



Extension

UNIVERSITY OF WISCONSIN-MADISON

Extension Education Committee Agenda Videoconference (See link at bottom of agenda)

OR

Jefferson County Courthouse
311 S. Center Avenue, Room 205
Jefferson, WI 53549

DATE: Monday, May 10, 2021

TIME: 8:30 a.m.

Committee Members: Dan Herbst, John Kannard, Dwayne Morris, Mary Roberts, Lloyd Zastrow

1. Call to Order
2. Roll Call (to establish a quorum)
3. Certification of Compliance with Open Meetings Law
4. Public Comment (Members of the Public who wish to address the Committee on specific agenda items must register their request at this time.)
5. Approval of Agenda (for possible rearrangement)
6. Approval of University Extension Education Committee Minutes from April 12, 2021
7. Communications
8. Review of 2021 Departmental Budget
9. Update on Agriculture Educator Vacancy
10. Discussion of Monthly Educator Reports (see attached written reports) – Kara Loyd (4-H), Steve Chmielewski (Community Educator), Lisa Krolow (FoodWise)
11. Discussion and Possible Decision on Dates/Times of Extension Education Committee meetings:
June 14, July 12 (Fair)
12. Adjourn

Join Zoom Meeting

<https://zoom.us/j/91376750286?pwd=ZnN2WjZHUW1qWm5pYkttNVI4SnIPUT09>

Meeting ID: 913 7675 0286

Passcode: 940153

Dial by your location

+1 312 626 6799 US (Chicago)

Meeting ID: 913 7675 0286

A quorum of any Jefferson County Committee, Commission or other body, including the Jefferson County Board of Supervisors, may be present at this meeting. Individuals requiring special accommodations for attendance at the meeting should contact the County Administrator 24 hours prior to the meeting at 920-674-7101 so appropriate arrangements can be made. "Enriching people with knowledge, perspective, skills and aspirations. "University of Wisconsin, U.S. Department of Agriculture & Wisconsin counties cooperating. UW-Extension provides equal opportunities in employment and programming including Title IX & ADA.

