



Extension

UNIVERSITY OF WISCONSIN-MADISON

**Extension Education Committee Agenda
Jefferson County
864 Collins Road, Room 12
Jefferson WI 53549**

DATE: Monday, January 13, 2020

TIME: 8:30 a.m.

Committee Members: Dan Herbst, Mike Kelly, John Kannard, Mary Roberts, Lloyd Zastrow

1. Call to Order
2. Roll Call (to establish a quorum)
3. Certification of Compliance with Open Meetings Law
4. Public Comment (Members of the Public who wish to address the Committee on specific agenda items must register their request at this time.)
5. Approval of Agenda (for possible rearrangement)
6. Approval of University Extension Education Committee Minutes from December 9, 2019
7. Communications
8. Review of 2019 Departmental Budget
9. Discussion of Monthly Educator Reports – LaVern Georgson (Ag), Kara Loyd (4-H), Steve Chmielewski (Community Educator), Lisa Krolow (FoodWise), Michelle Scarpace (Natural Resources)
10. Adjourn

Next Scheduled Meetings:

Regularly scheduled meetings are held at the Extension, Jefferson County Office in Room 12 on the 2nd Monday of the month at 8:30 a.m. Next scheduled meetings are: February 10 and March 9, 2020.

A quorum of any Jefferson County Committee, Commission or other body, including the Jefferson County Board of Supervisors, may be present at this meeting. Individuals requiring special accommodations for attendance at the meeting should contact the County Administrator 24 hours prior to the meeting at 920-674-7101 so appropriate arrangements can be made.

“Enriching people with knowledge, perspective, skills and aspirations. “University of Wisconsin, U.S. Department of Agriculture & Wisconsin counties cooperating. UW-Extension provides equal opportunities in employment and programming including Title IX & ADA.

Extension Education Committee Minutes

Date of Meeting: December 9, 2019

Meeting called to order by: Zastrow called the meeting to order at 8:33 a.m.

Members Present: Herbst, Kannard, Kelly, Roberts and Zastrow were present.

Members Absent: None

County/Extension Staff Present: Kara Loyd, 4-H Coordinator; Kim Buchholz, Administrative Specialist; Chrissy Wen, Area Director.

Others Present: None

Certification of Open Meetings Law: The agenda has been duly posted and the door is open.

Public Comment: None

Roll Call (establish a quorum): Quorum present.

Approval of Agenda for Possible Rearrangement: Motion by Herbst, seconded by Kannard, to approve the agenda as printed. Motion approved.

Approval of November 11, 2019 Meeting Minutes: Motion by Kannard, seconded by Herbst, to approve the November 11, 2019 meeting minutes. Motion approved.

Communications: None

Review of 2019 Departmental Budget: Committee was given a copy of the current 2019 budget report, January through October 2019. Discussion occurred. Wen explained that although there are a number of account line items where the percentage overage looks very large, in dollar amounts it is small. Wen reported the 2019 budget is on track.

Discussion and Approval of the 2020 Extension Educator Contract: Committee members received a copy of the proposed contract in their agenda packet. Wen stated the contract wording is the same as last year. A couple changes are there is a flat fee for educators to provide equality (fee for service) within the organization and position titles were updated. Discussion occurred. FoodWise is funded differently so it is not in the contract. The Area Director position is fully funded by the University and not included in the contract. The Community Educator is a fully County funded position; the \$25,000 includes both wages and benefits for the .3 position. Motion by Kannard, seconded by Roberts, to approve the 2020 Extension Educator contract. Motion approved. Each committee member signed the contract.

Discussion of Monthly Educator Reports – Kara Loyd (4-H),

- Wen stated that Georgson and Chmielewski submitted their written reports for the committee to review. Please feel free to reach out to either of them with any questions.
- Loyd reviewed her written report for the committee. She thanked the committee for allowing her to attend the National Association conference last month; it was a very valuable professional development experience. A new family meeting was held with close to 50 attendees; many with younger youth in the program. The Cloverbud Program will be a focus for this next year. Volunteer management continues to be a priority; Loyd has held a Leader's Board orientation as well as new volunteer trainings. Loyd is working hard to finalize camp plans for 2020 and 2021 and gearing up for Officer Training on Saturday.

