



Extension

UNIVERSITY OF WISCONSIN-MADISON

**Extension Education Committee Agenda
Jefferson County
864 Collins Road, Room 12
Jefferson WI 53549**

DATE: Monday, February 10, 2020

TIME: 8:30 a.m.

Committee Members: Dan Herbst, Mike Kelly, John Kannard, Mary Roberts, Lloyd Zastrow

1. Call to Order
2. Roll Call (to establish a quorum)
3. Certification of Compliance with Open Meetings Law
4. Public Comment (Members of the Public who wish to address the Committee on specific agenda items must register their request at this time.)
5. Approval of Agenda (for possible rearrangement)
6. Approval of University Extension Education Committee Minutes from December 9, 2019
7. Communications
8. Discussion of the Combining of Land Conservation and Extension Committees
9. Review of Preliminary 2019 Final Departmental Budget Report
10. Review of 2020 Departmental Budget
11. Discussion of Monthly Educator Reports – LaVern Georgson (Ag), Kara Loyd (4-H), Steve Chmielewski (Community Educator), Lisa Krolow (FoodWise), Michelle Scarpace (Natural Resources)
12. Adjourn

Next Scheduled Meetings:

Regularly scheduled meetings are held at the Extension, Jefferson County Office in Room 12 on the 2nd Monday of the month at 8:30 a.m. Next scheduled meetings are: March 9 and April 13, 2020.

A quorum of any Jefferson County Committee, Commission or other body, including the Jefferson County Board of Supervisors, may be present at this meeting. Individuals requiring special accommodations for attendance at the meeting should contact the County Administrator 24 hours prior to the meeting at 920-674-7101 so appropriate arrangements can be made.

"Enriching people with knowledge, perspective, skills and aspirations. "University of Wisconsin, U.S. Department of Agriculture & Wisconsin counties cooperating. UW-Extension provides equal opportunities in employment and programming including Title IX & ADA.

Extension Education Committee Minutes

Date of Meeting: January 13, 2020

Meeting called to order by: Zastrow called the meeting to order at 8:30 a.m.

Members Present: Herbst, Kannard, Kelly, Roberts and Zastrow were present.

Members Absent: None

County/Extension Staff Present: Kara Loyd, 4-H Coordinator; Kim Buchholz, Administrative Specialist; LaVern Georgson, Agriculture; Michelle Scarpace, Natural Resources.

Others Present: None

Certification of Open Meetings Law: The agenda has been duly posted and the door is open.

Public Comment: None

Roll Call (establish a quorum): Quorum present.

Approval of Agenda for Possible Rearrangement: Motion by Kelly, seconded by Herbst, to approve the agenda as printed. Motion approved.

Approval of November 11, 2019 Meeting Minutes: Motion by Kelly, seconded by Herbst, to approve the December 9, 2019 meeting minutes. Motion approved.

Communications: None

Review of 2019 Departmental Budget: Buchholz stated that 2019 is closing out and moving into 2020 budget year. It was discovered that some monies should have been carried forward into the 2019 budget and were not. Finance is aware of the issue. At this time, the 2019 budget looks like it should be fine. The committee asked Buchholz to provide a copy of the final 2019 budget to the next meeting.

Discussion of Monthly Educator Reports: (Written reports attached.)

- LaVern Georgson provided an oral report from his written report for the committee. Questions were asked at the end about agriculture and if the solar farms would improve the situation in Jefferson County. Discussion occurred.
- Kara Loyd provided an oral report from her written report. The 4-H year is in full swing. Many projects are starting up for the year. 4-H Club officer training was held; evaluations were positive. Jefferson County will participate in an Open Enrollment camp for 2020. In 2021, Jefferson and Grant Counties will be joining together to offer a 4-H Camp. Kara continues with training adult leaders through Volunteer in Preparation sessions as well as meeting with new project leadership. Kara's current focus is on the countywide Cloverbud project and Horse & Pony project reorganization. Youth Government Day was set for April 1.
- Michelle Scarpace provided an oral report from her written report. She has been doing extensive work in Dodge County with their Alliance for Healthy Soil & Water. She has also been working with the farmers of the Upper Sugar River in Dane County in the absence of the Dane County Agriculture Educator. Michelle is working with multiple groups on upcoming workshops.
- Steve Chmielewski's written report was provided in the agenda packet for the committee members to review. Georgson asked the committee to reach out to Steve by phone or email with any questions.
- Georgson noted to the committee that Wen was absent due to vacation.

