

Fair Advisory Board

AGENDA

Videoconference or

Workforce Development Center
874 Collins Road
Jefferson, WI 53549

Wednesday, February 21, 2024
7:00 p.m.

Fair Advisory Board Members

Kylene Anderson, Curt Backlund, Lindsay Baneck, Joy Brattlie, Jeremy Chwala, Kevin Doherty, Robert Ganzow, Brad Gefvert, LaVern Georgson, Angie Greving, Jessica Hansen, Ryan Isaacsen, Tom Kohls, Leah Mindemann, Hope Oostdik, Carie Pellmann, Heather Reu, Jim Schroeder, Gary Skalitzky, Kim Turner

1. Call to Order
2. Roll Call
3. Certification of compliance to Open Meetings
4. Review and approve Minutes from January 31, 2024
5. Public Comment
6. Update on Fair Staff
7. Review of February 8th Fair Park Committee meeting
8. Discussion and possible action on auction
9. Discussion and possible action on area coordinators
10. Discussion and possible action on fairgrounds layout
11. Reports/Updates on Functional Areas
12. Next Meeting
13. Adjourn

Join Zoom Meeting

<https://us06web.zoom.us/j/87697754337?pwd=cnVKMzd0TkZFY3RPRHpxMW5kTGxVdz09>

Meeting ID: 876 9775 4337

Passcode: Meet2022

Dial by your location: 1 312 626 6799

A quorum of any Jefferson County Committee, Board, Commission or other body, including the Jefferson County Board of Supervisors, may be present at this meeting.

Individuals requiring special accommodations for attendance at the meeting should contact the County Administrator 24 hours prior to the meeting/visit at 920-674-7101 so appropriate arrangements can be made.

FAIR ADVISORY BOARD MINUTES

January 31, 2024

UW-Extension

864 Collins Road, Jefferson, WI 53549

1. Call to Order

Meeting was called to order by Schroeder at 7:00 p.m.

2. Roll Call

Members present: Kylene Anderson, Curt Backlund, Lindsey Baneck, Joy Brattlie, Jeremy Chwala, Kevin Doherty, Robert Ganzow, Brad Gefvert, Jessica Hansen, Ryan Isaacsen, Tom Kohls, Carie Pellmann, Heather Reu, Jim Schroeder, Gary Skalitzky, Kim Turner

Members absent: LaVern Georgson, Angie Greving, Leah Mindemann, Hope Oostdik

3. Certification of compliance with Open Meeting Law Requirements

County Administrator Ben Wehmeier certified compliance with the open meetings law.

4. Review and approve Minutes from January 17, 2024

A motion was made and seconded to approve the January 17, 2024 Minutes. Motion carried.

5. Public Comment

No public comment.

6. Discussion and Possible Action on 2024 County Fair Premium Book

Joy Brattlie is still searching for Cat Superintendents and Rabbit Superintendents. There was a request to schedule the Dog Show for Monday, June 24, 2024 at 5:00pm. Ben Wehmeier was asked to send an e-mail to Fair Park Staff with this request. A question was raised regarding who sets fees and determines the premiums.

Joy Brattlie and Lindsey Baneck presented an overview of the changes made to the Fair Book. Fair Book updates will be completed and sent to Fair Park staff by Monday, February 5, 2024.

There was a discussion about the penning needs. Superintendents were instructed to inform Blane Poulson of their needs.

The Advisory Board recommended the following:

- Nonanimal judges to receive a minimum of \$125
- Animal judges to receive a minimum of \$175 and a maximum of \$500
- Animal departures (dismissal) will be determined by herdsmanship placement (7pm)
- Exhibitors will be automatically entered into showmanship and can opt out at check-in
- Must do showmanship in order to sell an animal

A motion was made and seconded to forward these recommendations to the Fair Park Committee for their consideration. Motion carried.

7. Update on Communication and Functional Updates/Project Tracking

County Administration has a preferred candidate for the open Advanced Program Assistant position at the Jefferson County Fair Park. The Fair Park Director position has been posted and County Administration hopes to extend an offer to a candidate in time for he or she to be confirmed at the March County Board meeting.

8. Update on Fair Week Entertainment and Contracts

There are six contracts out. Bands currently under contract, or those in discussions, include: Best Westerns Bluegrass Band, Karaoke, a Toby Keith Tribute, Madison County, Twang Dragons, Garage Band Jam, and La Movida.

9. Update on Functional Areas

- a. Marketing

Kylene Anderson and Angie Greving will coordinate marketing. A motion was made and seconded that the theme of the Fair be: "Red, White & Blue – This Fair is For You" Motion carried. Ideas were shared such as having a sign contest for the fair with community voting on the best sign (no organization membership required), considering Geofencing for data mining, and working with kids activities groups to build bridges with youth groups.

b. Vendors

It was discussed that Fair Park staff should lead on this as they have the authority to sign contracts. Contract due dates should be published and the Fair should have more local vendors. It was suggested that we compare our pricing levels to other County Fairs. It was suggested that local vendors get a break on pricing. Blane Poulson will be the Point of Contact for the Advisory Board. It was recommended that contracts are sent out by February 28th and due back by March 15th.

c. Sponsors

Heather Reu will coordinate Sponsors. The following points were raised or carried over from a previous meeting: Superintendents should reach out for award sponsorships for exhibitor events. Sponsorships should be tiered, and compiled in a master list, so that potential sponsors are not contacted multiple times (Superintendents should not contact major sponsors). Each barn should be sponsored (i.e. Day Break sponsored the poultry barn in the past). Previous umbrella sponsors should be visited in person and brought back. New businesses should be contacted (i.e. Palermo Pizza, TDC, etc.). Sponsors want face-to-face contact, not an amount, and they want to know what their money is being used for, such as something at the fair that aligns with their business. Blane Poulson will give a list of who has/has not been contacted. County Administrator Ben Wehmeier stated that the budget lists \$60,000 in anticipated sponsorship revenue.

d. Volunteers

The following points were raised or carried over from a previous meeting: Jessica Hansen will coordinate with area schools. Manning the gates is the #1 area of concern. Blane Poulson will call Daisey.

e. Judges

Michael Luckey will provide Joy Brattlie with a list of eligible judges.

f. Exhibitors

Joy Brattlie and Lindsey Baneck will do this in conjunction with the fair book.

