



Extension

UNIVERSITY OF WISCONSIN-MADISON

Extension Education Committee Agenda Videoconference (See link at bottom of agenda)

OR

Jefferson County Courthouse
311 S. Center Avenue, Room 205
Jefferson, WI 53549

DATE: Monday, September 14, 2020

TIME: 8:30 a.m.

Committee Members: Dan Herbst, John Kannard, Dwayne Morris, Mary Roberts, Lloyd Zastrow

1. Call to Order
2. Roll Call (to establish a quorum)
3. Certification of Compliance with Open Meetings Law
4. Public Comment (Members of the Public who wish to address the Committee on specific agenda items must register their request at this time.)
5. Approval of Agenda (for possible rearrangement)
6. Approval of University Extension Education Committee Minutes from July 13, 2020
Note: August 10, 2020 meeting was cancelled.
7. Communications
8. Discussion and approval of National 4-H Week Resolution
9. Review of 2020 Departmental Budget
10. Review of Proposed 2021 Departmental Budget
11. Discussion of Monthly Educator Reports (see attached written reports) – LaVern Georgson (Ag), Kara Loyd (4-H), Steve Chmielewski (Community Educator), Lisa Krolow (FoodWise), Michelle Scarpace (Natural Resources)
12. Discussion and Possible Decision on Dates/Times of Extension Education Committee meetings:
October 12, November 9, December 14
13. Adjourn

Join Zoom Meeting: <https://zoom.us/j/94823250641>

Meeting ID: 948 2325 0641

One tap mobile

+13126266799,,94823250641# US (Chicago)

A quorum of any Jefferson County Committee, Commission or other body, including the Jefferson County Board of Supervisors, may be present at this meeting. Individuals requiring special accommodations for attendance at the meeting should contact the County Administrator 24 hours prior to the meeting at 920-674-7101 so appropriate arrangements can be made. *“Enriching people with knowledge, perspective, skills and aspirations.* “University of Wisconsin, U.S. Department of Agriculture & Wisconsin counties cooperating. UW-Extension provides equal opportunities in employment and programming including Title IX & ADA.

Extension Education Committee Minutes

(Includes Educator Written Reports as presented orally as attachments)

Date of Meeting: July 13, 2020

Meeting called to order by: Zastrow called the meeting to order at 8:31 a.m.

Members Present via Videoconference: Morris and Roberts.

Members Present in Person: Kannard and Zastrow

County/Extension Staff Present via Videoconference: Ben Wehmeier, County Administrator; Terri Palm, Human Resource Director

Extension Staff Present by Videoconference: LaVern Georgson, Ag; Kara Loyd, 4-H Coordinator; Steve Chmielewski, Community Educator; Lisa Krolow, FoodWise; Michelle Scarpace, Natural Resources; Kim Buchholz, Administrative Specialist; Katelyn Broedlow, Administrative Assistant.

Others Present via Videoconference: Frankie Fuller

Certification of Open Meetings Law: The agenda has been duly posted and the door is open. Videoconference link was also posted.

Public Comment: None

Roll Call (establish a quorum): Quorum present.

Approval of Agenda for Possible Rearrangement: None.

Approval of May 11, 2020 Meeting Minutes: (Note: there was no meeting held in June 2020 due to COVID-19.) Motion by Morris, seconded by Roberts, to approve the May 11, 2020 meeting minutes. Motion approved.

Communications: None

Review of 2020 Departmental Budget: Buchholz stated that a copy of the current departmental budget was emailed to members with the agenda packet. 2020 budget looks good. Buchholz and Chrissy Wen, Area Director, met last week to start working on the 2021 budget. The 2021 budget is due to administration on July 27.

Discussion of Monthly Educator Reports: (Written reports attached.)

