



Extension

UNIVERSITY OF WISCONSIN-MADISON

Extension Education Committee Agenda Videoconference (See link at bottom of agenda)

OR

Jefferson County Extension Office
864 Collins Road, Jefferson, WI 53549

DATE: Monday, February 12, 2024

TIME: 8:30 a.m.

Committee Members: Matt Foelker, Dan Herbst, John Kannard, Dwayne Morris, Mary Roberts

1. Call to Order
2. Roll Call (to establish a quorum)
3. Certification of Compliance with Open Meetings Law
4. Public Comment (Members of the Public who wish to address the Committee on specific agenda items must register their request at this time.)
5. Approval of Agenda (for possible rearrangement)
6. Approval of University Extension Education Committee Minutes from January 8, 2024
7. Communications
8. Review of 2024 Departmental Budget
9. Introduction of Janel Heidelmeier, Associate Area Extension Director
10. Discussion on Extension Office Marketing Plan
11. Discussion of Monthly Educator Reports – Steve Chmielewski (Community Educator), Alison Pfau (Regional Dairy Educator), Jerry Wilcenski (4-H), Julie Hill (Horticulture Educator), Lisa Krolow (FoodWise), Josh Kamps (Regional Crop Educator)
12. Possible Items of Discussion/Agenda Items for Upcoming Meetings
13. Discussion and Possible Decision on Dates/Times of Extension Education Committee meetings: March 11, April 8, May 13
14. Adjourn

Join Zoom Meeting

<https://us06web.zoom.us/j/89023756316?pwd=dEtDeXYrc1FMeTU0b0R0aG81a1VPdz09>

Meeting ID: 890 2375 6316

Passcode: 162604

Dial by your location: +1 312 626 6799 US (Chicago)

A quorum of any Jefferson County Committee, Commission or other body, including the Jefferson County Board of Supervisors, may be present at this meeting. Individuals requiring special accommodation for attendance at the meeting should contact the County Administrator 24 hours prior to the meeting at 920-674-7101 so appropriate arrangements can be made. "Enriching people with knowledge, perspective, skills, and aspirations." University of Wisconsin, U.S. Department of Agriculture & Wisconsin counties cooperating. UW-Extension provides equal opportunities in employment and programming including Title IX & ADA.

COMMUNITY DEVELOPMENT



The Community Economic Development program promotes local economic well-being and quality of life in Wisconsin communities. We work with and support community economic development practitioners and organizations, tribal and governmental entities, and business and nonprofit organizations and help gain access to the information, research, education, and technical assistance necessary to make informed decisions.

CROPS & SOILS



If it happens on a farm or in a field, the Extension Institute of Agriculture works with you to achieve better results. Our innovative dairy management programs range from genetics to farm and business management. Extension researchers work hand-in-hand with row crop, forage and fresh produce growers to provide best practices for every aspect of the growing phase. We also advise communities on using sustainable practices to create inviting spaces free from invasive species. Our work supports people, communities and businesses.

- A presentation prepared and posted on YouTube discussing crop input, soil fertility, and farm economic considerations for the upcoming 2024 cropping season for farmers, agronomists, and ag lending professionals to assist with cropping system decision making. (Joshua Kamps)

DAIRY



If it happens on a farm or in a field, the Extension Institute of Agriculture works with you to achieve better results. Our innovative dairy management programs range from genetics to farm and business management. Extension researchers work hand-in-hand with row crop, forage and fresh produce growers to provide best practices for every aspect of the growing phase. We also advise communities on using sustainable practices to create inviting spaces free from invasive species. Our work supports people, communities and businesses.

