



Agenda

COMPREHENSIVE PLAN STEERING COMMITTEE

Comprehensive Plan and Agricultural Preservation & Land Use Plan Update

Wednesday, April 10, 2019 – 2:00 p.m. to 4:00 p.m.

UW-Extension, 864 Collins Road, Rooms 8/9, Jefferson, WI 53549

1. Call to Order
2. Certification of Compliance with Open Meetings Law
3. Roll Call (Establish a Quorum) – Introductions
4. Favorite places in Jefferson County to visit, shop, recreate, etc.
5. What is a Comprehensive Plan and Agricultural Preservation & Land Use Plan
 - a. Why update these plans?
 - b. Comprehensive Plan and Agricultural Preservation & Land Use Plan Background
 - c. Comprehensive Plan Elements
 - d. Agricultural Preservation & Land Use Plan Components
6. Process and Roles
 - a. Overall Process
 - b. Roles and Responsibilities
 - i. Steering Committee
 - ii. County Staff
 - iii. Boards and Commissions
 - iv. SRF Team
 - c. Public Engagement Plan
7. Existing Conditions Review relevant to updating the Comprehensive Plan and Agricultural and Land Use Plan, i.e. demographics, land use, transportation, etc.
8. Survey Question Review
9. Next Steps
10. Public Comment (Not to exceed 15 minutes)
11. Adjournment

Jefferson County DRAFT Survey Questions

- 1. List what you think are the two best aspects of day-to-day life, or the two most positive attributes of Jefferson County.**
 - a.
 - b.
- 2. List two aspects that could be modified to improve day-to-day life in Jefferson County.**
 - a.
 - b.
- 3. What is the biggest challenge that Jefferson County and its residents will encounter over the next 20 years?**
 - a.
- 4. Why did you choose to live in Jefferson County (select all that apply)?**
 - a. Community Character
 - b. Family
 - c. Tax Rate
 - d. Close to Employment
 - e. Type of Housing
 - f. Schools
 - g. Cost of Living
 - h. Access to Amenities and Services
 - i. Privacy and Space
 - j. Housing Costs
 - k. Hunting, Fishing, and Other Outdoor Activities
 - l. Agricultural Interests
 - m. Fewer Regulations
 - n. Other (please specify)
- 5. If you had to choose one characteristic that best reflects the identity of Jefferson County, it would be:**
 - a. Jefferson County is a farming/agricultural community
 - b. Jefferson County provides housing and employment opportunities for all
 - c. Jefferson County values and protects its natural resources
 - d. Living in Jefferson County provides access to a high quality of life
 - e. Jefferson County effectively and efficiently delivers essential services
 - f. Jefferson County offers a mixture of recreational and business opportunities
 - g. Other (please specify)
- 6. In 20 years, what is one characteristic that best reflects the desired future identity of Jefferson County:**
 - a. Jefferson County is a farming/agricultural community
 - b. Jefferson County provides housing and employment opportunities for all
 - c. Jefferson County values and protects its natural resources
 - d. Living in Jefferson County provides access to a high quality of life
 - e. Jefferson County effectively and efficiently delivers essential services
 - f. Jefferson County offers a mixture of recreational and business opportunities

- g. Other (please specify)
- 7.
8. **Which natural resource would you like to see improved, protected or enhanced throughout Jefferson County?**
- a. Wetlands
 - b. Wooded Areas
 - c. Cropland
 - d. Pasture
 - e. Open Space
 - f. Parks
 - g. Rivers/streams
 - h. Lakes
 - i. Other (please specify)
9. **How important are the following resources to you?** *(multiple choice of very important to not important)*
- a. Community character
 - b. Employment
 - c. Schools
 - d. Privacy and space
 - e. Cost of housing
 - f. Housing choice
 - g. Health care facilities
 - h. Transportation infrastructure (roads, bridges, sidewalks, trails)
 - i. Infrastructure (public utilities, broadband internet, etc.)
 - j. Retail services
 - k. Athletic facilities and events
 - l. Natural resources and wildlife areas
 - m. Hunting, fishing and/or other outdoor activities
10. **Please rate this statement: As the county continues to grow, maintaining Jefferson County's rural/agricultural character is important to its future.**
- a. Strongly Agree
 - b. Agree
 - c. Disagree
 - d. Strongly Disagree
 - e. No Opinion
11. **What are your thoughts on growth and development within Jefferson County?** *(multiple choice from strongly agree to strongly disagree)*
- a. Property owners should be free to develop land without many restrictions
 - b. Areas with prime agricultural soils should be protected from encroaching incompatible development
 - c. Development should be encouraged in or near cities or villages in Jefferson County
 - d. Development should be encouraged near major roads/intersections
 - e. We need more recreational areas to meet demand in the county
 - f. Development in close proximity to water resources should be closely monitored