- LaVern Georgson provided an oral report from his written report. Current programming is somewhat on-hold at this point. Georgson commented that he has been working to provide resources on suicide and mental health to members/families within the agriculture community. Crop Programming-we have had probably the best spring in two or three years. Last week's rain was a million dollar rain since crops were at a critical phase of development. Georgson continues to monitor growing conditions and crop progress. Georgson has continued to support the Master Gardener program during this time; recently, two projects (WE Grow and Hoard's Museum) have been approved for volunteer hours with limited exposure and guidelines. Georgson commented that a number of producers are waiting for in-person site visits, etc. They have been very patient and understanding during this time of unknowns. Please refer to his attached report for more details.
- Kara Loyd provided an oral report from her written report. Loyd commented that most of May and June had been filled with updating members and volunteers on program changes as they occurred. The Meat Animal Sale and Small Animal Sale were cancelled. Dairy Committee is currently collecting videos to showcase their projects. Clubs and committees have continued to meet virtually. Currently, she is moving into Fall Programming planning. Please refer to her attached report for more details.
- Steve Chmielewski provided an oral report from his written report. Chmielewski has been working with the Healthy Communities Coalition and has completed five strategic planning sessions with them. He will provide greater detail in his next report regarding his program evaluation that is currently happening. Chmielewski's next step is working with some individual community coalitions on their goals and needs. He continues his work with Whitewater small businesses. Focus of the

project changed a little during this time of COVID-19 since payment protection, connecting with the Small Business Administration Office and reopening businesses safely became more of a priority. The grant that had been submitted for their marketing efforts was awarded to them in the amount of \$48,000. Please refer to his attached report for more details.

- Lisa Krolow provided an oral report from her written report. Krolow stated that this time of year is typically when they are writing their partner agreements with schools, food pantries, senior centers, etc. During this time, many of their partners are unsure of what their upcoming year's programming and needs will be. Due to the uncertainty, the state FoodWise Program has decided that all their programming will be made available online. Therefore, all educators are being assigned to workgroups in order to convert the trainings to an online format. They have also been having cross-state conversation with Illinois, Nebraska and Iowa to share ideas. Please refer to her attached report for more details.
- Michelle Scarpace provided an oral report from her written report. Scarpace stated that the last report she provided to the committee she was excited for the Jefferson County Farmer-led Group and getting that group up and running. Then COVID-19 hit. They are still going forward with the group but are looking at potentially having small field days throughout the County or a virtual format. The group was just awarded a \$1,000 grant from the Rock Lake Improvement Association for start-up costs. She has been partnering with DATCP and Discovery Farms to host monthly Farmer-to-Farmer webinars that have been very successful. Scarpace has been taking many trainings on how to conduct virtual meetings. She will continue to facilitate and host virtual meetings and conferences. She offered her expertise to committee members if they had any questions. Please refer to her attached report for more details.

Next Scheduled Meetings: August 10, September 14

Adjourn – Motion by Kannard, seconded by Morris, to adjourn at 9:22 a.m. Motion approved.

Minutes recorded by Kim Buchholz, Administrative Specialist



Extension

UNIVERSITY OF WISCONSIN-MADISON

Extension Education Committee June/July Report

July 13, 2020

Kara Loyd – 4-H Program Educator

Much of the past two months have been spent filled with answering emails, phone calls, planning online meetings, informing our program of changes, keeping volunteers on track with planning for the summer/fall. Other activities I've been working on include-