Next Scheduled Meetings: February 10 and March 9, 2020. Kelly asked the committee to have the combining of the Land Conservation and Extension committees on the February agenda.

Adjourn – Motion by Kannard, seconded by Herbst, to adjourn at 9:30 a.m. Motion approved.

Minutes recorded by Kim Buchholz, Administrative Specialist

**UW Division of Extension, Jefferson County, Agriculture Report
To the Jefferson County Extension Education Committee
By LaVern Georgson**

February 10, 2020

Agriculture Programming

Farm Technology Days (FTD) Programming:

There's been work accomplished in establishing some structure and guidance for the distribution of the income over expenses from our show. The Wisconsin Farm Technology Days, the state organization, has guidelines that direct the distribution of these funds to youth and for agriculture purposes. The grant application has been available for several months. A number of nonprofits have submitted applications. The officers and a host family member will form the initial group to review applications and make recommendations.

The youth scholarship application was developed, drafted and circulated for approval. Notification of the scholarship opportunity was sent to all of the high schools in Jefferson County and through the 4-H communication system. April 1, 2020 is the deadline for this year's applications. It is anticipated that scholarships will be presented for the next several years. Part of this is the strategy to overcome the misconceptions about our effort in 2019 and confusing messaging regarding the 2021 show.

Horticulture Programming:

As you might expect the snow and cool weather has diminished the number of contacts regarding yards and gardens. 2020 Level I Training plans continue to be developed.

Crops Programming:

One of two Private Pesticide Applicator Training sessions was held. Successful completion of a written test allows an individual to purchase and apply restricted use pesticides for five years. The training covers environmental and personal safety, Integrated Pest Management (IPM) principles, equipment calibration and field application guidelines.

USDA 2018 Farm Bill questions and information requests continue to be received.

The optimism of better prices associated with the anticipation of the signing of trade agreements was short-lived at best. The one third reduction of China's swine herd, the corona virus, South America's projected large/record crop and trade agreement purchase clauses have set prices back. The 2020-2021 marketing year price projections from the USDA are about \$.50 lower than last year's. Long time farmers are expressing a discouragement I have not heard before. There is growing concern about the financial positions of reflected in farm balance sheets.

Dairy and Livestock Programming:

Plans have been nearly finalized for the Cattle Feeders and Confined Animal Feeding Operation meetings that we are offering.

There is a bit of cautious optimism for dairy farms with prices slightly higher and projected to stay that way and possibly rise. This is subject to supply and demand that will be influenced by the US and global economies.

Department Activities:

Worked on supplying information for UWDEX's February County Board report.



Extension
UNIVERSITY OF WISCONSIN-MADISON

Extension Education Committee Meeting
February 10, 2020
Kara Loyd – 4-H Program Coordinator

Meetings/Events

- Horse and Pony Meetings
- Leader's Association Board of Directors Planning meeting
- Plan of Work responsibilities
- WI 4-H Foundation Meeting

Volunteer Management

- Volunteer Trainings
- Developing new project leadership
 - Photography

Winter Focus

- Countywide Projects
 - Cloverbud Project Meetings – First meeting Feb. 24
 - Horse and Pony Reorganization
 - Foods and Nutrition Project Meetings
- Youth Government Day Planning
- Strategic Website Renovations