05/07/2021
12:41:46

Jefferson County
FLEXIBLE PERIOD REPORT

FROM 2021 01 TO 2021 12

ACCOUNTS FOR: 100	General Fund	ORIGINAL APPROP	TRANFRS/ ADJSTMTS	REVISED BUDGET	ACTUALS	ENCUMBRANCES	AVAILABLE BUDGET	PCT USED
13301 UW Extension								
13301	411100	General Property Taxes	-288,816	.00	-288,816.12	-120,340.05	-168,476.07	41.7%
13301	451002	Private Party Photocopy	0	.00	.00	-6.00	6.00	.0%
13301	451100	Misc. Billed	-3,000	.00	-3,000.00	-895.00	-2,105.00	29.8%
13301	457020	Publication Sales	-100	.00	-100.00	-47.75	-52.25	47.8%
13301	457027	4-H Annual Fees	-11,000	.00	-11,000.00	-2,945.00	-8,055.00	26.8%
13301	471130	State Billed-Other	-2,608	.00	-2,608.00	.00	-2,608.00	.0%
13301	511210	Wages-Regular	87,924	.00	87,924.10	26,514.73	61,409.37	30.2%
13301	511330	Wages-Longevity Pay	334	.00	333.75	.00	333.75	.0%
13301	512141	Social Security	6,571	.00	6,570.92	2,028.45	4,542.47	30.9%
13301	512142	Retirement (Employer)	5,957	.00	5,957.40	1,789.79	4,167.61	30.0%
13301	512144	Health Insurance	15,267	.00	15,267.11	.00	15,267.11	.0%
13301	512145	Life Insurance	19	.00	18.72	6.18	12.54	33.0%
13301	512151	HSA Contribution	1,500	.00	1,500.00	.00	1,500.00	.0%
13301	512173	Dental Insurance	2,208	.00	2,208.00	713.58	1,494.42	32.3%
13301	521258	Computer Maintenance	500	.00	500.00	500.00	.00	100.0%
13301	529299	Purchase Care & Service	99,150	.00	99,150.00	31,003.75	68,146.25	31.3%
13301	531298	United Parcel Service	50	.00	50.00	4.31	45.69	8.6%
13301	531311	Postage & Box Rent	2,608	.00	2,608.00	.00	2,608.00	.0%
13301	531312	Office Supplies	2,700	.00	2,699.90	101.38	2,598.52	3.8%
13301	531314	Small Items Of Equipmen	500	.00	500.00	.00	500.00	.0%
13301	531322	Subscriptions	100	.00	100.00	25.98	74.02	26.0%
13301	531324	Membership Dues	500	.00	500.00	115.00	385.00	23.0%
13301	531348	Educational Supplies	2,500	.00	2,500.00	931.69	1,568.31	37.3%
13301	532325	Registration	1,000	.00	1,000.00	150.00	850.00	15.0%
13301	532332	Mileage	5,400	.00	5,400.00	25.05	5,374.95	.5%
13301	532335	Meals	500	.00	500.00	.00	500.00	.0%
13301	532336	Lodging	1,000	.00	1,000.00	.00	1,000.00	.0%
13301	532339	Other Travel & Tolls	25	.00	25.00	.00	25.00	.0%
13301	533225	Telephone & Fax	1,500	.00	1,500.00	424.54	1,075.46	28.3%
13301	533236	Wireless Internet	0	.00	.00	41.20	-41.20	.0%
13301	535242	Maintain Machinery & Eq	2,900	.00	2,900.00	797.66	2,102.34	27.5%
13301	536535	Activity Center Rental	4,000	.00	4,000.00	.00	4,000.00	.0%
13301	571004	IP Telephony Allocation	1,479	.00	1,479.00	1,355.75	123.25	91.7%
13301	571005	Duplicating Allocation	22	.00	22.00	20.13	1.87	91.5%
13301	571009	MIS PC Group Allocation	21,740	.00	21,740.00	19,928.37	1,811.63	91.7%
13301	571010	MIS Systems Grp Alloc(I	1,685	.00	1,685.00	1,544.62	140.38	91.7%
13301	591519	Other Insurance	885	.00	885.22	806.41	78.81	91.1%
13301	594813	Capital Office Equip	35,000	.00	35,000.00	.00	35,000.00	.0%

05/07/2021
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 Jefferson County
 FLEXIBLE PERIOD REPORT

 PAGE 2
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FROM 2021 01 TO 2021 12

ACCOUNTS FOR:	ORIGINAL	TRANFRS/	REVISED			AVAILABLE	PCT
100 General Fund	APPROP	ADJSTMTS	BUDGET	ACTUALS	ENCUMBRANCES	BUDGET	USED
TOTAL General Fund	0	.00	.00	-35,405.23		35,405.23	.0%
TOTAL REVENUES	-305,524	.00	-305,524.12	-124,233.80		-181,290.32	
TOTAL EXPENSES	305,524	.00	305,524.12	88,828.57		216,695.55	

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FROM 2021 01 TO 2021 12

	ORIGINAL APPROP	TRANFRS/ ADJSTMTS	REVISED BUDGET	ACTUALS	ENCUMBRANCES	AVAILABLE BUDGET	PCT USED
GRAND TOTAL	0	.00	.00	-35,405.23		35,405.23	.0%



Extension
UNIVERSITY OF WISCONSIN-MADISON

Extension Education Committee
April 12, 2021 Report
Kara Loyd – 4-H Program Educator

I continue to plan and prepare for programs coming up in 2021. I will go into detail about a few of things below.

