



Extension

UNIVERSITY OF WISCONSIN-MADISON

**Extension Education Committee Agenda
Videoconference (See link at bottom of agenda)
OR
Jefferson County Extension Office
864 Collins Road, Jefferson, WI 53549**

DATE: Monday, January 9, 2023
TIME: 8:30 a.m.
Committee Members: Matt Foelker, Dan Herbst, John Kannard, Dwayne Morris, Mary Roberts

1. Call to Order
2. Roll Call (to establish a quorum)
3. Certification of Compliance with Open Meetings Law
4. Public Comment (Members of the Public who wish to address the Committee on specific agenda items must register their request at this time.)
5. Approval of Agenda (for possible rearrangement)
6. Approval of University Extension Education Committee Minutes from December 12, 2022
7. Communications
8. Review of 2023 Departmental Budget
9. Discussion of Monthly Educator Reports – Steve Chmielewski (Community Educator), Lisa Krolow (FoodWise), Alison Pfau (Regional Dairy Educator), Jordan Schuler (Regional Crops Educator), Jerry Wilcenski (4-H), Julie Hill (Horticulture Educator)
10. Discussion and Possible Decision on Dates/Times of Extension Education Committee meetings: January 9, February 13, March 13, 2023
11. Adjourn

Join Zoom Meeting

<https://us06web.zoom.us/j/89023756316?pwd=dEtDeXYrc1FMeTU0b0R0aG81a1VPdz09>

Meeting ID: 890 2375 6316

Passcode: 162604

Dial by your location: +1 312 626 6799 US (Chicago)

A quorum of any Jefferson County Committee, Commission or other body, including the Jefferson County Board of Supervisors, may be present at this meeting. Individuals requiring special accommodations for attendance at the meeting should contact the County Administrator 24 hours prior to the meeting at 920-674-7101 so appropriate arrangements can be made. "Enriching people with knowledge, perspective, skills and aspirations." University of Wisconsin, U.S. Department of Agriculture & Wisconsin counties cooperating. UW-Extension provides equal opportunities in employment and programming including Title IX & ADA.

Extension Education Committee Minutes

Date of Meeting: December 12, 2022

Call to Order: Chair Kannard called the meeting to order at 8:31 a.m.

Roll Call: Committee members Matt Foelker, Dan Herbst and John Kannard were present in person.

Dwayne Morris and Mary Roberts were absent.

Area Extension Director Chrissy Wen, Steve Chmielewski, Jordan Schuler, Alison Pfau, Jerry Wilcenski and Kim Buchholz were present in-person.

County Administrator Ben Wehmeier and Katelyn Broedlow were present via Zoom.

Steve Nass, County Board Chair, joined the meeting at 9:08 a.m.

Certification of Compliance with Open Meetings Law: In compliance.

Public Comment: None

Approval of Agenda: Agenda will stand as presented with the possibility of rearrangement if needed.

Approval of University Extension Education Committee Minutes from November 14, 2022: Motion by Foelker, seconded by Herbst, to approve the minutes as printed. Motion passed.

Communications: None

Review of Department Budget: A copy of the to date 2022 budget was emailed to committee members in the agenda packet. Copies were also available at the meeting. Wen stated that the 2022 budget is on target. Questions were asked about computers purchased and purchase care and services.

Agenda Item "Discussion on Jefferson County's Extension Participation in ICC" was moved to after Educator Reports to accommodate County Board Chair Steve Nass's participation in the discussion.

Discussion of Monthly Educator Reports:

- Steve Chmielewski, Community Educator, provided an oral report from his written report that was distributed in the agenda packet. Chmielewski continues his work with the City of Lake Mills on their Sandy Beach survey. The survey has closed; 546 responses were randomly selected for analysis. Final report is being prepared for early January.

Steve facilitated a Poverty Simulation with 60 Jefferson County Human Services staff and 19-20 volunteers on November 16 at the Jefferson County Fair Park Activity Center. Discussions to follow using evaluation data with Human Services leadership team. Two additional Poverty Simulations were requested to be held for Fort HeathCare and Human Services.

