wilson, Traci <Traci.Wilson@forthc.com>
Subject: Healthy Communities Designation - Jefferson County

Dear Bridget and Traci,

We're writing to follow-up on the your application for the Wisconsin Healthy Communities Designation program. Congratulations! Jefferson County has received the Gold level designation. *(Please see our important note below regarding timing for the public announcement about this year's designees.)*

Thank you very much for the time and effort your community put into your application! As a reminder, this new program is intended to recognize local communities' efforts to improve health according to six guiding principles, which are the basis for the [designation criteria](#) at each tier (bronze, silver and gold). The tiers are meant to provide a trajectory and serve as a guide for communities as they continue to strive toward better health--the gold level representing the most difficult to achieve. The program also recognizes that receiving a designation--at any level, including gold--does not indicate that health or health equity has been achieved in any community; rather, it's meant to celebrate the rich partnerships and the efforts across a community.

If you have questions or concerns about your designation, please let us know. While the designation is good for three years, communities may reapply during the next application cycle (timing TBD) to be considered for a higher tier (if applicable).

Please read these important notes and action items below.

Announcement

- We are planning a coordinated statewide press release on September 17 to announce all designees. **As such, please do not share this information on social media or with your local media prior to September 17.** We're notifying you of your status now so that you can communicate it with your collaborators on the application as well as any key stakeholders in the community. **When sharing the status with community partners, please ask them also to refrain from sharing the news until September 17. Thank you for your cooperation!**
- By September 10, you will receive a link to an electronic toolkit with some resources that might be helpful as you announce your designation in your community. This will include items like a template press release, talking points about the program, a media tip sheet, and program logos. Once you receive this, let us know if you have questions. We're happy to assist you.

Healthiest State Summit

Designees will be recognized at a reception during the [Healthiest State Summit](#) on **September 20 from 5 - 6 pm**. Designees are invited to attend the reception without registering for or attending the full Summit.

- If designees wish to attend the full Summit, they must register through the system by **Friday, September 7**: <https://www.wpha.org/mpage/HealthiestStateReg>
- If you plan to attend only the reception, please let us know by **Friday, September 7** who from your community will attend.
- If you're not planning to attend the reception or the Summit, you do not need to follow-up with us.

Road signs

You will receive a road sign for display in your community. We will follow-up in the coming months with more details about this.

Again, thank you for your application and congratulations on your designation!

Best,

WI Healthy Communities Designation Team
MATCH Group, UW Population Health Institute
www.wihealthycommunities.org
www.uwphi.org

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Jefferson County Health Department - Statement of Revenues & Expenditures:

01/01/2018 - 09/30/2018	YTD Actual	Prorated Budget	Annual Budget	YTD Budget Variance
REVENUE:				
Total WIC	\$ 241,838.83	\$ 245,702.25	\$ 327,603.00	\$ (3,863.42)
Public Health Fee for Service	\$ 76,638.85	\$ 109,343.25	\$ 145,791.00	\$ (32,704.40)
Public Health Grant Income	\$ 81,937.20	\$ 78,559.74	\$ 104,746.32	\$ 3,377.46
Total Public Health	\$ 158,576.05	\$ 187,902.99	\$ 250,537.32	\$ (29,326.94)
Total Income	\$ 400,414.88	\$ 433,605.24	\$ 578,140.32	\$ (33,190.36)
EXPENSE:				
WIC 4201 - 420109	\$ 220,843.28	\$ 223,436.25	\$ 297,915.00	\$ (2,592.97)
WIC Fit Family 4202	\$ 12,394.64	\$ 12,945.00	\$ 17,260.00	\$ (550.36)
WIC Peer Counselor 4203-420309	\$ 8,600.91	\$ 9,321.00	\$ 12,428.00	\$ (720.09)
Total WIC	\$ 241,838.83	\$ 245,702.25	\$ 327,603.00	\$ (3,863.42)
Public Health = Tax Levy Supported Expenses	\$ 755,286.53	\$ 790,941.00	\$ 1,054,588.00	\$ (35,654.47)
Public Health Grants	\$ 90,698.12	\$ 95,713.74	\$ 127,618.32	\$ (5,015.62)
Public Health Fee-for-Service	\$ 52,243.78	\$ 57,851.25	\$ 77,135.00	\$ (5,607.47)
Capital Equipment	\$ -	\$ -	\$ -	\$ -
Total Public Health	\$ 898,228.43	\$ 944,505.99	\$ 1,259,341.32	\$ (46,277.56)
Total Expense	\$ 1,140,067.26	\$ 1,190,208.24	\$ 1,586,944.32	\$ (50,140.98)
2018 SUMMARY				
Total 2018 Income YTD:	\$ 400,414.88	\$ 433,605.24	\$ 578,140.32	\$ (33,190.36)
2018 County Tax Levy Applied:	\$ 632,018.25	\$ 632,018.25	\$ 842,691.00	\$ -
Total 2018 Revenue:	\$ 1,032,433.13		\$ 1,420,831.32	
Total 2018 Expense:	\$ 1,140,067.26	\$ 1,190,208.24	\$ 1,586,944.32	\$ (50,140.98)
Deficit = 2018 Annual Activity (Revenue vs. Expenses):	\$ (107,634.13)		\$ (166,113.00)	
2017 Restricted Carryover Funds Applied to 2018*	\$ 3,386.00	\$ 3,135.75	\$ 4,181.00	\$ 250.25
2018 Budgeted Reserve Funds Applied to Deficit:		\$ (115,908.75)	\$ (154,545.00)	\$ (115,908.75)
2018 "estimated" balance as of 9/30/18:	\$ (104,248.13)			

*Prior Year Carryover Funds Used in 2018:	Summary:
2017 Carryover P.A.T. (\$ 500 donation; \$ 3,681 Renewal)	\$ 3,386.00
*Total Carryover Applied to 2018 (in & out):	\$ 3,386.00

Fund Balance Summary		
"2017" End-of-Year Fund Balance:	\$ 656,149.00	Per Finance
Working Capital "2 month" Required Minimum	\$ (263,010.00)	Per Finance
Working Capital "3rd Month" Goal:	\$ (131,505.00)	Per Finance
2018 Pre-Paid Expenditures:	\$ (20,574.00)	Per Finance
"2018" Reserve Funds Available:	\$ (154,545.00)	Budgeted 2018
"Estimated" Unassigned Fund Balance 12/31/18:	\$ 86,515.00	Per Finance



Enhancing Public Health Preparedness: The Opioid Epidemic

Application Deadline: November 1, 2018

Funds must be spent by August 31, 2019

Introduction: The Division of Public Health in the Wisconsin Department of Health Services is awarding public health crisis response funding to Local Public Health Agencies (LPHA), Health Emergency Readiness Coalitions (HERCs), Tribal Health Centers, and Regional Trauma Advisory Councils (RTACs) to work to strengthen public health preparedness and response around the ongoing opioid overdose epidemic in Wisconsin. Applications for no more than \$20,000 per entity will be considered, however collaborative efforts amongst multiple applicants are allowed.

Background: The United States is in the midst of an opioid overdose epidemic. The FY 2018 Consolidated Appropriations Act and Accompanying Report included an increase in funding appropriated to Centers for Disease Control and Prevention (CDC) to “advance the understanding of the opioid overdose epidemic and scale up prevention activities across all 50 States and Washington, D.C.” Funds were awarded to states affected by the opioid overdose epidemic via the Cooperative Agreement for Emergency Response: Public Health Crisis Response. The Wisconsin Department of Health Services is awarding a portion of these funds to eligible partners to support activities at the local and regional level.

Eligible activities: Eligible activities are found in the attached table and are broken down into the following domains:

- Strengthen incident management for early crisis response
- Strengthen jurisdictional recovery
- Strengthen biosurveillance
- Strengthen information management
- Strengthen countermeasures and mitigation

Any activities or purchases must be completed by August 31, 2019. Partners should be willing to track performance measures and share best practices.

Unallowable Costs

- Research
- Purchase of naloxone

- Purchase of syringes
- Drug disposal programs (drop-boxes, bags or other devices, and/or take-back events)
- Clinical care (except as allowed by law)
- Publicity and propaganda (lobbying): includes the preparation, distribution, or use of any material (publicity/propaganda) or to pay the salary or expenses of grants, contract recipients, or agents that aim to support or defeat the enactment of legislation, regulation, administrative action, or executive order proposed or pending before a legislative body, beyond normal, recognized executive relationships.

