



## Extension

UNIVERSITY OF WISCONSIN-MADISON

**Extension Education Committee Agenda  
Jefferson County  
864 Collins Road, Room 12  
Jefferson WI 53549**

**DATE:** Monday, October 14, 2019

**TIME:** 8:30 a.m.

**Committee Members:** Dan Herbst, Mike Kelly, John Kannard, Mary Roberts, Lloyd Zastrow

1. Call to Order
2. Roll Call ( to establish a quorum)
3. Certification of Compliance with Open Meetings Law
4. Public Comment (Members of the Public who wish to address the Committee on specific agenda items must register their request at this time.)
5. Approval of Agenda (for possible rearrangement)
6. Approval of University Extension Education Committee Minutes from September 9, 2019
7. Communications
8. Review of 2019 Departmental Budget
9. Review of 2020 Departmental Budget
10. Discussion of Monthly Educator Reports – LaVern Georgson (Ag), Kara Loyd (4-H), Steve Chmielewski (Community Educator), Lisa Krolow (FoodWise), Michelle Scarpace (Natural Resources)
11. Adjourn

**Next Scheduled Meetings:**

Regularly scheduled meetings are held at the Extension, Jefferson County Office in Room 12 on the 2<sup>nd</sup> Monday of the month at 8:30 a.m. Next scheduled meetings are: November 11 and December 9, 2019.

A quorum of any Jefferson County Committee, Commission or other body, including the Jefferson County Board of Supervisors, may be present at this meeting. Individuals requiring special accommodations for attendance at the meeting should contact the County Administrator 24 hours prior to the meeting at 920-674-7101 so appropriate arrangements can be made.

*"Enriching people with knowledge, perspective, skills and aspirations. "University of Wisconsin, U.S. Department of Agriculture & Wisconsin counties cooperating. UW-Extension provides equal opportunities in employment and programming including Title IX & ADA.*

## Extension Education Committee Minutes

**Date of Meeting:** September 9, 2019

**Meeting called to order by:** Zastrow called the meeting to order at 8:30 a.m.

**Members Present:** Herbst, Kannard, Kelly, Roberts and Zastrow were present.

**Members Absent:** None

**County/Extension Staff Present:** Chrissy Wen, Area Director; LaVern Georgson, Agriculture Educator; Kara Loyd, 4-H Program Coordinator; Lisa Krolow, FoodWise; and Kim Buchholz, Administrative Specialist. Ben Wehmeier, County Administrator.

**Others Present:** None

**Certification of Open Meetings Law:** The agenda has been duly posted and the door is open.

**Public Comment:** None

**Roll Call (establish a quorum):** Quorum present

**Approval of Agenda for Possible Rearrangement:** Motion by Herbst, seconded by Roberts to approve the agenda as printed. Motion approved.

**Approval of August 12, 2019 Meeting Minutes:** Motion by Kannard, seconded by Herbst, to approve the August 12, 2019 meeting minutes. Minutes approved.

**Communications:** None

**Review of 2019 Departmental Budget:** Wen reported the 2019 budget is on track. A budget report was handed out to the committee.

**Review of 2020 Departmental Budget:** Wen handed out the 2020 budget summary for the committee. She also invited the committee to attend Extension's budget meeting with Finance Committee on Wednesday, September 18 at 9:30 a.m. in room 202.

### **Discussion of Monthly Educator Reports – LaVern Georgson (Ag), Kara Loyd (4-H), Steve Chmielewski (Community Educator), Lisa Krolow (FoodWise)**

Georgson gave a summary of his written report. He reported that things are beginning to finish up for Farm Technology Days. With a large show there are a lot of loose ends. The County is waiting for final numbers to come in from the state; preliminary numbers should be out to the Executive Committee which is meeting on September 24. Georgson is confident that it will be a good show. Jefferson County is now working closely with Eau Claire County to transfer the knowledge gained to the next host County.

Georgson added that the Master Gardener group continues to offer horticulture helpline twice a week in the Extension Office and has been handling most of the horticulture questions. Crops are about two weeks behind schedule. Questions have been coming in on land rental amounts.

Loyd provided a summary of her written report. 4-H Enrollment for the New Year opened last week and runs through November 1. Jefferson County has one club that is disbanding and one new club forming. Loyd has been busy working with committees and their new committee members getting them up to speed.

Krolow stated that she is wrapping up budgets. The FoodWise positions is posted and open through September 22<sup>nd</sup>. Krolow is hopeful that the new individual will be on-board November 1. She has continued her outreach to build relationships, i.e. United Way.

Steve Chmielewski provided a written report which was handed out to committee members for their review.

**Adjourn** – Motion by Kelly, seconded by Kannard, to adjourn the meeting at 9:08 a.m. Motion approved.

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**Extension**  
UNIVERSITY OF WISCONSIN-MADISON

Extension Education Committee Meeting  
October 14, 2019  
Kara Loyd – 4-H Program Coordinator

Meetings/Events

- 4-H Regional Meeting in Madison
- Awards Celebration- Turner Hall, Sept.30
- 4-H Open House- Highway Department, Oct. 7
  - ~25 interested families
  - ~150 people total
- 4-H Club Meetings

Volunteer Management

- Project Leader Meeting
- New Volunteer Trainings
- Project Help Recruitment
- New 4-H Year prep and planning with volunteers (updating bylaws, reviewing project requirements, updating paperwork, etc.)