Steve introduced the Local Government Academy and provided a general overview. He asked if there were municipalities or the County that would be interested in investigating the potential of interest in this program. The ultimate goal of the program is to increase civic participation in local government
- Lisa Krolow, FoodWise Coordinator, was unable to attend the meeting. Wen provided an update for the FoodWise Program. Both FoodWise educators have resigned. They are working on getting the positions posted.
- Alison Pfau, Regional Dairy Educator, provided an oral report from her written report that was distributed in the agenda packet. Pfau continues to make farm visits to meet farmers and network with local ag businesses. During December, she, along with Jordan Schuler, will be hosting meetings in Rock, Walworth and Jefferson Counties. Jim Versweyveld, Farm Management Educator, will present on "Finding the Right People" and attendees will be given the opportunity to ask questions and network. In January, she will be working on developing short English/Spanish videos for educating dairy workers and managers on various dairy farming practices and topics.

- Jordan Schuler, Regional Crops Educator, provided an oral report from her written report that was distributed to members in their agenda packet. Schuler is working with Pfau on the December meetings and video productions mentioned above as well as producing podcasts on various topics through her involvement on the Statewide Emerging Crops Team. She also continues with weekly farm visits to develop relationships with local farmers. She distributed her monthly newsletter, attended the Tri Societies 2022 International annual meeting in Baltimore, MD, and assisted with planning the soil health winter workshop that was held on December 1 in Whitewater.
- Jerry Wilcenski, 4-H Educator, provided an oral report. Wilcenski reviewed the Jefferson County 4-H Demographics with the committee that were distributed in the agenda packet. One statewide goal is to work on retaining older youth. The office is working on project boxes for youth to sign up for and do at their own pace. This was done during the pandemic and has been requested again.
- Julie Hill, Horticulture Outreach Specialist, was unable to attend the meeting. Wen highlighted some of the numbers that Julie is reaching through her programming from her written report. Please feel free to reach out to Julie with any questions on her written report.

Discussion on Jefferson County's Extension Participation in ICC: Nass explained that over the years ICC was developed for the 7-8 counties that do not have a regional planning commission. Generally, the Chairs and Vice Chairs of the County Boards serve on the ICC committee. At their meetings, they discuss topics of concern or interest and the meetings provide an opportunity for each county to learn and gather information on their various topics. Previously, Extension planned the ICC calendar year by arranging the educational speakers and topics for the committee.

Currently the ICC Committee meets every other month on the 3rd Monday. Tammie Jaeger is distributing the agendas, etc.

After the retirement of Steve Grabow, ICC was dropped by Jefferson County Extension. Steve Nass currently serves as the ICC Committee Secretary. Jefferson County is hosting the ICC December meeting.

The ICC provides a great opportunity for education and programming. Discussion occurred.

Steve Nass will attend the December meeting and bring back a list of topics that he will share with Steve Chmielewski. They will work together at identifying potential presenters/speakers for the various topics.

Next Scheduled Meetings: January 9, February 13, and March 13, 2023

Adjourn – Motion by Foelker, seconded by Herbst, to adjourn meeting at 9:22 a.m.

Minutes recorded by Kim Buchholz, Administrative Specialist

UW-Madison

Division of Extension Jefferson County

DEPARTMENT MISSION

Extension's mission is to connect people with the University of Wisconsin by working alongside the people of Wisconsin to improve lives and communities. We develop practical educational programs tailored to local needs and work with individuals every day to ensure cutting-edge research at the campus benefits the people of Wisconsin, our children and our communities.

DEPARTMENT GOALS

Desired results	Objectives - specific steps	Link to Strategic Plan	Completion Date
Provide high-quality agriculture support for increased profitability and appropriate technology.	Provide educational programming specific to the needs of the agriculture community including Pesticide Applicator training.	Goal 3.1 & 3.2, Goal 10	Ongoing
Provide positive youth development support to enhance youth and adult partnerships and volunteer engagement to build the capacity of the Jefferson County 4-H program.	Identify needs within the 4-H program to best serve the youth. Provide support to new families joining 4-H through trainings and multi-county collaborations. Provide Volunteer in Preparation (VIP) training to 4-H volunteers.	Goal 3	Ongoing
Provide natural resource support, collaboration and education.	Identify key partners. Identify needs and educational opportunities.	Goal 6.4	Ongoing
Provide high quality educational programs and research-based education utilizing local experts and University of Wisconsin resources.	Provide educational programming to focus on needs including, but not limited to, 4-H, Agriculture, Natural Resources and Community Education.	Goal 3.2c	Ongoing
Provide trainings for Nonprofit organizations and civic organizations to increase capacity to achieve outcomes.	Participants will increase collaborations, value of resources leveraged and grant writing.	Goal 1.5	Ongoing
Increase Nonprofit sector's collective capacity; Support decision making with data collection and	Identify new opportunities for organizations to collaborate on shared goals and resource development.	Goal 4	Ongoing

interpretation to plan for future needs and services.			
Provide education focused on healthy eating habits, active lifestyles and healthy community environments for families with limited incomes through nutrition education at the individual, community and systems levels.	Provide a series of nutrition lessons throughout Jefferson County, including schools, food pantries, community gardens, and farmers' markets.	Goal 3	Ongoing