Eligible Organizations/Entities: Local Public Health Agencies (LPHA), Tribal Health Agencies and Tribal Health Centers, Health Emergency Readiness Coalitions (HERCs), and Regional Trauma Area Councils (RTACs) are eligible to apply for this funding. In the event that there are more applications than available awards, DHS will focus on high priority areas of Wisconsin with the greatest opioid overdose burdens and/or reduce the award amount in order to fund as many projects as possible.

Application Process: If your organization would like to apply for this award, please fill out the attached application on the following page and send via email to lisa.kelly@wisconsin.gov by November 1, 2018.

- Please indicate whether your application is 1) for a new project 2) expanding or augmenting existing work.
- Please also note if activities are part of a cooperative effort (i.e., working across multiple applicants to accomplish one activity or set of activities). If cooperative, all applicants should describe the collaboration in the project description and list one another as partners.
- Each applying organization can submit one application with a maximum request of \$20,000.
- If your application is approved, you will receive an email by mid-to-late November with additional logistical information.
- Organizations will have only 45 days after August 31, 2019 to put costs on CARS, invoices, or purchases for reimbursement.

Final Reporting: Wisconsin is awaiting federal guidance on performance measures. All mini-grant recipients will be expected to work with the state to provide data toward those measures. Mini-grant recipients will also be required to produce short briefing reports at the end of the project period. A template will be provided.

Questions: For questions on approved activities and fiscal issues, please contact Lisa Kelly (lisa.kelly@wi.gov or 608-267-3819).

APPLICATION

Enhancing Public Health Preparedness: The Opioid Epidemic

Application Deadline: November 1, 2018

Funds must be spent by August 31, 2019

1. Point of Contact Name: Gail Scott
2. Organization Name: Jefferson County Health Department
3. Partners involved in the project: Jefferson County Drug Free Coalition
4. Amount of funding requested: \$20,000
5. Crisis response domains that your organization will address with this funding (check all that apply, approved activities for each domain listed in Table 1)
 - ☐ Strengthen incident management for early crisis response
 - ☐ Strengthen jurisdictional recovery
 - ☐ Strengthen biosurveillance
 - ☒ Strengthen information management
 - ☒ Strengthen countermeasures and mitigation
6. Is this project:
 - ☐ A new project?
 - ☒ An effort to expand or augment existing work?
7. Is this project:
 - ☐ A cooperative effort, that hopes to work with other agencies/organizations also applying for this grant, toward on a common effort?
8. Please list the domains/activities from the accompanying "Approved Activities Table" at the end of this application that will be addressed by your project. List as many as are relevant:

Information Management: #3 Create a campaign(s) to raise public awareness about the dangers of opioids. This may include leveraging and tailoring the CDC Rx Campaign or developing new campaigns with appropriate partners that address other important topics such as reducing stigma for those with an opioid use disorder, educating about effective substance use treatment modalities, harm reduction messages about the dangers of fentanyl and fentanyl analogs, or other areas. Applicants should rigorously develop and test these messages and deliver them via the most appropriate and/or novel communication channels.

Countermeasures and Mitigation: #3 Enhance linkage to care for those with an opioid use disorder (OUD) or at risk of an overdose. This includes connecting patients or their peer/family/community with a wide range of treatment and wrap around services. Funds can be used to connect to care (not provide the care itself).

#17 Support public awareness/campaign efforts to help individuals reduce risk-taking.

9. Please describe the project that you are proposing (maximum 500 words):

The Jefferson County Health Department, in coordination with the Jefferson County Drug Free Coalition, will develop a public awareness campaign about the dangers of prescription painkillers. One component of the campaign will involve creating an Opiate and Heroin Awareness Toolkit, which will connect people to local resources and provide information on prevention, treatment and recovery. This toolkit is aimed at parents, grandparents, friends, and community members who want to find out more about opiate abuse. They will learn about how to recognize an overdose and how to help someone who is addicted. In addition, there will be information about local support groups, drug treatment services, and medication drop box locations. The toolkit will include stories of local people who have been affected by drug addiction. These toolkits, available in both English and Spanish, will be distributed throughout the community by partnering organizations, which include law enforcement, hospitals, public health, civic groups, Latino organizations, pharmacies, and libraries.

A second part of the campaign will utilize CDC's Prescription Drug Awareness Campaign. The main avenues of communication will be billboards, videos, print ads and social media ads. Billboards will be placed in 5 locations that will garner the widest audience possible. The AMC movie theatre will run ads before movies over a 3 month time period. The goal is to run these ads during the peak times of the holiday season and at the beginning of the year when new movies are released. The ads will include a link to the coalition's website. Print ads will be placed in the Jefferson Daily Union newspaper over a one week time period before the Drug Take Back Day in April 2019. These ads will also include the website and contact for the coalition. Currently the coalition works with the Jefferson County's Solid Waste/Clean Sweep program and all law enforcement agencies in the county to coordinate drug disposal efforts. Facebook and Twitter will be the social media platforms that will be used to share messages about the campaign. Facebook ads will be purchased to "boost" posts.

The last component of the drug awareness campaign will involve enhancing the coalition's current website to highlight local, state and national resources on opiate prevention, treatment and recovery. This would include the downloadable Opiate and Heroin Toolkit and information about the Jefferson County Drug Free Coalition and ways to get involved. The 3 components of this campaign, the Opiate and Heroin Awareness Toolkit, the CDC's Prescription Drug Awareness Campaign, and the website will be essential to provide people with information and the tools with which to take action.

The Jefferson County Drug Free Coalition is involved in many other opiate and heroin prevention activities including organizing Narcan trainings, distributing medication disposal kits, and doing outreach to seniors and other community members. These activities will continue along with the activities outlined in this proposal.

10. Budget Information

Category	\$ Amount	Description
Salary	\$7092	220 hours x \$32.24
Fringe	\$2915	\$2915/\$7092 = 41% fringe rate
Billboards	\$1500	\$300/billboard x 5
Movie ads	\$2500	13 weeks of ads
Print ads	\$768	\$256/run x 3
Facebook ads	\$100	\$25/boost x 4
Postage	\$637	\$1.75/toolkit x 250
Printing	\$1000	\$1.50/toolkit x 666
Contractual	\$3500	Opiate and Heroin Awareness Toolkit
TOTAL	\$20,012	

Organizations will have only 45 after August 31, 2019 to put costs on CARS, invoices, or purchases for reimbursement.

11. Please describe how you plan to measure the success of your activities (maximum 250 words):

To evaluate the success of the campaign, we will collect data on:

- Total pounds of medications collected by law enforcement
- Opioid prescribing and dispensing trends using the PDMP
- Morbidity and mortality trends related to opioid use

Process data to be collected is outlined in the following table:

Activity	Indicator	By When
Opiate and Heroin Toolkit	Develop, print and distribute toolkit to partners and community members	August 31, 2019
Social Media	Number of New Facebook and Twitter followers; number of Facebook shares and likes; number of Twitter retweets; 4 Facebook paid ads	August 31, 2019
Billboard	5 billboards for 4 weeks	April 30, 2019
Videos	13 weeks of ads before or after movies	February 28, 2019
Print ads	3 ads in Daily Union Newspaper	April 30, 2019
Website	Develop content and update; Number of hits to website and downloads	August 31, 2019

Community level changes is outlined in the following table:

Activity	Indicator	By When?
Policy change	Signed proclamation by local officials recognizing substance abuse prevention week and supporting drug free efforts	May 31, 2019
Education activities and outreach	3 outreach events to distribute toolkits	August 31, 2019
Media Coverage	1 radio interview; 1 article in local newspaper	August 31, 2019
In-kind donations of time, resources, or money	2 local partners to donate printing of toolkits; 1 radio interview; web site hosting and management; drug free coalition members' time	August 31, 2019
Increase coalition capacity	Increase coalition membership by 3 members	August 31, 2019

When you have finished the application, please send via email to lisa.kelly@wisconsin.gov.

