



Extension

UNIVERSITY OF WISCONSIN-MADISON

**Extension Education Committee Agenda
Videoconference (See link at bottom of agenda)**

OR

**Jefferson County Extension Office
864 Collins Road, Jefferson, WI 53549**

DATE: Monday, December 12, 2022

TIME: 8:30 a.m.

Committee Members: Matt Foelker, Dan Herbst, John Kannard, Dwayne Morris, Mary Roberts

1. Call to Order
2. Roll Call (to establish a quorum)
3. Certification of Compliance with Open Meetings Law
4. Public Comment (Members of the Public who wish to address the Committee on specific agenda items must register their request at this time.)
5. Approval of Agenda (for possible rearrangement)
6. Approval of University Extension Education Committee Minutes from November 14, 2022
7. Communications
8. Review of 2022 Departmental Budget
9. Discussion on Jefferson County's Extension Participation in InterCounty Coordinating Committee (ICC)
10. Discussion of Monthly Educator Reports – Steve Chmielewski (Community Educator), Lisa Krolow (FoodWise), Alison Pfau (Regional Dairy Educator), Jordan Schuler (Regional Crops Educator), Jerry Wilcenski (4-H), Julie Hill (Horticulture Educator)
11. Discussion and Possible Decision on Dates/Times of Extension Education Committee meetings: January 9, February 13, March 13, 2023
12. Adjourn

Join Zoom Meeting

<https://us06web.zoom.us/j/89023756316?pwd=dEtDeXYrc1FMeTU0b0R0aG81a1VPdz09>

Meeting ID: 890 2375 6316

Passcode: 162604

Dial by your location: +1 312 626 6799 US (Chicago)

A quorum of any Jefferson County Committee, Commission or other body, including the Jefferson County Board of Supervisors, may be present at this meeting. Individuals requiring special accommodations for attendance at the meeting should contact the County Administrator 24 hours prior to the meeting at 920-674-7101 so appropriate arrangements can be made. "Enriching people with knowledge, perspective, skills and aspirations." University of Wisconsin, U.S. Department of Agriculture & Wisconsin counties cooperating. UW-Extension provides equal opportunities in employment and programming including Title IX & ADA.

Extension Education Committee Minutes

Date of Meeting: November 14, 2022

Call to Order: Chair Kannard called the meeting to order at 8:31 a.m.

Roll Call: Committee members Matt Foelker, Dan Herbst and John Kannard were present in person. Dwayne Morris and Anthony Gulig were absent.

Area Extension Director Chrissy Wen, Steve Chmielewski, Lisa Krolow, Jordan Schuler, Alison Pfau and Kim Buchholz were present in-person.

County Administrator Ben Wehmeier and Katelyn Broedlow were present via Zoom.

Quorum present. Jerry Wilcenski joined the meeting at 8:35 a.m.

Certification of Compliance with Open Meetings Law: In compliance.

Public Comment: None

Approval of Agenda: Agenda will stand as presented.

Approval of University Extension Education Committee Minutes from August 8, 2022: Motion by Foelker, seconded by Kannard, to approve the minutes as printed. Motion passed.

Communications: None

Review of Department Budget: A copy of the to date 2022 budget was emailed to committee members in the agenda packet. Copies were also available at the meeting. Wen stated that the 2022 budget is on target.

Review of 2023 Proposed Departmental Budget: Wen and Wehmeier stated that they had nothing to add regarding the 2023 Proposed Departmental Budget at this time. It is being introduced to the County Board at tomorrow's County Board Meeting.

Discussion on Jefferson County's Extension Participation in ICC: Wen met with fellow Area Directors, Pat Wagner and Jeff Hoffmann to gain a better understanding of history of the InterCounty Coordinating Committee. Extension has been involved within arranging and coordinating the logistical needs of the group. They are still in the learning phase of Extensions participation and educational role. Wen asked for it to remain an agenda item until role is determined. Kannard stated that he would reach out to Nass to ask him to join the next committee meeting to discuss. Wehmeier stated that in December, Jefferson County is hosting and will be featuring our treatment court. Will remain an agenda item for December's meeting.