g. Entertainment

Robert Ganzow and Kevin Doherty will coordinate. The following points were raised or carried over from a previous meeting: Wednesday/Thursday flea market in gravel area. Friday will be kids day. Friday craft fair in gravel area. Saturday from 12pm to 3pm there will be a garage band jam with local kids. Saturday community block party. Saturday – bring a tractor to the fair from 10am to 4pm. Sunday – bring a classic car to the fair. Bring back bingo and Senior's Day. Advertise the Friday evening horse pull.

h. Kids Activities

Kylene Anderson will coordinate. The following points were raised or carried over from a previous meeting: Serve the kids a free lunch (i.e. hot dogs, chips & drink). Reach out to local businesses to sponsor the food – check with Kwik Trip, Festival Foods, Pick-N-Save. See if Fort Health Care can bring back the obstacle course. Have a pedal tractor pull – cost \$2,000. Cricket spitting. Cow pie bingo. Corn pit. Kids talent contest.

i. Grounds/Site Logistics

Brad Gefvert will begin sketching out a map for site needs. The following points were raised or carried over from a previous meeting: Open North main gate. Limit west gate to exhibitors or vendors. Tear down grandstand fence. Faster beer ticket sales. Fix Midway flow (i.e. FFA ice cream stand was way off the beaten path.) Improve the look of the fair grounds (can FFA leftover plants be planted around the fairgrounds, can we require every group to make a planter for the fair). Do not allow vehicles to park next to the outdoor area. Bring back the bingo tent for eating and socializing.

j. Community Engagement

Kylene Anderson, Hope Oostdik, and marketing group will coordinate.

k. Special Event Days

The following points were raised or carried over from a previous meeting: Wednesday – Senior Day with bingo, Thursday – Community Day recognizing Veterans and First Responders, Friday – Kids Day, Sunday – Latin day

l. Fairest of the Fair

No discussion.

m. Auction

Small animal auction will begin at 10:00am, dairy at 12:00pm, awards at 12:45pm. Large animal at 1:00pm. Food will be served from 11:00am to 3:00pm. Everyone who comes to the auction must be given a ticket to the Fair. Registered buyers will get food and drink tickets.

10. Next Meeting

February 21, 2024 at 7:00pm. Location TBA.

11. Adjourn

A motion was made and seconded to adjourn. Motion carried. Adjourned at 8:55pm.

Respectfully submitted by: Curt Backlund

2024 Jefferson County Fair Animal Auction - Youth

The Jefferson County Fair Animal Auction event is a program of the Jefferson County Fair. The Fair and Fair Park is a quasi-municipal corporation of Jefferson County and is governed by its rules and regulations. The Jefferson County Fair logo, Letterhead and Bidder/Buyer list is for the exclusive use of conducting business for the Jefferson County Fair Animal Auction. Any unapproved use is prohibited and may result in disciplinary actions which may include auction privileges. Auction participants agree to assume the risk of property damage, personal injury and bodily harm and release the Jefferson County Fair/Fair Park and Jefferson County from all liability for personal injury and loss of property.

Jefferson County Fair Animal Auction Goals

1. Develop a program/event which allows as many youth exhibitors as possible an equitable opportunity to be recognized for outstanding Fair achievement.
2. Expand community awareness and participation in the Fair, its event/programs and the Fair's value to youth development.
3. Demonstrate positive human to human interaction and goodwill.
4. Reaffirm the importance of the Fair and Fair PARK as a valuable community asset to residents of Jefferson County, Fair attendees and youth exhibitors.
5. Incentive to develop skills associated with positive Animal management as recreation or business.
6. Develop an understanding and appreciation of the role of an event/auction in philanthropic and entrepreneurship activities.

Buyers receiving tickets

1. Buyers that purchased last year will be sent tickets. If you have new buyers or people that only bid last year, please turn in a buyers card to the fair office by May 24, 2024. Tickets will be sent out on or before June 15, 2024. Buyer will receive entry tickets to the fair. They will receive everything else once they are registered.

Animal Auction and Eligibility

1. Participants must be in good standing of a current Jefferson County 4-H club, FFA chapter or an approved Youth Organization. Youth organizations (except Jefferson County 4-H and FFA organizations) must be approved by the Jefferson County Fair by submitting an "Approved Youth Organization Form" by April 1st. Organization members must be a member in good standing as of the date of entry.
2. Auction participants must meet Jefferson County Fair exhibitor eligibility as stated in the Fair entry information available online at jcfairpark.com, and successfully enter/participate in the respective market divisions at the 2024 Jefferson County Fair.
3. Youth may participate in the auction in the following ways:
 - a. Youth with market project(s) which meet all JCF animal auction qualifications and all auction participation requirements may sell one(1) large animal in project areas of Beef, Sheep Swine and Goats, or two(2) Blue Ribbon Poultry/Rabbit, or One(1) large animal and one (1) Poultry/Rabbit. Poultry/Rabbit will sell independently, back to back. Youth will receive all auction proceeds from the market animal lot minus the 5% auction commission. Overall Grand and Reserve Market Animal must sell in the sale.
 - b. A youth may sell additional animals if it is the overall Grand and Reserve Market Animal.
 - c. Dairy Award - designated award-winning dairy youth will be recognized at the Auction. Auction supporters will have the ability to support this group of dairy award winners through a pledge drive. All proceeds from the pledge drive minus the 5% auction commission will be distributed equally to these award-winning youth. Dairy participants are not required to meet the market requirements listed below. Dairy Award participants are still eligible to participate in selling a market animal if they meet the requirements as noted below.

Participant requirements

1. JCF Animal Auction Agreement Form: This is a *required* document which must be submitted to the Fair office by 4pm on May 3, 2024. Any violation to the Code of Conduct shall be reviewed by Fair Management to determine the appropriate action, which may include immediate disqualification from the auction.
2. All beef, sheep, swine and goats that want to participate in the auction will need to have an 840 tag along with DNA submitted by May 24, 2024. This is the same deadline for the State Fair.
3. Numbers will not be drawn this year. Youth will sell by ribbon. *“Last year of eligibility” will sell after champions in order of ribbon. If you sold in this last year, you will not qualify again in 2024.*
4. Jefferson County Fair Entries Due: online at jcfairpark.com by 11:59pm on May 31, 2024
5. YQCA certification completed. All auction participants must have current certification completed and submitted by 4pm on May 31, 2024. For additional information on YQCA please go to JCF Entry information document entitled YQCA at jcfairpark.com.