- Zoom meetings
 - Extension provides many opportunities to engage and collaborate with colleagues weekly. Some of these meetings are general information sharing while others are brainstorming sessions to facilitate planning for the fall.
 - I have also hosted twelve Zoom meetings for various committees and 4-H clubs.
 - The Meat Animal Sale Committee cancelled their auction and instead worked to find 4-H'ers a spot at a processor and are gathering donations to be split between all the youth that completed the educational requirements for the year. Multiple meetings were held just for MAP to make plans for this year and sort details. MAP is also working to connect anyone who would like to buy an animal directly to the youth for that sale.
 - Small Animal Sale Committee also cancelled their auction. They are working to connect youth to buyers.
 - Dairy Committee is collecting videos to highlight what project members have been working on. They are hoping to highlight those videos at the Dairy Breakfast scheduled for late August.
 - 2 4-H clubs have been meeting successfully throughout this time. They have demonstrated creative ways to connect with each other.
 - While many groups naturally take a little break in July (usually for Fair and vacations) there are still groups who are meeting to stay connected and plan for the fall. I will continue to host those virtual meetings.
- Leader trainings
 - I co-hosted two Volunteer-In-Preparation Training for new volunteers. This training is a requirement for folks hoping to volunteer with our program.
 - I will be finishing up our Annual Leader Training soon with clubs that still need this requirement.
- Administrative work
 - Maintaining our website with accurate and helpful information to guide members through this time. This work will continue.
 - Some work on our Drive to organize files. As things start to settle down a little for our office, Kim, Katelyn, and I will be spending some time to really organize our files to work for us more efficiently.
 - Statewide, we will be using a new enrollment system this fall. We've all been participating in trainings to prepare for that change. More work will continue on this over the next three months.

- Fall Planning
 - We still aren't 100% sure what the fall will allow for groups and clubs to meet. We know there will be some restrictions. So I have spent considerable time, particularly in the last two weeks, brainstorming ways to connect our young people with resources and opportunities virtually- but also safely in-person.
 - This includes planning for a "Awards-In-A-Box" mailing to youth who submit record books to be judged.
 - Also includes a Cloverbud (youngest members) "Camp-In-A-Box" mailing with crafts, STEM activities, and more. These boxed camp activities have worked really well in other counties.
 - Project meeting planning with project leaders- This most likely will be a mixture of in-person, virtual, and at home kits to work on projects.
 - Potentially a "countywide club experience" for youth that want a club experience but can't attend one in-person. I am hoping to have community leaders and other guests as speakers, a monthly community service project, and fun activities for youth to connect and grow.
 - I will continue planning for the fall and into the winter over the next month beyond the activities above. I need to make plans for our Officer Training Workshop, New Family Meeting, Club and Project Leader Trainings, and more.

UW Division of Extension, Jefferson County, Agriculture Report

To the Jefferson County Extension Education Committee

By LaVern Georgson

June and July 2020

July 13, 2020

Agriculture programming

Conversations and preliminary plans for Beef Twilight meeting and Emergency Responders Farm Training. On hold pending new directives on face to face meetings with UW-Madison.

Working with farmers that are known to be stressing and suffering under the current conditions.

Connecting them with resources and mental health professionals.

Worked on State and Federal farm assistance opportunities with farmers.

Attended by phone and email to individual education needs.

Attended Zooms for information and understanding of resources.

Monitoring growing conditions and crop progress.

Maintained awareness of farm producers farm gate prices and market trends.

Providing support and guidance to the Master Gardeners.

Completed 90% of the first round of FTD scholarships and grant awards.

Worked on supporting office functions.

Responding to requests regarding site visits, delays and potential alternatives.

Steven Chmielewski
Community Development Educator
University of Wisconsin-Madison, Division of Extension
Waukesha & Jefferson County

July 13, 2020

Nonprofit sector:

1. Completed a five session strategic planning program with the Healthy Communities Coalition (HCC) using Zoom online platform. An ad-hoc team of 9 participants represented 6 community coalitions.
2. Input was gathered from 39 coalition members identifying current and trends and challenges the community coalitions are facing. This info was used in the process to help develop and prioritize goals and strategies for the HCC July 2020-December 2021.
3. Through this process, the team drafted their first strategic plan that is now being reviewed. Final version will then be communicated with all community coalitions.
4. Full report and evaluation data to follow.

Private sector:

- Resumed program development with Whitewater businesses and organizations
- Early analysis of small business survey showed a need for community marketing. With support from City, economic development groups and 6 businesses, a grant proposal was submitted in March to USDA Rural Business Development. This grant proposal was successfully awarded \$48,000. Project will begin September/October, 2020.