Adjourn – Motion by Kannard, seconded by Herbst, to adjourn at 9:05 a.m. Motion approved.

Next Scheduled Meetings: January 13 and February 10, 2020.

Minutes recorded by Kim Buchholz, Administrative Specialist

UW Division of Extension, Jefferson County, Agriculture Report
to the Jefferson County Extension Education Committee
By LaVern Georgson

January 13, 2020

Agriculture Programming

Farm Technology Days (FTD) Programming:

There are few remaining details that keep popping up from time to time.

The All-County meeting that was held in Stevens Point was well attended. This continues to show the high quality of leadership and professionalism exhibited by our County event organizers and leadership. Eau Claire County is shaping up to have very nice offering.

Some of the details have included extending appreciation and thanks to the individuals and groups that have contributed their time and talents in the effort to make our show a success. I have been working on a more formal process to recognize some of the key individuals.

Horticulture Programming:

I believe that the relatively mild weather has contributed to the fact that calls continue regarding trees and plants. A meeting was held with the master gardener officers to consider their events, policies and budget. Discussions have also been held regarding the Level 1 Training Class for 2020.

Crops Programming:

I apologize for my absence at the last extension education committee meeting. I was able to attend a program that presented information on issues and influences that will affect grain markets. There were also segments on global and US economics regarding agriculture industry. A presentation was included regarding healthy wellness in challenging times.

The US Department of Agriculture Farm Service Agency (FSA) and our office worked on three programs to share information and equip farmers with decision-making tools based on the most recent Farm Bill. FSA administers the program but is not legally allowed to give recommendations. UWEX as an educational entity can give more specifics and offer stronger suggestions.

Most of our crops have been harvested. Some fieldwork is finished. Higher prices are hoped for but appeared to be elusive based on projections for the upcoming years.

Dairy and Livestock Programming:

There were two cow/calf meetings offered in adjacent counties which our producers attended. There was a scheduling snafu which precluded a meeting in Jefferson County. This is not likely to be repeated due in part to lower attendance than when we host.

Feed supplies and quality continued to cause apprehension. Mild weather results in animals eating less. On the other hand mud concerns continue.

Department activities:

There have been conversations regarding office space and educator staffing in 2020.

Michelle Scarpace
Natural Resource Educator
Report Activity from Oct-Dec. 2019

Background: Hired in July 2018 as part of the Regional Natural Resource Education program who works to lead and facilitate water quality projects across the state. Specifically, I work throughout the Rock River watershed to coordinate education and outreach efforts to support farmer-led initiatives focused on soil health and water quality. I am funded through the WI DNR Nonpoint Source Program to do these activities.

Over this past quarter, I have been working on the following projects:

- Strategic Planning with Dodge County Alliance for Healthy Soil & Water
 - Consisted of facilitating 2 meetings where the group identified internal strengths and weaknesses and external opportunities and threats, and developing long-term goals
 - Met with an Alliance planning committee 4 times over the course of the 3 months to develop the following:
 - An outlined structure for the Alliance which included a board, and committee heads
 - Process for recruiting and electing board members
 - Long-term goals and draft vision statement
- Collaborated with Dodge County Land Conservation Dept to submit grant for the Dodge County Farmers group for further funding from DATCP
- Working with Farmers for the Upper Sugar River in Dane county to help new participants in their incentive program understand management strategies for cover crops and no-till.
- Help plan Farmers for the Upper Sugar River Annual Event that will take place in Feb.
- I am on the WI Cover Crop Conference Planning Committee which takes place on Feb. 20 this work entails:
 - Developing agenda and breakout sessions for the conference
 - Moderating a breakout session
 - Committee Lead on the Soil Health Dinner
- Coordinating and developing a breakout session at the DATCP Producer-led Watershed Workshop Feb. 19.
- Coordinating and developing a breakout session at the WI Land+Water Conference in March
- Developing Groundwater Education module for schools in Rock county. This is in coordination with Positive Youth Development Educator, Erin Conway.
- Coordinate and Facilitating an interagency NR 151 outreach and education committee.
- Develop webinars on DNR Targeted Runoff Management Grants program