Discussion of Monthly Educator Reports:

- Steve Chmielewski, Community Educator, provided an oral report from his written report that was distributed in the agenda packet. Chmielewski continues to work with the City of Lake Mills on their survey to collect information on providing food service at Sandy Beach. A second survey is ready to be distributed once a few more logistics are determined. Chmielewski stated that he is working with Amanda Kostman, Walworth County Extension, to host a Poverty Simulation for roughly 80 members of Jefferson County Human Services on Wednesday, November 16 from 1-4 p.m. All committee members are invited to attend.
- Lisa Krolow, FoodWise Coordinator, provided an oral report. She has been working on their Annual Report which will be given this Friday. She provided a brief background on FoodWise for the committee. FoodWise educators complete an intense training within their first year of employment. Their program is continuing to work with their partners Watertown Family Connections through a monthly playgroup as well as the Bread Basket, a food pantry in Watertown. They are still working to get into local schools throughout Jefferson County.
- Alison Pfau, Regional Dairy Educator, provided an oral report from her written report that was distributed in the agenda packet. Pfau continues to make farm visits to meet farmers and network with local ag businesses. She will be working on developing short English/Spanish videos for educating dairy workers and managers on various dairy farming practices and topics.

- Jordan Schuler, Regional Crops Educator, provided an oral report from her written report that was distributed to members in their agenda packet. Schuler will be working with Pfau on the videos mentioned above as well as producing podcasts on various topics through her involvement on the Statewide Emerging Crops Team. She also continues with weekly farm visits to develop relationships with local farmers. Along with Pfau, she is planning to hold question and answer sessions in each County served to allow local farmers to network with each other.
- Jerry Wilcenski, 4-H Educator, provided an oral report. Wilcenski stated that enrollment is going pretty well. He will share enrollment data with the committee in December. 4-H is working on their calendar for the upcoming year. An example is the Dairy Project is working to potentially set up milk testing on farms because 70% of the project members do not live on farms. 4-H is planning two Project Learning Days. The first one is scheduled for February 18; eventually hoping to restructure some projects to a class/workshop that meets quarterly. Wilcenski has been working with 4-H Denmark to establish a video exchange program of modern Danish farms. His hope is to have the program in place by Spring.

Next Scheduled Meetings: December 12 and January 9, 2023

Adjourn – Motion by Foelker, seconded by Kannard, to adjourn meeting at 9:08 a.m.

Minutes recorded by Kim Buchholz, Administrative Specialist

12/09/2022
10:16:36

Jefferson County
FLEXIBLE PERIOD REPORT

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FROM 2022 01 TO 2022 12

ACCOUNTS FOR: 100	General Fund	ORIGINAL APPROP	TRANFRS/ ADJSTMTS	REVISED BUDGET	ACTUALS	ENCUMBRANCES	AVAILABLE BUDGET	PCT USED
13301 UW Extension								
13301	411100	General Property Taxes	-256,116	.00	-256,115.67	-234,772.67	-21,343.00	91.7%
13301	451002	Private Party Photocopy	0	.00	.00	-12.95	12.95	.0%
13301	451100	Misc. Billed	-3,000	.00	-3,000.00	-2,954.09	-45.91	98.5%
13301	457020	Publication Sales	-50	.00	-50.00	-83.25	33.25	166.5%
13301	457027	4-H Annual Fees	-11,000	.00	-11,000.00	-5,056.66	-5,943.34	46.0%
13301	471130	State Billed-Other	-2,608	.00	-2,608.00	.00	-2,608.00	.0%
13301	511210	Wages-Regular	105,570	.00	105,570.33	84,651.92	20,918.41	80.2%
13301	511220	Wages-Overtime	43	.00	42.86	.00	42.86	.0%
13301	511330	Wages-Longevity Pay	349	.00	348.75	348.75	.00	100.0%
13301	512141	Social Security	8,106	.00	8,106.09	6,475.38	1,630.71	79.9%
13301	512142	Retirement (Employer)	6,283	.00	6,283.03	5,525.03	758.00	87.9%
13301	512144	Health Insurance	0	.00	.00	4,864.52	-4,864.52	.0%
13301	512145	Life Insurance	20	.00	19.80	24.71	-4.91	124.8%
13301	512173	Dental Insurance	2,208	.00	2,208.00	2,208.00	.00	100.0%
13301	521258	Computer Maintenance	500	.00	500.00	500.00	.00	100.0%
13301	529299	Purchase Care & Service	94,394	.00	94,394.00	32,215.75	62,178.25	34.1%
13301	531243	Furniture & Furnishings	0	.00	.00	900.72	-900.72	.0%
13301	531298	United Parcel Service	50	.00	50.00	63.94	-13.94	127.9%
13301	531303	Computer Equipmt & Soft	1,000	.00	1,000.00	1,919.67	-919.67	192.0%
13301	531311	Postage & Box Rent	2,608	.00	2,608.00	475.00	2,133.00	18.2%
13301	531312	Office Supplies	4,000	.00	4,000.00	1,063.62	2,936.38	26.6%
13301	531314	Small Items Of Equipmen	500	.00	500.00	277.95	222.05	55.6%
13301	531322	Subscriptions	200	.00	200.00	.00	200.00	.0%
13301	531324	Membership Dues	500	.00	500.00	99.92	400.08	20.0%
13301	531326	Advertising	500	.00	500.00	.00	500.00	.0%
13301	531348	Educational Supplies	4,000	.00	4,000.00	3,204.94	795.06	80.1%
13301	532325	Registration	1,000	.00	1,000.00	.00	1,000.00	.0%
13301	532332	Mileage	4,000	.00	4,000.00	3,573.07	426.93	89.3%
13301	532335	Meals	500	.00	500.00	.00	500.00	.0%
13301	532336	Lodging	1,000	.00	1,000.00	.00	1,000.00	.0%
13301	532339	Other Travel & Tolls	25	.00	25.00	.00	25.00	.0%
13301	533225	Telephone & Fax	2,000	.00	2,000.00	-301.54	2,301.54	15.1%
13301	535242	Maintain Machinery & Eq	2,900	.00	2,900.00	2,169.38	730.62	74.8%
13301	536535	Activity Center Rental	4,000	.00	4,000.00	4,000.00	.00	100.0%
13301	571004	IP Telephony Allocation	1,295	.00	1,295.00	1,187.12	107.88	91.7%
13301	571009	MIS PC Group Allocation	22,500	.00	22,500.00	20,625.00	1,875.00	91.7%
13301	571010	MIS Systems Grp Alloc(I	1,769	.00	1,769.00	1,621.62	147.38	91.7%
13301	591519	Other Insurance	954	.00	953.81	1,026.41	-72.60	107.6%

