



## Extension

UNIVERSITY OF WISCONSIN-MADISON

**Extension Education Committee Agenda  
Jefferson County  
864 Collins Road, Room 12  
Jefferson WI 53549**

**DATE:** Monday, September 9, 2019

**TIME:** 8:30 a.m.

**Committee Members:** Dan Herbst, Mike Kelly, John Kannard, Mary Roberts, Lloyd Zastrow

1. Call to Order
2. Roll Call ( to establish a quorum)
3. Certification of Compliance with Open Meetings Law
4. Public Comment (Members of the Public who wish to address the Committee on specific agenda items must register their request at this time.)
5. Approval of Agenda (for possible rearrangement)
6. Approval of University Extension Education Committee Minutes from August 12, 2019
7. Communications
8. Review of 2019 Departmental Budget
9. Review of 2020 Departmental Budget
10. Discussion of Monthly Educator Reports – LaVern Georgson (Ag), Kara Loyd (4-H), Steve Chmielewski (Community Educator), Lisa Krolow (FoodWise), Michelle Scarpace (Natural Resources)
11. Adjourn

### Next Scheduled Meetings:

Regularly scheduled meetings are held at the Extension, Jefferson County Office in Room 12 on the 2<sup>nd</sup> Monday of the month at 8:30 a.m. Next scheduled meetings are: October 14 and November 11, 2019.

A quorum of any Jefferson County Committee, Commission or other body, including the Jefferson County Board of Supervisors, may be present at this meeting. Individuals requiring special accommodations for attendance at the meeting should contact the County Administrator 24 hours prior to the meeting at 920-674-7101 so appropriate arrangements can be made.

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## Extension Education Committee Minutes

**Date of Meeting:** August 12, 2019

**Meeting called to order by:** Zastrow called the meeting to order at 8:35 a.m.

**Members Present:** Kannard, Kelly, Roberts and Zastrow were present.

**Members Absent:** Herbst was absent

**County/Extension Staff Present:** Chrissy Wen, Area Director; LaVern Georgson, Agriculture Educator; Kara Loyd, 4-H Program Coordinator; Lisa Krolow, FoodWise; Steve Chmielewski, Community Educator; Dustin Winkelman, 4-H Intern, and Kim Buchholz, Administrative Specialist. Ben Wehmeier, County Administrator.

**Others Present:** None

**Certification of Open Meetings Law:** The agenda has been duly posted and the door is open.

**Public Comment:** None

**Roll Call (establish a quorum):** Quorum present

**Approval of Agenda for Possible Rearrangement:** Agenda was approved as printed.

**Approval of June 10, 2019 Meeting Minutes:** Motion by Roberts, seconded by Kannard, to approve the June 10, 2019 meeting minutes. Minutes approved.

**Communications:** None

**Review of 2019 Departmental Budget:** Wen reported the 2019 budget is on track.

**Review of 2020 Departmental Budget:** Wen provided an overview of the 2020 budget for the committee. She explained that the fee for contracts has shifted slightly. For 2020, there is a flat fee for each educator in the amount of \$41,500 rather than a different amount for each educator. The \$10,000 reduction for the first educator within a County will continue into the 2020 budget but will more than likely not be available in 2021 budget cycle. Currently, the Extension budget is over budget by about \$17,000 due to the inclusion of the Community Educator position. Discussion occurred. Kannard asked that a hard copy of the budget be provided to committee members.

### **Discussion of Monthly Educator Reports – LaVern Georgson (Ag), Kara Loyd (4-H), Steve Chmielewski (Community Educator), Lisa Krolow (FoodWise)**

Krolow reported that she has completed the FoodWise October 2019 to September 2020 budget and has worked on an Action Plan. She explained that every 5 years every County in Wisconsin has a health assessment is done. FoodWise fits right in with Jefferson County's assessment. The top two concerns are: obesity and diabetes for adults and inactivity and obesity of children. The assessment also noted health disparities according to income. An indicated solution was to refer individuals to a program; the only program identifiable program within Jefferson County was WIC. Krolow stated that she was happy to find out that all the Jefferson County communities have a Healthy Community Coalition.

Due to staffing limitations, FoodWise will not be able to enter schools this year. Jefferson County has 5 schools; one in Fort Atkinson, one in Jefferson and 3 in Watertown that would

qualify for the program. Questions and discussion occurred. After her report, Krolow left the meeting to attend another meeting.