- **Cloverbud Project Box-** The April box was delivered last week and has a Plant and Natural Resources theme. This month, 24 youth signed up for the box and we had 8 youth on our Zoom meeting. We have one final box before summer in June that has an Agriculture theme.
- **Statewide Committee Work-** I have joined several statewide committees with other colleagues to create and share opportunities. If you are interested, you can check out the [Virtual Learning Community webpage](#) to see some of the programs I have helped to support. I am co-chair for the Learning Resources team which develops resources for the facilitators and presenters. In addition, I act as a champion, providing support to folks delivering the programs.
- **Countywide Committee Meetings and Leader Support** I continue to support several countywide committees, project groups, and club leaders. Many groups are in planning stages for in-person programming as the weather warms up which requires behind-the-scenes planning and support on my end. Additionally, I continue to train new volunteers coming into our program.
- **Speech and Poster Contest** – We had a great speech and poster contest with 7 youth participants. I am hoping to grow this program for the 2021-2022 4-H year.

Coming Up for Jefferson County 4-H-

- **Area Animal Science Days-** Jefferson County will be hosting this statewide livestock and dairy judging contest at the end of June. Between the two judging events, we could have as many as 500 youth and adults from around the state at the Fair Park. AASD takes a great volunteer and staff effort so a lot of my energy in the next month will be with this event.
- **Cloverbud In-A-Box-** We are going to continue with our Cloverbud Box Program. Like I mentioned above, the last box will be an agriculture theme. As an office team, we have been discussing what this program will look like in the fall. We've all received good feedback and want to continue with an in-person/virtual hybrid model this fall.
- **Monthly Countywide Activities-** Each month, we are offering an activity for families or clubs to do together. Future plans include-

- **April-** Jefferson County Humane Society donation drive

- **Other Upcoming In-Person/Virtual Programs**
 - Club meetings (both virtually and in-person)
 - Club community service (roadside cleanups and donation drives)
 - Meat Animal Project Meetings and Educational Events (auction)
 - Outdoor Shooting Sports
 - Monday Night Lessons for Horse and Pony Project
 - Lego Project Meetings
 - Dairy Project Learning Day in May
 - Horse and Pony Fun Show in May
 - Cloverbud Day Camp
 - 4-H Day Camp



Steven Chmielewski
Community Development Educator
University of Wisconsin-Madison, Division of Extension
Waukesha & Jefferson County

April 2021

Nonprofit sector:

I. To better understand community needs and challenges with the growing Latino population in Jefferson County, which is estimated at over seven percent of total population (Table 1), UW-Madison, Division of Extension will facilitate a process to coach development, implementation and analysis of a community needs assessment in collaboration with the Community Partners of Jefferson County.

Table 1. Demographic Profile for Jefferson Co, WI

Summary	Census 2010	2020	2025
Population	83,686	85,712	87,390
Median Age	38.1	40.1	40.6
Hispanic Origin	5,555 (6.6%)	6,385 (7.4%)	7,127 (8.2%)

Source: ESRI Community Profile

Through initial discussion with core leadership of this effort, preliminary goals of this project were identified to:

1. Strengthen community connections with Latino families
2. Apply the results to inform programming
3. Use the data to help strengthen the case to hire staff and increase capacity to address needs

The following topics were identified as important challenges to better understand for outreach efforts:

- Discrimination
- Health-mental and physical, basic nutrition
- Immigration
- Legal
- Barriers to employment, education, housing, transportation, language

In Jefferson County, the 2020 demographic estimates showed that the City of Waterloo has the largest percentage of Latino residents (14.4%), followed by the City of Jefferson (13%) and the City of Fort Atkinson (10.1%). From municipal populations (Table 2), the City of Watertown has the most Latino residents (2,061), followed by the City of Fort Atkinson (1,263) and City of Jefferson (1,052).

On May 7th, Extension will attend the Community Partners of Jefferson County's team meeting to engage more participation and input into the process.

II. Whitewater Community Branding Project

Extension worked with the Whitewater Marketing Alliance on 4/13 and 4/27 to continue the process of drafting the community's brand book. Content was then connected with photos and evidence from community successes as well as research, statistics and testimonials from the research conducted was applied from the Resident and Commuter Experience Survey, as well as the Trade Area Analysis. Short term goal is for draft to be ready for stakeholder feedback and graphic design by June 1.