



Comprehensive Plan Steering Committee

Jefferson County Comprehensive Plan and Agricultural Preservation and Land Use Plan

Thursday, November 14, 2019

**Jefferson County Courthouse
311 S. Center Avenue, Rooms 202 and 203
Jefferson, WI**

9:00 am or 1:00 pm

1. Introductions – Favorite winter activity?
2. Approval of the April 10, 2019 and October 1, 2019 Meeting Minutes
3. Early Public Engagement Summary
4. Focus Area Discussion
5. Goal Development
 - a. Review of Existing Goals
 - b. Goal Workshop
6. Next Steps
7. Adjourn



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Meeting Purpose:

Identify the key themes and goals for the future of Jefferson County.

1. Introductions – Favorite winter activity?
2. Early Public Engagement Summary
 - i. **Steering Committee Role:** Refamiliarize yourself with the input received from the survey, regional meetings, and intergovernmental interviews. Identify common trends or repeat elements that should inform the future of Jefferson County. The summary documents can be found here: https://srfconsultinggroup-my.sharepoint.com/:f/g/personal/sfalkers_srfconsulting_com/EkuB7iTpPOdIsWP_N4EOkIABt951DIEZI9DSwz2J0D3T5A?e=ZMm1Dk
3. Focus Area/Key Themes Discussion
 - i. **Steering Committee Role:** Brainstorm focus areas or key themes that emerged from the early engagement input. Utilize the Key Themes Worksheet provided to record your thoughts and be prepared to share these ideas at the meeting.
4. Goal Development
 - a. Review of Existing Goals
 - b. Goal Workshop
 - i. **Steering Committee Role:** Review the engagement, issues and opportunities, public comment you have received and the existing goals to determine if the current goals are still relevant, if the existing goals should be adjusted or create new goals. The existing goals are provided for your review on the Goals Worksheet.
5. Next Steps

Goal and Policy Development



Early Engagement



Early engagement activities were focused on gathering input about the existing conditions within the County. What is going well, where can we improve, and where can we continue to thrive?



Issues and Opportunities

Using the input received throughout the early engagement process, issues and opportunities are identified for the future of Jefferson County. These items should be defined using the input received and should cover, at a minimum, the required Comprehensive Plan and Agricultural Preservation & Land Use Plan elements.

The early identification helps to inform the development of goals and the plan analysis. However, these items change adapt and change throughout the process.



Goals and Objectives

The development and/or update of goals and objectives is driven by community feedback. Using both the input received and the focus areas defined for the next 20 years, goals and objectives can be established to guide decision making.

Goals should identify the condition that the county should work to achieve, and goals should be identified for all plan elements. Similar to the Issues and Opportunities, goals will remain in a draft state until the plan is adopted.



Implementation

The goals identify the desired condition in the future of an element. The implementation actions define the steps to help the County achieve those goals. These actions can be short and long term priorities.