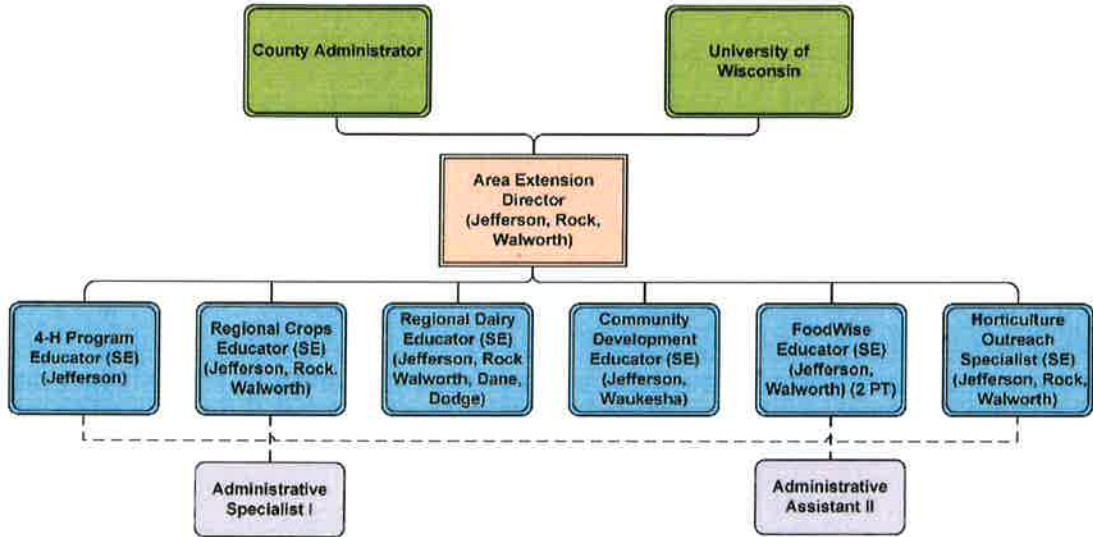
PROGRAM EVALUATION

Program/Service Description	Output Measures		
	2021	2022 (Est)	2023 (Est)
Division of Extension Volunteers (4-H and Master Gardener).	287	310	320
Number of hours provided through Extension volunteers.	13,206	13,000	13,000
Value of UW-Extension volunteers. <i>(current estimated dollar value of volunteer time in Wisconsin of \$23.06 per hour, from Independent Sector.)</i>	\$304,530	\$299,780	\$299,780
Engaged community partners.	30	35	40
Educational programs provided by Extension Educators.	30	60	75
Number of participants and direct educational contacts.	867	1105	1500

FACTORS INFLUENCING PROGRAM/SERVICE DELIVERY AND ACCOMPLISHMENTS

- 2022 brought many staffing additions to Jefferson County Extension.
 - In March, Jerry Wilcenski was hired as the 4-H Educator. The 4-H program has 188 adult volunteers, 489 club members (3rd-13th) and 109 Cloverbud members (K-2nd). An increase of 50 youth members since 2021.
 - In April, Jordan Schuler was hired as Regional Crops Educator. Jordan programs for Jefferson, Rock and Walworth Counties.
 - In June, Alison Pfau was hired as Regional Dairy Educator. Alison programs for Dane, Dodge, Jefferson, Rock and Walworth counties.
 - In July, Julie Hill was hired as Horticulture Educator. Julie provides programming support in Jefferson, Rock and Walworth counties. Julie also provides support to the Master Gardener Program.
- Programming after the pandemic has returned to primarily in-person. Online options are still being utilized when appropriate. Educational offerings will continue to increase as staffing becomes more established in their positions and Counties.