Approved Activities Table

Domain	Allowable Activities
Incident Management for Early Crisis Response	<ol style="list-style-type: none"> 1. Standing up an emergency operations center (EOC). 2. Establishing call centers. 3. Conducting a needs assessment. 4. Preparing staffing contracts. 5. Updating response plans.
Jurisdictional Recovery	<ol style="list-style-type: none"> 1. Public health staffing shortages: identify and address public health staffing shortages such as the need for certified peer recovery coaches, community outreach workers, and faith-based organizations. 2. Harm reduction: in coordination with other partners, identify gaps in access to naloxone, ability to make referrals to treatment, and the provision of comprehensive services.
Biosurveillance	<ol style="list-style-type: none"> 1. Provide surge support and resources to improve death investigations. 2. Support medical examiners/coroners to develop rapid reports on suspected overdoses. 3. Use novel technologies or strategies to more quickly characterize the illicit drug supply in a defined area. 4. Enhance local data quality assurance for timeliness, completeness, and validity 5. Enhance local capacity to use advanced analytics and visualization methods to study drug overdose data
Information Management	<ol style="list-style-type: none"> 1. Use ODMAP (http://www.hidta.org/odmap) or other near real-time surveillance to activate a comprehensive communication response protocol. This protocol will help systematize and automate a cascade of communication activities and resource mobilization to reach elected officials and other public officials, law enforcement officers and EMS providers, community members, health care providers, harm reduction partners and others when an overdose spike occurs. 2. Create or enhance public-facing state and local data dashboards that capture and convey recent data on prescribing, overdose morbidity and mortality, treatment resources and availability, and other opioid-related harms as deemed appropriate by each applicant. 3. Create a campaign(s) to raise public awareness about the dangers of opioids. This may include leveraging and tailoring the CDC Rx Campaign or developing new campaigns with appropriate partners that address other important topics such as reducing stigma for those with an opioid use disorder, educating about effective substance use treatment modalities, harm reduction messages about the dangers of fentanyl and fentanyl analogs, or other areas. Applicants should rigorously develop and test these messages and deliver them via the most appropriate and/or novel

	communication channels.
Countermeasures and Mitigation	<ol style="list-style-type: none"> 1. Implement up-to-date, evidence-based guidelines for opioid prescribing for acute pain to advance guideline-concordant care within health systems. Guidelines could be those developed by states, localities, or professional societies for use in primary care, in emergency departments, or after surgical procedures. Similar to the CDC Guideline for Prescribing Opioids for Chronic Pain, this can include adoption of the specific recommendation statements included in the acute pain guidelines as practice-level policies, integrating the guidelines into clinical workflow through EHR-based clinical decision support tools, implementing and tracking QI measures that map onto the guidelines, or creating data dashboards to show progress to providers. 2. Identify and encourage the spread of opioid-related emergency health system innovations – this could be around provider engagement, patient care, practice-level changes or system-level transformation. 3. Enhance linkage to care for those with an opioid use disorder (OUD) or at risk of an overdose. This includes connecting patients or their peer/family/community with a wide range of treatment and wrap around services. Funds can be used to connect to care (not provide the care itself). 4. Coordinate a “rapid medical response team” that is the appropriate combination of clinicians, case managers, peer navigators, and community health workers that can deploy as needed to areas where pill mills or rogue prescribers have suddenly been removed by law enforcement. This team will triage patients and link them as necessary to treatment, work with insurers (including Medicaid), and offer training for providers who are willing to accept new patients. 5. Ensure pharmacists and others are prepared to educate around naloxone. 6. Deploy community health workers as part of a post-overdose hospital care team; conduct outreach to survivors, friends, family, and affected communities. 7. Collaborate with clinical specialty collaboratives (e.g., surgical collaboratives) in developing dashboards, reports, and other methods for providing feedback to providers on opioid prescribing, offering clinical decision support tools to improve the prescribing behavior, and evaluating efforts. 8. Establish protocols and policies in emergency departments to guide referrals and linkages to care for persons who have experienced overdose. 9. Deploy outreach teams to follow up with individuals at risk of overdose. Such teams may include first responders (though typically NOT law enforcement), medical staff, community health workers, and clergy. The

appropriate composition of these teams will vary highly by community.

10. Conduct outreach and corollary services focusing on education and access to naloxone programs.
11. Conduct outreach and corollary services in schools, faith-based institutions, and other community settings for students, families, and loved ones.
12. Provide a continuum of services and systems in correctional settings intended to initiate or continue care for people receiving any mode of OUD treatment.
13. Inform and educate policy makers on the science and strategy of harm reduction strategies by providing scientific evidence of impact and providing best practice components for Good Samaritan, naloxone, and MAT initiatives.
14. Partner with naloxone education programs to offer comprehensive services that facilitate both reduction of opioid-related harms and linkages to care for opioid use disorder.
15. Engage harm reduction partners to deploy a variety of strategies (outreach, communication, connection to services, infection disease reduction).
16. Developing user guides, practice informed messaging, and implementation guidance.
17. Support public awareness/campaign efforts to help individuals reduce risk-taking.

Public Health Program Statistics 2018

Public Health Statistics	2017	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec	2018
Blood Lead Level Screenings	456	48	35	32	49	21	39	48	48	32	33			385
Blood Lead Level (> 10ug/dL)	15	0	0	0	1	2	2	0	0	0	0			5
Blood Lead Levels (5-9 mcg/dL)	24	1	2	0	2	1	2	4	2	3	4			21
PHN Well Water Samples	28	1	2	1	0	3	2	0	2	3	3			17
Car Safety Seat Inspections	127	4	11	8	7	10	8	7	11	6	6			78
Cribs for Kids/ Safe Sleep	28	4	0	0	2	1	2	2	0	1	0			12
County Jail Client Visits	4786	358	314	386	318	390	381	319	302	319	375			3462
Jail immunizations	75	1	7	3	5	2	1	10	3	0	10			42
Health Education Sessions/ Events	39	5	3	3	9	8	6	10	7	3	2			56
Communicable Disease Cases	370	39	22	37	21	30	29	16	8	12	10			224
Specimen submission for rabies	16	1	0	0	0	1	0	2	5	0	0			9
Healthy Smiles Referrals	39	1	5	3	6	7	4	4	4	2	-	-	-	36
Fluoride Varnish Contacts	154	2	3	1	1	2	0	9	21	32	13			84
Mental Health CSP Visits	602	61	49	48	48	65	51	71	55	53	64			565
Prenatal Care Coordination clients	45	1	5	1	3	1	1	1	1	1	0			15
Public Health Contacts	2992	293	311	217	245	256	256	251	210	207	203			2449
Immunizations Given	1437	65	35	31	42	20	32	61	67	39	426			818
Immunization Clients	853	25	16	14	17	13	11	28	28	21	333			506
Office Clients Blood Pressures	55	1	0	2	2	0	1	3	11	2	3			25
Office Clients Mental Health Meds	120	13	10	15	12	14	15	17	28	22	24			170
Office Clients TB Skin Tests	160	27	18	18	17	14	25	10	16	15	20			180
Office Pregnancy Tests	57	1	4	4	4	2	2	6	6	2	5			36
Well Child/HealthCheck Exams	22	1	0	0	1	0	0	0	2	3	1			8
WIC Monthly Caseload Average (1280)	1251	1210	1183	1183	1198	1158	1155	1154	1162	1171	1150			94%
WIC Breastfeeding Peer Support Visits	500	43	51	38	30	41	32	39	46	45	48			413
First Breath Enrollees	7	0	0	2	0	0	0	1	0	0	0			3



**Wisconsin Department of Health Services
Division of Public Health
PHAVER - WEDSS**

County Board of Health Report

Jurisdiction: Jefferson County

Received Date: 1/1/2018 to 11/19/2018

Disease	Confirmed	Probable	Suspect	Not A Case	Total
CHLAMYDIA TRACHOMATIS INFECTION	144	0	17	0	161
HEPATITIS C, CHRONIC	16	2	7	94	119
PERTUSSIS (WHOOPING COUGH)	0	2	2	104	108
INFLUENZA-ASSOCIATED HOSPITALIZATION	97	2	0	4	103
STREPTOCOCCAL DISEASE, INVASIVE, GROUP B	5	0	0	20	25
E-COLI, ENTEROPATHOGENIC (EPEC)	7	1	16	0	24
INFLUENZA	21	1	0	0	22
LYME LABORATORY REPORT	0	0	19	0	19
CAMPYLOBACTERIOSIS	11	6	1	0	18
VARICELLA (CHICKENPOX)	0	1	0	16	17
LYME DISEASE (B.BURGDORFERI)	7	1	4	4	16
METHICILLIN- or OXICILLIN RESISTANT S. AUREUS (MRSA/ORSA)	11	1	1	0	13
GONORRHEA	10	0	1	0	11
HEPATITIS B, Unspecified	0	0	1	9	10
SALMONELLOSIS	10	0	0	0	10
TUBERCULOSIS, LATENT INFECTION (LTBI)	4	0	1	5	10
E-COLI, SHIGA TOXIN-PRODUCING (STEC)	7	1	1	0	9
HEPATITIS A	0	0	0	9	9
STREPTOCOCCAL DISEASE, INVASIVE, GROUP A	2	0	0	7	9

