



**University Extension Education Committee Agenda  
Jefferson County  
864 Collins Road, Room 12  
Jefferson WI 53549**

**DATE:** Monday, January 14, 2019

**TIME:** 8:30 a.m.

**Committee Members:** Dan Herbst, Mike Kelly, John Kannard, Mary Roberts, Lloyd Zastrow

1. Call to Order
2. Roll Call ( to establish a quorum)
3. Certification of Compliance with Open Meetings Law
4. Public Comment (Members of the Public who wish to address the Committee on specific agenda items must register their request at this time.)
5. Approval of Agenda (for possible rearrangement)
6. Approval of University Extension Education Committee Minutes from December 10, 2018
7. Communications
8. Review of 2018 Departmental Budget
9. Update on Jefferson County Farm Technology Days (July 2019)
10. Discussion of Monthly Educator Reports – LaVern Georgson, Kara Loyd
11. Discussion and possible action on future meeting schedule and agenda items
12. Adjourn

**Next Scheduled Meetings:**

Regularly scheduled meetings are at the UW-Extension Office in Room 12 on the 2<sup>nd</sup> Monday of the month at 8:30 a.m. February 11 and March 11, 2019.

**A quorum of any Jefferson County Committee, Commission or other body, including the Jefferson County Board of Supervisors, may be present at this meeting.**

**Individuals requiring special accommodations for attendance at the meeting should contact the County Administrator 24 hours prior to the meeting at 920-674-7101 so appropriate arrangements can be made.**

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## UNIVERSITY EXTENSION EDUCATION COMMITTEE MINUTES

**Date of Meeting:** December 10, 2018

**Meeting called to order by:** Zastrow called the meeting to order at 8:34 a.m.

**Members Present:** Herbst, Kelly and Zastrow were present. Kannard and Roberts were absent.

**Members Absent:** None

**Educators/County/UWEX Staff Present:** Ben Wehmeier, County Administrator; Chrissy Wen, Area Director; LaVern Georgson, Agriculture Educator; Kara Loyd, 4-H Program Coordinator and Kim Buchholz, Administrative Specialist.

**Others Present:** None

**Certification of Open Meetings Law:** The agenda has been duly posted and the door is open.

**Public Comment:** Herbst commented that he read in the paper that 84 farms had filed for bankruptcy. Georgson commented on soybeans; many farmers will have to have tough conversations with their bankers from what he is hearing. Questions followed.

**Roll Call (establish a quorum):** Quorum present

### **Approval of Agenda for Possible Rearrangement:**

Motion by Kelly, seconded by Herbst, to approve the agenda as printed.

### **Approval of November 12, 2018 Meeting Minutes:**

Motion by Kannard, seconded by Kelly, to approve the November 12, 2018 meeting minutes as printed. Unanimously approved.

**Communications:** Wen stated that in mid-January, UW-Extension's official name will be changed to UW-Madison, Division of Extension. At this time, the official colors will also change to red and white and a new logo will be released.

### **Item: Discussion and Possible Action on Shared Community Extension Educator & Discussion and Possible Action on 2019 UW-Extension Contract**

Wen stated that number 8 and 9 on the agenda are really blended. At the November County Board meeting, the resolution was approved for a 1 year agreement to share a Community Extension Educator

with Waukesha County. Wehmeier shared that the 2019 contract was reviewed by Blaire Ward, Corporation Council, and it is good to go. The contract includes the Community Extension Educator as well as Agriculture and 4-H positions. Motion by Herbst, seconded by Kelly, to approve the 2019 UW-Extension Contract that includes a 1 year contract for the Community Extension Educator to be shared with Waukesha County. Motion approved.

Wen communicated that she is in the process of hiring the Foodwise educator.

**Item:** Review of 2018 Departmental Budget

Wen stated that department is in good shape. Wehmeier reminded the committee that the Communities Extension Educator will be funded through carry forward funds.