JEFFERSON COUNTY FAIR July 9-14:

1. All species will be weighed in on Tuesday July 9, 2024. Anyone who signed up for carcass class will have an ultrasound during weigh-ins. Beef starts at 9am. Sheep at . Goats at . Swine at . Scales will be checked periodically for accuracy. An animal will only be reweighed if there is a scale malfunction.
1. Auction exhibitor meeting will be held ½ hour after swine weigh-in is complete in the MAP building on Tuesday, July 9, 2024. This meeting will go over what each youth needs, timelines and rules. Superintendents will hold their own meetings pertaining to the shows.
2. Youth are expected to help with set-up and take down along with the hospitality tent. We also need youth to hand out water during the auction.
3. Commission will be 5% from participants' gross sale/pledge.

4. As a county entity, the Fair will follow county policy and applicable laws regarding collecting W-9s for all participants who receive a check over \$600.00.
5. Animal Auction Qualifications:
 - a. Steers: 1,100 lbs or be graded select plus and/or higher by the judge.
 - b. Lambs: 110 lbs or be graded choice or higher by the judge
 - c. Swine: 230 lbs or determined acceptable market ready by the judge
 - d. Goats: 65 lbs or determined acceptable market ready by the judge
 - e. Poultry/Rabbits - Blue ribbon only
 - f. The judge from any specie can determine an animal unsuitable for market. This animal will not be eligible to sell in the auction. Post harvest inspection may also determine if unacceptable market quality exists, and an animal subject to an adjustment between the buyer and the seller under the guidance of Fair Management.
6. Future Show Rights can be requested and will be printed in the catalog. Please remember that it will always be the buyers decision to grant the Future Show Rights.
7. Auction Participation Card: Everyone wanting to sell in the auction must submit this even if you only have one animal. It must be submitted to the auction office by 6pm on Thursday July 11, 2024. Please fill this out completely. Failure to turn one in will result in not selling in the auction.
8. A sale catalog draft will be posted at the auction office by 9am on Friday July 12, 2024. Errors must be reported by noon on Friday July 12, 2024.
9. Random DNA samples will be pulled for all species. Randomly selected exhibitors will be notified Wednesday morning for beef and sheep and swine on Thursday morning. Samples will be pulled after the respective show. DNA will be pulled from champions immediately following the champion drive. Signatures of parents and exhibitors are required when DNA is pulled.

Auction Schedule: Saturday July 13, 2024

Youth must be present to sell their own animal in sale order unless previous permission had been granted by Fair Management.

10:00am - Poultry & Rabbits

Youth selling 2 poultry/rabbit entry lots will sell both animals independently back to back. Species rotations will continue until all animals are sold.

Order is as follows:

Supreme Market Poultry

Supreme Market Rabbit

Reserve Supreme Market Poultry

Reserve Supreme Market Rabbit

Other Market Champions (CH & RCH) Poultry

Other Market Champions (CH & RCH) Rabbit

Last year of eligibility

Poultry & Rabbit Exhibitors - alternate species

11am - Hospitality tent is open

Noon - Dairy Award Pledge Drive

12:45pm - Jefferson County Fair Special Recognition

1:00pm - Sheep, Beef, Goat, Swine

Order is as follows:

Grand Champion Market Animal

Reserve Grand Champion Market Animal

Breed/Weight Champions

Reserve Breed/Weight Champions

Ultrasound Champion (G & RG)

Rate of Rain (G & RG)

Last Year of Eligibility

Remaining animals by ribbon

2:30pm food will close - snacks and beer available until conclusion of auction

Post Auction

1. Recognition Card - All lots are to be identified by a recognition card provided by the fair which must be properly displayed in the exhibitors pen/stall area within one hour after the completion of the auction. Failure to do so will result in a \$100.00 fine off your check.
2. Load out - Animal load out will be posted as soon as possible after the auction. We need to coordinate trucking and the processing plants with times and trucks. Participants whose animals are going to a processing plant should be present to verify the animal is correct.
3. The Fair reserves the authority to conduct residue testing, carcass inspections or any other recognized process available to verify USDA, Fair or IAFE rule compliance. Evidence of ethics violations, tampering or testing violations as identified and determined by Fair Management may result in sale proceeds being held, retained or forfeited, in which case any additional expenses involved with animal harvest, testing and/or carcass disposal will be the sole responsibility of the youth participant. The Jefferson County Fair appropriate penalty in all situations deemed rule violations.
4. Making a personal contact with your buyer is **EXTREMELY** important. After your animal is back in the barn, seek out your buyer and personally thank them. Also ask them if they are taking the animal or paying over market bonus. Then you will know if your animal needs to be loaded out by the Fair on Sunday. Remind your buyer to make sure they check out by the hospitality tent before they leave. This will all help the process.

Pictures

Awards Night:

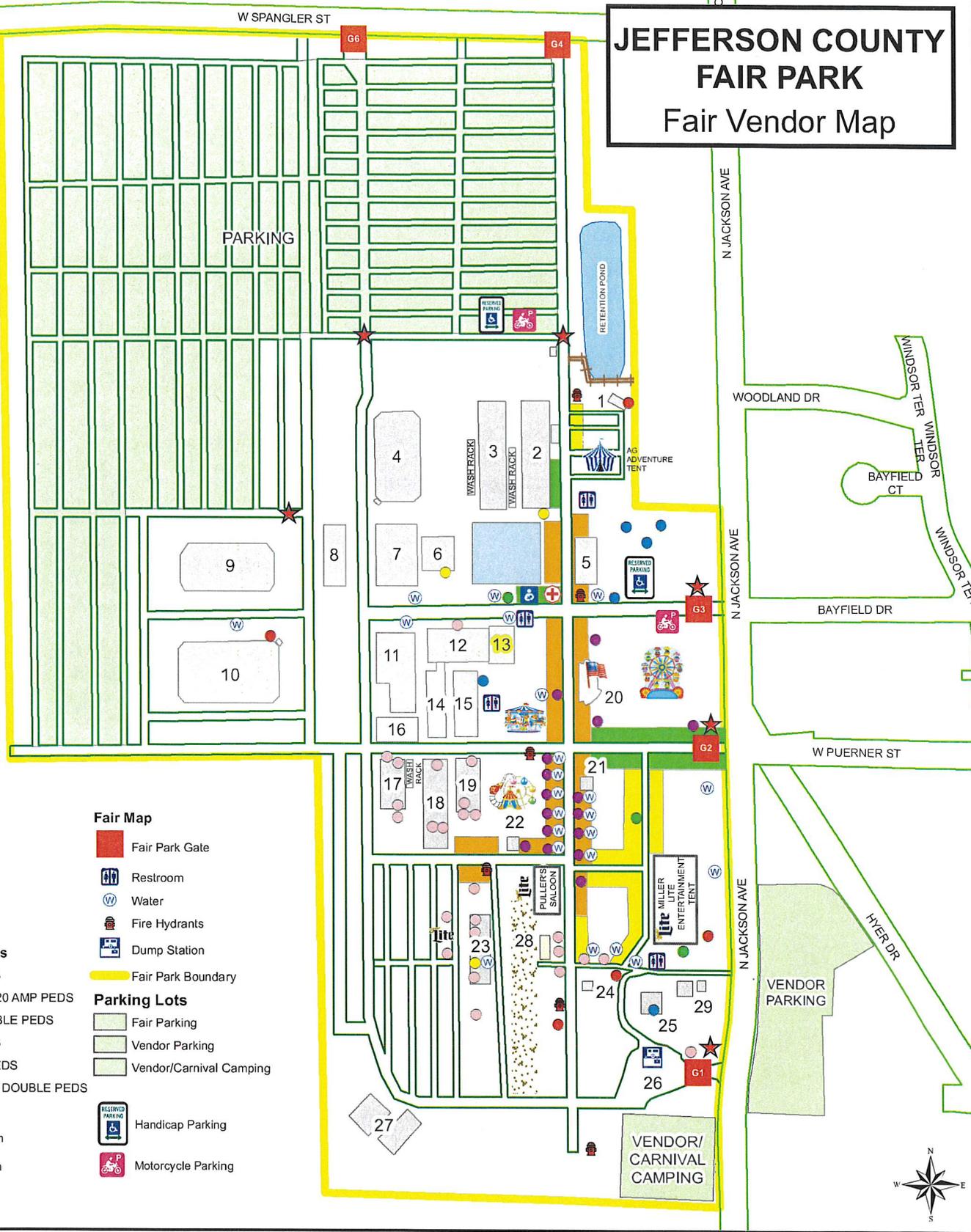
Two thank you notes will be required to receive your check. Please hand them directly to a representative that will check you off the list.

Jefferson County Fair Park

Areas for Discussion:

1. Flow of the Midway
2. Location for Rabbits and Cats (assuming poultry numbers increase and educational/ activity space comes back to the poultry barn)
3. Bands, Entertainment and Beer tent location
4. Picnic areas/ tables for people to eat after purchasing food
5. Goat barn overflow
6. Additional space for beef, as needed
7. Lot between activity center and dairy barn
8. Gates and entrances
9. Other Items to discuss....

JEFFERSON COUNTY FAIR PARK Fair Vendor Map



Vendor Pricing

Path

- Blue
- Green
- Orange
- Yellow

Electric Pedestals

- 20 AMP PEDS
- 4-50 4-30 12-20 AMP PEDS
- 50 AMP DOUBLE PEDS
- 50 AMP PEDS
- 50/20 AMP PEDS
- 50/30/20 AMP DOUBLE PEDS
- Ticket Booth
- + First Aid Station
- N Nursing Station

Fair Map

- Fair Park Gate
- R Restroom
- W Water
- Fire Hydrants
- Dump Station
- Fair Park Boundary

Parking Lots

- Fair Parking
- Vendor Parking
- Vendor/Carnival Camping
- P Handicap Parking
- Motorcycle Parking



503 N. JACKSON AVE.
JEFFERSON, WI 53549
(920) 674-7148
www.jeffersoncountyfairpark.com

Main Key

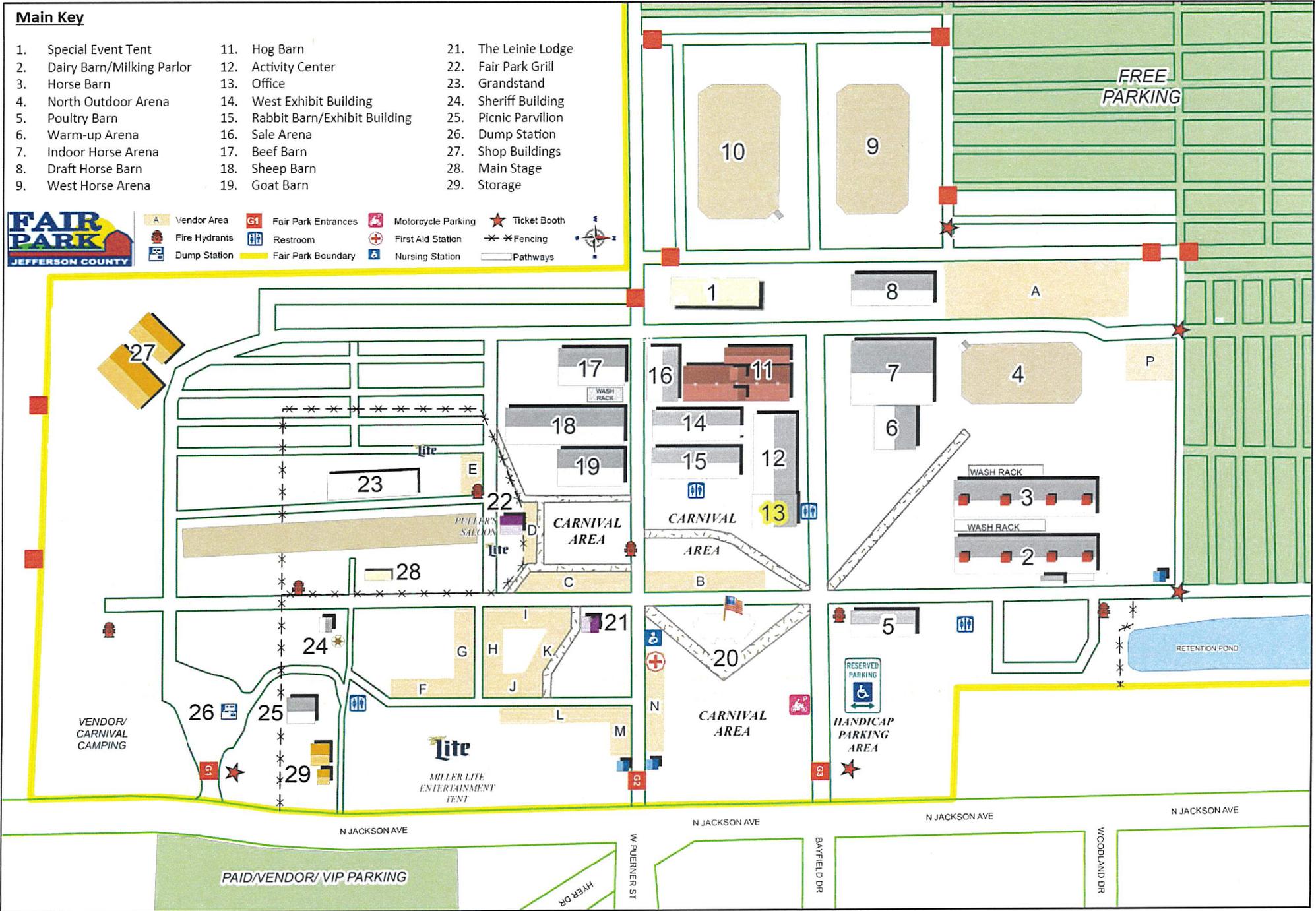
- | | | |
|------------------------------|----------------------------------|----------------------|
| 1. Kids Stage | 11. Hog Barn | 21. The Leinie Lodge |
| 2. Dairy Barn/Milking Parlor | 12. Activity Center | 22. Fair Park Grill |
| 3. Horse Barn | 13. Office | 23. Grandstand |
| 4. North Outdoor Arena | 14. West Exhibit Building | 24. Sheriff Building |
| 5. Poultry Barn | 15. Rabbit Barn/Exhibit Building | 25. Picnic Pavilion |
| 6. Warm-up Arena | 16. Sale Arena | 26. Dump Station |
| 7. Indoor Horse Arena | 17. Beef Barn | 27. Shop Buildings |
| 8. Draft Horse Barn | 18. Sheep Barn | 28. Main Stage |
| 9. West Horse Arena | 19. Goat Barn | 29. Storage |
| 10. Draft Horse Arena | 20. Flag Grouping | |