Disease	Confirmed	Probable	Suspect	Not A Case	Total
E-COLI, ENTEROTOXIGENIC (ETEC)	1	0	0	0	1
HEPATITIS B, ACUTE	1	0	0	0	1
METAL POISONING (NON-LEAD)	0	0	1	0	1
PESTICIDE-RELATED ILLNESS	0	0	0	1	1
Q FEVER, ACUTE	0	1	0	0	1
ROCKY MOUNTAIN SPOTTED FEVER	0	0	0	1	1
SYPHILIS REACTOR	0	0	0	1	1
TRANSMISSIBLE SPONGIFORM ENCEPHALOPATHY (TSE)	0	0	1	0	1
TUBERCULOSIS	0	0	1	0	1
Total	400	23	88	300	811

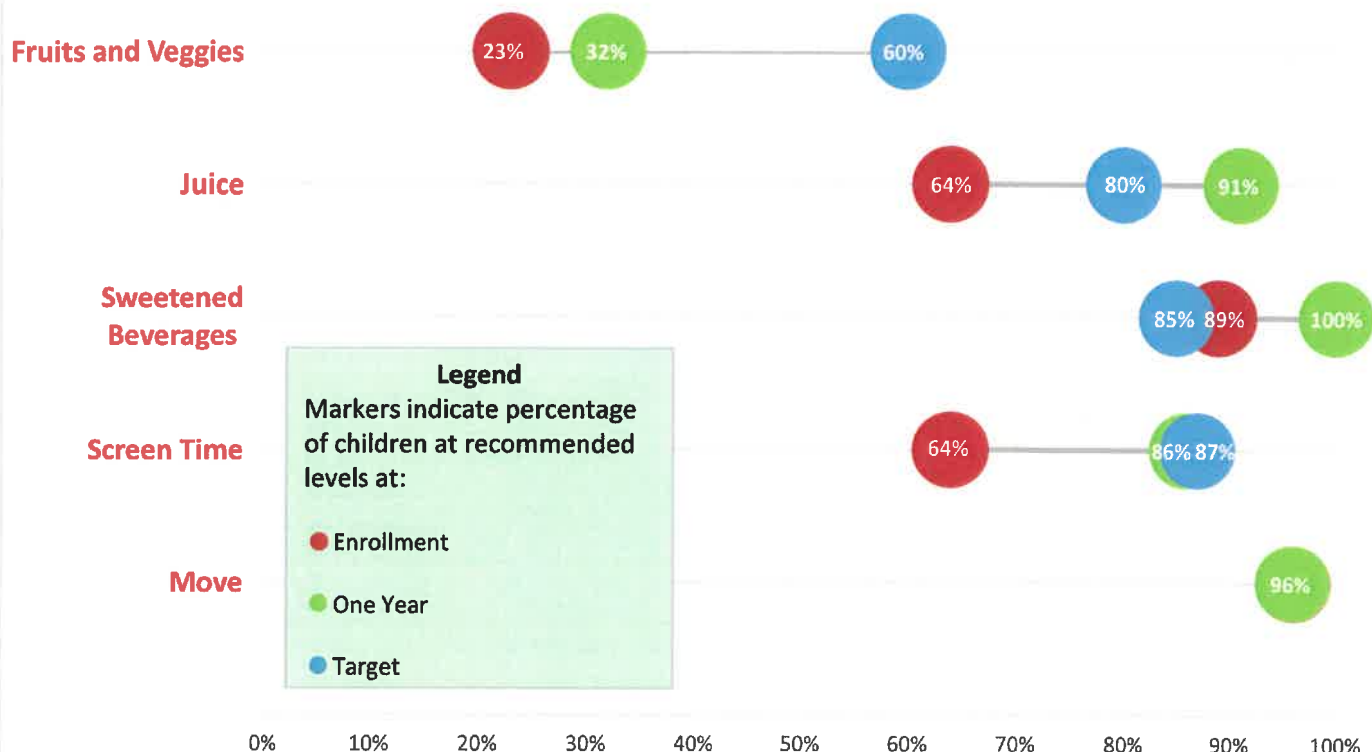
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Jefferson County's Progress...

Wisconsin Fit Families FY17 Annual Report Site Summary: Jefferson County

For Jefferson County's 44 children who completed the Fit Families program during FFY17, the following data was collected about program goals, parent satisfaction, reach and retention, and number of educational contacts.

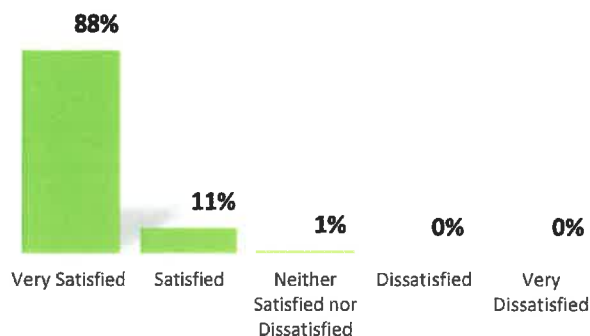
Progress in Achieving Program Goals



Parent Satisfaction

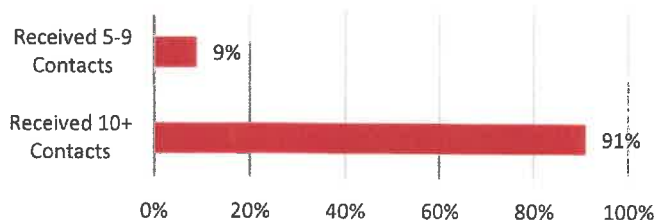
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The following percentages are calculated from questions 1-13 on the Participant Satisfaction Survey submitted by parents upon program completion.



Direct Educational Contacts

Over the 13-month Fit Families program, coaches contact participating families once per month to discuss progress.



Reach and Retention

Reach

- 107 children enrolled in FFY17

Retention

- 44 children (41%) completed the program in FFY17
- 51 children (48%) continued into FFY18
- 12 children (11%) discontinued the program in FFY17

JEFFERSON COUNTY HEALTH DEPARTMENT

AUGUST 2018 MONTHLY REPORT

Financial Update

2018 – Revenue & Expenses as of 7/31/2018:

Revenue (collected & billed/to-be-collected): \$322,498.04

Prorated Budgeted Tax levy applied: \$491,569.75

Total Revenues: \$814,067.79

Expenses: (\$880,187.08)

2017 carryover funds applied (PAT membership dues; Book Donation): \$2,426.00

*Net Estimated deficit as of 7/31/2018: (\$63,693.29)

*Note: 2018 Budgeted Fund Balance Available to cover any deficit at year-end: \$154,545.00

Director/Health Officer Update by Gail Scott, BSN, RN

Public Health Preparedness Meetings/Trainings Attended:

Local Emergency Planning Committee (LEPC) meeting

South Central Wisconsin Healthcare Emergency Readiness Coalition (SCWIHERC) General Membership meeting

Public Health Emergency Preparedness (PHEP) Q&A

EMS Chiefs meeting

Child Care Emergency Preparedness Summit planning meeting

Other Meetings Attended:

Morning Magazine WFAW Radio show for Rock River Free Clinic 15th Anniversary and attended event

Jefferson County Environmental Public Health Staff meeting

Community Justice Collaborating Committee

Warriors and Wizards food vendor planning meeting

Meeting with Planned Parenthood to look at gaps in services & PNCC referrals – Gail, Diane, Katrina