12/09/2022
10:16:37

Jefferson County
FLEXIBLE PERIOD REPORT

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FROM 2022 01 TO 2022 12

ACCOUNTS FOR: 100	General Fund	ORIGINAL APPROP	TRANFRS/ ADJSTMTS	REVISED BUDGET	ACTUALS	ENCUMBRANCES	AVAILABLE BUDGET	PCT USED
13301 594813	Capital Office Equip	0	19,500.00	19,500.00	9,231.00		10,269.00	47.3%
13301 699999	Budgetary Fund Balance	0	-19,500.00	-19,500.00	.00		-19,500.00	.0%
TOTAL General Fund		0	.00	.00	-54,927.74		54,927.74	.0%
TOTAL REVENUES		-272,774	-19,500.00	-292,273.67	-242,879.62		-49,394.05	
TOTAL EXPENSES		272,774	19,500.00	292,273.67	187,951.88		104,321.79	

12/09/2022
10:16:38

Jefferson County
FLEXIBLE PERIOD REPORT

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glflxrpt

FROM 2022 01 TO 2022 12

		ORIGINAL APPROP	TRANFRS/ ADJSTMTS	REVISED BUDGET	ACTUALS	ENCUMBRANCES	AVAILABLE BUDGET	PCT USED
GRAND TOTAL		0	.00	.00	-54,927.74		54,927.74	.0%

November 2022 Outreach – Alison Pfau. Regional Dairy Educator

Development of an upcoming farmer network program in the region where farmers and landowners can come for a Q&A Session with Extension dairy and crops educators as well as talk amongst peers about what went well for them this season. Also, the Farm management educator Jim Versweyveld will present a program called “Finding the Right People”, with the idea to open the discussion about the labor challenges at the dairy farms. One of the sessions will be December 19th at 6pm in Jefferson County at the UW Jefferson County Extension Office.

For networking, I have been visiting farms every week with the idea to meet farmers, understand the challenges that they are going through, introduce ourselves and discuss the tools that UW Extension offer to the agricultural community, as well as get feedback of what educational information the farmers want to get from Extension. In most of the farm visits are facing some challenges with their Spanish speakers’ employees, showing lack communication, poor training, and low labor retention, which show us the necessity of those program videos and other extension resources and how those tools could impact and mitigate those issues.