Sun	Mon	Tue	Wed	Thu	Fri	Sat
26	27	28	29	30	31	1
9:30am - Archery Project	6pm - Archery Project 6pm - Dairy Educational 6pm - Dog Project Meeting 6pm - Natural Science Mts 7pm - Dairy Committee @	6:30pm - Lego Project 6:30pm - Sewing Project @ 7pm - Horse Education @ 7pm - Junior Leaders @		6:30pm - Plants & Soils		11am - JCHP Focus Group
2	3	4	5	6	7	8
4pm - A. Baiten 6pm - Waterloo Wolves 6:30pm - Palmyra Oak	6pm - Meats Judging @ 6:30pm - Ixonia Victory 6:30pm - Rock Lake 7pm - Hebron Helping 7pm - JCHP Focus Group	6:30pm - Farmington All 7pm - horse Education 7pm - Stone School 4-H	6pm - MAP Meats Judging 7pm - Rock River Clovers	6:30pm - Sullivan Stars 7pm - Defenders of the		10am - Liberty Lane 4-H 10am - Stable Swappers
9	10	11	12	13	14	15
11am - Farming Around 1pm - Country Riders 6pm - Archery Project 8:00 - Jefferson Boosters	6pm - Archery Project 6pm - Dog Project Meeting 6pm - Meats Judging @ 7pm - Country Clovers 4- 7pm - Lucky Clovers 4-H 7pm - South Side Eagles	6:30pm - Duck Creek 4-H 7pm - Horse Education	6:30pm - Twin Rivers 4-H 7pm - MAP Committee	6pm - Photography Pro 6:30pm - Maple Street 7pm - Horse Committee		Newsletter Team 9am 10:30am - Ideal Clover 1:30pm - Rocketry Meeting
16	17	18	19	20	21	22
1pm - Oakdale 4-H Club 3pm - Rockway Project 6:30pm - Lake Ripley 4-H	6pm - Archery Project 6pm - Dog Project Meeting 6pm - Meats Judging @ 6pm - Sewing Project @ 7pm - Sheep Project @	6:30pm - Horse & Pony		5pm - Yarn Project Meeting 6:30pm - Leaders Board 7pm - Cat Project Meeting 7pm - Rabbit Project		9am - Project Learning @ 9am - YQCA Training @ 6x1
23	24	25	26	27	28	29
6pm - Archery Project	6pm - Archery Project 6pm - Cloverleaf Project 6pm - Dog Project Meeting 6pm - Meats Judging @ 6:30pm - Dairy Educational 7pm - Dairy Committee @	6:30pm - Lego Project 6:30pm - Sewing Project @ 7pm - Horse Education 7pm - Junior Leaders @		6:30pm - Speech and 7pm - Goat Project Meeting		1:30pm - Rocketry Meeting

Steven Chmielewski
Community Development Educator
University of Wisconsin-Madison, Division of Extension
Waukesha & Jefferson County

February 10, 2020

Nonprofit Sector:

1. On January 8th, we conducted the fourth session of our new online series: *Strengthening Your Nonprofit Organization in Jefferson County*. The focus was on nonprofit sustainability and understanding the relationship between money, resources, time of volunteers, capital and mission. Six executive directors participated from subsectors that include Human Services, Environment, and Public and Societal Benefit. Participants expanded their learning with the dual bottom line nature of nonprofit sustainability, being able to conduct a quick, 'sustainability' diagnosis of your nonprofit's work, and identifying strategic sustainability decisions that nonprofit leaders face. Follow up meeting conducted with Alicia Norris, director of BASE to further explore how to leverage resources for their mission (ex: collaborations with 4-H and planning for health coalitions).
2. Food Pantry's Fresh Produce Needs Assessment Tool. The updated goal to pilot the survey instrument moved to February. We will then review results to determine topics for follow up with the coalition to determine what would be most helpful for the individual pantries.
3. Watertown Library Expansion- Resource Center Design Team. Next working meeting is February 13th.

Private Sector:

1. 40 small business operators have participated in needs assessment/survey visits. This reflects about 15% of small businesses in all industries. Will begin to analyze results and gather feedback from findings for retention/expansion strategies program development.