- Developing teaching and marketing materials for the UW-Madison Division of Extension Wisconsin Dairy Reproduction Roadshow, a multi-location in-person series for dairy producers and industry professionals to improve their herd's reproductive performance and increase their economic sustainability. (Alison Pfau)
- Planning and developing short educational videos in Spanish and English, emphasizing different dairy farming practices and topics such as calf care, nutrition, dairy production, reproduction, health, farm worker/farm manager relationship and animal welfare. Also, in partnership with the regional crops educator, will planning videos about soil health, weed and pest management and diversified cropping systems. (Alison Pfau)
- Development of partnership and trust-based relationship with dairy farmers, dairy workers and field plant reps, providing them with available dairy resources and programs to support improving dairy production. (Alison Pfau)
- Planning for education outreach for dairy producers and allied industry professionals in collaboration with Dairy Program Colleagues and UW-Madison Department of Animal and Dairy Sciences Colleagues. The goal of this



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effort is to increase knowledge of enteric methane emissions within dairy farms so that production practices can be adapted with sustainability in mind. (Alison Pfau)

HEALTH & WELL-BEING



The Extension Institute of Health & Well-Being works to catalyze positive change in Wisconsin families through evidence-based programs focused on nutrition, food security and safety, chronic disease prevention, mental health promotion, and prevention of substance abuse. Rooted in both urban and rural communities, we're working together to help solve the state's most pressing well-being needs and to ensure that all Wisconsinites live stronger, healthier lives.

- FoodWise will complete a five-week nutrition lesson series at the Fort Atkinson Senior Center on Tuesday, February 6th. We have had 8 unique participants. We discussed the importance of eating fruits and vegetables, how much adults need to consume daily, how much exercise adults need, challenges of getting enough fruits and vegetables into our diets and being active. We made smoothies with participants and provided healthy recipes. We taught participants to read food labels, convert sugar from grams to teaspoons, and measured sugar from common grocery items. (Lisa Krolow)
- We will repeat this series at the Senior Centers in Watertown and Jefferson this Spring. The ADRC of Jefferson County is currently working on opening additional meal sites in Jefferson County and we will look forward to scheduling lessons at these new sites. (Lisa Krolow)
- FoodWise has completed one series in a Jefferson County Head Start classroom in Fort Atkinson and started 2 more in Jefferson. We have an additional 7 classrooms scheduled for series in February and March. In addition, we have dates for 2 Head Start Parent events in March and April. We will address budgeting for healthy food and food safety. The parent lessons will be presented in both English and Spanish. (Lisa Krolow)
- The Jefferson County FoodWise team has been chosen to participate in a Tai Chi pilot program. We will attend training in June. The target population for this program is older adults. We are very excited to introduce this new opportunity at the Senior Centers and Senior Subsidized Housing Sites that we are currently visiting. (Lisa Krolow)

HORTICULTURE



The UW-Madison's Extension Horticulture Program provide research-based horticulture information to Wisconsinites so they can make gardening decisions that keep their plants healthy while protecting the environment. We provide research- and evidence-based horticulture management education, resources and decision-making tools to home gardeners and commercial horticulture practitioners.

- A yearlong activity/service for residents of Jefferson County to provide research-based answers to their horticulture questions. The goal of this effort is to educate individuals of Jefferson County so they can implement best practices in their landscapes that will positively affect the environment and their communities. (Julie Hill)
 - 2023 summary:



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- 64 inquiries answered this year that were identified from Jefferson County (roughly the same as last year).
- Many different topics covered including tree health, plant and weed identification, soil health, insects, lawn and more.
- Continued efforts will be made to promote the availability of this service to Jefferson County residents.
- Planning and development of an educational program about the practice of "No Mow May" on pollinator health for consumer horticulture audiences. The goal of this effort is to increase knowledge and awareness of pollinators, pollinator habitat, and adopt practices that increase habitat and mitigate pollinator decline. (Julie Hill) "What's the Deal with No Mow May" *in-person* presentations currently scheduled for:
 - Saturday, April 6, 10:00 a.m. at UW-Whitewater Community Education Center
- Planning and development of additional educational gardening *in-person* programs for various audiences.
 - "Gardening Small," Saturday, February 17, 2:00 p.m. at Hoard Historical Museum, Fort Atkinson
 - "Gardening Small," Monday, March 11, 2:00 p.m. at Dwight Foster Public Library, Fort Atkinson
 - "Gardeners Lead the Way: Practical Approaches to Gardening in a Changing Climate," Saturday, March 16, Wild Ones Kettle Moraine Chapter Meeting (open to the public)
 - "From Scraps to Soil: Composting Basics," Tuesday, March 19, 5:30 p.m. at UW-Whitewater
- Planning and development of free *online* gardening programs about timely and relevant horticulture topics, particularly on improving pollinator habitat, adapting gardening practices to climate change, and reducing pollution from the overuse of horticulture chemicals. All programs are recorded for later viewing. For more information and to register for upcoming programs, see: <https://hort.extension.wisc.edu/free-online-programs/> (Julie Hill)
 - Shedding Light on Indoor Gardening: A Beginner's Guide to Plant Lighting, Wednesday Feb. 7, Noon-12:30 p.m.
 - The Fundamentals of Shrub Pruning, Tuesday Feb. 13, 12:30-1 p.m.
 - Low-Maintenance, Natural Landscapes for a Neighboring Garden, Wednesday, Feb. 21, Noon-1 p.m.
 - More to come!