Extension
UNIVERSITY OF WISCONSIN-MADISON

Lisa Krolow
FoodWise Coordinator

Maddie Bucholtz
FoodWise Educator

University of Wisconsin-Madison, Division of Extension
Walworth & Jefferson County

July 13, 2020

FoodWise is contacting established partners to finalize Partner agreements for FY 20/21.

We are working with the state team to convert curricula to a virtual format in order to accommodate the needs of as many partners as possible.

Both Maddie and I have been participating on multiple workgroups since April.

FoodWise has also been participating in cross state conversations with Illinois, Nebraska and Iowa to share ideas about how other states are developing their programs in this new education atmosphere.

Michelle Scarpace
Natural Resource Educator
Report Activity from April-June, 2020

Over this past quarter, I have been working on the following projects:

- Dodge County Alliance for Healthy Soil & Water
 - Finalized strategic priorities
 - Formed committees—programs, financial, and marketing. Currently serving on marketing committee
 - Facilitated virtual monthly meetings and board meetings
- Jefferson County Farmer-led Group
 - Unfortunately, haven't been able to meet because of COVID
 - Rock Lake Improvement Assoc. has been a great partner and their board voted to approve \$1,000 toward start up cost of a farmer group
 - Future events—unsure. We discussed doing a video series to introduce members and practices they are implementing.
- Farmer-to-Farmer Webinars: Partnering with DATCP and Discovery Farms to host webinars for farmer-led groups to connect and learn from each other. I obtained funding from the Natural Resources Institute to conduct evaluation on webinars and create a 'lessons learned' document from these webinars.
 - March attendance: 75
 - April attendance: 150
 - May attendance: 70
 - June attendance: 75
- DATCP Producer-led Regional Team
 - Producer-led program launched a regional collaborator network around the state so that DATCP can stay better informed on what groups are doing, and better inform groups on DATCP updates/changes/policies. I am the contact for the Southeast region.
 - Working on providing resources for groups at a regional level. Example—Grant writing workshop this fall
- Virtual Facilitation training
 - I have taken many trainings on facilitating virtual meetings, and now I am paying for it!
 - Facilitated the following conferences/meetings:
 - WI Lake Convention
 - WI Land+Water County Conservation Meeting
 - DATCP/DNR Partnership Meetings
 - Dodge County Alliance board and membership meetings
 - Producer-led Workshop
 - More to come...
 - From experience—virtual events take much more planning time than in person events

PROCLAMATION

Proclaiming National 4-H Week in Jefferson County

WHEREAS, October 4 through October 10, 2020 is National 4-H Week in the United States, and

WHEREAS, the 4-H program is America’s largest youth development organization, having supported almost 6 million youth in 4-H club programs nationwide, and

WHEREAS, the 4-H program provides educational opportunities to develop confident, independent, resilient and compassionate youth to become true leaders and productive citizens, and

WHEREAS in the State of Wisconsin, the UW-Madison, Division of Extension conducts 4-H programs through state land-grant universities with the mission to help young people acquire knowledge, develop life skills and form attitudes which will help them become self-directing, productive members of society, and

WHEREAS, the 4-H program addresses issues facing youth wherever they live, including inner cities, suburbs and rural communities, and helps break barriers by focusing on learning-by-doing, and

WHEREAS, more than 645 youth in Jefferson County are active in 4-H Club programs which are supported by over 245 volunteer leaders with 4-H Alumni in every community, and

WHEREAS, throughout its proud history, the 4-H program has developed positive role models through innovative and inspiring programs which continue to “make the best better” by building character and instilling values in our youth, and

WHEREAS, the University Extension Education Committee, at its September 14, 2020 meeting, approved a motion recommending that the Jefferson County Board of Supervisors proclaim October 4 through October 10, 2020, as National 4-H Week in Jefferson County, Wisconsin.

NOW, THEREFORE, BE IT RESOLVED that the Jefferson County Board of Supervisors hereby proclaims October 4 through October 10, 2020, as National 4-H Week in Jefferson County, Wisconsin.

Fiscal Note: This proclamation will have no fiscal impact.