DEPARTMENT ORGANIZATIONAL CHART



UW Extension

Financial Summary

	2021 Actual	2022 Estimate	2022 Amended Budget	2023 Budget	Change from 2022 Amended Budget	
					\$	%
Revenues						
Intergovernmental Revenues	452	-	-	-	-	0.00%
Public Charges	15,808	17,150	17,550	17,550	-	0.00%
Intergovernmental Charges	913	2,609	2,608	2,608	-	0.00%
Other Financing Sources	-	39,877	39,878	20,377	(19,501)	-48.90%
Total Revenues	17,173	59,636	60,036	40,535	(19,501)	-32.48%
Expenditures						
Personnel Expenses	104,146	122,578	122,578	133,169	10,591	8.64%
Purchased Services	61,332	76,600	94,894	101,634	6,740	7.10%
Operating Costs	16,501	31,883	32,283	38,658	6,375	19.75%
Interdept. Charges	23,704	25,564	25,564	19,388	(6,176)	-24.16%
Other Expenses	883	955	954	1,332	378	39.62%
Capital Items	29,942	19,500	19,500	-	(19,500)	-100.00%
Other Financing Uses	-	20,377	20,378	20,577	199	0.98%
Total Expenditures	236,508	297,457	316,151	314,758	(1,393)	-0.44%
Property Taxes	288,816	256,115	256,115	274,223	18,108	7.07%
Addition to (Use of) Fund Balance	69,481	18,294	-	-		

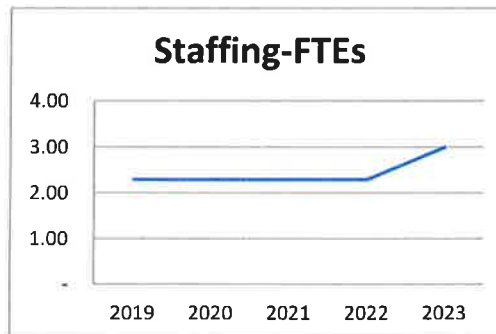
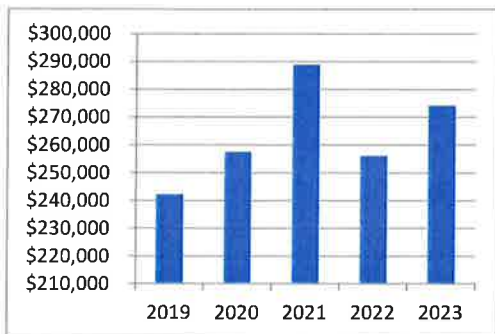
Summary Highlights:

The 2023 budget provides \$274,223 in tax levy, which is a \$18,108 increase in levy from the 2022 amended budget. The primary reason for this is an increase in personnel and purchased service costs.

Summary of Capital Items:

None

Summary of Property Tax Levy and FTEs



UW Extension-2023 BUDGET

Account Number	Project	Description	2021 Actual	2022 6-Month Actual	2022 Estimated	2022 Amended	2023 Admin	2023 Adopted
13301 -UW Extension								
REVENUES								
411100		General Property Taxes	288,816	128,058	256,116	256,116	274,223	-
424001	22217	Federal Grants	452	-	-	-	-	-
451002		Private Party Photocopy	13	5	-	-	-	-
451100		Misc. Billed	3,784	197	3,000	3,000	3,000	-
457020		Publication Sales	55	76	50	50	50	-
457027		4-H Annual Fees	11,186	2,447	11,000	11,000	11,000	-
471130		State Billed-Other	913	-	2,608	2,608	2,608	-
699999		Budgetary Fund Balance	-	-	19,500	19,500	-	-
REVENUES TOTAL			305,219	130,783	292,274	292,274	290,881	-
EXPENDITURES								
511210		Wages-Regular	87,726	43,250	105,570	105,570	114,996	-
511220		Wages-Overtime	177	-	43	43	-	-
511240		Wages-Temporary	1,183	-	-	-	-	-
511330		Wages-Longevity Pay	334	-	349	349	349	-
SALARIES TOTAL			89,420	43,250	105,962	105,962	115,345	-
512141		Social Security	6,841	3,309	8,106	8,106	8,824	-
512142		Retirement (Employer)	5,936	2,811	6,283	6,283	6,772	-
512145		Life Insurance	20	11	20	20	20	-
512173		Dental Insurance	1,930	1,104	2,208	2,208	2,208	-
FRINGE TOTAL			14,727	7,235	16,617	16,617	17,824	-
TOTAL SALARIES AND FRINGES			104,147	50,484	122,579	122,579	133,169	-
521258		Computer Maintenance	500	500	500	500	500	-
529299		Purchase Care & Services	60,832	32,216	76,100	94,394	101,134	-
531298		United Parcel Service	22	33	50	50	50	-
531303		Computer Equipmt & Software	-	60	1,000	1,000	1,000	-
531311		Postage & Box Rent	913	-	2,608	2,608	2,608	-
531312		Office Supplies	1,467	2,102	4,000	4,000	5,000	-
531314		Small Items Of Equipment	-	63	500	500	500	-
531314	22217	Small Items Of Equipment	452	-	-	-	-	-
531322		Subscriptions	44	-	200	200	600	-
531324		Membership Dues	115	100	500	500	500	-
531326		Advertising	138	-	500	500	500	-
531348		Educational Supplies	4,695	1,768	4,000	4,000	5,000	-
532325		Registration	150	-	1,000	1,000	1,000	-
532332		Mileage	189	1,507	4,000	4,000	8,100	-
532335		Meals	-	-	500	500	500	-
532336		Lodging	-	-	1,000	1,000	1,000	-
532339		Other Travel & Tolls	-	-	25	25	100	-
533225		Telephone & Fax	1,414	344	2,000	2,000	2,000	-
533236		Wireless Internet	62	-	-	-	-	-
535242		Maintain Machinery & Equip	2,775	773	2,900	2,900	2,900	-
536535		Activity Center Rental	4,000	-	4,000	4,000	4,000	-
571004		IP Telephony Allocation	1,437	648	1,295	1,295	1,061	-
571009		MIS PC Group Allocation	20,634	11,250	22,500	22,500	16,819	-
571010		MIS Systems Grp Alloc(ISIS)	1,633	885	1,769	1,769	1,508	-
591519		Other Insurance	882	560	954	954	1,331	-
OPERATING EXPENDITURES			102,354	52,807	131,901	150,195	157,711	-
594813		Capital Office Equip	18,542	9,231	19,500	19,500	-	-
594819		Capital Other Equipment	11,400	-	-	-	-	-
CAPITAL OUTLAY EXPENDITURES			29,942	9,231	19,500	19,500	-	-
EXPENDITURES TOTAL			236,442	112,522	273,980	292,274	290,881	-
REVENUES			305,219	130,783	292,274	292,274	290,881	-
EXPENDITURES			236,442	112,522	273,980	292,274	290,881	-
TOTAL BUSINESS UNIT-13301 -UW Extension			(68,777)	(18,261)	(18,294)	(0)	-	-

13302 -UW Program Education

REVENUES								
457032		Program Public Charges	-	-	700	700	700	-
699700		Resv Applied Operating	-	-	988	988	988	-

UW Extension-2023 BUDGET

Account Number	Project	Description	2021 Actual	2022 6-Month Actual	2022 Estimated	2022 Amended	2023 Admin	2023 Adopted
REVENUES TOTAL			-	-	1,688	1,688	1,688	-
EXPENDITURES								
531348		Educational Supplies	-	-	700	700	700	-
594950		Operating Reserve	-	-	988	988	988	-
OPERATING EXPENDITURES			-	-	1,688	1,688	1,688	-
EXPENDITURES TOTAL			-	-	1,688	1,688	1,688	-
REVENUES			-	-	1,688	1,688	1,688	-
EXPENDITURES			-	-	1,688	1,688	1,688	-
TOTAL BUSINESS UNIT-13302 -UW Program Education			-	-	-	-	-	-

13303 -UW Ag Programming

REVENUES								
457032		Program Public Charges	-	-	1,000	1,000	1,000	-
699700		Resv Applied Operating	-	-	6,309	6,309	6,309	-
REVENUES TOTAL			-	-	7,309	7,309	7,309	-
EXPENDITURES								
531348		Educational Supplies	-	-	800	800	800	-
532335		Meals	-	-	200	200	200	-
594950		Operating Reserve	-	-	6,309	6,309	6,309	-
OPERATING EXPENDITURES			-	-	7,309	7,309	7,309	-
EXPENDITURES TOTAL			-	-	7,309	7,309	7,309	-
REVENUES			-	-	7,309	7,309	7,309	-
EXPENDITURES			-	-	7,309	7,309	7,309	-
TOTAL BUSINESS UNIT-13303 -UW Ag Programming			-	-	-	-	-	-