12. What types of development/growth would you like to see in the county to support changes in the population? (Check all that apply)

- a. Single-family residential
- b. Multi-family residential
- c. Rural residential
- d. Family farms
- e. Large corporate farms
- f. Tourism and recreation
- g. Parks and natural areas
- h. Office/research and development
- i. Service sector
- j. Large retail
- k. Light industry
- l. Heavy industry
- m. Other (please specify)

13. Please rate the following statements (*strongly agree, agree, disagree, strongly disagree, no opinion*):

- a. Preserving existing agricultural land should be a planning priority for Jefferson County.
- b. Protecting quality sources of drinking water should be a planning priority for Jefferson County.
- c. Development around sensitive natural areas and water bodies should be restricted and monitored.
- d. Renewable energy, such as solar and wind, is important to the future of Jefferson County.
- e. Maintenance of the transportation network to provide connectivity throughout the County is a high priority.
- f. Investment in technological infrastructure, such as broadband internet access, is important to the future of Jefferson County.

14. How important are the following types of businesses based on the needs of Jefferson County residents?

- a. Agricultural related
- b. Home-base related
- c. Commercial and retail
- d. Service industries
- e. Tourism and recreation
- f. Industrial and manufacturing
- g. Technology related
- h. Health Care Industries

15. Current County zoning regulations/restrictions in place to protect the following resources are:

- a. Protect Public Health and Welfare
- b. *Preserve* Agricultural Land
- c. *Preserve* Recreational Land
- d. *Conserve* Natural Resources
- e. Promote Orderly Development

- f. Promote New Business Opportunities
- g. Promote Economic Growth

16. Please rate how effectively and efficiently Jefferson County delivers essential services (land management, sheriff, etc.).

- a. Excellent
- b. Good
- c. Fair
- d. Poor
- e. No opinion

17. How would you rate the county's existing transportation network?

- a. Excellent
- b. Good
- c. Fair
- d. Poor
- e. No opinion

18. How important is increasing alternative modes of transportation (transit services, biking, walking, etc.) to the future of Jefferson County?

- a. Very important
- b. Somewhat important
- c. Not important
- d. No opinion

19. Please provide any additional thoughts or comments regarding the future of Jefferson County.

- a.

20. Do you live in a City, Village or Town?

- a. City
- b. Village
- c. Town

21. Do you work in Jefferson County?

- a. Yes
- b. No

22. Which region of Jefferson County do you live and work in? (see image below)

- a. Region
- b. I live in:
- c. I work in:

23. What best describes your primary place of residence in Jefferson County?

- a. Owner occupied non-farm residence
- b. Owner occupied farm residence
- c. Rental property
- d. Own land in Jefferson County but primary residence is elsewhere
- e. Other

24. How long have you lived or owned land in Jefferson County?

- a. I do not live or own land in Jefferson County
- b. Less than 1 year
- c. 1-5 years

- d. 6-10 years
- e. 11-15 years
- f. 16-20 years
- g. Over 20 years

25. What is your age?

- a. Under 18
- b. 18-29
- c. 30-39
- d. 40-49
- e. 50-59
- f. 60 or over

26. What are the best ways for you to receive information and communications from Jefferson County?

- a. County website
- b. Newspaper
- c. Commission meeting or other public meetings
- d. County Facebook page
- e. By email
- f. By mail
- g. Radio
- h. Other (please specify)

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