Ayes _____ Noes _____ Abstain _____ Absent _____ Vacant _____

Requested by
University Extension Education Committee

09/11/2020
08:38:17

Jefferson County
FLEXIBLE PERIOD REPORT

PAGE 1
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FROM 2020 01 TO 2020 08

ACCOUNTS FOR:	ORIGINAL APPROP	TRANFRS/ ADJSTMTS	REVISED BUDGET	ACTUALS	ENCUMBRANCES	AVAILABLE BUDGET	PCT USED
100 General Fund							
13301 UW Extension							
13301 411100 General Property Taxes	-257,548	.00	-257,548.00	-171,698.64		-85,849.36	66.7%
13301 451002 Private Party Photocopy	0	.00	.00	-16.10		16.10	.0%
13301 451100 Misc. Billed	-3,000	.00	-3,000.00	-41.00		-2,959.00	1.4%
13301 457020 Publication Sales	-100	.00	-100.00	-38.45		-61.55	38.5%
13301 457027 4-H Annual Fees	-11,000	.00	-11,000.00	-5,915.00		-5,085.00	53.8%
13301 471130 State Billed-Other	-2,608	.00	-2,608.00	.00		-2,608.00	.0%
13301 511210 Wages-Regular	86,866	.00	86,865.90	56,420.06		30,445.84	65.0%
13301 511210 22101 Wages-Regular	0	.00	.00	964.86		-964.86	.0%
13301 511240 Wages-Temporary	6,915	.00	6,915.46	.00		6,915.46	.0%
13301 511330 Wages-Longevity Pay	309	.00	308.75	.00		308.75	.0%
13301 512141 Social Security	7,029	.00	7,029.40	4,199.58		2,829.82	59.7%
13301 512141 22101 Social Security	0	.00	.00	72.46		-72.46	.0%
13301 512142 Retirement (Employer)	5,884	.00	5,884.31	3,808.25		2,076.06	64.7%
13301 512142 22101 Retirement (Emplo	0	.00	.00	65.13		-65.13	.0%
13301 512144 Health Insurance	15,427	.00	15,427.24	9,695.38		5,731.86	62.8%
13301 512144 22101 Health Insurance	0	.00	.00	130.57		-130.57	.0%
13301 512145 Life Insurance	18	.00	18.48	11.95		6.53	64.7%
13301 512145 22101 Life Insurance	0	.00	.00	.45		-.45	.0%
13301 512150 FSA Contribution	2,000	.00	2,000.00	.00		2,000.00	.0%
13301 512151 HSA Contribution	0	.00	.00	2,000.00		-2,000.00	.0%
13301 512173 Dental Insurance	2,208	.00	2,208.00	1,336.63		871.37	60.5%
13301 512173 22101 Dental Insurance	0	.00	.00	3.93		-3.93	.0%
13301 521258 Computer Maintenance	500	.00	500.00	.00		500.00	.0%
13301 529299 Purchase Care & Service	99,000	.00	99,000.00	49,575.00		49,425.00	50.1%
13301 531298 United Parcel Service	50	.00	50.00	25.62		24.38	51.2%
13301 531303 Computer Equipmt & Soft	0	.00	.00	113.68		-113.68	.0%
13301 531311 Postage & Box Rent	2,608	.00	2,608.00	13.90		2,594.10	.5%
13301 531312 Office Supplies	2,000	.00	2,000.00	112.57		1,887.43	5.6%
13301 531314 Small Items Of Equipmen	500	.00	500.00	.00		500.00	.0%
13301 531322 Subscriptions	100	.00	100.00	99.75		.25	99.8%
13301 531324 Membership Dues	500	.00	500.00	165.00		335.00	33.0%
13301 531326 Advertising	700	.00	700.00	37.71		662.29	5.4%
13301 531348 Educational Supplies	2,500	.00	2,500.00	589.35		1,910.65	23.6%
13301 532325 Registration	1,000	.00	1,000.00	124.00		876.00	12.4%
13301 532332 Mileage	5,400	.00	5,400.00	336.38		5,063.62	6.2%
13301 532335 Meals	500	.00	500.00	.00		500.00	.0%
13301 532336 Lodging	1,000	.00	1,000.00	.00		1,000.00	.0%
13301 532339 Other Travel & Tolls	25	.00	25.00	.00		25.00	.0%

