



Extension

UNIVERSITY OF WISCONSIN-MADISON

**Extension Education Committee Agenda
Jefferson County
864 Collins Road, Room 12
Jefferson WI 53549**

DATE: Monday, May 13, 2019

TIME: 8:30 a.m.

Committee Members: Dan Herbst, Mike Kelly, John Kannard, Mary Roberts, Lloyd Zastrow

1. Call to Order
2. Roll Call (to establish a quorum)
3. Certification of Compliance with Open Meetings Law
4. Public Comment (Members of the Public who wish to address the Committee on specific agenda items must register their request at this time.)
5. Approval of Agenda (for possible rearrangement)
6. Approval of University Extension Education Committee Minutes from April 8, 2019
7. Communications
8. Review of 2019 Departmental Budget
9. Update on Jefferson County Farm Technology Days (July 2019)
10. Discussion of Monthly Educator Reports – LaVern Georgson (Ag), Kara Loyd (4-H), Steve Chmielewski (Community Educator), Lisa Krolow (FoodWise)
11. Discussion and possible action on future meeting schedule and agenda items
12. Adjourn

Next Scheduled Meetings:

Regularly scheduled meetings are held at the Extension, Jefferson County Office in Room 12 on the 2nd Monday of the month at 8:30 a.m. Next scheduled meetings are: June 10 and July 8, 2019.

A quorum of any Jefferson County Committee, Commission or other body, including the Jefferson County Board of Supervisors, may be present at this meeting.

Individuals requiring special accommodations for attendance at the meeting should contact the County Administrator 24 hours prior to the meeting at 920-674-7101 so appropriate arrangements can be made.

"Enriching people with knowledge, perspective, skills and aspirations." University of Wisconsin, U.S. Department of Agriculture and Wisconsin counties cooperating. UW-Extension provides equal opportunities in employment and programming including Title IX and ADA.

UNIVERSITY EXTENSION EDUCATION COMMITTEE MINUTES

Date of Meeting: April 8, 2019

Meeting called to order by: Zastrow called the meeting to order at 8:30 a.m.

Members Present: Herbst, Kelly, Roberts and Zastrow were present.

Members Absent: Kannard

County/Extension Staff Present: Chrissy Wen, Area Director; LaVern Georgson, Agriculture Educator; Kara Loyd, 4-H Program Coordinator; and Kim Buchholz, Administrative Assistant

Others Present: None

Certification of Open Meetings Law: The agenda has been duly posted and the door is open.

Public Comment: None

Roll Call (establish a quorum): Quorum present

Approval of Agenda for Possible Rearrangement: Agenda approved as printed.

Approval of March 11, 2019 Meeting Minutes:

Motion by Roberts, seconded by Herbst, to approve the March 11, 2019 meeting minutes. Unanimously approved.

Communications: None

Review of 2019 Departmental Budget:

Wen reported budget is on track. Noted that the first invoice for Extension Staff has been received and will be processed for payment.

Update on Jefferson County Farm Technology Days (July 2019):

Georgson reported that as of next Monday we are about 100 days out from the event. Jefferson County will be featuring more extensive field demonstrations since a farm tour will not be offered. The host farm is a grain farm. The field demonstrations will included: winter wheat harvesting, baling straw, tillage demonstrations, tiling – a big part of what the Walter Family does and vintage plowing.

There will also be a draft horse demonstration; which, ties in with the show slogan– Generations of Farm Pride. Georgson has been attending a lot of meetings to facilitate coordination.

A question was asked about the food tents. Georgson explained that there is a standard food menu; all tents have the same menu. All the organizations will share equitably with the food profits. There are 5 standard food tents and 1 specialty food tent. The specialty food tent will feature: Pine Cone Cream Puff, Emil's Pizza and Mullen's ice cream. There will also be tents that are specific for dessert or beverage. The show will have extended hours on Wednesday evening where Tyrana Brewery will be highlighted as a special event. People can purchase a wrist band and do a taste testing. In addition, equine will have some extra activities and the Manitowoc Minute individual will hopefully be secured.

Jefferson County is also hosting a reception for past host counties on Wednesday afternoon as well as organizing bus tours.

Tuesday is ag career day. Farm Tech is partnering with Wisconsin FFA and Skills USA to host roughly 10 groups of people coming from across Wisconsin. Career activity for youth.

Discussion on Monthly Educator Reports:

Georgson stated that horticulture programming is starting up (more questions) as the weather is warming up. Crops programming has focused on questions regarding the survivability of alfalfa stands. Our area is not greening up as quickly as we thought. Winter wheat is slow also; normal growth is not being experienced due to wetness.

Georgson shared that we are at an almost historically low level of hay. People are scrambling to find hay and prices are twice the cost of what they were. Dairy and Livestock programming questions have been around feed supplies, business viability and prices paid to farmers. Department activities have included dealing with email glitches in transferring to UW-Madison system and continuing to prepare for our civil rights review that is coming up in a few weeks.