Planning and developing short educational videos in Spanish and English, emphasizing different dairy farming practices and topics such as calf care, nutrition, dairy production, reproduction, health, farm worker/farm manager relationship and animal welfare. Also, in partnership with the regional crops educator, will planning videos about soil health, weed and pest management and diversified cropping systems. Those videos will help the communication between employees and managers, due to the knowledge will be share to everyone in the dairy operation. Planning of those videos includes creating storyboards for each video to be review by the program manager and a specialist in the topic, with the idea to create a video with the most update information; find locations and farms to interview, equipment and editing coordination and timeline for posting. These videos will be posted on the Extension website, Extension Facebook, and Instagram account at Spring 2023.

Continue the relationship building through the participation of agricultural community meetings, farm visits and field plant representative meetings. These events offer good opportunities to recognize and collect information from informal conversation about the educational needs of the region and strengthen trust-based relationships between the farmers and UW Extension.



November 2022 Outreach:

In a joint effort to network with farmers in the region, Alison and I have developed a voluntary survey sent out via mail and email to get a better understanding of the farmer's expectations of Extension Ag Educators and the overall agricultural education needs of farmers in the region.

Planning and Development of an upcoming farmer network program in the region where farmers and landowners can come for a Q&A Session with Extension dairy and crops educators as well as talk amongst peers about what went well for them this season. The topic of this roundtable is Employee retention and onboarding presented by Farm Management Outreach Specialist Jim Versweyeld. One session will be held in each county (Jefferson County is December 19th from 6 - 7:30pm).

I have been involved in the planning and development of the soil health winter workshop hosted by Rock River Regenerative Graziers, Jefferson County Soil Builders, and Farmers on the Rock. The workshop will be on December 1st from 8:00am – 3:00pm in Whitewater and topics such as cover crops, grazing 101, and soil health will be discussed. The workshop will end with a farmer panel and discussion.

Continuation of a monthly newsletter for farmers, managers, farm employees, and agribusiness professionals, where subscribers are introduced to new extension staff and learn about new/recent agricultural law changes, additional extension and university resources, and other agricultural related news specific to the readers region. The newsletter was designed to provide reliable and appropriate crops and soils management news and updates.

Planning and developing educational videos highlighting various farming practices and topics such as soil health, weed and pest management, farm worker/farm manager relationships, and diversified cropping systems. For dairy farmers and employees, an emphasis on providing educational videos in Spanish for those working in dairy production to train on proper cow care, nutrition, dairy production processes, and overall strengthen relationships between employee and employer. Planning includes creating storyboards for each intended video, finding locations and farmers to interview, equipment and editing coordination and timeline for posting. A trial video has been filmed and created to better understand the necessary planning and footage needed for successful video production. The content filmed (in July) was regarding dairy cows and heat stress management and can be used for the 2023 season. The objective is to have content to post by spring for the upcoming 2023 growing season.

Long term networking and relationship building through attending field days, answering questions, attending agricultural community meetings, and farm visits. These events provide great opportunities to ask informal questions and get a basis for the educational needs in this region.

Recently, I attended the Tri Societies 2022 International annual meeting which was held in Baltimore, MD this year. The meeting is hosted by the American Society of Agronomy, Crop Science Society of America, and Soil Science Society of America. This international meeting was a great opportunity to see upcoming research results from universities all over as well as network with colleagues and industry professionals.

Jefferson County 4-H Program

2023 Youth Demographics

Sep 1, 2022 - Dec 4, 2022

Enrollment County: Jefferson

(1)

School Grade

American Indian Or Alaskan Native

6

Asian

3

Black

5

Native Hawaiian Or Pacific Islander

0

White

500

Other (Not Listed)

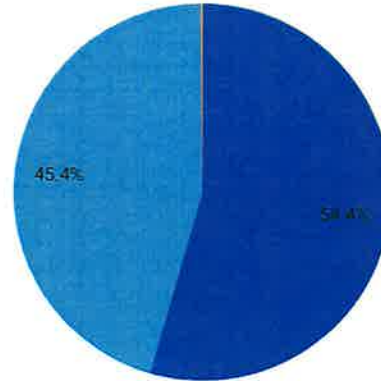
3

Prefer Not To State

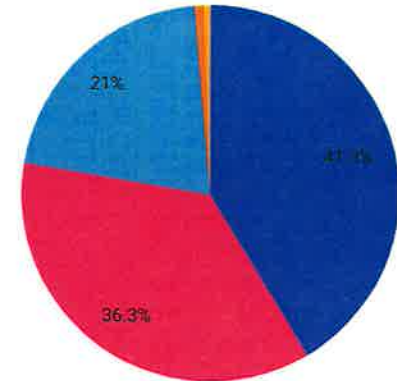
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Total Count