09/11/2020
08:38:17

Jefferson County
FLEXIBLE PERIOD REPORT

FROM 2020 01 TO 2020 08

ACCOUNTS FOR:	ORIGINAL	TRANFRS/	REVISED	ACTUALS	ENCUMBRANCES	AVAILABLE	PCT
100 General Fund	APPROP	ADJSTMTS	BUDGET			BUDGET	USED
13301 533225 Telephone & Fax	1,500	.00	1,500.00	1,282.57		217.43	85.5%
13301 533236 Wireless Internet	0	.00	.00	71.75		-71.75	.0%
13301 535242 Maintain Machinery & Eq	2,900	.00	2,900.00	487.77		2,412.23	16.8%
13301 536535 Activity Center Rental	4,000	.00	4,000.00	.00		4,000.00	.0%
13301 571004 IP Telephony Allocation	1,398	.00	1,398.00	932.00		466.00	66.7%
13301 571005 Duplicating Allocation	12	.00	12.00	8.00		4.00	66.7%
13301 571009 MIS PC Group Allocation	19,024	.00	19,024.00	12,682.64		6,341.36	66.7%
13301 571010 MIS Systems Grp Alloc(I	1,672	.00	1,672.00	1,114.64		557.36	66.7%
13301 591519 Other Insurance	709	.00	709.46	551.13		158.33	77.7%
13301 594813 Capital Office Equip	0	10,000.00	10,000.00	9,845.00		155.00	98.5%
13301 594950 Operating Reserve	1,680	-1,390.00	290.00	.00		290.00	.0%
13301 699700 Resv Applied Operating	-1,680	1,390.00	-290.00	.00		-290.00	.0%
13301 699999 Budgetary Fund Balance	0	-10,000.00	-10,000.00	.00		-10,000.00	.0%
<hr/> 13302 UW Program Education <hr/>							
13302 457032 Program Public Charges	-700	.00	-700.00	.00		-700.00	.0%
13302 531348 Educational Supplies	700	.00	700.00	.00		700.00	.0%
13302 594950 Operating Reserve	2,128	-1,339.32	788.43	.00		788.43	.0%
13302 699700 Resv Applied Operating	-2,128	1,339.32	-788.43	.00		-788.43	.0%
<hr/> 13303 UW Ag Programming <hr/>							
13303 457032 Program Public Charges	-1,200	.00	-1,200.00	-3,135.00		1,935.00	261.3%
13303 531348 Educational Supplies	1,000	.00	1,000.00	3,795.15		-2,795.15	379.5%
13303 532335 Meals	200	.00	200.00	.00		200.00	.0%
13303 594950 Operating Reserve	6,407	-1,367.76	5,039.13	.00		5,039.13	.0%
13303 699700 Resv Applied Operating	-6,407	1,367.76	-5,039.13	.00		-5,039.13	.0%
<hr/> 13303780 UW Ag Gardener <hr/>							
13303780 457032 Program Public Charg	-2,000	.00	-2,000.00	.00		-2,000.00	.0%
13303780 531348 Educational Supplies	2,000	.00	2,000.00	195.00		1,805.00	9.8%
13303780 594950 Operating Reserve	3,059	-303.14	2,755.67	.00		2,755.67	.0%
13303780 699700 Resv Applied Operati	-3,059	303.14	-2,755.67	.00		-2,755.67	.0%
<hr/> 13303781 UW Ag Pesticide <hr/>							
13303781 457032 Program Public Charg	-1,500	.00	-1,500.00	-740.00		-760.00	49.3%