Main Key

- | | | |
|------------------------------|----------------------------------|----------------------|
| 1. Special Event Tent | 11. Hog Barn | 21. The Leinie Lodge |
| 2. Dairy Barn/Milking Parlor | 12. Activity Center | 22. Fair Park Grill |
| 3. Horse Barn | 13. Office | 23. Grandstand |
| 4. North Outdoor Arena | 14. West Exhibit Building | 24. Sheriff Building |
| 5. Poultry Barn | 15. Rabbit Barn/Exhibit Building | 25. Picnic Parvillon |
| 6. Warm-up Arena | 16. Sale Arena | 26. Dump Station |
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| 8. Draft Horse Barn | 18. Sheep Barn | 28. Main Stage |
| 9. West Horse Arena | 19. Goat Barn | 29. Storage |



- | | | | |
|---------------|---------------------|--------------------|--------------|
| Vendor Area | Fair Park Entrances | Motorcycle Parking | Ticket Booth |
| Fire Hydrants | Restroom | First Aid Station | Fencing |
| Dump Station | Fair Park Boundary | Nursing Station | Pathways |



A

Waupun Equipment

B

Democratic Party of Jefferson County
Crab Shack
Georgia Sno
Fatima
Jefferson County Republican Party
SunSpace by SunComfort
Lilac Springs Assisted Living
Everdry Waterproofing
Wisconsin Army National Guard
LeafFilter Gutter Protection

C

Kiwanis Club of Jefferson
Niko's Gyros
Concessions Unlimited
Charlie's Fair Foods
Mr. Ed's Magical Midways

D

4-C's FFA Alumni
Mr. Ed's Magical Midways

E

Concessions Unlimited
Bryan's Concessions
Sherry's Bbq Rib Shack
Puller's Saloon

F & G

Pier Pups Dock Dog Diving
TBE Trailers
Ben's Pretzels

H

Pleasure Valley Pig & Duck Races

I

Fry Guys
Jefferson County Agri-business Club
Candy's Sweets
Kropp Enterprises, Inc.
Midway Hop Stop

J

Silart
Tightseal Exteriors

K

Uncle Fred's
Keys Koncessions
Bryan's Concessions

L

Wolves of the World
Generac
Jones Dairy Farm
Universal Windows
Bailey & Bud's
Miller Lite Entertainment Tent