Loyd provided the committee with an overview of her written report. Cloverbud Day Camp went really well; 15 youth attended. Fair went well. Loyd was impressed by the caliber of projects that 4-Hers accomplished and showcased. The Meat Animal Project and Small Animal Sale sales went very well; both gavel totals of the sales were up. Loyd had a 4-H booth at the Fair where 14 new families indicated they would like more information on 4-H. New this year, the 4-H program offered a Fair meal for 4hers and their families on Wednesday evening. The individuals that attended were very appreciative. Loyd feels it is very valuable for building community and looks forward to next year. Loyd also had a 4-H booth at Farm Technology Days that went well. Five families indicated interest in the program. The booth featured daily interactive activities to highlight all you can do in 4-H. Went well. Loyd also just returned from 4-H camp; Jefferson County had 28 young people attend. The majority of campers were first time campers.

Winkelman, 4-H Summer Intern, provided the committee with an oral report of his written report of his activities for the summer. He was involved with the Meat Animal Project and Small Animal Sales; both sales went very well. Winkelman coordinated the 30 projects that Jefferson County sent to the Wisconsin State Fair. He also featured an additional 25 projects at the Courthouse in a Jefferson County Showcase for items that did very well but were not eligible to go to State Fair for a variety of reasons. He was also very involved with the Youth Tent for Farm Technology Days.

Loyd and Winkelman left the meeting at 9:10 a.m. to pick up Jefferson County projects from State Fair.

Chmielewski gave an update to the committee of his work within Jefferson County. He will be working with United Way and local food pantries through attendance at their monthly board meetings to assist them with furthering their goals. Chmielewski put together a Jefferson County Nonprofit Survey Analysis. A copy was distributed to committee members. He received input from 26 nonprofits both through information submitted online and phone interviews. The themes that emerged were: communicating your message, sustainability and growth, board development, volunteers and policy.

Chmielewski has also provided guidance and technical assistance in preparing a grant that will look at main street revitalization in regards to Old World Wisconsin; looking at where people go to eat, drink, stay when visiting this destination.

**Approval of Resolution Recognizing the Walter Family and Walter Grain Farms for their dedication and commitment to Jefferson County agriculture and related industries by hosting Farm Technology Days 2019**

Motion by Kannard, seconded by Kelly, to approve the resolution recognizing the Walter Family and Walter Gran Farms for their dedication and commitment to Jefferson County agriculture and related industries by hosting Farm Technology Days 2019 at their farm. Motion approved. The resolution will be forwarded to the County Board meeting on Tuesday, August 13. .

### **Recap of Jefferson County Farm Technology Days (July 2019)**

Georgson stated that Jefferson County is now in the aftermath of the show. It is a sizable void; but, it hasn't completely ended. The executive board will meet within the next couple of weeks to review the show. Jefferson County has a very successful show for any of the details that could be controlled. By enlarge, the people that attended were very pleased. Georgson truly feels that Jefferson County created an entity that we should be very proud of.

Georgson then went on to highlight items within his report about the show that included storms, good weather and farm economy. He handed out the Farm Technology vision statement that was created three years ago and read it to the committee. The show has accomplished the vision statement. Jefferson County is a community. The agriculture community is very well versed and the people that stepped up and the value that they brought to the County cannot be stated enough. It was a first class event that Jefferson County can very proud of.

Wehmeier stated that Jefferson County pushed the State Farm Technology Executive Committee in some ways. An example would be the Block Party which was very successful.

Zastrow stated that the show provided a volunteer opportunity for many individuals. People were able to meet and work side by side and receive feedback and compliments of their involvement and helpfulness.

Georgson stated that the field demonstrations were unparalleled for their offerings.

Discussion occurred regarding the 2021 show. It was explained that the 2021 show will be a different approach that uses a different management scheme. It will be more in line with a typical Fair Park event. It is the understanding that Extension's role will be much less.

Wehmeier left the meeting at 9:45 a.m. to attend another meeting.

**Adjourn** – Meeting adjourned at 9:50 a.m.

**Next Scheduled Meetings:** Regularly scheduled meetings are held at the Extension, Jefferson County Office in Room 12 on the 2<sup>nd</sup> Monday of the month at 8:30 a.m. The next scheduled meetings are: September 9 and October 14, 2019.