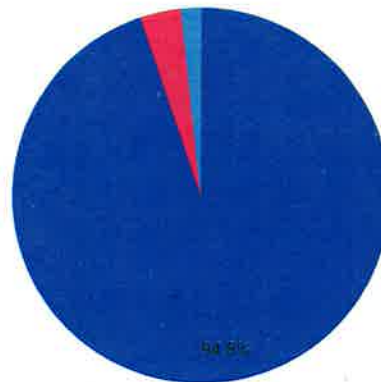
520



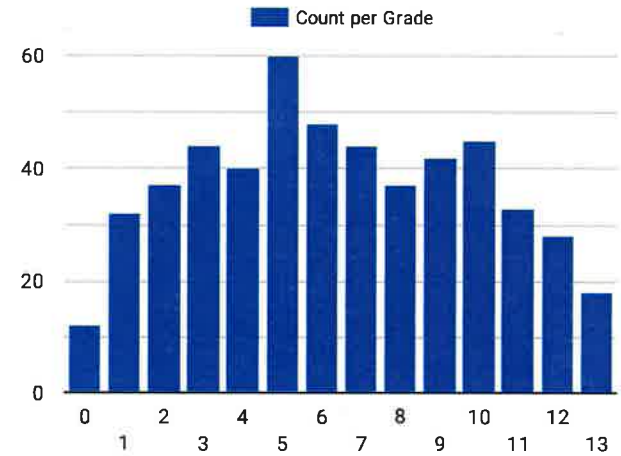
Female
Male
Gender Identity Not Listed



Town Under 10K or Rural - Non Farm
Farm
Town, City or Suburbs 10K To 50K
City or Suburb More Than 50K
City - Central, More Than 50K