M

Griffin Fort Atkinson & Jefferson

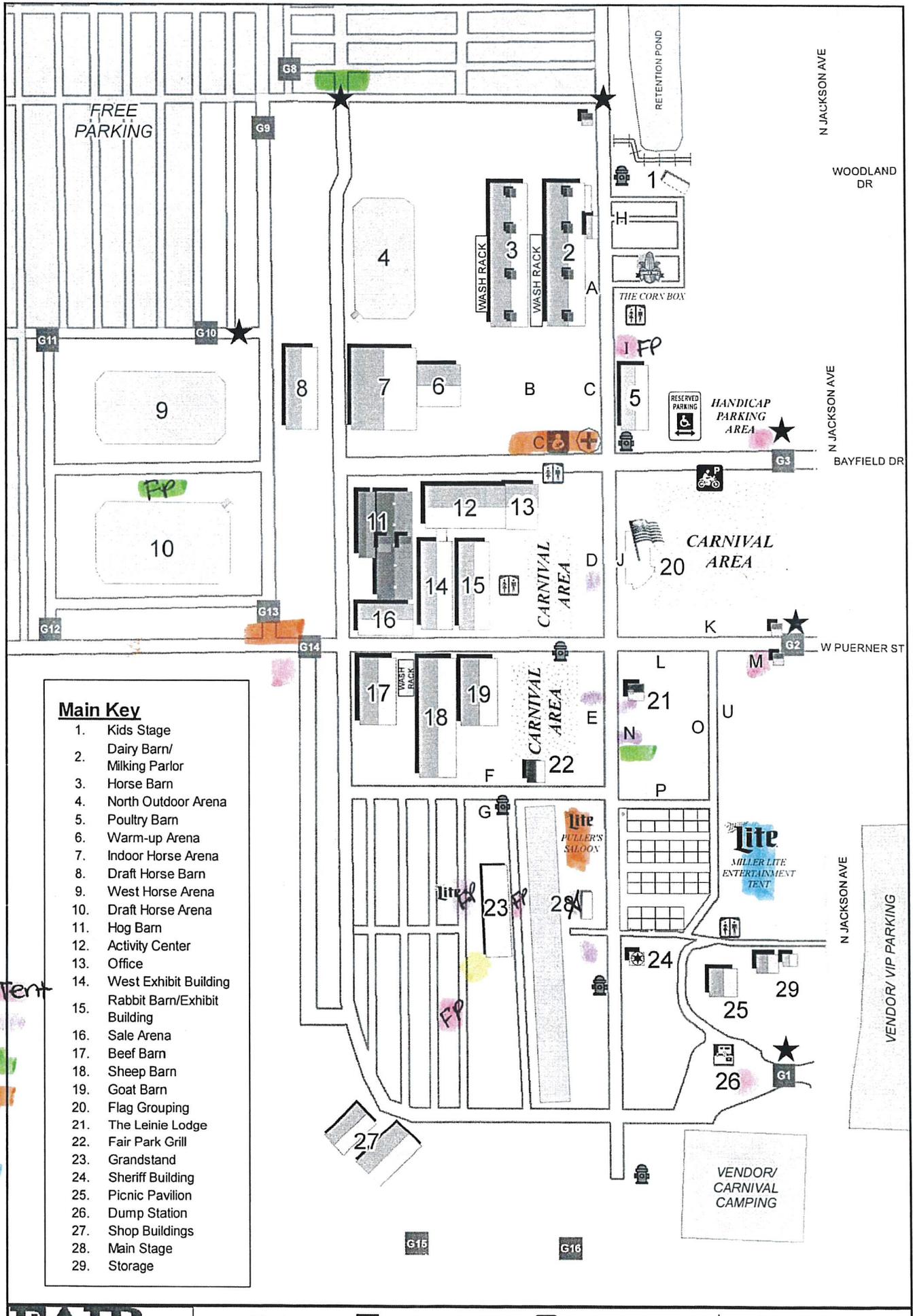
N

Fort HealthCare
First Aid
Nursing Mother's Station
Jefferson County Sheriff

P

Knight's Gourmet Popcorn

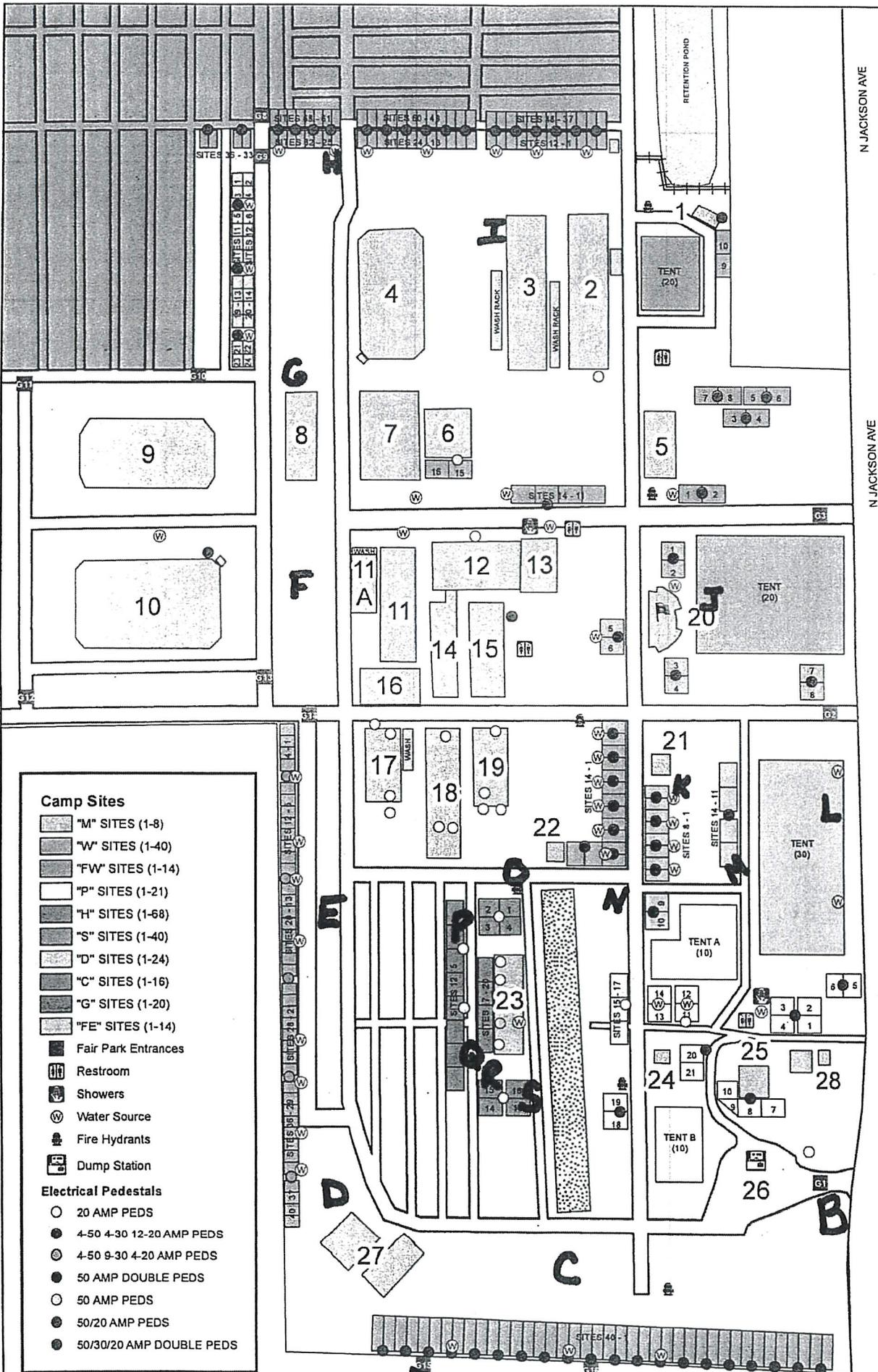
Vendor Layout subject to change without notice.