Health Department Budget Review with Finance and Ben Wehmeier

General Public Health Activities by Diane Nelson, MSN, RN

August Monthly Report

- WALHDAB meeting for Gail - Diane
- Webinar on Improving Infant and Child Outcomes Using National Fatality Review Case Reporting System - Diane
- Webinar on WIR/VFC Updates from State Immunization Program - Diane
- Administrative Reviews for kids in foster care with CPS - Diane
- Annual mandatory Vaccine Storage and Handling online CDC training - all PHNs
- First JC Baby Shower for WIC and HD pregnant and new moms sponsored by United Health Care
- New WIC grant of \$10,000 to be used on outreach and media promotion - writing of plan
- UW BSN completion student completed summer clinical
- Supervisory home visits with individual PHNs - Diane
- Webinar on Latent TB Infection Updates per State TB program - Diane
- Childhood Lead Poisoning Prevention Education Committee meeting - Diane
- Visit from Glaxo Smith Kline Drug Representative and a national Senior VP to interview JCHD regarding how to increase parent education and administration of the Men B vaccine – Diane & Gail
- WEDSS training update in Waukesha - Diane
- Board of Health
- Meeting with Nurse Practitioner from Pro Health Care Waukesha regarding a new program for pregnant women struggling with opioids - PHNs
- Monthly Jail immunizations - Diane

JEFFERSON COUNTY HEALTH DEPARTMENT

AUGUST 2018 MONTHLY REPORT

- Children's Safety Fair in Johnson Creek – Amy: Talk/Read/Play & Emi: Tobacco cessation message
- Jefferson Night Out with the Cops - Amanda, Nancy with car seat info
- Back to School Back Pack Saturday - Mary M, Emi and Juanita
- Governor's Conference on Highway Safety - Mary M, Nancy, Amanda, Vicki
- Presentation to Fort Rotary- Emi
- Participation in Fort Health Care Camp- Emi
- School Bloodborne Pathogen and Emergency Epinephrine training for school staff - Mary M
- Senior Center visits to educate about drug disposal bags and drop off boxes – Emi
- Attended Fort Atkinson Luther Elementary School's Back-to-School Night: displayed Talk Read Play program, promoted JCHD services and upcoming school flu clinics - Katrina
- Continued in-depth work and evaluation of the fluoride varnish program; collaborating with WIC to offer more fluoride varnish during WIC's late clinics on Tuesdays and also on other open clinic days. So far we have seen an improvement in our fluoride varnish numbers!
- Attended UW Madison preceptor workshop - Katrina
- Conducted two site visits for upcoming mass clinic preparations (Johnson Creek & Lake Mills) - Katrina
- Immunizations 67 vaccines to 28 clients
- CDs - 8 confirmed cases out of 24 cases investigated

Jail Statistics – January – August 2018

MD Sick Calls	93
Nurse Sick Calls	2,700
Mental Health Medications	312
Mental Health Evaluations by MD	21
Suicide Attempts	1
Suicide Completions	0
Dental Sick Call	90
Dentist Visit	17
Radiology	11
Respiratory Services	9
Laboratory	140
TB Skin Tests	14
Nutritional Services	21
Off-Site Referrals (ER, surgery, off-site consults)	89
Active TB/Latent TB	0/0
Skin rashes/infections	73
Cardiac/hypertension issues	104
Diabetes	36
Seizure	13
Asthma	34
HIV	3
Hepatitis C	0
Pregnant Inmate	12
Benzo/Opiate/Meth Withdrawals	124
Alcohol Withdrawals	73

JEFFERSON COUNTY HEALTH DEPARTMENT AUGUST 2018 MONTHLY REPORT

WIC Inaugural Baby Shower is a Success!



Back to School Backpack Event

At the "Back to School Backpack" event over 300 children and parents were informed by Mary Magnuson about our new parenting initiative, Talk Read Play, and Emi Reiner provided information about oral health. Two volunteers (Emi's daughters) worked with the kids on the "Wheel of Fitness." Juanita provided invaluable interpretation services.

Pictured below Interpreter Juanita Villalobos and Emi Reiner assisted by Emi's daughters.



JEFFERSON COUNTY HEALTH DEPARTMENT

AUGUST 2018 MONTHLY REPORT

WIC Program Update by Mary Wollet, RD, WIC Project Director

Loving Support Award of Excellence

Each year the U.S. Department of Agriculture, Food and Nutrition Service (FNS), Special Supplemental Nutrition Program for Women, Infants and Children (WIC) announces the Loving Support Award of Excellence program. The award program was established to recognize local WIC agencies that have provided exemplary breastfeeding promotion and support activities. The intent is to provide models and motivate other local agencies to strengthen their breastfeeding promotion and support activities and ultimately increase breastfeeding initiation and duration rates among WIC participants.

The award is given at three levels of performance that build on one another: Gold, Gold Premiere, and Gold Elite. This approach recognizes three groups of agencies that include those that are demonstrating model practices, as well as those who are at varying stages of implementing exemplary breastfeeding promotion and support practices.

Jennifer Gaal, Jefferson County WIC Registered Dietitian, was awarded the Gold Loving Support Award of Excellence in 2018. Congratulations Jennifer! Well deserved.

Jennifer Gaal spoke at the Board of Health meeting about the Gold Award. Her brief presentation outlined the application for the award, improvements she has made to our breastfeeding program, and the documentation she gathered to support the application. Mary Wollet did a brief radio spot on WFAW to celebrate the Gold Award.

Other WIC Activities

Jennifer Gaal, Breastfeeding Coordinator, and Amber Kruesel, Breastfeeding Peer Counselor, manned the Breastfeeding Coalition of Jefferson County booth at the Fort Atkinson Farmers Market to celebrate World Breastfeeding Week.

Jefferson County WIC received the USDA's Loving Support Gold Award of Excellence. This award is given to WIC projects with exemplary breastfeeding and peer counseling programs. Jennifer Gaal, Breastfeeding Coordinator, completed an extensive application in December 2017.

First WIC Baby Shower for pregnant and postpartum mothers and their families. We had 8 attendees and their families join us for a benefit fair that featured WIC peer counselors, TalkReadPlay, prenatal care coordination, car seat education, First Breathe smoking cessation, and our partner, United Healthcare. United Healthcare provided refreshments and prizes. Our community health education intern, Madeline Bucholtz, provided games for attendees.

Mary Wollet and Jennifer Gaal, WIC Dietitians, had a booth at the Fort Atkinson Farmers Market. Jennifer's daughter, Jenna, was our student helper. We invited young market-goers to play "Wheel of Fitness" and demonstrate a fitness activity. We had activity books, crayons, story books, and Jefferson County recreation maps available for market goers.

Vicki Gallardo, dietetic technician and certified car seat technician, attended the Governor's Conference in Lake Geneva.

At right is a picture of Amber Kruesal at the Fort Atkinson Farmers' Market on Saturday August 4th. The Breastfeeding Coalition set up a table promoting World Breastfeeding Week. The display on the right was made by our community health intern Maddie Bucholtz. It was well received. At right is a picture of Mary Wollet, RD, WIC Director, at the Farmer's Market.



JEFFERSON COUNTY HEALTH DEPARTMENT AUGUST 2018 MONTHLY REPORT

Oral Health Update by Emi Reiner, MPH, BSN, RN

We applied fluoride varnish on 30 kids this month and our pilot program with WIC has been going well. Because of the outreach we have been doing in the community, we have run short on supplies, so we asked area clinics for donations. Rock River Dental Clinic, BKS Dental and the Community Dental Clinic came through with toothbrushes and toothpaste to give to our families. I also provided education about brushing and oral health to 70 kids at Camp 911 at Fort Healthcare.