Positive Youth Development



The Extension Institute of Positive Youth Development prepares the youth of today to become the effective, empathetic adults of tomorrow. Our research-based youth enrichment programs like teens in governance build youth and adult capacity and partnerships that help both sides grow. 4-H clubs, camps and afterschool programs give young people the hands-on experiences they need to develop an understanding of themselves and the world.



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We teach, learn, lead and serve, connecting people with the University of Wisconsin, and engaging with them in transforming lives and communities.

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Shedding Light on Indoor Gardening: A Beginner's Guide to Plant Lighting

Wednesday, Feb. 7
Noon-12:30 p.m.
Zoom Webinar

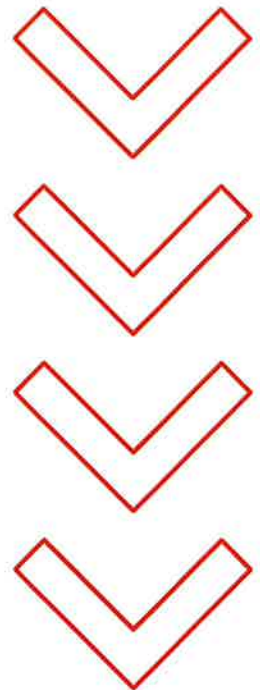


The Fundamentals of Shrub Pruning

Tuesday, Feb. 13
12:30-1 p.m.
Zoom Webinar

Low-Maintenance, Natural Landscapes for a Neighborly Garden

Wednesday, Feb. 21
Noon-1 p.m.
Zoom Webinar



Free Online Gardening Programs

Watch anywhere, any time.



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UNIVERSITY OF WISCONSIN-MADISON
HORTICULTURE PROGRAM



Learn more
and register at
bit.ly/48JJTgM

An EEO/AA employer, University of Wisconsin-Madison Division of Extension provides equal opportunities in employment and programming, including Title VI, Title IX, the Americans with Disabilities Act (ADA) and Section 504 of the Rehabilitation Act requirements.

What's the Deal with No Mow May?



Saturday, April 6 | 10:00 am

**Community Engagement Center
1260 West Main Street, Whitewater**

"No Mow May" has become a catchy phrase, encouraging homeowners to allow their lawns to grow during May. Join us to learn about how an unmowed lawn impacts (or may impact) pollinators and how you can support pollinators all year long.

Free, registration required.

*Presented by Julie Hill, Horticulture Outreach Specialist,
UW-Madison Division of Extension, Walworth, Rock and Jefferson Counties.*



University of Wisconsin
Whitewater

Continuing Education

(262) 472-3165
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From Scraps to Soil: Composting Basics



Tuesday, March 19 | 5:30 pm

Upham Hall, UW-Whitewater Campus

Have you ever wondered about making your compost? In this overview of composting basics, find out the do's, the don'ts, and what happens to compost over winter so you can successfully recycle your lawn, garden and food scraps.

Bonus! Join us before the workshop for a tour of the newly remodeled Upham Hall Greenhouse.

Free, registration required.

*Presented by Julie Hill, Horticulture Outreach Specialist,
UW-Madison Division of Extension, Walworth, Rock and Jefferson Counties.*



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