Extension
UNIVERSITY OF WISCONSIN-MADISON

Extension Education Committee Meeting
January 13, 2020
Kara Loyd – 4-H Program Coordinator

Meetings/Events

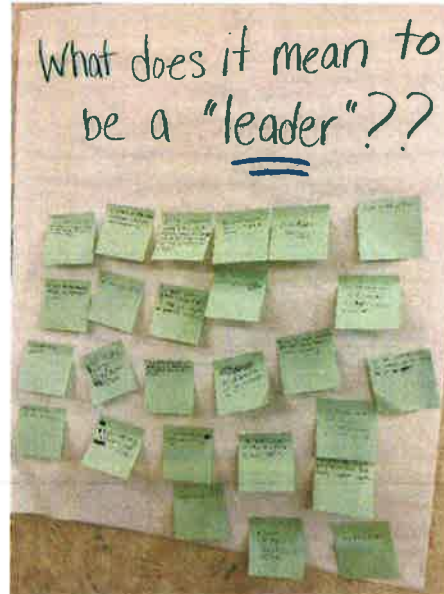
- Beef Weigh-In
- 4-H Club Officer Training
- Jr. Leader's Community Service Event
- Upham Woods User Group Meeting

Volunteer Management

- Volunteer Trainings
- Developing new project leadership

Winter Focus

- Countywide Cloverbud Project Meetings
- Horse and Pony Reorganization
- Youth in Government Planning



Steven Chmielewski
Community Development Educator
University of Wisconsin-Madison, Division of Extension
Waukesha & Jefferson County

January 13, 2020

Nonprofit Sector:

1. On December 11th, we conducted the third session of our newly developed online series: *Strengthening Your Nonprofit Organization in Jefferson County*. The focus was on continual strategy development/implementation and preparing for a successful strategic planning process. Six executive directors participated from subsectors that include Human Services, Environment, and Public and Societal Benefit. Participants practiced strategic thinking through discussion which helped to identify fundamental challenges to discuss with their board of directors, and to help prepare for upcoming planning processes.
2. Food Pantry's Fresh Produce Needs Assessment Tool. From existing assessment tools, I'm working with colleagues to develop a new approach to gauge and address fresh produce needs and capacity for delivery with the Food Pantry Coalition. Jennifer Park-Mroch, Ph.D., Health & Well-Being Outreach Specialist with University of Wisconsin-Madison, Division of Extension has provided support for this effort. The goal is to pilot the survey instrument and then apply it by the end of January to then follow up with the coalition to discuss findings and determine what would be most helpful for the individual pantries.
3. Watertown Library Expansion- Resource Center Design Team. Working with this group through the Greater Watertown Community Health Foundation has identified potential learning opportunities to strengthen the focus and outcomes of the initiative. For example, conducting an inventory of available resources and mapping connections for collaboration will help to identify opportunities to strengthen shared goals among multiple missions. Next working meeting is February 13th.

Business Retention and Expansion Strategies Program in Whitewater:

1. Twenty six business operators have participated in the survey visits, goal is to conduct 14 more by end of January to then analyze/share results and gather input for program development (total of about 15% of potential participants- reflective of all industries)
2. City, Walworth County EDA, Downtown Whitewater and University of Wisconsin-Whitewater have all leveraged support with this effort
3. Jefferson County Economic Development Consortium was referred multiple times as a resource to help support manufacturing companies interested in relocating
4. Press release also led to discussion with Mo Hansen, Clerk Treasurer Village of Waterloo, that focused on developing and supporting their own approach to Business Retention and Expansion