Dr. Kelly Groskopf (pictured)
Dr. Leslie Showalter
Rock River Dental Clinic
50 toothbrushes
50 tubes of toothpaste

Barb Morrison Gudgeon
Rock River Free Clinic
40 plastic mouth mirrors
100 toothbrushes

BKS Dental – Dr. Mike Bender
75 kid's brushes
75 tween brushes
150 tubes of toothpaste



JEFFERSON COUNTY HEALTH DEPARTMENT

AUGUST 2018 MONTHLY REPORT

Goals for September 2018

- ✓ Continue updating the Public Health Preparedness.
- ✓ Continue Munis implementation.
- ✓ Further develop the Community Health Improvement Process & Plan (CHIPP).
- ✓ Continue to implement the "Parents as Teachers" program and participate in the Communities of Practice.
- ✓ Update the Health Department Strategic Plan including the Mission and Vision Statements.
- ✓ Update policies/procedures with planned meetings to keep us on track.
- ✓ Prepare for the school-based influenza clinics to be held in the Fall.
- ✓ Work with Dodge County and the 0-3 Program on a repeat training for Child Care Providers on Emergency Preparedness.
- ✓ Prepare for the 140 Review or evaluation of Level I, II or III Health Department designation.
- ✓ Prepare 2019 Budget.
- ✓ Assist staff in understanding of classifications and possible changes in health insurance.
- ✓ Participate in community events.
- ✓ Outreach to the community for Talk Read Play initiative.
- ✓ Assist Community Dental Clinic in future strategic planning.
- ✓ Workforce development – Provide 2 UW Madison School of Nursing students with a great Public Health clinical.
- ✓ Start Weekly Team Huddle meetings to facilitate communication and support of staff!

Vicki Gallardo presents another educational display!



JEFFERSON COUNTY HEALTH DEPARTMENT

SEPTEMBER 2018 MONTHLY REPORT

Financial Update

2018 – Revenue & Expenses as of 8/31/2018:

Revenue (collected & billed/to-be-collected): \$376,118.80

Prorated Budgeted Tax Levy applied: \$561,794.00

Total Revenue: \$937,912.80

Expenses: (\$1,021,283.74)

2017 carryover funds used (P.A.T. membership dues; book donation): \$2,666.00

*Net “estimated” balance as of 8/31/2018: (\$80,704.94)

*Note: 2018 Budgeted Fund Balance available to cover any deficit at year-end: \$154,545.00

Director/Health Officer Update by Gail Scott, BSN, RN

Public Health Preparedness Meetings/Trainings Attended:

Public Health Emergency Preparedness (PHEP) Q&A

Flood Response State Call

Cybersecurity Exercise with the South Central Wisconsin Healthcare Emergency Readiness Coalition (Gail, Diane and Mike Henes form MIS)

Other Meetings Attended:

Wisconsin Association of Local Health Departments and Boards (WALHDAB)

ExecuTime Training

Quarterly meeting with Ben Wehmeier

Incarceration as a Social Determinant of Health

Healthiest State Summit

Award reception for Wisconsin Healthy Communities Gold Award Designation

Lead meeting with homeowner

WFAW interview with Michael Clish regarding West Nile Virus

Health Department Budget Hearing with Finance Committee

General Public Health Activities by Diane Nelson, MSN, RN

September Monthly Report 2018

Strategic Plan – 3rd session held with staff and Department of Health Services Southern Region Office staff

Quarterly meeting with Human Services AODA with MH meds updates - Katrina, Diane, Nancy, Holly, Jennifer

Greater Watertown Community Health Foundation: Community of Practice - all PHNs and All Children Healthy Action Team meeting - Amy, Mary M

UW student nurse, Stacey, started Sept 7th for an 8 week clinical at JCHD

Prenatal Care Coordination auditors visit for 24 charts for auditing – Gail, Diane, Amy, Mary M (results in 2-3 months)

Human Trafficking Seminar by the WI Association for Perinatal Care - Diane, Mary M

National Cancer Institute webinar - link between alcohol and cancer - Diane

Motivational Interviewing training - Kat, Emi, Tania attended

Opioid Conference at the Kalahari in the Dells - Emi attended

Hearing and Vision Screening:

Hearing (53 children) and vision (22 children) screening at Holy Family Catholic, St. John Lutheran and St. Paul Lutheran schools. Nine children were referred for having vision difficulties. - Emi

Completed hearing and vision at two parochial schools in Jefferson - Amanda

Immunizations given: 36 to 21 clients

Communicable diseases followed: 11 confirmed, 25 suspect, 19 not a case

Jail Nursing Visits: 319 visits

JEFFERSON COUNTY HEALTH DEPARTMENT

SEPTEMBER 2018 MONTHLY REPORT

#HopeActLiveWI Grant Awarded to Jefferson County Drug Free Coalition to Prevent Opioid Abuse



Seventy community coalitions were awarded grants from the Wisconsin Department Health Services (DHS) to support their work preventing opioid abuse. The Jefferson County Drug Free Coalition received \$9,425 to continue their work to prevent opioid abuse and deaths.

The strategies the Jefferson County Drug Free Coalition picked for this second round of funding include:

- Community drug take-back events in partnership with local law enforcement to collect unneeded medications, preventing them from being stolen, misused, and abused.
- Pouches for individuals to deactivate unneeded prescription drugs and safely dispose of them in their household trash, preventing the medication from being stolen, misused, and abused.
- Lock boxes and bags for individuals to secure their medications at home to prevent them from being stolen, misused, and abused.
- Town hall meetings and community education events to raise awareness of the risk of addiction associated with opioids and the risk of overdose associated with using opioids in ways other than prescribed.
- A partnership with the AIDS Resource Center of Wisconsin to provide the opioid overdose reversal drug naloxone to local first responders and community members and training on how to use it to save lives.

All of the grant recipients are members of the Alliance for Wisconsin Youth, an organization of community-based coalitions focused on preventing substance abuse among all ages.

These projects are part of the second year of the State Targeted Response to the Opioid Crisis grant program funded by the Substance Abuse and Mental Health Services Administration. Besides prevention projects, the DHS Division of Care and Treatment Service is using the funding to expand access to treatment and recovery services.

This is the second round of DHS grants to community coalitions for opioid abuse prevention activities under the State Targeted Response to the Opioid Crisis grant program.

Zero Suicide Team Resource Fair

September 8th was the first Zero Suicide Resource Fair that was held at the Jefferson High School. Amanda Lenz was part of the planning team. Emi Reiner was there to offer resources about the drug free coalition. This event was great way to bring awareness and decrease the stigma associated with mental illness. Emi Reiner was able to connect with parents who are eager for knowledge to help their children lead healthy lives.

Head Start Screenings

We screened over 100 Head Start children for heights, weights, and blood pressures. The heights and weights are used to calculate each child's BMI (body mass index). Child specific information is provided by Head Start to the parent along with educational material. These measurements are taken twice per school year and become part of the child's record. I would like to thank Amanda Lenz and the Rock River Free Clinic student, Maddie for assisting.

Nancy Schneider, BSN, RN

JEFFERSON COUNTY HEALTH DEPARTMENT SEPTEMBER 2018 MONTHLY REPORT

Fort Fall Fiesta

Katrina Wichlacz, MS, BSN, RN and Emi Reiner, MPH, BSN, RN, participated in the Fort Fall Fiesta. The community event celebrated Hispanic culture and people. It was organized by the Unity Project and supported by many community organizations like the Community Partners of Jefferson County. There was Hispanic food, Latino music, dancing, kids' activities, and crafts. A resource fair highlighted the services of area organizations such as the Rock River Clinic, Community Dental Clinic, Jefferson County Health Department, League of Women Voters, PADA, UW Whitewater, Opportunities, and many others. Kat and Emi talked about the Talk, Read, Play initiative and home visiting program, flu shot clinics, free adult immunizations for uninsured, Drug Free Coalition, dental fluoride, PNCC, and gave away free dental books in Spanish and English. The Jefferson County Head Start program joined Emi and Kat at their table and offered information about their program.

Mission of the Unity Project

To promote a sense of acceptance and belonging among all members of our community.



JEFFERSON COUNTY HEALTH DEPARTMENT

SEPTEMBER 2018 MONTHLY REPORT

WIC Program Update by Mary Wollet, RD, WIC Project Director

We didn't have any special events during September. I had a Fit Families phone call on 9/7. This call focused on end of the fiscal year reporting. This is our first year using PEARS (Program Evaluation and Reporting System) to document activities and partnerships. We also have to review our tracking spreadsheets. These spreadsheets contain information about our Fit Families participants and their monthly progress toward their goals. We also have to document progress on our PSE (Policies, Systems, Environment) checklist. This checklist outlines the activities we committed ourselves to at the beginning of our last fiscal year (October, 2017). And finally we have a narrative report to complete which also documents our progress and fiscal responsibility.

Jennifer continues to meet with the peer counselors. Jennifer has also been very busy with Head Start, as they are changing how we document special diet requests. She has also been working on our portion of the 140 review.