13303780-UW Ag Gardener

REVENUES								
457032		Program Public Charges	50	100	100	500	500	-
699700		Resv Applied Operating	-	-	2,611	2,611	2,611	-
REVENUES TOTAL			50	100	2,711	3,111	3,111	-
EXPENDITURES								
531348		Educational Supplies	-	-	100	500	300	-
594950		Operating Reserve	-	-	2,611	2,611	2,811	-
OPERATING EXPENDITURES			-	-	2,711	3,111	3,111	-
EXPENDITURES TOTAL			-	-	2,711	3,111	3,111	-
REVENUES			50	100	2,711	3,111	3,111	-
EXPENDITURES			-	-	2,711	3,111	3,111	-
TOTAL BUSINESS UNIT-13303780-UW Ag Gardener			(50)	(100)	-	-	-	-

13303781-UW Ag Pesticide

REVENUES								
457032		Program Public Charges	720	2,380	800	800	800	-
699700		Resv Applied Operating	-	-	6,214	6,214	6,214	-
REVENUES TOTAL			720	2,380	7,014	7,014	7,014	-
EXPENDITURES								
531348		Educational Supplies	-	1,721	800	800	800	-
594950		Operating Reserve	-	-	6,214	6,214	6,214	-
OPERATING EXPENDITURES			-	1,721	7,014	7,014	7,014	-
EXPENDITURES TOTAL			-	1,721	7,014	7,014	7,014	-

UW Extension-2023 BUDGET

Account Number	Project	Description	2021 Actual	2022 6-Month Actual	2022 Estimated	2022 Amended	2023 Admin	2023 Adopted
		REVENUES	720	2,380	7,014	7,014	7,014	-
		EXPENDITURES	-	1,721	7,014	7,014	7,014	-
TOTAL BUSINESS UNIT-13303781-UW Ag Pesticide			(720)	(659)	-	-	-	-
13303782-UW Ag Tractor Safety								
REVENUES								
457032		Program Public Charges	-	-	500	500	500	-
699700		Resv Applied Operating	-	-	4,255	4,255	4,255	-
REVENUES TOTAL			-	-	4,755	4,755	4,755	-
EXPENDITURES								
531348		Educational Supplies	66	-	500	500	500	-
594950		Operaling Reserve	-	-	4,255	4,255	4,255	-
OPERATING EXPENDITURES			66	-	4,755	4,755	4,755	-
EXPENDITURES TOTAL			66	-	4,755	4,755	4,755	-
REVENUES			-	-	4,755	4,755	4,755	-
EXPENDITURES			66	-	4,755	4,755	4,755	-
TOTAL BUSINESS UNIT-13303782-UW Ag Tractor Safety			66	-	-	-	-	-
REVENUES			305,989	133,263	315,751	316,151	314,758	-
EXPENDITURES			236,508	114,244	297,457	316,151	314,758	-
TOTAL UW Extension DEPARTMENT			(69,481)	(19,019)	(18,294)	(0)	-	-

Extension Jefferson County January 2023 Highlights

Julie Hill, Horticulture Outreach Specialist

HORTICULTURE PROGRAM

The UW-Madison's Extension Horticulture Program provides research-based horticulture information to Wisconsinites so they can make gardening decisions that keep their plants healthy while protecting the environment. We provide research- and evidence-based horticulture management education, resources and decision-making tools to home gardeners and commercial horticulture practitioners.