09/11/2020
08:38:18

Jefferson County
FLEXIBLE PERIOD REPORT

FROM 2020 01 TO 2020 08

ACCOUNTS FOR:	ORIGINAL	TRANFRS/	REVISED	ACTUALS	ENCUMBRANCES	AVAILABLE	PCT
100 General Fund	APPROP	ADJSTMTS	BUDGET			BUDGET	USED
13303781 531348 Educational Supplies	1,500	.00	1,500.00	1,524.36		-24.36	101.6%
13303781 594950 Operating Reserve	8,631	-2,382.72	6,248.59	.00		6,248.59	.0%
13303781 699700 Resv Applied Operati	-8,631	2,382.72	-6,248.59	.00		-6,248.59	.0%
13303782 UW Ag Tractor Safety							
13303782 457032 Program Public Charg	-700	.00	-700.00	.00		-700.00	.0%
13303782 531348 Educational Supplies	700	.00	700.00	235.87		464.13	33.7%
13303782 594950 Operating Reserve	3,868	176.41	4,044.32	.00		4,044.32	.0%
13303782 699700 Resv Applied Operati	-3,868	-176.41	-4,044.32	.00		-4,044.32	.0%
TOTAL General Fund	0	.00	.00	-18,956.10		18,956.10	.0%
TOTAL REVENUES	-306,129	-3,393.47	-309,522.14	-181,584.19		-127,937.95	
TOTAL EXPENSES	306,129	3,393.47	309,522.14	162,628.09		146,894.05	



Extension Education Committee August/September Report
September 14, 2020
Kara Loyd – 4-H Program Educator

The last month has been full of Zoom meetings with volunteers and committees, regional colleagues, and professional development. The more exciting highlights include-

- **Meat Animal Project Fund-** The Meat Animal Project Committee gathered donations from local business and community members to split between youth in the projects who completed the project requirements. Because of our generous community, the committee is able to send out approximately \$85 to 176 youth which totals over \$15,000. I am very grateful for this community support.
- **Cloverbud Virtual Camp-In-A-Box-** Katelyn and I delivered 12 boxes filled with activities, crafts, snacks, and a t-shirt for our first ever virtual Cloverbud camp! The youth had a week to do the activities and then we hosted a Zoom meeting for a quick “show and tell.” Feedback below!

Thank you for doing this. It made his day!!!

This was such a fantastic idea, well thought out activities and definitely engaging. So proud to have my kiddo involved in 4H and the dedication to creating a strong community!

We loved the camp in a box. However, I wish there had been more time between delivery of the box and the show and tell zoom.

Thank you so much for this great activity box!



- **Club and Project Leader Meeting-** At the beginning of August, I hosted a club and project leader meeting that was both in-person and virtual. We reviewed safety and meeting requirements, ideas for meetings and youth engagement, and I went through the required chartering paperwork that is due soon. We had 31 in attendance total.

Coming Up for Jefferson County 4-H-

- **Awards-In-A-Box Program-** Roughly 81 award applications were submitted for this year's awards program. Each youth who turned in an application will receive a box of goodies to celebrate their hard work. In addition, five clubs reported their community service for the year for an award. Even with the strange year we've had, those five clubs reported around 180 hours of volunteer and community service to Jefferson County!
- **Cloverbud In-A-Box-** We are going to continue with our Cloverbud Box Program. In October to celebrate National 4-H Week, each of our 105 Cloverbuds will receive a box of activities to highlight what Jefferson County 4-H has to offer which will be followed with a Zoom educational meeting. The rest of the year will include plans for a space theme box, art theme box, and an agriculture theme box. I am looking forward to seeing how this grows our Cloverbud program!
- **Project Meeting Plans-** Several of our project leaders are gearing up for another 4-H year. In the month of September, there will hopefully be two in-person Natural Sciences/Plant Sciences programs, and rocketry project meetings starting in October. Other projects like sewing and Lego are thinking of ways to send projects kits to members or hold virtual meetings. Countywide committees like the Meat Animal Project and the Horse and Pony project are prepping for a year of educational activities, both virtual and in-person.
- **National 4-H Week Initiatives-** Since we can't be in person to celebrate National 4-H Week at an Open House, we are prepping for several activities and programs for our 4-H'ers to celebrate safely.