Vicki continues to work on her educational displays, and car seat appointments. During my vacation, Vicki took the lead on the WIC marketing co-op, listening to a webinar with Sandee Schunk.

During this next month, we will begin a new Fit Families year, and plan to enroll approximately 55 participants in this SNAP-Ed program. Fit Families is for families with children between the ages of 2-4, who want to work on healthy behaviors. Families chose a goal (more fruits and veggies, healthy beverages, move more, watch less) to work on. We have monthly contacts (text, email, phone or face-to-face) where we offer encouragement and ideas on how to reach the goal. The child participants receive a nutrition education reinforcement item at each face-to-face encounter – 4 times per year.

Wisconsin Healthy Communities Designation

We're writing to follow-up on your application for the Wisconsin Healthy Communities Designation program. Congratulations! Jefferson County has received the Gold level designation.

Thank you very much for the time and effort your community put into your application! This new program is intended to recognize local communities' efforts to improve health according to six guiding principles, which are the basis for the designation criteria at each tier (bronze, silver and gold). The tiers are meant to provide a trajectory and serve as a guide for communities as they continue to strive toward better health--the gold level representing the most difficult to achieve.

The program also recognizes that receiving a designation--at any level, including gold--does not indicate that health or health equity has been achieved in any community; rather, it's meant to celebrate the rich partnerships and the efforts across a community.

Best,
WI Healthy Communities Designation Team
MATCH Group, UW Population Health Institute

Office & Clinic Report

- Continuing to offer fluoride varnish to clients at WIC's late clinics on Tuesdays.
- Health Department and Human Services met for biannual review of Vivitrol program. Vivitrol program continues to see more clients since its start in June 2016, thanks to the support and collaboration between these two departments and community partners at the jail and local pharmacy.
- Health Department welcomed and met the new Rock River Free Clinic MSW student intern from UW-Whitewater at a staff meeting. This student will be at RRFC for one year and as part of her orientation process, she will be shadowing the PHNs on home visits and in the Health Department clinic to learn more about local resources and working closely with families.
- Many CDs being reported and students coming in for school vaccinations.

Katrina Wichlacz, MSN, RN

JEFFERSON COUNTY HEALTH DEPARTMENT

SEPTEMBER 2018 MONTHLY REPORT

Key Informant Interviews by Emi Reiner, MPH, BSN, RN

So far, I've conducted 8 key informant interviews with leaders in our community to assess local substance use issues, especially in regards to youth. Interviewees, which included a pediatrician, a parent, and a local policy maker, were asked questions related to youth use of alcohol, marijuana, prescription drugs and tobacco. Most of the people interviewed rated underage drinking between 9 or 10 on a scale of 1 to 10, with 10 being a "a very great concern." Many people talked about the examples set by adults who use alcohol and the heavy marketing of alcohol towards youth, which all contribute to the norms around drinking. Data gathered from these and future interviews will be used by the drug free coalition to identify priority areas and goals for substance abuse prevention.

Goals for October 2018

- ✓ Continue updating the Public Health Preparedness plans and attending exercises and trainings
- ✓ Assist with the planning of the Southern Wisconsin Healthcare Emergency Readiness Coalition closed POD training and exercise.
- ✓ Further develop the Community Health Improvement Process & Plan (CHIPP).
- ✓ Continue to implement the talk/read/play program and participate in the Communities of Practice.
- ✓ Update the Health Department Strategic Plan including the Mission and Vision Statements.
- ✓ Update policies/procedures with planned meetings to keep us on track.
- ✓ Prepare for the school-based influenza clinics to be held in the Fall.
- ✓ Work with Dodge County and the 0-3 Program on a repeat training for Child Care Providers on Emergency Preparedness.
- ✓ Prepare for the 140 Review or evaluation of Level I, II or III Health Department designation.
- ✓ Implement ExecuTime time keeping system.
- ✓ Assist staff in changes in health insurance.
- ✓ Provide flu shots at the Employee Benefits Fair

Flu Shot Thanks!

"I went to the Health Department clinic today for a flu shot and I have to tell you what a pleasant experience it was. The nurse who saw me was professional and friendly. There was no line, very little waiting, everyone I dealt with was so efficient and organized. All in all it was a pretty painless flu shot experience thanks to your excellent staff."

Free Vaccines

for Uninsured Adults



On this special clinic day, Jefferson County Health Department will offer a variety of FREE vaccines: pneumococcal, tetanus-diphtheria-pertussis, measles-mumps-rubella, hepatitis A, and hepatitis B, to any adults without insurance on a first-come, first-serve basis.
If you have a vaccine record, please bring it with you.

Vaccines can lower your chance of getting certain diseases, lower your chance of spreading disease, and are sometimes needed for certain jobs or citizenship processes, such as immigration.

October 12th, 2018

8:00 am – 4:00 pm

Jefferson County Health Department Clinic
1541 Annex Road
Jefferson, WI 53549
(Lower level, next to Rock River Free Clinic)

*No Appointment Required.
Walk-ins are welcome!*

Jefferson County
Health Department
Servicing for a Healthy Community

Rock
River
FREE CLINIC

Questions? Please call 920-674-7273 and ask for Katrina.

JEFFERSON COUNTY HEALTH DEPARTMENT

OCTOBER 2018 MONTHLY REPORT

Financial Update

2018 – Revenue & Expenses as of 9/30/2018

Revenue (collected & billed/to-be-collected): \$400,414.88

Prorated Budgeted Tax Levy Applied: \$632,018.25

Total Revenue: \$1,032,433.13

Expenses: (\$1,140,067.26)

2017 Carryover Funds Used (P.A.T. membership dues; book donations): \$3,386.00

*Net “estimated” balance as of 9/30/2018: (\$104,248.13)

*Note: 2018 Budgeted Fund Balance available to cover any deficit at year-end: \$154,545.00

Director/Health Officer Update by Gail Scott, BSN, RN

Public Health Preparedness Meetings/Trainings Attended:

PHEP Q&A, Child Care Summit planning meeting

Other Meetings Attended:

Required Bureau of Transportation Safety (BOTS) annual grant training, WALDAB monthly meeting, Department Head meeting, CJJC, DJHCP meeting to plan for the next Community Health Assessment, CHIP meeting, Preventive Health and Health Services (PHHS) Block Grant state-wide advisory committee Skype meeting, 140 Review preparation call with the State Department of Health Services.

Media Presentations:

WISN TV Channel 12 Milwaukee – guest on live 11 a.m. TV show to talk about preventing influenza, getting a flu shot and Health Department School-based flu clinics. WTMJ Radio Milwaukee and WKOW TV Madison telephone interviews on the same topics. WFAW live Morning Magazine with Michael Clish, Jim Schroeder, Kristin Wallace and Mike Wallace on Jefferson County being designated as a Healthy Community at the Gold level.



Thanks to Gail for joining me on the WFAW Morning Magazine this morning (August 10)! We made a good tag team—with Gail sharing the history of RRFC and I chimed in with our current make-up AND the details of our 15th Anniversary Celebration!

Kristin Wallace, RRFC Director.

