



Thursday, February 27, 2020, 8:30 am
864 Collins Road, Room 8-9, Jefferson, WI 53549

JEFFERSON COUNTY ECONOMIC DEVELOPMENT CONSORTIUM (JCEDC) BOARD AGENDA

Board Members

Chairman: Matt Trebatoski – City of Fort Atkinson

Timothy Freitag – City of Jefferson, Steve Wilke – City of Lake Mills, Mo Hansen – City of Waterloo, Emily McFarland - City of Watertown, Cameron Clapper– City of Whitewater, Rebecca Glewen – City of Beaver Dam, Lisa Moen – Village of Cambridge, Kyle Ellefson - Village of Johnson Creek, Jim Mode – Jefferson County Supervisor, Dick Jones – Jefferson County Supervisor, Amy Rinard – Jefferson County Supervisor

- I.** Call to Order – Matt Trebatoski
- II.** Roll Call (Establish a quorum)
- III.** Certification of Compliance with Open Meeting Laws
- IV.** Approval of February 27, 2020 Agenda
- V.** Approval of Minutes – January 23, 2020
- VI.** Public Comment - Members of the Public who wish to address the JCEDC on specific agenda items must register their request at this time.
- VII.** February Education Session –Creative Use of TID's - presented by Dawn Gunderson Schiel and Philip Cosson, Senior Municipal Advisors with Ehlers-Inc.
- VIII.** General Orders
 - A.** New Business/Future Agenda Items
 - B.** Upcoming Meetings/Seminars –
 - March 26, 2020 JCEDC Board Meeting
- IX.** Adjournment

A quorum of any Jefferson County Committee, Board, Commission or other body, including the Jefferson County Board of Supervisors, may be present at this meeting.

Individuals requiring special accommodations for attendance at the meeting should contact the County Administrator 24 hours prior to the meeting at 920-674-7101 so appropriate arrangements can be made.



Jefferson County Economic Development Consortium & ThriveED

Joint Board of Directors Meeting Minutes

January 23, 2020

Meeting called to order at 8:30 by JCEDC Chairman Matt Trebatoski and ThriveED Chairman David Schroeder.

JCEDC Board members present: Matt Trebatoski – City of Fort Atkinson, Steve Wilke, City of Lake Mills, Tim Freitag – City of Jefferson, Mo Hansen – City of Waterloo, Emily McFarland – City of Watertown, Cameron Clapper – City of Whitewater, Lisa Moen – Village of Cambridge, Kyle Ellefson – Village of Johnson Creek, Jim Mode – County Supervisor, Amy Rinard – County Supervisor, James Schroeder – County Supervisor

JCEDC Board members Absent: Dick Jones – County Supervisor, Rebecca McGlewen- Dodge County

ThriveED Board members present: Tina Crave, Brian Knox, Matt Mauthe, David Schroeder, Bill Kehl, Mike Wallace, Stewart Wangard, Jim Falco, Beau Gellings, Jeff Caine.

Others Present – John Foust - gojefferson, Frankie Fuller, Jason Scott – WEDC, LaVern Georgson – UW Extension, Ben Wehmeier – Jefferson County Administrator, Blair Ward – Corporation Counsel, James Mielke – Dodge County Administrator, Nate Olson – Dodge County Planning & Economic Development Administrator, Victoria Pratt – JCEDC Executive Director/ThriveED President, Julie Olver – Marketing Manager, Steve Jenkins – BRE Consultant, RoxAnne Witte – Program Specialist

Roll Call – Quorum Established

Certification of compliance with Open Meeting Law Requirements

Staff certified compliance for the agenda dated January 23, 2020.

Approval of Agenda

Mode/Caine moved to approve the January 23, 2020 agenda as presented. Motion carried

JCEDC Minutes

Hansen/Mode moved to approve December 19, 2019 minutes printed. Motion Carried.

ThriveEd Minutes

Knox/Crave moved to approve December 3, 2019 minutes printed. Motion Carried.

Public Comments

Community member expressed concerns regarding open records requests, specifically related to the time lag of receiving the documents and the redacted information.

Review of Financials

1. JCEDC Report -

Hansen/Rinard moved to approve the December 31, 2019 Finance Report as presented. Motion Carried.

2. ThriveED Report –

Crave/Knox moved to approve the December 31, 2019 Profit & Loss, Balance Sheet as presented. Motion Carried.

2020 Meeting Schedules

Meeting schedules for both organizations were distributed to those present.

JCEDC/ThriveEd Staff Report

Victoria Pratt gave a slide presentation on what the organization has done since its inception, what we wanted to do had funding been available.

2022-2026 Fundraising Campaign

Matt Mauthe updated the board on the activities of the Steering Committee that was appointed by the ThriveED to research options for the 2022-2026 campaign. Proposal for the 2022-2026 Campaign would be to raise a total of \$4.2 million. Public sector would continue to contribute \$1.50 per person based on municipality/county population and balance would come from the private sector. The committee proposed a different approach to the fundraising from 2017; suggesting having a consultant to help with the administrative side of the campaign and asks to be done by ThriveED board members and investors. Approximate cost of the campaign would be up to \$100,000.00 financed as: ThriveED, Jefferson County and Dodge County will each be asked to contribute \$20,000 and the remaining \$40,000 would be requested from JCEDC in the form a repayable loan. In-kind donations will also be sought for housing and transportation. It was the consensus of those present that these requests be put on the next agenda for both the JCEDC and ThriveED board of directors meetings.

There being no further business to be come before the JCEDC Board of Directors, motion by Mode/Rinard to adjourn the JCEDC Board of Directors meeting.

There being no further business to come before the ThriveED Board of Directors, motion by Mauthe/Caine to adjourn the ThriveED Board of Directors meeting.

Meeting adjourned at 9:37 am.

Recorded by:

RoxAnne L. Witte
Jefferson County Economic Development Consortium