**Item:** Update of Jefferson County Farm Technology Days

Georgson provided an update for the Committee on the work being done for Farm Technology Days from his written report and answered questions.

**Item:** Discussion of Monthly Agent Reports

Georgson reviewed his written report with the Committee. Discussion followed. Loyd provided an oral report on her activities. She has been attending trainings and enjoying meeting people. She invited the committee to attend the Extension Open House on Tuesday, December 18 from 3-6 p.m.

**Upcoming Agenda Items and Meeting Dates:** Farm Technology Days, Monthly Reports, the Committee asked Wen to invite Steve Chmielewski to the January meeting.

**Next Scheduled Meetings:** Monday, January 14, 2019.

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Signature of Secretary

Minutes completed by Kim Buchholz, Administrative Specialist

**UW Extension Agriculture Report**  
To the Jefferson County Extension Education Committee  
By LaVern Georgson

January 14, 2018

## **Agriculture Programming**

### **Farm Technology Days (FTD) Programming:**

It is remarkable how fast the last two and half years or so have gone by. It does not seem like it was that long ago that the general manager from Wisconsin Farm Technology Days called. The call was to see if the Jefferson County UWEX office and I were interested in undertaking the work required as a host County. My immediate response was that this was not to be the decision of an individual, but the determination of our community at large. Several people had the initial reaction of "NO" based on conversations and experiences from the 1984 show. After some reflection and consideration of the opportunities and benefits opinions became more positive. I would agree to facilitate the project if there was broad interest and support by Jefferson County and its residents. And there was.

There have been an awful lot of activities and efforts to bring us to where we are now, just about six months away. An analogy comes to mind, it seems like we have been climbing to the top of ski jump platform and we are now at the top looking down the slope. As we turned the calendar page to 2019 the slide began. The intensity and urgency will be increasing as we accelerate towards July 23<sup>rd</sup>, 24<sup>th</sup> and 25<sup>th</sup> and our event.

As quickly as the time has gone getting to this point, there is an interesting perspective that has emerged. It is hard to believe that time will go faster and yet we know that it will. The axiom about the speed of time will be proven again.

There are many good people that are involved providing commitment, experience and leadership. The operating committees are spread across a broad continuum of planning, implementation and accomplishment. The committees with more people and broader responsibilities have more tasks to finalize than the smaller committees with a much narrower or pointed focus.

### **Horticulture Programming:**

The winter season as would be expected has less inquiries. Questions that have been brought forward usually deal with evergreens or clients that are beginning to look ahead to the spring.

### **Crops Programming:**

Land rents, crop budgets, weed control and business management are questions that we have responded to.

### **Dairy and Livestock Programming:**

Beef Quality Assurance (BQA) is a topic that has emerged in the forefront. Several of the largest beef purchasers in North America have stated that they will not purchase animals from farmers that have not been certified. Time has been spent clarifying rules for individuals and planning an organized response.

### **Department Activities:**

There was an all extension conference to share updates on the reorganization and merger with UW Madison. There were meetings for each of the program areas as well as professional development opportunities. Civil rights, always an important matter, has been the topic of more conversations as we anticipate an external review of our office near the end of April.



University of Wisconsin-Extension

Department of Youth Development

University of Wisconsin-Extension

Cooperative Extension

## **Extension Education Committee**

**Jan. 14, 2019 Meeting**

**Kara Loyd – 4-H Report**

### **Meetings/Events:**

- Four 4-H meetings
  - Gathering information on what's working, adjustments that need to be made
- Meat Animal Project Committee
  - ~107 steers weighed in
- Ag in the Classroom
- Multicultural Awareness Program, Madison
- Office Open House
  - Two 4-H'ers, five adults

### **Outreach:**

- Facebook Page '4-H Minute' Videos

### **Upcoming:**

- Officer's Training – Jan. 31<sup>st</sup>
- Volunteer trainings
- Cohort/On boarding sessions
- 4-H club charter updates
- Youth Work Matters Course through University of Minnesota Extension
- Work with Area 19

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