Loyd reported that she has been hosting volunteer trainings to get everyone up to par with State requirements. She was able to attend a professional development meeting which was very good. Pictures on her written report are from Project Learning Day (large animal) that was attended by 45-55 youth and received very positive feedback. Loyd also attended the archery fair shoot; our shooting sports program is the largest 4-H project in the County.

Loyd is continuing to attend local 4-H club meetings. She is also producing a weekly 4-H Minute video to keep members current of 4-H happenings.

In May, Loyd will be attending a cohort training in Stevens Point. On Wednesday (April 10) is youth Government Day. Sunday (April 14) is sheep weigh in for Meat Animal Project. The Jefferson County Connections youth conference is Tuesday, April 29, the same day of our Civil Rights Day. Loyd's focus for April will be some significant work on a club in reorganizing the Club's leadership. Her main goal is to plan and execute the 4-H promotional booths for the Fair and Farm Technology Days.

Wen provided a brief update on mapping projects for non-profits that is being done by Steve Chmielewski, Community Educator.

Wen stated that Lisa Krolow, FoodWise, has been working with WIC in Jefferson County and has been providing some education for them.

Discussion and Possible Action on Future Meeting Schedule and Agenda Items:

Regularly scheduled meetings are held at the Extension, Jefferson County Office in Room 12 on the 2nd Monday of the month at 8:30 a.m. Next scheduled meetings are: May 13 and June 10, 2019.

Adjourn: Motion by Kelly, seconded by Herbst, to adjourn meeting at 9:10 a.m.

UW Division of Extension, Jefferson County, Agriculture Report
To the Jefferson County Extension Education Committee
By LaVern Georgson

May 13, 2019

Agriculture Programming

Farm Technology Days (FTD) Programming:

Volunteer applications are coming in and there is an increasing number of inquiries about volunteer opportunities.

All volunteers will receive a t-shirt, daily pass and a voucher for a beverage and sandwich.

There was good news for the foods committee. There had been some uncertainty regarding the organizations who had applied to work in a food tent and the number of people committed through them. As a result of a number of conversations and the concerted effort of the committee liaison all of the food tent volunteer needs have been met. 600 people will be working within the six food tents for the three days.

All of the workers within the food tents will go through a food safety training. These are scheduled for four different times and locations throughout the upcoming weeks. The session will last for one hour.

We are still in need of volunteers to assist with parking. This is primarily a morning activity to ensure that traffic flowing off the roads into the parking lots will be directed in an organized and controlled fashion. The personnel from Sheriff's Department and in the Wisconsin State Patrol will be responsible for all traffic control on state, county and township roads.

Another area that is in need of volunteers is associated with the field demonstrations. This committee is not only responsible for the crop management, schedule and machinery demonstrations but also for the 25 trams. These trams are used to move visitors from the parking lots to the admission gates, a perimeter route within tent city and out to the fields for observation of the equipment demonstrations. The trams are pulled by tractor. Each tram needs a tractor driver and a "spotter" to supervise the loading and unloading as well as safety protocols.

Horticulture Programming:

Plants affected by winter injury and the wet, cool spring are typical questions as the number increases.

Crops Programming:

Significant delays in planting due to the cool, wet weather have dominated conversations. Some acres have been planted but it is a fraction compared to the amount that needs to be done. It is not uncommon for farmers to be planting corn and soybeans the last week of April so that the majority of the work can be accomplished by May 10. Research has consistently pointed to a one bushel per day loss of corn and ½ bushel of soybean yield loss after May 10. There also is no benefit to "muddying in" crops as the yield loss would be comparable.

Prices also continue to erode based on burdensome yields from previous years and trade uncertainty.

Dairy and Livestock Programming:

Low milk prices, very short feed supplies and very high hay prices have led the work in this area. There are some indications that milk prices may rise by August or September.

Department Activities:

Our civil rights review by a visiting team from the state was successful. We will now be working on an action plan for the next four years as we consider expanding access.



Extension UNIVERSITY OF WISCONSIN-MADISON

Extension Education Committee Meeting
May 13, 2019
Kara Loyd – 4-H Program Coordinator

Meetings/Events

- Youth Government Day (50 students, good response)
- Sheep Weigh-In
- JCEP Conference
- JCC Conference
- 4-H Meetings
- Cohort Meeting in Stevens Point
- Foods Revue

Outreach

- Facebook Page '4-H Minute' Videos
- Flyer Translated to Spanish for recruitment in the fall

Upcoming

- Volunteer Trainings (VIP, Annual Leader Training)
- YQCA Training
- 4-H Meetings

May Focus

- Reorganizing 4-H club
- Prepping for Jefferson County Fair and Farm Technology Days (promotional booths)
- Long-term planning for Fall 2019
 - SAVE THE DATE- Sept. 30th, 4-H Awards Banquet
 - 4-H Kickoff- Oct. 7th
 - New Family Meeting- Nov. 18
 - Monthly Volunteer Trainings