NonHispanic
Hispanic
PreferNotToState



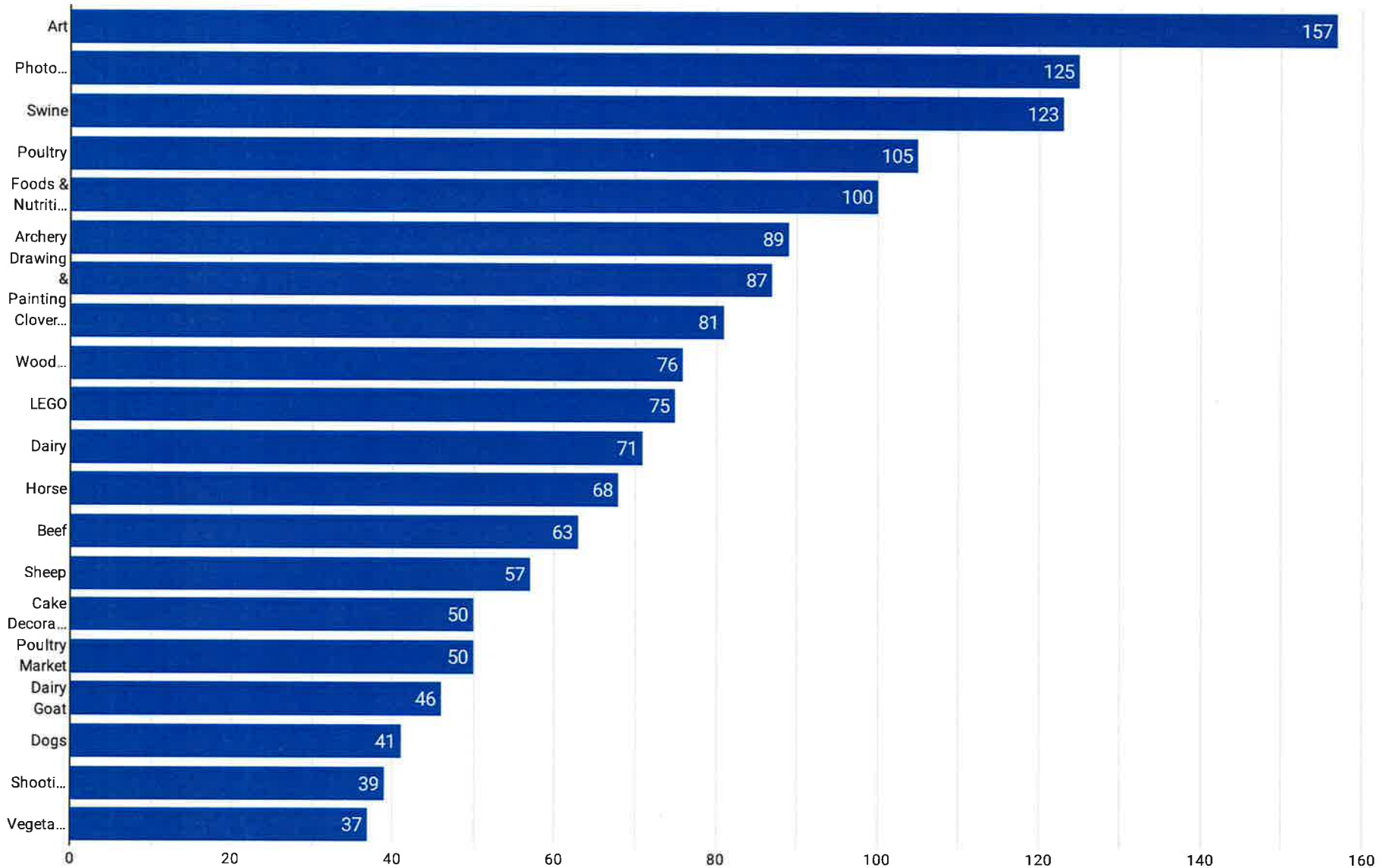
Enrollment County: Jeff... (1) ▾

Sep 1, 2022 - Dec 4, 2022 ▾

Top 20 Projects by Youth Enrollment

Youth Enrolled
520

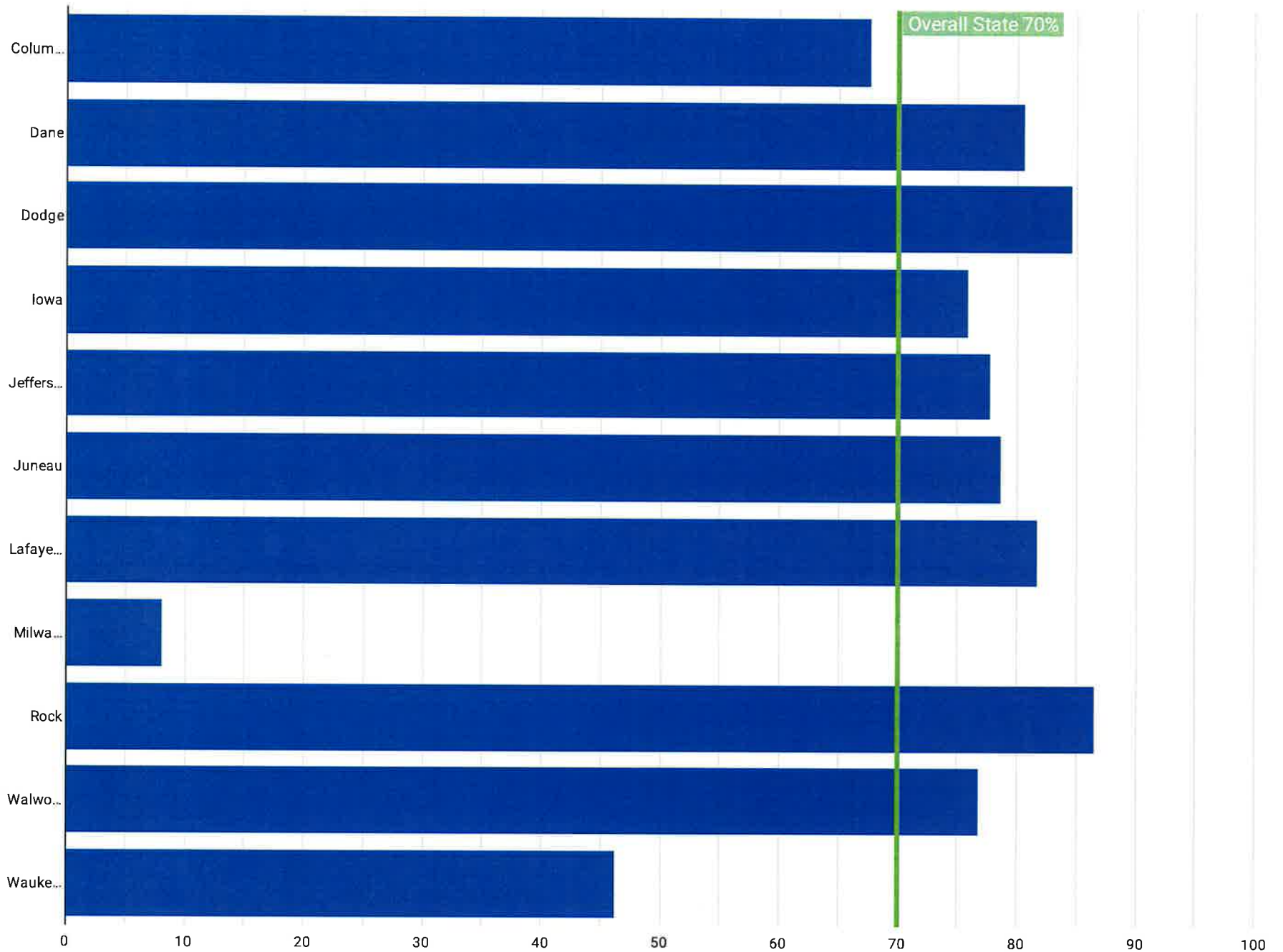
School Grade ▾



Retention Rate for 2022 Grades K-11 Re-enrolling in 2023

Updated December 4, 2022

County: Columbia, Dane, Dodge, I... (11) ▾



Extension Jefferson County December 2022 Highlights

Julie Hill, Horticulture Outreach Specialist

HORTICULTURE PROGRAM

The UW-Madison's Extension Horticulture Program provides research-based horticulture information to Wisconsinites so they can make gardening decisions that keep their plants healthy while protecting the environment. We provide research- and evidence-based horticulture management education, resources and decision-making tools to home gardeners and commercial horticulture practitioners.

- Webinars for WI Gardeners - These engaging mini-webinars are 20 minutes each followed by Q&A. These have wrapped up for the year, but we are planning next year's. More information and recordings of past webinars can be found on the website: <https://hort.extension.wisc.edu/mini-webinars-for-gardeners/>
 - A total of 12 webinars were presented in 2022, about a range of timely and relevant horticulture topics.
 - A total of 3889 participants attended the webinars live (from around the state).
 - Webinars were also recorded and transcribed so that the recorded videos could be viewed from the Extension Horticulture website and YouTube channel. There were a total of 4655 views (all videos combined, from around the state) as indicated by YouTube.

- Over the course of 2022 and serving 3 counties by answering diagnostic questions, I answered 328 questions that were recorded; 11% of these were from Jefferson; 30% from Rock; 54% from Walworth (with the rest from locations not given). Overall, this is a 63% increase from last year, with an increase in each county of the following: Jefferson - 58%, Rock - 66%, and Walworth - 59%.