- Webinars for WI Gardeners - These engaging mini-webinars are 20 minutes each followed by Q&A. More information and recordings of past webinars can be found on the website: <https://hort.extension.wisc.edu/mini-webinars-for-gardeners/>
 - ***Indoor Plant Care During Winter, Wednesday, February 8, 12:00 p.m.***
Presented by: Johanna Oosterwyk, DC Smith Greenhouse Manager, UW-Madison
Join us to learn how you can keep your indoor plants thriving through late winter. You will learn how to recognize common pests on indoor plants and management options. We will also discuss maintenance practices that you can use to minimize indoor plant problems and keep your plants growing healthy.
 - ***Rejuvenating Neglected Apple Trees, Wednesday, February 15, 12:00 p.m.***
Presented by: Darrin Kimbler, Agriculture Educator, UW-Madison Division of Extension Iron County
Do you have old and overgrown apple trees that need some attention? Then make sure to join us to learn about how to properly prune these neglected apple trees to support fruit production and prevent diseases. We will discuss correct pruning techniques including timing and encouraging proper tree structure.
 - ***Planning for a Seed Saving Vegetable Garden, Wednesday, February 22, 12:00 p.m.***
Presented by: Lisa Johnson, Horticulture Outreach Specialist, UW-Madison Division of Extension Dane County
Saving seeds is a great way to keep your favorite garden vegetables for next year, but there are some things you need to know before you plant. You will learn about the different plant life cycles, preventing cross pollination, and which crops are the best for home gardeners to grow for seed saving.
- Seed Starting Program, March 13, 2:00 p.m. at Dwight Foster Public Library, Fort Atkinson

- Beyond Birdfeeders: How to be a bird-friendly gardener all year long, March 18, 10:00 a.m., UW-Whitewater's Community Engagement Center, <https://www.uww.edu/ce/gardenlandscape/beyondbirdfeeders>
- Planting for Pollinators Program, April 4, 2:00 p.m. at Dwight Foster Public Library, Fort Atkinson
- ***Plant Diagnostics: The Step-by-Step Approach to Identifying Plant Problems*** is a new online course offered by the UW-Madison Division of Extension Horticulture Program. The course is designed for gardeners who are looking for troubleshooting skills for the problems that arise. This is a twelve-week online course that runs from February 1 - April 30, 2023.
 - Registration is open through January 2023. The cost is \$99 for the general public and commercial professionals and \$49 for active participants in the Extension Master Gardener Program. Find more information about this course at: <https://hort.extension.wisc.edu/plant-diagnostics-course/>
- Currently planning and developing programming for 2023, including local Pollinator Week events and programs, and seeking additional outreach opportunities.

Steve Chmielewski
Community Development Educator
University of Wisconsin-Madison, Division of Extension
Waukesha and Jefferson Counties

January 9, 2023

I. City of Lake Mills Sandy Beach Survey

The purpose of this effort was to gather public input on what type of food service the trade area would support at Sandy Beach, and how much of a one-time tax increase residents would support. This effort was conducted in partnership with the UW River Falls Research Center. The study area included City and Town of Lake Mills, Town of Aztalan and the Town of Milford. Results of this project were presented to Lake Mills Common Council on 1/3/2023. Two separate surveys were used, one random sample and the other was open access. The small differences in the two samples in almost all cases were not significantly significant. Key findings were as follows:

- Widespread support for the development of a food service facility at Sandy Beach.
 - Young adults (age 18 to 34) more strongly support the food service relative to older adults (age 35+)
- Most residents of City of Lake Mills are willing to accommodate a one-time increase in property taxes to fund the facility.
- The most popular food service option is a casual restaurant.
- The facility should provide:
 - year-round service,
 - both indoor and outdoor seating options,
 - no banquet room.

Methodology:

- Random Sample Survey:
 - Sent to 2,182 randomly selected residents
 - Target area: City of Lake Mills, Town of Lake Mills, Town of Aztalan and Town of Milford
 - Data collected between October 26 and November 11
 - 325 responses collected (15% response rate)
 - Sample provides "least biased" estimates
- Open-Access Survey:
 - An "open-access" link promoted by the City of Lake Mills
 - Data collected between November 11 and November 23.
 - 548 responses collected
 - Estimates are based on opinions of a broader population but are more biased.

Survey Results:

- Two sets of results provided in the report:
 - Random sample: 325 responses
 - Overall sample: 873 responses (325 random sample + 548 open-access)

Conclusion:

- A food service facility would be well-received by residents of the area.
- Facility will be patronized equally frequently by City of Lake Mills residents and those from outside the City of Lake Mills.
- Residents who are most likely to visit the facility are willing to accommodate a one-time property tax increase of at least 0.6%.
- A casual restaurant is the most popular choice; a concession stand is the second most popular choice.
- The facility should provide year-round service, indoor and outdoor seating, and should not have a banquet room.

