



Fair Park Director.

Explore. Thrive. Belong.

Jefferson County is the Heart of the Heartland. We offer the best of Wisconsin living with safe, family oriented, vibrant business and civic communities surrounded by picturesque farmland. Jefferson County is proud of our small-town living options and easy access to major urban centers.

WHAT WE ARE LOOKING FOR

An experienced professional with a flair for event management and community engagement. A confident leader who values collaboration, creativity, and strategic thinking. Someone with a proven track record in managing successful projects and teams.

WHY JEFFERSON COUNTY

Be part of a progressive community that is eager to embrace new ideas and directions. A role that offers both challenge and fulfillment, with the power to make a lasting impact. An opportunity to lead a committed team in shaping the future of our Fair Park and community. ***This is more than a job – it is a chance to be at the forefront of community transformation.***

WHAT YOU WILL DO

Join our dynamic, hardworking team as the leader appointed by the County Administrator! Lead the charge of 24/7 operations, spearhead Strategic Planning and Implementation to align both the department and our organization. Dive into the year-round planning and overseeing events, skillfully managing Promotions, Facilities, and ensuring financial success of the Jefferson Fair Park. ***We are on the lookout for a Fair Park Director who is not just a manager, but a community champion.***

SOME ESSENTIAL RESPONSIBILITIES

- **Strategic Planning & Implementation:** Develop and execute strategic plans for the fair park, aligning with Jefferson County's broader strategic objectives. Address community concerns and incorporate feedback into park operations and event planning.
- **Event Management and Promotion:** Oversee the planning, coordination, and execution of events, including the county fair, ensuring high standards of quality and safety. Promote events to maximize community engagement and participation.
- **Facility Management:** Ensure the maintenance and improvement of fair park facilities. Implement 'corrections' and upgrades based on community feedback and strategic objectives.
- **Financial Management:** Prepares, recommends, and administers an annual budget for the Fair Park including personnel, operations, and maintenance, ensuring the Fair and Fair Park are, to the greatest extent possible, self-sustaining.





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Requirements: A Bachelor's Degree in Business Administration, Recreation Facilities Management, or related field plus six years experience; or an equivalent combination of education and experience. Experience with facility or trade shows including budgeting, facilities and grounds, maintenance.

Preferred Requirements: A master's Degree in Business Administration, Recreation Facilities Management, or related field plus six years of experience; or equivalent combination of education and experience.

Certificates: Certified Fair Executive, Institute of Fair Management enrollee, or graduate.



Salary & Benefits

Salary range is \$81,114 - \$104,270. Salary determined based on candidate's successful experience and qualification. Jefferson County offers an excellent, comprehensive benefits package. [Click Here for 2024 Jefferson County Benefits](#)

Benefits Highlights

3 weeks paid vacation Health insurance* Health insurance opt Out Plan * Dental & Vision insurance* Life insurance* Wisconsin Retirement System* Health Savings Account * Differed Compensation Program* Group Life insurance **

Employees at Jefferson County Value

Competitive Pay* Excellent Benefits* Great Coworkers* Flexibility* Advancement & Opportunity* Family Feel

ABOUT JEFFERSON COUNTY

Outdoor recreation meets small town living. Jefferson County is situated in southeastern Wisconsin, and is bordered by the counties of Dodge, Dane, Rock, Walworth, and Waukesha. Our county covers a land area of 557 square miles, with an additional 25.73 square miles of water area, which includes five major rivers and 35 lakes. It is also comprised of 16 townships, 5 villages, and 6 cities including a portion of the cities of Waterloo, Watertown, and Whitewater. The county seat is in the city of Jefferson, a city of approximately 7,757 residents, and has a 2% growth rate since 2020 and ranks 5th out of the state's 72 counties!

Ideally situated between the metropolitan areas of Milwaukee and Madison, Jefferson County offers a pleasant mixture of urban and rural life. With easy access via the I-94 and I-90 highway system, the County is characterized by rich agricultural areas, thriving family-oriented communities, diversified manufacturing, and highly valued natural resource features. Fine dining and entertainment can be found throughout the County.



HOW TO APPLY: For a full job description and link to apply online, please visit the County's web site at jeffersoncountywi.gov. Interested applicants should submit a cover letter and resume in addition to the online Jefferson County application.

Questions can be directed to Jenn Adametz Robinson at 920-728-7629 or JRobinson@Jeffersonwi.gov.



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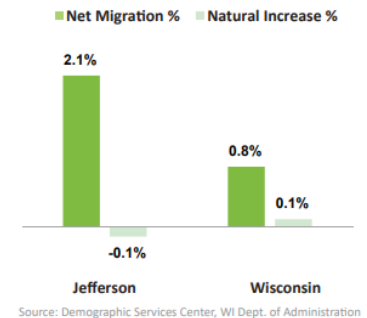
2023 JEFFERSON COUNTY WORKFORCE PROFILE HIGHLIGHTS

	Population Growth Since 2020
State	0.9%
Jefferson County	2.0%
Dane County	3.7%
Dodge County	- 0.6%
Waukesha County	0.9%
Rock County	0.8%
Walworth County	- 0.3%



POPULATION

- Jefferson County's 2% growth rate since 2020 ranks 5th out of the state's 72 counties.
- Population change has two components: natural increase and migration. A natural increase of the population occurs when there are more births than deaths and is largely a function of age. An increase from migration arises when more people enter the county than exit it. Jefferson County gained population overall, through net migration and despite population loss through negative natural increase. Jefferson County ranked 5th in terms of net migration and 27th in terms of natural increase.



LABOR FORCE PARTICIPATION & EMPLOYMENT

- Jefferson County's Labor Force Participation Rate (LFPR) is 66.8% (it was 65.2% in 2020)
- Of the surrounding counties of Dane, Dodge, Waukesha, Rock and Walworth, only Rock County saw an increase in LFPR; the other counties saw a decline.
- Employment in Jefferson County bottomed out in April 2020 at 25,123 – a drop of 4,025 jobs or 13.8% compared to April 2019. Between April 2020 and April 2021, Jefferson County regained 4,313 jobs, putting Jefferson County ahead of pre-pandemic employment levels. As of March 2022, employment was 3.6% above the level in March 2020. Many Wisconsin counties have yet to reach pre-pandemic employment levels; total employment for Wisconsin in March 2022 was 0.7% below March 2020.

INDUSTRY

- Construction is the fastest growing industry in the county since 2020, adding 205 jobs (12.5%). This has kept pace with its 2019 to 2020 growth rate of 12.7%.
- Manufacturing remains by far the dominant industry in terms of employment level with 30.9% of total employment. Additionally, it had the third-fastest rate of growth 10.9% since 2020. This is much faster than the 2019 to 2020 growth rate, which was only 0.3%. This contrasts with other similar counties, like Sauk or Dodge, which have experienced significant declines in the manufacturing employment over the past three decades.

Data from 2023 Workforce Profile prepared by the WI Department of Workforce Development [Full report here](#)