Main Key

1. Kids Stage
2. Dairy Barn/ Milking Parlor
3. Horse Barn
4. North Outdoor Arena
5. Poultry Barn
6. Warm-up Arena
7. Indoor Horse Arena
8. Draft Horse Barn
9. West Horse Arena
10. Draft Horse Arena
11. Hog Barn
12. Activity Center
13. Office
14. West Exhibit Building
15. Rabbit Barn/Exhibit Building
16. Sale Arena
17. Beef Barn
18. Sheep Barn
19. Goat Barn
20. Flag Grouping
21. The Leinie Lodge
22. Fair Park Grill
23. Grandstand
24. Sheriff Building
25. Picnic Pavilion
26. Dump Station
27. Shop Buildings
28. Main Stage
29. Storage

10 X 10 Tent
 20 X 20
 20 X 40
 30 X 60
 40 X 40
 60 X 180



Main Key

1. Kids Stage
2. Dairy Barn/ Milking Parlor
3. Horse Barn/Wash Facility
4. North Arena
5. Cleary Building
6. Warm-up Arena
7. Indoor Horse Arena
8. Draft Horse Barn
9. West Horse Arena
10. Draft Horse Arena
11. Jones Swine Barn
- 11A. Swine Extension
12. Activity Center
13. Main Office
14. West Building
15. East Building
16. Sale Arena
17. Beef Barn
18. Sheep Barn
19. Goat Barn
20. Flag Grouping
21. Food Buildings
22. Food Buildings
23. Grandstand
24. Sheriff Station
25. Picnic Pavilion
26. Dump Station
27. Shop Buildings
28. Storage

Camp Sites

- "M" SITES (1-8)
- "W" SITES (1-40)
- "FW" SITES (1-14)
- "P" SITES (1-21)
- "H" SITES (1-58)
- "S" SITES (1-40)
- "D" SITES (1-24)
- "C" SITES (1-16)
- "G" SITES (1-20)
- "FE" SITES (1-14)

■ Fair Park Entrances
 ■ Restroom
 ■ Showers
 ● Water Source
 ■ Fire Hydrants
 ■ Dump Station

Electrical Pedestals

- 20 AMP PEDS
- 4-50 4-30 12-20 AMP PEDS
- ⊙ 4-50 9-30 4-20 AMP PEDS
- 50 AMP DOUBLE PEDS
- 50 AMP PEDS
- 50/20 AMP PEDS
- 50/30/20 AMP DOUBLE PEDS

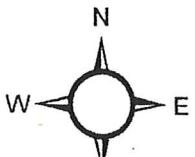
Contact:

Brian Bolan

608.576.7312

OR (cc)

6920.674.7148 (c)



2023 JEFFERSON COUNTY FAIR

2023 Jefferson County Fair Vendor KEY

Zone A	
1 - 20'	Sun Comfort
2 - 20'	Psychic Sherry WI
3 - 20'	Silart
4 - 15'	Democratic Party of JC
5 - 10'	Universal Windows Direct
6 - 25'	Fatima Fashions
7 - 15'	Gutter Shutter
8 - 10'	Everdry Waterproofing
9 - 25'	Crab Shack
10 - 10'	Georgia Snow Cone
A - 20'	Carnival Food (2)
11 - 15'	Life of the Party
12 - 15'	Gypsy Brew
13 - 15'	Sylvan Crossings of Jefferson
14 - 10'	Jones Dairy Farm
15 - 10'	WSLD
16 - 25'	Tats by Max
100 - 35'	Dousman Transport

Zone B	
17 - 10'	Charlie Concessions - Lemonade
18 - 20'	Candys Sweets
19 - 25'	Uncle Freds
20 - 30'	Jefferson County Agribusiness
21 - 20'	Kropp
22 - 10'	Republican
23 - 10'	America's Bath
24 - 10'	Window Depot
25 - 10'	Full Gospel
26 - 10'	Theissens
27 - 10'	Hughes Happy Hives
28 - 20'	US ARMY
29 - 10'	Avon Affordable
30 - 10'	Diamond Paint
31 - 10'	
32 - 10'	
33 - 10'	Horizon Poly
34 - 40'	Fry Guy
35 - 30'	Bryan's Concession
36 - 30'	Key Concessions
37 - 30'	Wilson's
38 - 20'	TBE
39 - 30'	Hometown Exteriors
40 - 25'	Bens Pretzels

Zone C	
41 - 25'	Charlies Concessions
42 - 25'	Charlies Concessions
43 - 20'	Concessions Unlimited
44 - 20'	4C's FFA Unlimited
45 - 20'	Nikos
46 - 20'	Kiwanis Club

Zone D	
47 - 25'	Charlies Concession
48 - 25'	Pink Heifer Saloon
49 - 20'	Key Concessions (Mexican)