Steven Chmielewski
Community Development Educator
University of Wisconsin-Madison, Division of Extension
Waukesha & Jefferson County

July & August, 2020

Nonprofit sector:

- Five part strategic planning program evaluation conducted with Healthy Communities Coalition Steering Committee. When asked about how close the group got to achieving pre-determined program goals, responses from seven participants show:
 1. 86% responded that the process helped the group to a great extent to reach the goal of identifying current opportunities and challenges the HCC is facing.
 2. 100% of participants agreed the process helped the group to a moderate or great extent to reach the goal of developing an action plan to address current opportunities and challenges.
- Provided follow up coaching sessions with the Healthy Communities Coalition (HCC) using Zoom online platform. This effort is helping to finalize their planning report and to develop engagement strategies for additional buy in from top leadership and six community coalition membership for implementation of strategies and action items between September 2020 - December 2021.
- Reconnected with Watertown Family Resource Center to assist in diagnosis of board development opportunities. Multiple pre-planning sessions were conducted to develop a four part program applying Governance as Leadership concepts. This is planned to begin in October.

Private sector:

- Resumed program development with Whitewater businesses and organizations. Three workshops offered virtually, recorded and shared out August 10 and 17. Topics addressed were growth strategies and digital marketing. Follow up individual technical assistance is being offered for improving and implementing digital marketing strategies through local consultant whose service was leveraged from the grant award, as well as no cost consulting offered through SBDC.
- With support from City of Whitewater, economic development groups and 6 businesses, a grant proposal was submitted in March to USDA Rural Business Development. This grant proposal was successfully awarded \$48,000. Project will begin September/October, 2020.
- Engaged members of Whitewater Marketing Alliance (Superintendent, City EDA, Chamber, Tourism, UW-Whitewater, Downtown Whitewater Inc. and private company) in bi-weekly meetings preparing to launch primary data collection process to learn about resident experience through mailed and parallel online survey. Also began market analysis. These two components will provide data needed for community marketing decision making.



Extension
UNIVERSITY OF WISCONSIN-MADISON



Lisa Krolow
FoodWise Coordinator

July & August, 2020

As the pandemic continues, FoodWise staff is working to find creative ways to share nutrition education in the community. We have been in contact with our partners to find out what their needs are, what changes are being made to their programs and services and how we can collaborate while still following everyone's guidelines.

FoodWise staff throughout the state is working on converting all curriculum to a virtual format. Both Madeline and I are involved in multiple work groups to help advance this effort. Some of these include converting our Strong Bodies exercise program in both English and Spanish, our first grade curriculum, our afterschool curriculum and our Teen Cuisine curriculum. We are helping to identify and review appropriate supplemental videos for all age groups (4 year-olds to senior citizens) and develop supplemental activities to engage school age children in a virtual setting.

We are excited about working with the Jefferson County WIC Program to help their participants meet their quarterly nutrition education requirements. We will be offering nutrition education online every other week in English and Spanish.

We will start delivering nutrition education literature to food pantries that are interested in distributing it.

Converting an entire program is a lot of work but we are focused on being ready for fall programming.

**UW Division of Extension, Jefferson County
Agriculture Report**

**To the Jefferson County Extension Education
Committee**

By LaVern Georgson

July and August 2020

September 14, 2020

Agriculture programming

Working with farmers that are known to be stressing and suffering under the current conditions.

Connecting them with resources and mental health professionals.

Worked on State and Federal farm assistance opportunities for farmers.

Attended by phone and email to individual education needs.

Attended Zooms for information and understanding of resources.

Monitoring growing conditions and crop progress.

Maintained awareness of farm producers farm gate prices and market trends.

Providing support and guidance to the Master Gardeners.

Worked on supporting office functions.

Responding to requests regarding site visits, delays and potential alternatives.

Worked and then reworked a developing plan to retire. This was complicated by the announcements and limitations on farm/site visits.