Steven Chmielewski  
Community Development Educator  
University of Wisconsin-Madison, Division of Extension  
Waukesha & Jefferson County

**September 9, 2019**

**Extension Education Committee Meeting**

- Partnered with Larry Jones, Extension Organizational Development Specialist to develop new online lunch and learn series addressing shared and emerging topics to support Non-profit sector outcomes in Jefferson County. Series to begin mid-October, registration to open week of 9/9.
- Conducted multiple discussions with Food Pantry Coalition members to learn about individual and shared needs; requested agenda item on next coalition meeting (10/8) to introduce myself and my work to strengthen non-profit capacity.
- Began reviewing toolkit for Safe and Healthy Food Pantries Project, exploring application to work from assessments to action. This assessment looks at operations, gaps, strengths and barriers.
- Talked with Tina Crave, Greater Watertown Community Foundation about my work plan goals with Non-profit organizations and learned about the foundations initiatives; Meeting 9/6/19 with the Family Resource Center Exploration Committee.



**Extension**  
UNIVERSITY OF WISCONSIN-MADISON

Extension Education Committee Meeting  
September 9, 2019  
Kara Loyd – 4-H Program Coordinator

### Meetings/Events

- Developing new club, helping a club disband
- New committees and projects leader meetings

### Upcoming

- Volunteer Trainings (VIP)
- 4-H Meetings
- Enrollment
- Project Leader Meeting
- Area 19 group work

### Fall Focus

- Long-term planning for Fall 2019
  - Orientations/Visioning for the next 4-H year with groups
  - Sept. 30<sup>th</sup>, 4-H Awards Banquet
  - 4-H Open House- Oct. 7<sup>th</sup>
  - New Family Meeting- Nov. 18<sup>th</sup>
  - Officer Training- Dec. 5<sup>th</sup>

**UW Division of Extension, Jefferson County, Agriculture Report**  
**To the Jefferson County Extension Education Committee**  
**By LaVern Georgson**

September 9, 2019

## **Agriculture Programming**

### **Farm Technology Days (FTD) Programming:**

The intensity or urgency of an impending deadline for the show preparation was noticeably missing in the weeks following our July event. There were still dozens and dozens of related to the dismantling of our show.

Multiple conversations with people from Eau Claire County have taken place as they assume the responsibility to host next year's event. Conversations involved the coordination for transfer of equipment, response to organizational questions and the clarification of situations that arise.

The grounds committee among all the committees had perhaps the most prolonged daily effort to conclude the show. The cleanup of the grounds which included gathering and removing the woodchips, fence & removal, loading out the sand from the equine arena, moving equipment from tent city back to the staging area and loading the various equipment onto trucks along with cleaning up all the garbage and debris that remained after the visitors and exhibitors left.

The treasurer for the Jefferson County executive committee has been working diligently and determinedly to secure an accurate accounting of everything from attendance to receipts and disbursements. Preparation of the financial report and its accuracy and relevancy to the budget should be nearly finalized by the end of September. Securing information from the various entities involved with this show has taken longer than some people had expected or hoped for. I am confident in the talents and capability of our representative and in the thoroughness of her work.

### **Horticulture Programming:**

Working with the Master Gardener Volunteers in various aspects along with plant and insect questions taken effort here. The partnership and cooperation of this group and notably the Plant Health Advisors have supported this office and benefited Jefferson County.

### **Crops Programming:**

The progress and development of our corn and soybean crops has been the focus of most conversations. The accumulated growing degree units (GDU) are very close to normal for this time of year. The delayed planting last spring as put most crops about two weeks behind in their maturity. As we move into September the cooler temperatures particularly at night have further slowed down crop progress. The most common sentiment is for a late frost will well past our normal date of October 1 to 10<sup>th</sup>. For most plants a killing frost is 28°F or less. Land rental rates have also been a subject of inquiries.

### **Dairy and Livestock Programming:**

Short forage supplies and low quality of feed has been a concern. I attended a forum hosted by the Jefferson County Farm Bureau and spoke to the topic of stresses and impacts on farmers in the agriculture community. Horse pasture development and assessments required some site visits.

### **Department Activities:**

Communicating and reporting to UW Madison are items for consideration here.