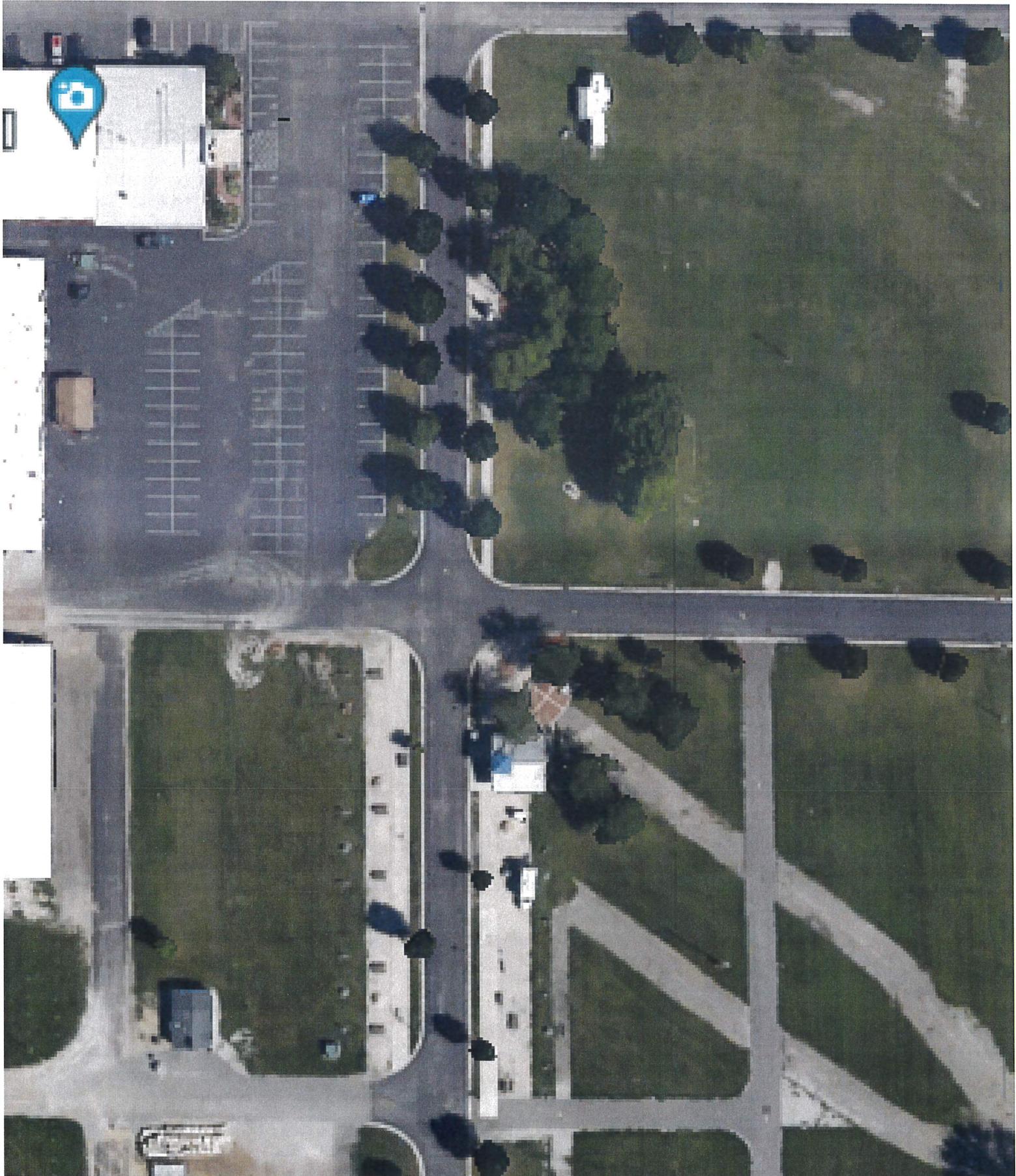
Zone E	
50 - 15'	Lucky Penny
51 - 10'	Heritage Country Meats
52 - 100'	
53 - 25'	
54 - 10'	TS Food Packaging

Jefferson County Fair Park



Jefferson County Fair Park

Midway, Food and Vendors



Jefferson County Fair Park

Projects, Swine, Beef, Goats, Sheep (ect..)



Jefferson County Fair Park

Horse, Dairy and Poultry



Jefferson County Fair Park



MAP Auction

1. Lunch tent - Cindy Jaquith will handle everything with the food, from being in contact with our needs and getting volunteers. Stoddards will be catering. Lunch will be 11-2:30 with snacks after and keeping the beer open until the conclusion of the sale. Rotary will handle all the beer including bartenders.
2. Auctioneers - Stade will auction the large animals. Joy contacted Bigelow for the small animals.
3. Processing plants:
 - a. Heritage - 10 beef and 10 hogs - Monday loadout
 - b. Pernats - 20 beef and 15 hogs - Monday loadout
 - c. Sorg's - 12 beef and 15/20 hogs - Sunday loadout
 - d. Country Cutters - nothing
 - e. Pinnows all lambs plus extras
 - f. Joy is getting poultry processing
 - g. Goats & rabbits - Donation only

WE WANT THESE SPOTS FILLED SO WILL ASK FOR EXTRAS - first come first serve and you pay the hauling charge.

4. I will work with Heather on donations as she is doing sponsorship. Cindy will contact Katzman's for milk and see if she can get bars donated. We will work on getting water and ice donated. Klements will donate the tanks.
5. I believe we can use the fair program for the order. It should sort by ribbon. The extension program will need too much input to get exhibitor names, parents and club.
6. The youth can sell two blue ribbon small animals, one blue ribbon small and one large animal OR one large animal. Grand and Reserve Overall Market must sell. It must be that animal. Show rights can be requested. Grand and Reserve

Carcass and Rate of Gain will be sold after the live Champions. Breed champions will follow, then by ribbon. We will rotate between the 4 species with 3 or 4 groups.

7. Small animal at 10 - Miss Q at noon - Hall of Fame at 12:45 and Large Animal at 1pm
8. Tickets will be sent to buyers that bought last year. If you have new buyers please get names and addresses to the fair office by May 24, 2024. Once inside, buyers will get lunch tickets, beverage tickets and wrist bands. Entry tickets and letters will be mailed out on or before June 15th. Youth auction participants will not eat lunch. They should be with their animals and visiting with buyers. This will help keep costs and commission down.
9. Miss Q will be by pledge again and split between the participating youth.
10. Once we know the cost of processing for small animals, that will be added to the buyer invoice. We are hoping the birds will leave Monday morning. If not they will be fed until Tuesday and sent at that time. Twin Cities Pack will be the processor.
11. Declaration cards need to be turned in by 5pm on Thursday July 11, 2024. If it's not turned in you will not sell. If you only have one animal, turn in a card.
12. Last year exhibitor is one time only. If you do it early and decide to show again the next year, you are not eligible. If you did it last year then you can't this year. There will be no pledge auction. Buyers will be told that they can't donate animals back to the fair. If they don't want the animal it will go back to the youth.

13. Load out lists will be posted Saturday night with times. Right now Pernats - Monday Beef by 6am and then hogs after. Heritage will be Monday morning by 8am. Sorg's will be on Sunday. Carie can stay overnight and we will need volunteers to help get this done. All trucking has to be licensed.
14. For now commission will remain at 5%. Once we get a handle on the auction, expenses and donations we can adjust in the future. I am working to see what is left over after expenses from last year. There should be money there.
15. Processing sheets will be available for buyers at checkout. They are encouraged to fill them out right away. We need a personal phone number not a business.

Volunteers needed on sale day:

1. 3 for check in
2. 3 for check out
3. 6 youth to announce
4. 3 clerks
5. 4 or 5 helping behind the wall - runners

Superintendents help with 6-9 for line up

6. 1 in beef barn
7. 1 in goat barn
8. 1 in sheep barn
9. 5 in hog barn

Things we need to figure out:

1. Can we get checks cut within 2 weeks? July 25th awards night. Two thank yous to receive checks.

2. Do we want to go back to photos at the sale ring? Who?
Back drop in the MAP building by the show ring again?
3. Fair has printers and laptops.
4. Can we collect money the day of the sale? Yes
5. Dinner - 3 sides or 2 sides and have cookies included?