JEFFERSON COUNTY HEALTH DEPARTMENT

OCTOBER 2018 MONTHLY REPORT

General Public Health Activities by Diane Nelson, MSN, RN and PHNs

- United Health Care Community Innovation Plan- Madison - Gail and Diane
- Playground to Pills presentation at Jefferson High School- HD had a table - Emi. Diane attended
- WIR User group meeting Madison - Diane attended
- Child Death Review Summary of Data meeting with extension of invite to community members, presentation by Amy Parry from CHAW. 30 attended
- Katrina visited 3 local Spanish-speaking congregations (Whitewater, Jefferson and Fort Atkinson), promoting the Health Department and Rock River Free Clinic's partnership for an adult vaccine pilot program. Message was received by approximately 280 people.
- As part of the adult vaccine pilot program, the clinic hosted the Adult Vaccine Clinic Day on October 12th to provide free doses of vaccine (pneumococcal, hepatitis A, hepatitis B, tetanus-diphtheria-pertussis, and measles-mumps-rubella) to uninsured adults who needed those vaccines. MMG Law – an immigration law office based in Madison – kindly participated as well by hosting a table of information for legal immigration issues.
- Katrina and Emi attended a 2-day opioid conference in Milwaukee to learn more about the trends of opioid abuse in WI, and to gain more information on other tactics for improving our substance abuse treatment program with evidence-based practices.
- School-based Mass flu clinics for school-age children - Waterloo District, Johnson Creek and Palmyra School Districts. 108 children vaccinated so far. Fort Atkinson, Cambridge, Jefferson and Lake Mills clinics will be held in November.
- Parochial Schools - hearing and vision rescreens, Bloodborne Pathogen Training and a newly diagnosed diabetic health plan and teaching - Mary
- Employee Benefit Fair flu immunizations for 116 employees
- Flu clinics in various businesses - Badger Bank, Kind/Bender/Stafford Dental offices, Eby Family Dental, Avon
- Citizens Review Panel - attended by Diane
- Traffic Safety Commission meeting attended as representatives of the Child Death Review Team - Amanda and Diane
- 140 Review preparation work, review call and now working on edits
- UW traditional nursing student completed 8 week clinical and 2 new students started 2nd 8 week clinical
- Alcohol Policy Seminar in Wisconsin Dells attended by Emi
- Nonprofit Board Member Training Seminar in Fort attended by Kat
- Hosted Vivitrol Lunch and Learn for Human Services Mental Health staff - Kat
- Immunizations - 426 immunizations given to 333 clients
- Jail Client visits 375
- Communicable diseases - 10 confirmed cases were followed

JEFFERSON COUNTY HEALTH DEPARTMENT OCTOBER 2018 MONTHLY REPORT

Great Apple Crunch Time!



The Health Department staff celebrated the Great Apple Crunch together at the October staff meeting. The Great Apple Crunch is a community event to promote healthy eating in our communities and schools. They were joined by Dr. Whitney Van Reesen, Family Practice Physician from the UW Health Clinic in Lake Mills and baby Lincoln. Once again Mary Wollet, RD, WIC Project Director brought a variety of apples and taught the staff how they were developed and were named. The staff always looks forward to the healthy treat and Mary's interesting apple information!



Jefferson County Drug Free Coalition Update by Emi Reiner

The Jefferson County Drug Free Coalition formed a Leadership Team to help guide the mission of the coalition. The Leadership Team met several times last month to finalize the bylaws and rewrite the mission and vision statements. Its revised mission is "to prevent and reduce the abuse of alcohol, tobacco, and drugs among youth and the greater community through county-wide collaboration."

The Leadership Team is currently looking at data to develop priority focus areas for the Drug Free Communities grant, which we hope to receive in the near future. To develop the grant application, I am collecting data from partnering organizations and using our own sources. I interviewed 11 community stakeholders in the last two months to assess their concerns around alcohol, tobacco and other drug use. Many community stakeholders agreed that alcohol was a "gateway" to other substances and easily accessed, so it should remain a high priority. The misuse of prescription opioids is a major concern, as is marijuana use and vaping. I recently conducted 2 focus groups with youth. Lastly, the Youth Risk Behavior Survey will yield data on current use and perceptions of harm. Many school districts have expressed an interest in administering this survey in the spring.

JEFFERSON COUNTY HEALTH DEPARTMENT

OCTOBER 2018 MONTHLY REPORT

WIC Fit Families SUCCESS BY Vicki Gallardo, RDT

Giovanny just finished a year in our Fit Families Program!



Here is what his mom had to say, "We loved the Fit Families Program. I enjoyed learning about new foods to serve to my family and receiving recipes. I loved how the coach kept in contact with me."

WIC staff Mary, Vicki, and Jennifer attended the annual Fit Families training in Wausau on October 30. Fit Families is a grant separate from WIC, and is funded by SNAP-Ed. This program provides monthly support to a limited number of families with children ages 2 and 3 years, who want to make healthy lifestyle changes.

We are now enrolling children ages 2 and 3 into our Fit Families Program. Families enrolled in Fit Families will make an individual healthy habits goal that they will work on for 12 months. The Fit Families coach follows up with the family monthly for guidance, support, and tools to make the changes. Participants receive prizes to help motivate the healthy behavior changes. If you are interested, contact our WIC staff for more information.

"They're eating fruits and vegetables!"
Mom of Fit Families participants



JEFFERSON COUNTY HEALTH DEPARTMENT

OCTOBER 2018 MONTHLY REPORT

WIC Program Update by Mary Wollet, RD, WIC Project Director

WIC Outreach and Marketing

Vicki continues to work with Creative Marketing Resources, managing the outreach promotion the State WIC Office is funding. This includes attending webinars and updating WIC Director Mary on the resources available to us. Vicki continues to manage our FaceBook page which is often referenced by other WIC projects. Vicki continues to work with Creative Marketing Resources, managing the outreach promotion the State WIC Office is funding. This includes attending webinars and updating WIC Director Mary on the resources available to us. Vicki continues to manage our FaceBook page which is often referenced by other WIC projects.

Patty P, WIC clerk, is distributing WIC brochures and posters to area health clinics and other outlets, like gas stations, grocery stores, factories, banks, MATC, resale stores as part of our outreach efforts.

WIC Partnership with Head Start

This month Jennifer has started monitoring Head Start foodservice operations. This includes making sure vendors are providing foods according to CACFP (Child and Adult Care Food Programs) food safety and nutrition guidelines. Jefferson County Head Start students celebrated the Great Apple Crunch (see picture).



WIC Breastfeeding Update

Jennifer continues to oversee the work of the breastfeeding peer counselors and to be our breastfeeding resource person. She attended the BCSCW (Breastfeeding Coalition of South Central Wisconsin) annual meeting and journal club (Presenters included: Patricia Smith, OTR/IBCLC presenting on tongue tie; and Anne Eglash, MD presenting on the article "ABM Clinical Protocol #12: Transitioning the Breastfeeding Preterm Infant from the Neonatal Intensive Care Unit to Home"). Jefferson County held their Breastfeeding Coalition meeting on.

WIC General Update

Mary also attended a regional WIC director meeting on October 22. All WIC staff attended training on the new income tab in our computer system at the end of October. Mary gave a presentation on the updated WIC MOUs (Memoranda of Understanding) at the October Public Health meeting, and how these MOUs affect the data WIC is allowed to share with other health department programs.

Healthy Smiles for Mom and Baby Update

The Community Dental Clinic reported that 18 pregnant women were referred for dental services and 8 received appointments in the third quarter of this year. 15 of the 18 women were referred by the Jefferson County Health Department and 3 were referred by Watertown Health Department. The partnership between the Health Department and the dental clinic continues to be a success in providing pregnant women with this needed service.

JEFFERSON COUNTY HEALTH DEPARTMENT

OCTOBER 2018 MONTHLY REPORT

Goals for November 2018

- ✓ Continue updating the Public Health Preparedness plans and attending exercises and trainings
- ✓ Assist with the planning of the Southern Wisconsin Healthcare Emergency Readiness Coalition closed POD training and exercise.
- ✓ Further develop the Community Health Improvement Process & Plan (CHIPPP).
- ✓ Continue to implement the talk/read/play program and participate in the Communities of Practice.
- ✓ Develop the Health Department Strategic Plan Report.
- ✓ Update policies/procedures with planned meetings to keep us on track.
- ✓ Continue to offer the school-based influenza clinics.
- ✓ Prepare for the 140 Review or evaluation of Level I, II or III Health Department designation to be held on November 28, 2018.
- ✓ Continue to implement ExecuTime time keeping system.
- ✓ Implement the BOTS Car Safety Seat Grant.
- ✓ Seek out funding for the Cribs for Kids program through the Aurora Summit Hospital grant process.
- ✓ Complete the Preventive Health and Health Services annual report, write for new grant.
- ✓ Complete the Consolidated Contracts in the Grants and Contracts (GAC) system.
- ✓ Work with the Buildings and Grounds and Fair Park Committees on the possibility of a smoke-free Fair Park and instructed by the Board of Health with assistance from the Tobacco Free Coalition (Dodge, Jefferson, Waukesha).
- ✓ Update email lists, create church email list to send out invitation to the Greater Watertown Community Health Foundation "Leadership for a Strong, Resilient Community" - December 12th breakfast at Turner Hall in Watertown.
- ✓ Continue with Priority Based Budgeting and attend training.
- ✓ Due to Tania Wenzel's resignation, recruit for a Jail Public Health Registered Nurse.