II. Poverty Simulation in Jefferson County

The Jefferson County Extension office facilitated a Poverty Simulation with Jefferson County Human Service staff on Wednesday, November 16 at the Jefferson County Fair Park Activity Center. As a result:

- Discussions to follow using evaluation data with Human Service leadership
- Extension Specialists have been asked to help update the program
- Additional resources are being considered to assist with local requests
- Requests were made for two additional Poverty Simulations in spring (Fort HealthCare Clinics and Human Services)
 - The next simulation is planned for 3.17.23. This event to healthcare workers, leaders and educators in the greater Jefferson County region including staff from the Rock River Community Clinic, Fort HealthCare, Watertown Regional Medical Center, Jefferson County Health and Human Services, Watertown Public Health, Rainbow Hospice, Madison College and the Greater Watertown Community Foundation.
 - As a community partner, assistance was provided to Kristin Wallace w/ Fort Health Care to strategize on engaging, orientating, and coordinating volunteers needed.

III. New Programming

I have reached out the Rebecca LeMire, City Manager with City of Fort Atkinson to discuss community needs and explore some new programming opportunities. We have a meeting set on January 17 to discuss civic participation, downtown market analysis and quality of life in the City. This needs assessment will help provide direction for programming this spring.

IV. Statewide Opportunities for Local Government Officials

We are preparing to send out another communication to local government officials to help inform Jefferson and surrounding counties with statewide Training Opportunities. One current example is the Local Government Leadership academy.

Local Government Leadership Academy (January 12, 2023 - September 19, 2023)

Taking control of uncertainty and successfully steering through frequent bends in the road is the fundamental leadership challenge of our time. As catalysts for continuous improvement, leaders must realize that to build organizations which are simultaneously purpose-driven, performance-focused and principles-led is mission-critical. New circumstances require fresh solutions and that's what the Local Government Leadership Program is all about!

The academy runs from January through August and includes two 1-day workshops in Stevens Point, group virtual meetings, and self-paced learning activities. Expect about 2 hours/week of LGLA commitment, which includes attending sessions, self-study materials, and completing assignments.



December 2022 Outreach:

Hosted a farmer network program in the region where farmers and landowners learned about employee retention and onboarding by Jim Versweyveld, Farm Management Outreach Specialist. Discussion and Q&A were held at the end of the program. Had 7 attendees from 2 different farms at the Jefferson County program (December 19th, 2022) all of which participated in a lively discussion about labor retention. The goal is to utilize the feedback given by attendees to plan the next roundtable discussion.

Planning and Development of the Jefferson County CAFO meeting hosted by the DNR and UW-Madison Division of Extension. The event will be held on February 17th, 2022, from 10am – 4pm and will discuss topics related to CAFO regulations, feed quality, cow health and manure.

Planning and Development of the Focus on Forage webinar series hosted by UW-Madison Division of Extension colleagues within the forage workgroup. There will be three webinars discussing corn production, alfalfa production, and alternative forages that will start February 1st and run biweekly until March 1st. More information about the webinar will be posted once topics and duties are fully developed.

I attended the WI Cover Crops conference and the adjacent Discovery Farms Conference on December 13th and 14th. This was a great opportunity for me to network with the producer-led watershed groups in Jefferson and Rock counties and better understand what research topics and projects Discovery Farms is currently running. I also learned more about the various technology utilized with cover crops and the regulations coupled with new drone technology.

Planning, Development, and hosting of the soil health winter workshop a joint effort by Rock River Regenerative Graziers, Jefferson County Soil Builders, and Farmers on the Rock. The workshop was held on December 1st from 8:00am – 3:00pm in Whitewater and topics such as cover crops, grazing 101, and soil health will be discussed. The workshop will end with a farmer panel and discussion. About 60 people showed up for the workshop and much of the feedback was positive with suggested topics to be utilized next year.

Continuation of a monthly newsletter for farmers, managers, farm employees, and agribusiness professionals, where subscribers learn about new/recent agricultural law changes, additional extension and university resources, and other agricultural related news specific to the readers region. The newsletter was designed to provide reliable and appropriate crops and soils management news and updates.

Planning and developing educational videos highlighting various farming practices and topics such as soil health, weed and pest management, farm worker/farm manager relationships, and diversified cropping systems. Planning includes creating storyboards for each intended video, finding locations and farmers to interview, equipment and editing coordination and timeline for posting. The objective is to have content to post by spring for the upcoming 2023 growing season.

Discussion of potential collaboration in 2023 with the newspaper in Jefferson. The new editor wants to highlight more agriculture topics and agriculture groups which would include monthly contributions from UW Extension.