Upcoming

- Volunteer Trainings (VIP)
- 4-H Meetings
- Enrollment
- Charters
- Area 19 Meeting with 4-H Assistant Manager
- National Association of Extension 4-H Agents Conference – November

Fall/Winter Focus

- New Family Meeting- Nov. 18<sup>th</sup>
- Officer Training- Dec. 5<sup>th</sup>



**Michelle Scarpace**  
**Natural Resource Educator**  
**Report Activity from June-Oct 2019**

I presented at the following events:

May 28, 2019: Presented on cover crop options/opportunities with prevent plant acres at Dodge County Farmers HSHW event. Location: Juneau, WI; Attendees: 40

July 18, 2019: Soil health and cover crop opportunities for grazing operations. Location: Whitewater; Attendees: 33

August 6, 2019: Presented on soil health at Organic Cover Crop field day. Location: Fort Atkinson; Attendees: 25

August 7, 2019: Soil health presentation at Dodge County Farmers event. Location: Beaver Dam; Attendees: 72

August 22, 2019: Soil health and economics talk at Field day in Oconomowoc. Attendees: 23

August 23, 2019: Soil health and cover crops talk at Conservation Observance Day. Location: Watertown Attendees: 130

August 27, 2019: Coordination of field day for Farmers for the Upper Sugar River. Location: Mount Horeb; Attendees: 56

Along with these speaking engagements, I have been working on the following projects:

- Strategic Planning with Dodge County Alliance for Healthy Soil & Water
- Cover Crop Conference Planning Committee—Soil Health Dinner Committee Lead
- Farmers for the Upper Sugar River—helping farmers new to cover crops
- Wrote and submitted grant for the Dodge County Farmers group for further funding from DATCP

Future plans for Jefferson County:

- Meet with farmers to discuss upcoming events for the winter
- Would like to do smaller and localized events across the county.

**Steven Chmielewski**  
Community Development Educator  
University of Wisconsin-Madison, Division of Extension  
Waukesha & Jefferson County

October 14, 2019

**Nonprofit Outreach:**

1. Online Lunch and Learn series using Zoom Technology:
  - Developing 5 part series with Larry Jones, UW-Extension Organization and Development Specialist with the Community Development Institute
  - Each session is responsive to five critical areas for capacity building; so far 18 people have signed up for the series
  - First session held 10/9, called *Community Engagement: Focus on Advocacy*. There were nine participants who were mostly executive directors.
  
2. Food Pantry Coalition:
  - Met with Food Pantry Coalition 10/8- nine presidents and CAC Food Operation Specialist
  - Introduced self and Extension outreach programs, most were unfamiliar with Extension
  - Informed and invited participation in Nonprofit series; also discussed assessments available through Safe and Healthy Food Pantry Program. Promoted Food Wise program and shared info and Lisa K's contact to further discuss connecting
  
3. Participated in Family Resource Center Planning Team project
  - Participated in Community Resource Center discussion on 9/6
  - Participated in planning team session 9/19

**Whitewater Small Business Retention and Expansion:**

- Met 10/7 with project steering committee members: Cameron Clapper, Derek D'Auria, Lisa from Downtown Whitewater and Al, CDA member.
- Clarified project charter and roles

**UW Division of Extension, Jefferson County, Agriculture Report**  
**To the Jefferson County Extension Education Committee**  
**By LaVern Georgson**

October 14, 2019

## **Agriculture Programming**

### **Farm Technology Days (FTD) Programming:**

The amount of details is diminishing with the primary focus on the financial aspects of the show and closing the books.

The treasurer for the Jefferson County 2019 FTD show used her remarkable talents to organize, record and maintain the financial records to the highest degree. Her thoroughness in anticipation, preparation and process has contributed to the success of our effort. I don't think there was anything that she did not expect or have a strategy for.

The officers of the Executive Committee and I met to review the numbers and financial information available from the show. There were some pleasant "surprises" that refutes some of the speculation that swirled around regarding the information or more correctly the misinformation that was part of the rumor culture following our show.

The Wisconsin Farm Technology Days State General Manager has determined and announced the attendance as 24,700 over the three days. This is fairly consistent with the announced attendance at three of the last four shows with the 2016 Walworth County at 25,000, 2017 Keweenaw County at 27,000. 2018 Wood County is the anomaly with 40,000.

While there was a general sense of light crowds or low attendance the numbers fall in line with what may be a new trend. The reality of maintaining the show in its current format or continuing the historical template is raising questions in many areas.

The vast majority of exhibitors were generally pleased with our show. With the few exceptions that I am aware of, exhibitors were pleased. The quality of show attendees being serious and interested in the products that they were presenting led to many quality over quantity contacts.

### **Horticulture Programming:**

Plant identification and plant health have been leading topics here.

### **Crops Programming:**

There is continuing concern for our late maturing crops. Corn silage harvesting sporadically began near the end of the September. Corn silage harvest for many people is usually wrapping up by now. The rain has also been a hindrance. The supply of dry hay and the quality are generally projected to be low again this winter feeding season.

### **Dairy and livestock programming:**

The Jefferson County Corporate Counsel requested that several other departments and I review a proposed incinerator ordinance on behalf of the Solid Waste Committee. A review centered on perceived or potential safety and environmental hazards, cost and application of the proposed ordinance and employee or company operation of incinerators. A review of DNR and EPA guidance was conducted. It was determined that this time an ordinance is not needed.

### **Department Activities:**

Among other things my midyear review was conducted with Area Extension Director Chrissy Wen.