 - The majority of inquiries came via phone, the web form, and email. The majority of inquiries were about spongy moths and questions about woody tree health, additionally questions were answered about general yard care, herbaceous ornamentals, plant identification, weed control, lawn care, fruit trees and others.
 - An end of season survey was administered by the Horticulture Program, sent out to contacts from the Ask a Gardening Questions Web Form and additional contacts provided by the horticulture educator. Of these surveys, 44 responses were received from all three counties. Of these respondents, 85% of them indicated they changed or adopted a new gardening or landscape practice as a result of the information they received. Specific actions included becoming more aware of environmental concerns, using non-chemical methods to control pest and disease issues, applying chemicals only when necessary, and planned for reduced maintenance/water use and/or better fit for the site (i.e. plant selection). Of respondents that answered the survey, 55% garden in ground (that they own) and 27% indicated in outdoor containers/raised beds and 15%

- reported indoor containers.
- Efforts will continue to promote this service to county residents and increase these efforts in educating residents, especially about reducing the overuse of horticulture chemicals (thus reducing pollution), increasing pollinator habitat and mitigating the effects of climate change through gardening practices.
- Attending and presenting at the Extension All Colleague Conference, December 6 and 7th.
 - *Fulfilling the Wisconsin Idea with Social Media* presentation on December 6th, which discusses a team approach and strategy to drive social media users to Extension Horticulture website with educational content.
- Currently planning and developing programming for 2023, including statewide and local Pollinator Week events and programs, and seeking additional outreach opportunities. This includes meeting with the Jefferson County Master Gardener Association Board to discuss plans for next year.